












# The Website App Project Canvas (ver. 1.0)

## Darwin Enjoy Box Website Application Project

|  |  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
|--|--|---|--|--|---|---------------------------|---|---------------------------|--|------------------|---|----------------------|--|-----------------------|--|------------------------|--|--|--|------------|---------------|------------|------------------|------------|------------------|------------|----------------------|------------|---------------|------------|------------------|
| <b>CONCEPT</b>  <p>Darwin recently lockdown with COVID-19 and effecting to the local people and local business. Helping the people more enjoy their life when the lockdown can happen in the future. The Darwin Enjoy Box Website will offer several combo boxes mixed a range of foods and snacks to delivery in Darwin region.</p>                           |  | <b>OBJECTIVES &amp; PURPOSES</b>  <p>The aim of the Darwin Enjoy Box is bringing the mixed foods and snacks to local people. The tourists also can purchase the Darwin Enjoy Box for the camping.</p>  |  | <b>VALUES</b>  <ul style="list-style-type: none"> <li>- Convenient online store with mixed boxes</li> <li>- Mixed boxes for multiple purpose</li> <li>- Time saving for think what kind of foods to matching</li> </ul> |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| <b>PERSONAS</b>  <ul style="list-style-type: none"> <li>- The local people can use the website to order the mixed of boxes</li> <li>- The tourists can purchase the ranges of snacks boxes for the camping.</li> <li>- The Darwin Enjoy Box also helping another people saving more time on the searching what kind of snacks to matching and enjoy.</li> </ul> | <b>PROBLEMS TO SOLVE</b>  <ul style="list-style-type: none"> <li>- The local market such as Woolworth and Coles are selling single items.</li> <li>- The traditional markets are also selling single items</li> <li>- The tourist need more time on market to buy matching foods for camping.</li> </ul>   | <b>COMPONENTS</b>  <div> Login/Register Loyalty customers Plan subscribe Mixed boxes Shipping Adverting </div>   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
|  |  | <b>FEATURES</b>  <table border="1"> <tr> <td>Season boxes</td> <td>The season boxes will mix some foods and snacks that compatible with the season for the buyers can purchase</td> </tr> <tr> <td>Prepared boxes</td> <td>The prepared boxes will contain original foods and snacks for buyers can be easy to buy</td> </tr> <tr> <td>Customize boxes</td> <td>The buyers can customize boxes for their purpose and send to the special persons</td> </tr> <tr> <td>Random boxes</td> <td>The random boxes will random foods and snacks for people can be easy to pick up</td> </tr> <tr> <td>Basic plan subscribe</td> <td>The basic plan subscribe provides the basic boxes and limitation option to get the boxes</td> </tr> <tr> <td>Medium plan subscribe</td> <td>The Medium plan subscribe provides more option to get the boxes and more option about shipping</td> </tr> <tr> <td>Premium plan subscribe</td> <td>The premium plan subscribe provides the premium option to get the boxes and the fastest shipping</td> </tr> </table> |  | Season boxes   | The season boxes will mix some foods and snacks that compatible with the season for the buyers can purchase | Prepared boxes            | The prepared boxes will contain original foods and snacks for buyers can be easy to buy | Customize boxes           | The buyers can customize boxes for their purpose and send to the special persons | Random boxes     | The random boxes will random foods and snacks for people can be easy to pick up | Basic plan subscribe | The basic plan subscribe provides the basic boxes and limitation option to get the boxes | Medium plan subscribe | The Medium plan subscribe provides more option to get the boxes and more option about shipping | Premium plan subscribe | The premium plan subscribe provides the premium option to get the boxes and the fastest shipping | <b>MILESTONES</b>  <p>Define the roadmap of the project. Start from the MVP and then scale.</p> <table border="1"> <tr> <td>01/09/2021</td> <td>Project start</td> </tr> <tr> <td>19/09/2021</td> <td>Prototype design</td> </tr> <tr> <td>26/09/2021</td> <td>Architect design</td> </tr> <tr> <td>03/10/2021</td> <td>Software development</td> </tr> <tr> <td>31/10/2021</td> <td>First release</td> </tr> <tr> <td>07/11/2021</td> <td>Project complete</td> </tr> </table> <p>- The project will combine testing phase into the software development phase to achievement the milestone.</p> |  | 01/09/2021 | Project start | 19/09/2021 | Prototype design | 26/09/2021 | Architect design | 03/10/2021 | Software development | 31/10/2021 | First release | 07/11/2021 | Project complete |
| Season boxes   | The season boxes will mix some foods and snacks that compatible with the season for the buyers can purchase  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Prepared boxes   | The prepared boxes will contain original foods and snacks for buyers can be easy to buy  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Customize boxes  | The buyers can customize boxes for their purpose and send to the special persons   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Random boxes   | The random boxes will random foods and snacks for people can be easy to pick up  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Basic plan subscribe   | The basic plan subscribe provides the basic boxes and limitation option to get the boxes   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Medium plan subscribe  | The Medium plan subscribe provides more option to get the boxes and more option about shipping   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Premium plan subscribe   | The premium plan subscribe provides the premium option to get the boxes and the fastest shipping   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| 01/09/2021   | Project start  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| 19/09/2021   | Prototype design   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| 26/09/2021   | Architect design   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| 03/10/2021   | Software development   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| 31/10/2021   | First release  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| 07/11/2021   | Project complete   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| <b>STAKEHOLDERS</b>  <p>Project Manager: Nare Vellela<br/>Project Leader: Jens Cheung<br/>Development team:<br/>+ Ngo Truong Huy TRUONG<br/>+ Yifan song<br/>+ Serkan Akbulut<br/>Customers: local people, tourists</p>   | <b>RISKS</b>  <ul style="list-style-type: none"> <li>- The team members could not be able to continuous work by sick.</li> <li>- The project's budget need to be more than the planning.</li> <li>- Timeline to release product demo can be delayed.</li> <li>- Stakeholders could not be able to join weekly meeting</li> <li>- The network, weather condition affect to the development team.</li> </ul> | <b>DELIVERABLES</b>  <table border="1"> <tr> <td>Project planning document</td> <td>Requirement document</td> </tr> <tr> <td>Prototype design document</td> <td>Architect design document</td> </tr> <tr> <td>Testing document</td> <td>Release document</td> </tr> </table>   |  |  |   | Project planning document | Requirement document  | Prototype design document | Architect design document  | Testing document | Release document  |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Project planning document  | Requirement document   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Prototype design document  | Architect design document  |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| Testing document   | Release document   |   |  |  |   |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |
| <b>APP NAME</b><br>Darwin Enjoy Box  | <b>CONTEXT OF USAGE &amp; COVERAGE</b><br>The Darwin Enjoy Box will be able to use on the any web browser and suitable for any network   | <b>TECHNOLOGY</b><br>- .Net MVC<br>- SQL  | <b>PLATFORM, OS, ...</b><br>- OS: Windows OS, MacOS, Linux<br>- Flatform: Chrome, IE, Firefox, Brave | <b>ORIENTATION</b><br>Portrait and Landscape   | <b>RELEASE</b><br>The Darwin Enjoy Box will release on public market.                                       |                           |   |                           |  |                  |   |                      |  |                       |  |                        |  |  |  |            |               |            |                  |            |                  |            |                      |            |               |            |                  |