

Education

- **Peking University (*incoming*)** Beijing, China
Guanghua School of Management, Master in Finance September 2025 – June 2027
- **Renmin University of China** Beijing, China
School of Finance, Bachelor of Economics in Financial Engineering; GPA: 3.86/4.00 September 2021 – June 2025

Internships

- **Alibaba International Digital Commerce Group** Hangzhou, China
Strategy Intern July 2024 – November 2024
 - **E-commerce segment:** Studied the European retail market and the status of major players, and summarized the key areas of AliExpress's development. Tracked sales and traffic data of major competitors like Temu & Shein.
 - **AI segment:** Studied AI search product, the development prospects and current players through data collection, user interviews and products experiences. Explored possible ways of AI commercial realization.
- **CICC Capital Management (CCM)** Beijing, China
PE investment Intern February 2024 – June 2024
 - **Fund raising and investment:** Participated in the project report of an FPGA project; Wrote a preliminary analysis report of a new energy off-highway mining car electric drive project, analyzed company profile, industry opportunities and gave investment suggestions. Prepared materials for raising funds from government LP, sorted out fund structure, and analyzed highlights of reserve projects.
 - **Project management:** Managed system filling; Tracked invested projects, calculated project profit and other financial indicators.
- **CICC Research Department** Beijing, China
Research Intern November 2023 - February 2024
 - **Software segment:** completed the initial coverage report of Beisen, summarized the company's overview, industry development, advantages and growth strategies; completed the initial coverage report of an industrial Internet platform company (ZKH).
 - **Education segment:** tracked the dynamics of New Oriental, split its retained business and new business income.
- **Founder Securities Research Department** Remote
Research Intern July 2023 - October 2023
 - **Report output:** followed up data performance of beauty cosmetics company Proya; summarized strategies of it to break through development ceiling, which concludes carrying out brand matrix, marking overseas leaders, new growth curve brought by its sub-brands.
 - **Project output:** through in-depth research on the industrial chain and timeline of Chinese fan economy, found that the industrial chain of fan economy is forming a mature business model with multiple cash modes with the continuous consolidation of fan organizations.
- **Guotai Junan Securities Research Department** Remote
Research Intern May 2023 - July 2023
 - **Research support:** Tracked the dynamics of commercial banks in China and analyzed the financial data of them; Wrote an initial coverage report for Chongqing Rural Commercial Bank under the guidance of the analyst

Projects

- **Working Paper - Does Media Attention Curb or Facilitate Insider Sales by Executives?:** Attended for PKU economics school's forum. Based on textual analysis of financial news, examined impacts of media attention on stock reduction.
- **College Student Innovation Experiment Project - Beijing level:** Analyzed roles of government vouchers in promoting consumption, collected 400+ questionnaires, made field visits to business districts in Guangzhou, conducted semi-structured interviews.
- **Extraordinary Report in 13th Case Analysis Competition hold by Tsinghua University:** As captain for the team, put forward the AI+beauty care industry efficiency of solution. Summarized three guidelines for AI to solve the development problems of the beauty care industry, and put forward the hidden worries of AI application in beauty care industry.
- **Second Place of the 16th RUC Debate Competition:** As the captain of school-level debate team, did daily management.

Professional Skills and Others

- **Languages:** CET-6 (664/710)
- **Skills:** Python, Wind, iFind, Capital IQ, Bloomberg, SQL, Tableau
- **Others:** Vice President of IBCA; Leader of Project Management Department, Student Practice Center in RUC (Organized the "1000 Villages" social practice activities with the participation of more than 2000 people)