Danielle Hutchings

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Dallas, TX

FULL-STACK WEB DEVELOPER

GitHub
LinkedIn
Portfolio

Summary

I am a Web Developer based in Dallas, Texas. I have a passion for learning new skills and solving problems. Some of the technologies I've learned so far are HTML, CSS, Javascript, and jQuery. My background in Marketing has allowed me to see full circle the impact software engineers have on an organization and motivates me to continue to learn to be able to help. My previous roles in Digital Marketing agencies have made me agile, dynamic, and able to work under pressure.

Skills

Front End: JavaScript ES6, React, jQuery, HTML5, CSS3, NPM
Back End: Node.js, TDD with Mocha, webpack and Browserify, RESTful APIs, PostgreSQL
Additional Tools: Git, GitHub

Recent Projects

Restaurant-Finder | GitHub: An app to find restaurants. Built with HTML, CSS, JQuery, JavaScript, and the Foursquare API.
Fort Worth Quiz | GitHub: A quiz app to test your knowledge on the city of Fort Worth. Built with HTML, CSS, Javascript and jQuery.

Experience

iProspect   Fort Worth, TX
Display Associate   02/2018 – Present
- Build and maintain strong relationships with clients, vendors, networks, publishers and partner agencies.
- Collect campaign performance data regularly and provide insights and recommendations to the Display team and client.
- Act as point of contact for the client and is responsive to client requests and inquiries.
- Effectively prioritize efforts based on client goals and objectives in collaboration with the larger team.
- Create process docs to help increase team efficiency and productivity.

Performance Bridge Media   Binghamton, NY
Media Planner   08/2016 – 02/2018
- Researched media, new shows, and discover trends in the podcast and YouTube space to beat out competition.
- Communicated with vendors on a daily basis to stay on top of new opportunities and build relationships.
- Acquired new podcasting and YouTube talent through influencer outreach, and onboarding talent for campaigns.
- Optimized media campaigns for clients through data report analysis and provided direction for future strategy.

Women Who Code   DFW, TX
DFW Chapter   05/2019 – Present
- Active member in WWC slack channel and attendee where women discuss multiple topics in the tech space
- Contributed to the Women Who Code DFW 2019 Hacktoberfest Project

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Education

THINKFUL   February 2020
Full-Stack Web Development Program / Engineering Immersion
- Learned industry best practices and practical software development standards with a focus on HTML5, CSS3, JavaScript, jQuery, Node.js, React.
- Created and deployed mobile-first applications while learning new languages and frameworks by collaborating several hours every week with a senior web developer.

ST. BONAVENTURE UNIVERSITY
MBA, Business Administration   May 2016
- Graduate Assistant for the Marketing Department.