

DIANA SUN

diana-sun.com
danchens@andrew.cmu.edu
609.851.5983

EDUCATION

Carnegie Mellon University BFA: Industrial Design 2017

Courses Include:

Designing Human Centered Software
Human Experience in Design
Computing for Creative Practices
Design Thinking
Meaning of Form
Making Things Interactive
Intro to Web Design

EXPERIENCE

Intel PRC | Design Intern

Beijing, CN | June 2014 - August 2014

Designed new product video, internal presentations, promotional images, and visual representations of company data.

School of Design | Researcher

Pittsburgh, PA | June 2015 - Present

Created a repository of online design critique tools, formulated a design critique process, and designed a website for the repository.

Carnegie Mellon Telefund | Fundraiser

Pittsburgh, PA | October 2014 - September 2015

Called alumni and parents to ask for donations on behalf of CMU while fostering good feelings for the university.

SIAM Students Association | PR Head

Pittsburgh, PA | January 2015 - Present

Spread awareness in Thai Culture on campus while promoting events, designing related images, and recruiting new members.

SKILLS

Solidworks Digital Prototyping
Basic: Java, Arduino, Processing
HTML + CSS
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Design Research
Experience Design
Interface Design
Storyboarding
Multiple 3D Lab tools
Photography
Microsoft Office
Mandarin

PROJECTS

ATM Redesign

Redesigned the ATM experience via the physical form and the user interactions with the digital interface. Used the visual brand language of Whirlpool Appliances while iterating on the physical form and UI.

American Eagle In-Store Experience

Finding problems within the shopping experience for the associates and customers, and designing ways to use AEO technology to increase sales and build good customer relationships.

Good Vibes

Designed, fabricated and coded a wearable that vibrated different patterns to different keys on the launchpad. By creating a correlation between certain sounds and vibration patterns, users were able to experience music in a different way.

Luminaire

Designed a light that increases understanding between parents and teens during meal time conversations by encouraging equal sharing. Through indicating who is speaking more or less, the light helps facilitate conversations in a more meaningful way.