Base Image, Colorway and Pickup by Project Name

● Base Image ● Colorway ● Pickup

Base Image, Colorway and Pickup (y-axis)

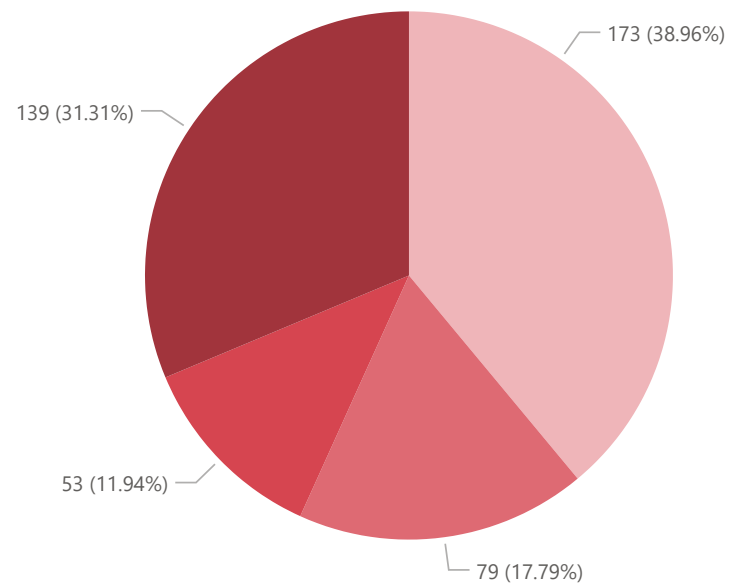Project Name (x-axis): Resizing & Grid Updates (Post Only), Q3 PDP 2021 & April 2021 Kits, Buxom Holiday 2021, Q1 22 PDP Stills Shoot, Q2 22 PDP Model + Stills Shoot: October, Q1 22 PDP On Model, Tiki Lip Cream (Post Only)

Images Shot by Quarter

28 (10.41%)

114 (42.38%)

52 (19.33%)

75 (27.88%)
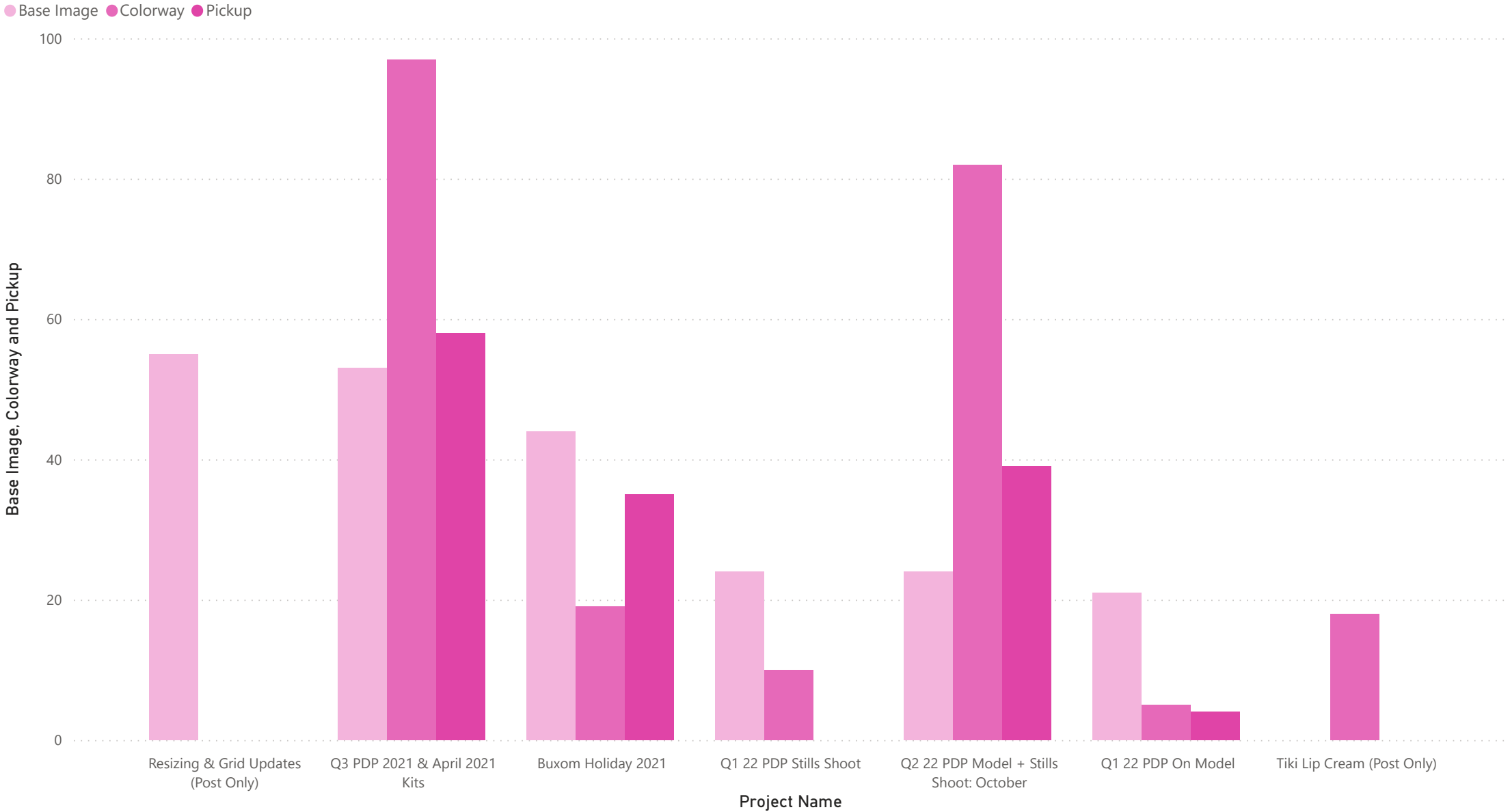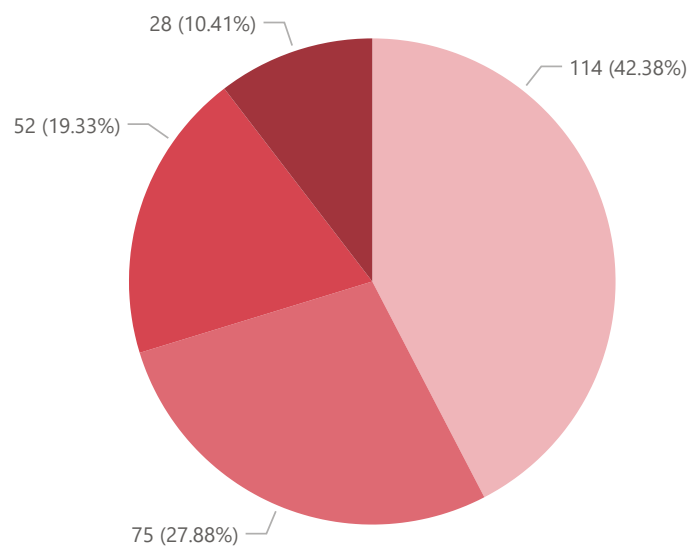
Month Quarter
- Qtr 1
- Qtr 2
- Qtr 3
- Qtr 4

Images Delivered by Quarter

173 (38.96%)

139 (31.31%)
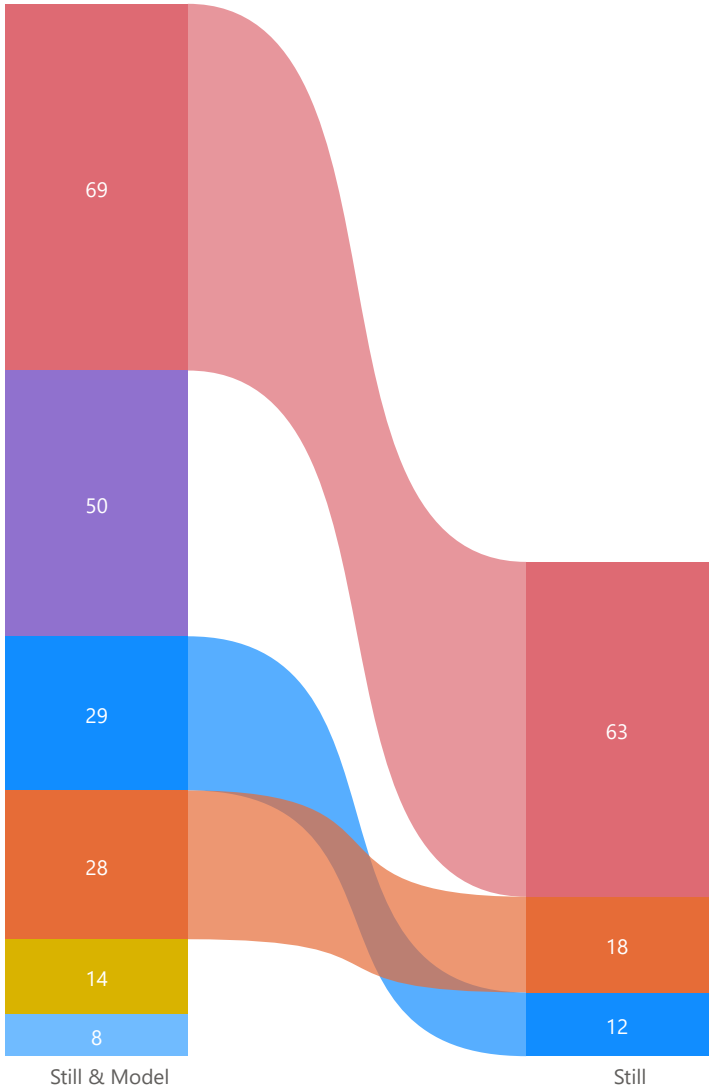
53 (11.94%)
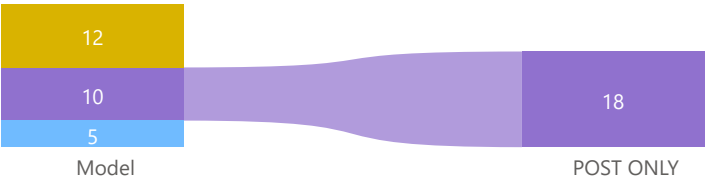
79 (17.79%)

Month Quarter
- Qtr 1
- Qtr 2
- Qtr 3
- Qtr 4

Smears, Products, Mutli Product, Lip, Full-Face, Eye and Arm by Still or Model

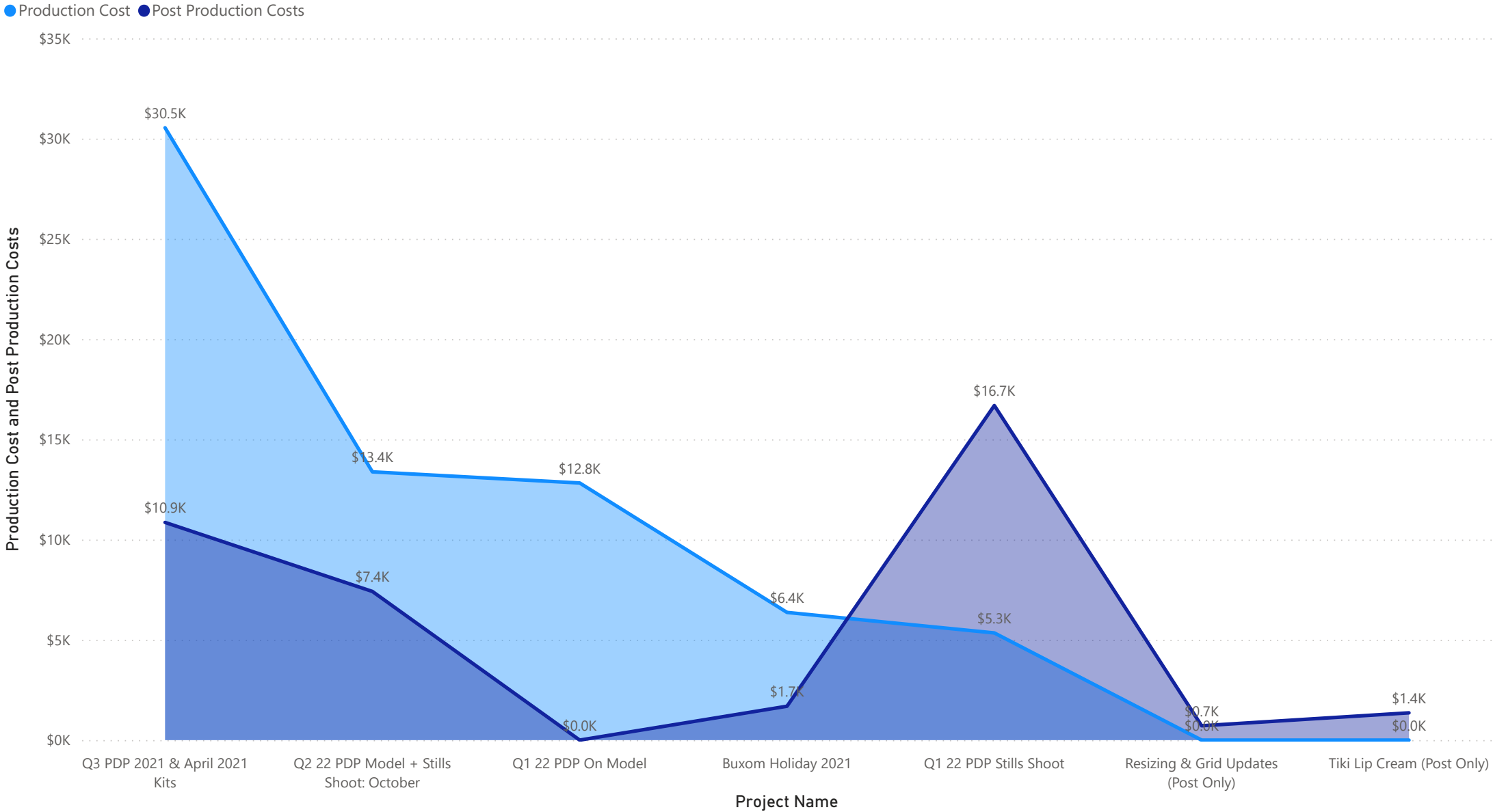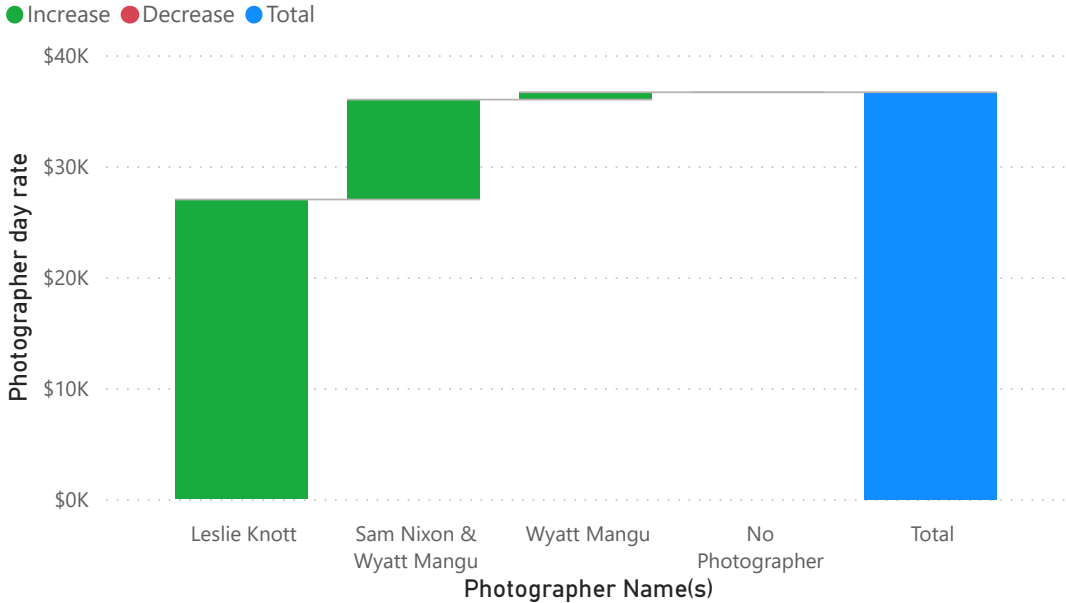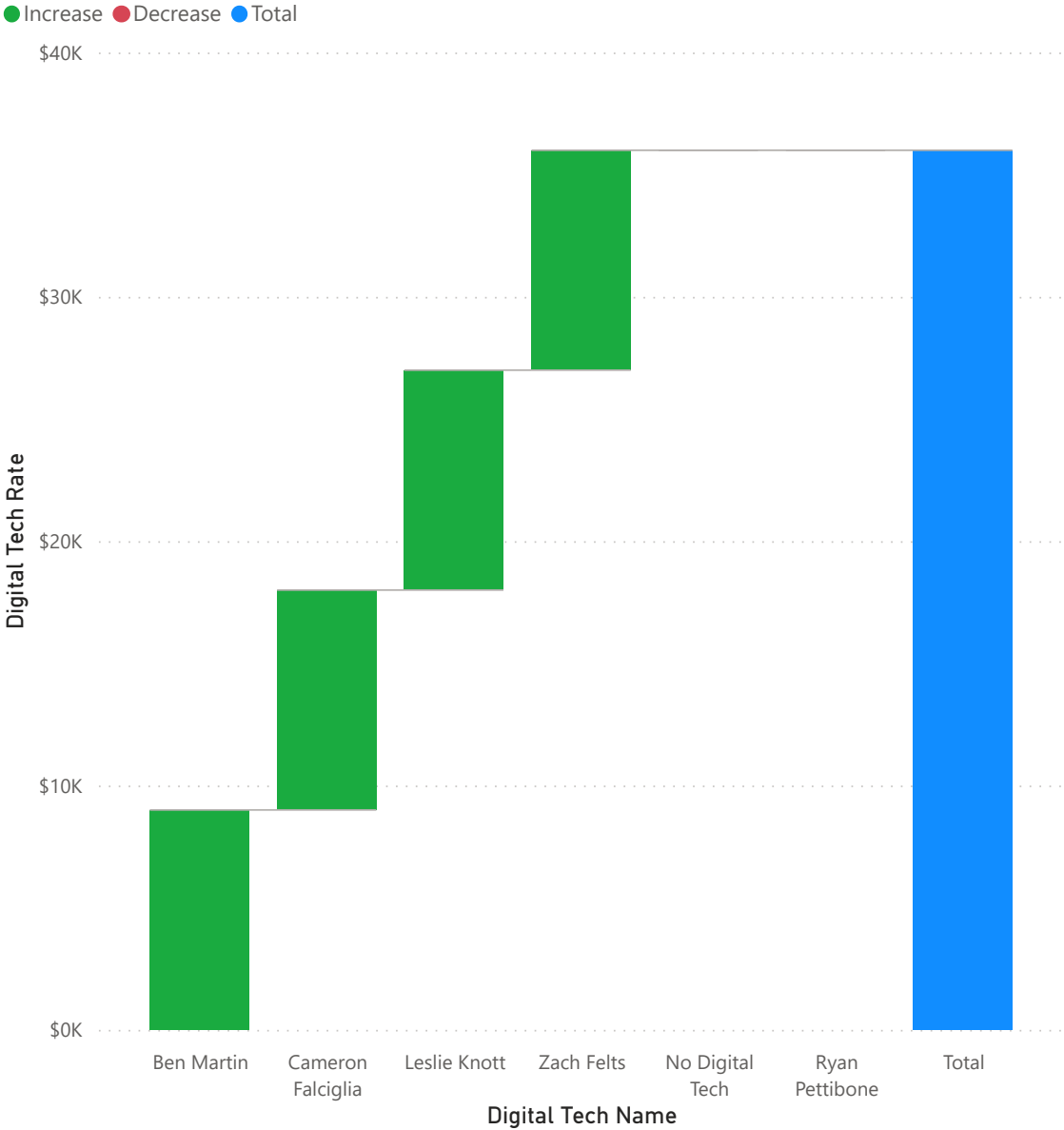● Smears ● Products ● Mutli Product ● Lip ● Full-Face ● Eye ● Arm

Still or Model

Production Cost and Post Production Costs by Project Name

● Production Cost ● Post Production Costs

Production Cost and Post Production Costs (y-axis)

Project Name (x-axis)

Project Name	Production Cost	Post Production Costs
Q3 PDP 2021 & April 2021 Kits	$30.5K	$10.9K
Q2 22 PDP Model + Stills Shoot: October	$13.4K	$7.4K
Q1 22 PDP On Model	$12.8K	$0.0K
Buxom Holiday 2021	$6.4K	$1.7K
Q1 22 PDP Stills Shoot	$5.3K	$16.7K
Resizing & Grid Updates (Post Only)	$0.0K	$0.7K
Tiki Lip Cream (Post Only)	$0.0K	$1.4K

Photographer day rate by Photographer Name(s)

● Increase ● Decrease ● Total

Stylist Rate by Stylist Name(s)

● Increase ● Decrease ● Total

Digital Tech Rate by Digital Tech Name

● Increase ● Decrease ● Total