

E-Cell IIT Bombay's

€!EUREKA!junior

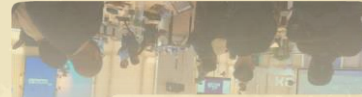
ROAD TO ENTERPRISE 2024



WHAT IS E-CELL IIT BOMBAY?

E-Cell stands for The Entrepreneurship Cell of the Indian Institute of Technology Bombay. We are a completely student-run non-profit organization. In 26 years, we have become Asia's Largest student-run entrepreneurship promoting organization.

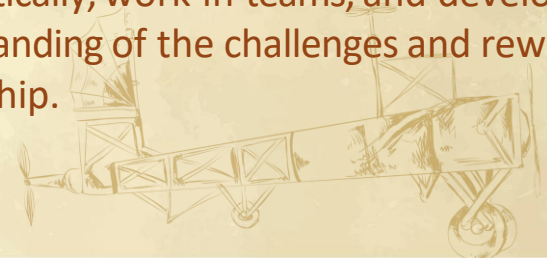
Our main aim is to cultivate the spirit of entrepreneurship across the country and to help enthusiasts grow their idea. We conduct multiple competitions and initiatives that cater to every category of the entrepreneurship community.





WHAT IS EUREKA! JUNIOR?

Eureka! Junior is a Business Plan Competition that encourages school students of Class 6th to 12th to bring out their creative ideas and develop an entrepreneurial mindset. It aims to inspire and nurture their entrepreneurial mindset by providing a platform for them to showcase their innovative ideas, problem-solving skills, and creativity. It encourages them to think critically, work in teams, and develop a practical understanding of the challenges and rewards of entrepreneurship.



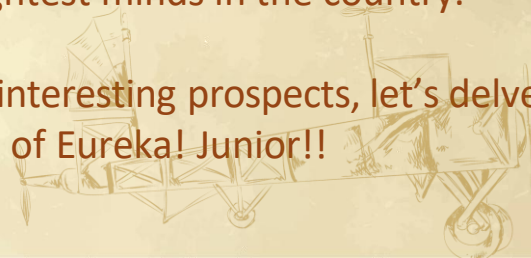


WHY EUREKA! JUNIOR?

Why should you participate in Eureka! Junior?
Is it because your school tells you or because your parents tell you?

Eureka! Junior will provide you with a stage to develop all the necessary life skills. We train and guide you through the depths of the Startup World. This is the perfect opportunity to test your entrepreneurial skills and to learn and develop alongside the brightest minds in the country.

With all of these interesting prospects, let's delve into the workings of Eureka! Junior!!



HOW IT WORKS?

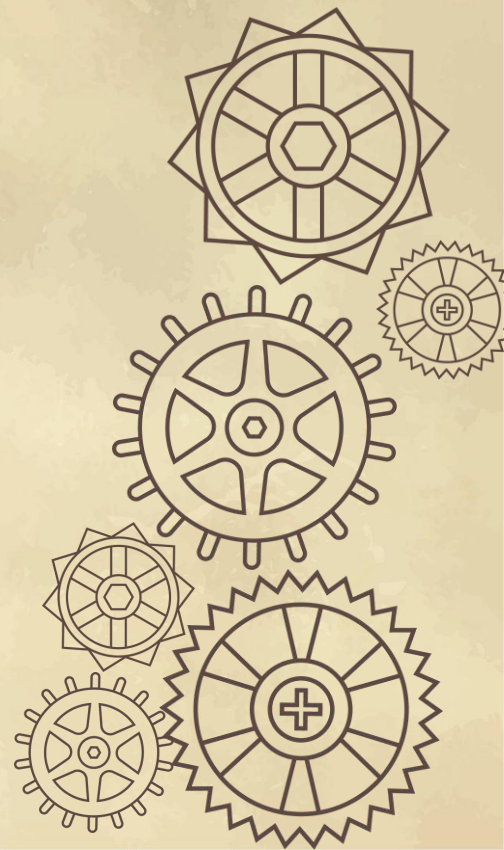
Eureka! Junior consists of 5 major phases, spanning a breadth of nearly 6 months. Students of Classes 6-12 can participate in this competition. We have built 2 tracks, for students of Classes 6-8 and Classes 9-12



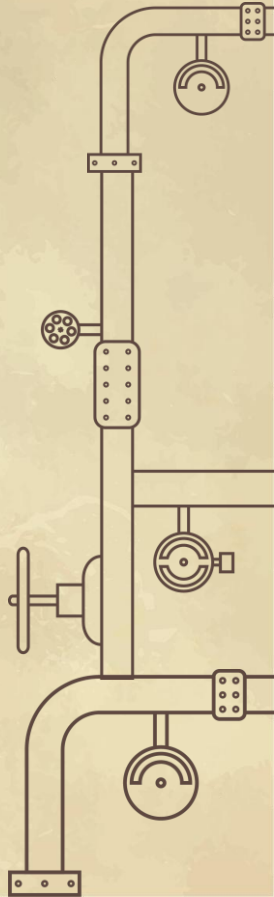
Phase 21→ Registrations

Registrations will only be accepted in the online mode this year, through our [website](#). The registrations will start from **1st july**. The last date to register is **31st August**.

- Click on the “Register” button on the website and enter all the personal details required.
- If you want to participate in a team, all the team members need to register individually. You will be given an option to form a team in the later part of the competition. The team can have a maximum of 3 members, all from the same track.



- After registering, the subsequent step is to engage in the **mandatory quiz**, which becomes visible upon logging in. The quiz will remain open for participation from **1st July** to **31th August**, and each participant can attempt it only once.
- Your performance in the quiz will determine your advancement in the competition.
- Selected participants will be mailed regarding their selection.



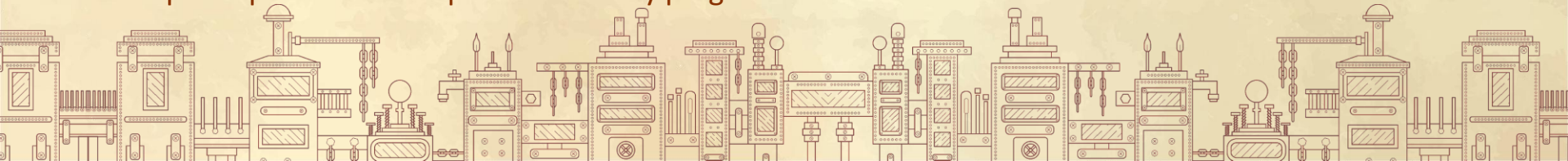
Phase 2 → Skill Development Programme

Mode of conduction : **Online**

- This program will run for around **70 days** starting from last week of **August**.
- All the selected participants will be given a set of activities focused on building entrepreneurial skills and enhancing their personality.
- These activities will be visible on the dashboard of Eureka! Junior.
- One of the activity will be to fill the questionnaire regarding your innovative idea.
- All the activities will be evaluative. **Top performers** of the program will qualify for the next round



Special Prizes & Course Completion Certificate will be awarded to all the participants who complete the 70-day programme.



Phase 3 → Entrepreneurship Bootcamp

- Top performers will have the opportunity to attend an Entrepreneurship Bootcamp for a more advanced picture and better knowledge of entrepreneurship.
 - Mode of conduction: **Offline**
 - Location: **IIT Bombay Campus**
 - Duration: **4 days**
 - Tentative Timeline: **Last week of October**



Phase 3 → Entrepreneurship Bootcamp

- Students will get a chance to accelerate their learning through hands-on activities and various interactive sessions.
- Bootcamp will focus on:
 - ❑ Leadership & Communication skills
 - ❑ Networking
 - ❑ Mentoring & Relationship-building
 - ❑ Idea Validation & Customer Discovery
 - ❑ Market Research
 - ❑ Continuous learning & growth
 - ❑ Social Media & Personal Branding



Phase 4→Mentoring

After the bootcamp, students will be provided exclusive mentoring from **startup founders** and **business experts**.

- Mode: **Online**
 - Duration: **25 days**
 - Tentative Timeline: **December 2nd Week**
- Online Mentoring sessions will be conducted **twice a week** for 6 weeks.
 - These sessions will focus on building the Pitch Deck and BMC.
 - After the completion of mentoring process, students are required to submit their Pitch Deck and BMC for the finals.

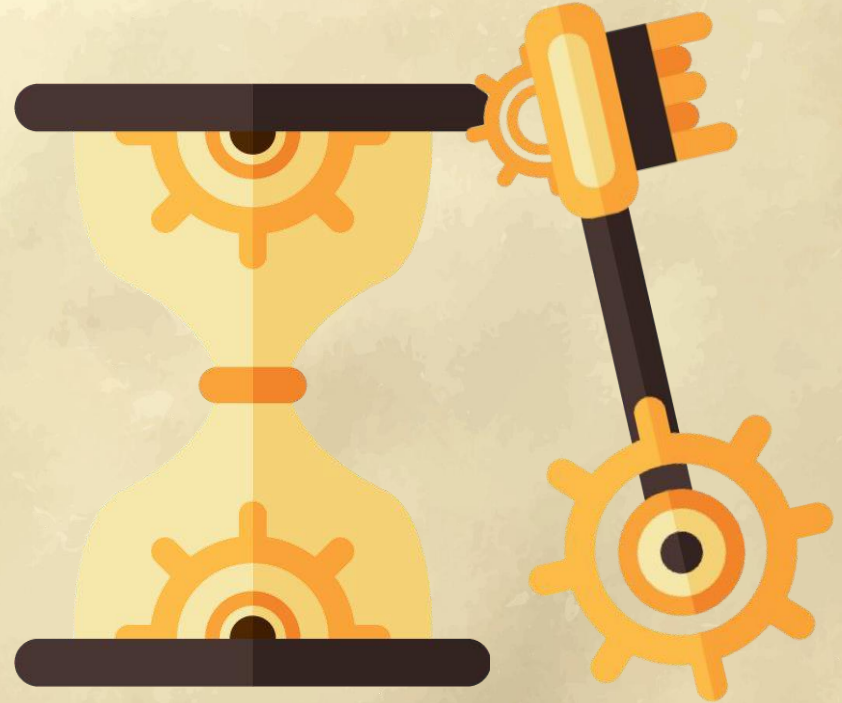
More detailed guidelines regarding the mentoring process will be shared at a later stage.

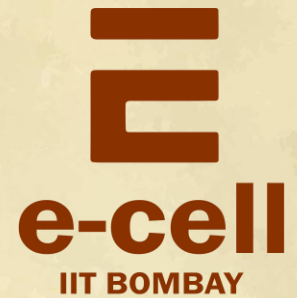


Phase 5 → Finals

- Students will be invited to E-Summit, the flagship event of Entrepreneurship Cell, IIT Bombay.
- They are required to pitch their idea in front of a panel of judges.
- The Finals are tentatively scheduled in the month of February 2025.

More detailed guidelines would be shared for the finals at a later stage.





Creating Job Creators