

DAVID HUANG XIE

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PROFESSIONAL PROFILE

Web designer and developer with experience in creating and structuring websites, maintaining web pages and servers, and developing WordPress sites. Expert in social media design, implementing both on-page and off-page SEO strategies, and generating monthly social media reports. Skilled in keyword analysis and content creation for blogs with an SEO focus. Committed to delivering high-quality digital solutions that enhance online presence and drive engagement.

EXPERIENCE

- April 2023 -
November 2023

Web Solutions Consultant, Almoraima Tecnologías Aplicadas S.L

 - Updated existing websites to meet modern web standards.
 - Optimized website performance to enhance user experience.
 - Effectively managed time across multiple tasks, ensuring steady progress on all fronts.
 - Implemented SEO strategies to improve site visibility in search engines.
- March 2023 -
May 2023

Marketing and Web Development Intern, La Buhardilla del Marketing, S.C.

 - Performed daily tasks accurately and efficiently.
 - Quickly learned and applied new skills in daily tasks, improving efficiency and productivity.
 - Successfully completed assignments within set deadlines.
 - Contributed to team objectives while participating in brainstorming sessions for marketing strategies.

EDUCATION

Upgrade Hub, Madrid
Bootcamp Full Stack Web Development, October 2023 - February 2024

CENEC Málaga, Málaga
UX Design Course, May 2023 - July 2023

Universidad de Málaga, Málaga
Degree in Marketing and Market Research, September 2018 - June 2023

Instituto Superior de Contabilidade e Administração do Porto (ISCAP) -
Instituto Politécnico de Oporto, Oporto
Erasmus+ in Business Communication, September 2021 - June 2022

APTITUDES Y CARACTERÍSTICAS CLAVE

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| <ul style="list-style-type: none">• Web Design and Layout• Website and Server Maintenance• WordPress Website Development• Social Media Design | <ul style="list-style-type: none">• On-Page & Off-Page SEO• Monthly Social Media Reporting• Keyword Analysis• Blog Content Creation & SEO |
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IDIOMAS

Spanish - Native

English - Fluent

Portuguese - Basic

Chinese - Advanced