# DANYANG GAO

Producer / Editor / Writer

#### o DETAILS o

<u>DianaGao.SD@gmail.com</u> <u>diana-art.github.io</u> <u>415.988.1293</u>

#### o SKIFFS o

Adobe Creative Cloud Suite
Script writing

Bilingual: English and Mandarin

Operate multiple cameras and lenses of all sizes

#### PROFILE

Innovative multimedia producer and creative storyteller who consistently achieves professional results. Deadline driven and budget-conscious, with the experience and ability to spin your ideas into engaging content.

#### **EXPERIENCE**

# Producer & Director, Little Brothers Friends of the Elderly, San Franciso

February 2019 — June 2019

- · Conducted and recorded interviews
- · Created fundraising video for social media
- · Edited promotional video which successfully raised funds

#### Visual Designer, Walking Dead Hip-pop Label, San Franciso

April 2019

- Created opening title sequence for label's music videos
- · Designed visual elements coordinating with brand identity
- · Animated custom graphic effects

# Producer & Editor, Walk to End Alzheimers, San Franciso

September 2018 — December 2019

- · Generated concept for promotional video
- · Created all scripts, stories and shoot schedule following client's needs
- · Shot and edited all footage, and executed sound design for fundraising video

#### Multimedia Marketing Specialist, I-Intern Career Consulting, San Franciso

May 2018 — August 2018

- · Created promotional video
- Combined animation, voice-over and graphics
- Posted content on social media

# Assistant Producer & Extra Casting Director, Mojin: The Lost Legend, Beijing

June 2014 — December 2014

- Prepared call sheets
- · Assisted director setting scenes
- · Managed funding for the film which grossed \$278 million USD

#### EDUCATION

#### Shenyang Conservatory of Music, Shenyang

June 2015

B.A. Art Business and Management

# Academy of Art University

December 2019

M.A. Communications and Media Technologies

# **MARDS**

Academy of Art University Spring Show, San Francisco 2019

"Memory Fighter" Mini-Documentary for Alz.org