



Data Analyst Project



SQL Questions:

1. What is the total amount each customer spent on Zomato?
 2. How many days did each customer visit Zomato?
 3. What was the first product purchased by each customer?
 4. What is the most purchased item on the menu, and how many times was it purchased by all customers?
 5. Which item was the most popular for each customer?
 6. Which item was purchased first by a customer after they became a Zomato Gold member?
 7. Which item did a customer buy just before becoming a Zomato Gold member?
 8. What is the total number of orders and the amount spent by each member before they became a member?
 9. Calculate the points collected by each customer. Additionally, determine for which product the most points have been given till now.
 10. In the first year after a customer joins the Gold program (including their join date), they earn 5 Zomato points for every 10 Rs spent. Who earned more points, User 1 or User 3, and what were their total points?
 11. Rank all the transactions of customers.
 12. Rank all the transactions for each customer whenever they were a Zomato Gold member, marking every non-Gold member transaction as "na."
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