

# Di Zhou

di.zhou@nyu.edu • [personal website](#) • she/her/hers  
Department of Sociology, New York University  
295 Lafayette St 4th Fl, New York, NY, U.S. 10012  
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## Research Interests

Inequality, Computational Methodology, Sociology of Culture

## Education

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|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2018 – Present | <b>New York University</b> – New York, NY<br>Ph.D. in Sociology<br><i>Dissertation:</i> "Within-Occupation Class Shift: Exploring the Theory and Measurement of Class and Occupation."<br><i>Committee:</i> Vivek Chibber (Chair), Mike Hout, Siwei Cheng |
| 2017           | <b>The University of Chicago</b> – Chicago, IL<br>M.A. in Social Sciences<br><i>Thesis Advisor:</i> Elisabeth Clemens                                                                                                                                     |
| 2015           | <b>Chinese University of Hong Kong</b> – Hong Kong, SAR China<br>M.A. in Global Communication                                                                                                                                                             |
| 2011           | <b>University of Iowa</b> – Iowa City, IA<br>B.A. in Communication Studies                                                                                                                                                                                |

## Publications

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| 2022 | <b>Zhou, Di.</b> 2022. "The Elements of Cultural Power: Novelty, Emotion, Status, and Cultural Capital." <i>American Sociological Review</i> . 87 (5): 750–81. <a href="https://doi.org/10.1177/00031224221123030">https://doi.org/10.1177/00031224221123030</a> . <ul style="list-style-type: none"><li>• 2023 Best Student Research Paper Award, ASA Section on Asia and Asian America</li><li>• 2023 Best Student Research Paper Award (Honorable Mention), ASA Section on Communication, Information Technologies and Media Sociology</li></ul> |
| 2018 | Chen, Lijun, Dali Yang, <b>Di Zhou</b> , & Qiang Ren (2018). <i>Child and Youth Well-Being in China</i> . Routledge: New York, NY. <a href="https://doi.org/10.4324/9780367086145">https://doi.org/10.4324/9780367086145</a> .                                                                                                                                                                                                                                                                                                                      |

## Working Papers

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|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Under review | Knight, Carly R., and <b>Di Zhou</b> . "The Construction of Economic Subjects in Business-related Self-Help Books, 1970 to 2022."                                       |
| Under review | <b>Zhou, Di</b> , and Yinxian Zhang. "Red AI? Variation in GPT Models' Political Knowledge and Sentiment in English and Simplified Chinese." <a href="#">Preprint</a> . |
| In progress  | Yinxian Zhang, and <b>Di Zhou</b> . "East Rising, West Falling? Tracing the Long-term Changes in Public Sentiments in China, 2011 to 2022." ( <i>Analysis stage</i> )   |

In progress     **Zhou, Di.** “Extracting Class Dimensions using Text Data: The Change of Class Structure of the US Labor Market, 1960 to 2020.” (*Analysis stage*)

## Awards/Honors/Fellowships

2023-24     Adam Smith Fellowship (Mercatus Center)

2023     Best Student Research Paper Award, ASA Section on Asia and Asian America

2023     Best Student Research Paper Award with the Distinction of Honorable Mention, ASA Section on Communication, Information Technologies and Media Sociology

2018-23     MacCracken Doctoral Fellowship (New York University)

2020     Dissertation Research Fund (New York University)

2016     Social Sciences Scholarship (University of Chicago)

2014-15     Recognition of Academic Excellence Scholarship (Chinese University of Hong Kong)

2011     President’s List (University of Iowa)

2008-09     First-class Scholarships (Communication University of China)

2008-09     CCTV-3 Scholarships for Academic Excellence (Communication University of China)

## Teaching

Spring 2022     Teaching Assistant, SOC-UA 388: **Capitalism and Democracy**  
Undergraduate course instructed by Vivek Chibber, New York University

Fall 2021     Teaching Assistant, SOC-GA 2332: **Introduction to Statistical Methods**  
Graduate course instructed by Siwei Cheng, New York University

Spring 2021     Teaching Assistant, SOC-GA 2332: **Introduction to Statistical Methods**  
Graduate course instructed by Siwei Cheng, New York University

## Professional Presentations

Aug 2023     Presenter. “East Rising, West Falling? Tracing the long-term changes in public sentiments in China”  
*ASA, Philadelphia, PA*

May 2023     Invited Speaker. “The Elements of Cultural Power: Novelty, Emotion, Status, and Cultural Capital.”  
*NLP for Social Science, Columbia University, NY*

Nov 2022     Invited Speaker. “The Elements of Cultural Power: Novelty, Emotion, Status, and Cultural Capital”  
*Department of Sociology, Shandong University, Virtual*

March 2019     Presenter. “How Chinese Immigrants Become Trump Supporters: Revisiting Immigrant Political Resocialization Theory in the Age of ‘Disconnection.’”  
*NYLON Conference, UCL, London, UK*

- March 2018 Panel chair and paper presenter. “How Chinese new immigrants become Trump supporters?” in panel “Identities, Subjectivities, and the State(s): Immigrant Politicization in the Global Age.”  
*Annual Conference of Association for Asian American Studies, San Francisco, CA*
- May 2017 Presenter. “How Chinese new immigrants become Trump supporters? Revisiting theories of political resocialization in the context of 2016 Presidential Election on Zhihu (the “Chinese Quora”)”  
*East Asia Workshop, University of Chicago, Chicago, IL*

## Programming, Software, and Language Skills

**Programming languages:** R, Python, Stata. **Software:** L<sup>A</sup>T<sub>E</sub>X, Git, Gephi, MAXQDA.

**Languages:** English, Mandarin