

Diana Malynovska

📍 Vancouver, BC, Canada

✉ diana.malynovska17@outlook.com



I am a UX/UI Designer skilled at optimizing work processes to enhance user experiences and delivering products that are engaging and intuitive to use.

Selected Projects

01/2022 — 04/2022 **Sift, UX Research & UI Design**

Collaborated with a team of 7 people to build a React native application for recycling garbage in the Vancouver, BC, Canada area. I was responsible for planning weekly sprints, conducting primary and qualitative research, analyzing data gathered from surveys, creating two personas, designing user flow, and sketching wireframes for the object recognition feature and home page. Created some of the components in Figma to use amongst the team members. Designed 8 high-fidelity screens, performed A/B testing and worked on a promotional video.

Project link: www.siftapp.ca

Proposal Document: [sift.pdf](#)

09/2021 — 12/2022 **Vita, UX Design & Web Development**

Worked in a team to build a data-driven responsive web application to solve the problem of an unbalanced diet due to a lack of education. I was responsible for conducting three interviews, creating personas, and designing 10 wireframes and 5 mock-ups. I also conducted usability testing with potential users, worked on a proposal document on InDesign and promotional materials.

Proposal Document: [vita.pdf](#)

Work Experience

01/2017 — 04/2020 **Upwork, UX/UI Designer, Freelance**

- Designed numerous marketing programs such as logos, brochures, and website banners, by using custom Illustrator templates which resulted in consistent style, colors, and typography.
- Enhanced portrait photos of guests at wedding, by using Photoshop liquidity tool and camera raw filters, which resulted in impressive outcome.

Education

09/2020 — 04/2022 **Diploma in Web&App Design, Langara College, Vancouver, CAN**

Key Courses: UX/UI Design, Raster & Vector Graphics, Project Management, Advanced Graphic Techniques, Communications for Web and App, Content Management Systems, Industry and Business Strategies, Audio/Video Production, HTML/CSS

09/2016 — 06/2019 **Bachelor's Degree in Textile Design, Bath Spa, UK**

Key Courses: Digital Printing, Photoshop, Research & Communication Practices

Skills

Clear communication
Information architecture
UX writing
User research
UX design

Tools

Figma
Adobe xd
Adobe photoshop
Adobe illustrator
Adobe indesign
Adobe premiere pro
CMS wordpress
Uxpressia
Miro
Slack

Coding

HTML
CSS

Courses

04/2022 — 05/2022

Foundations of UX Design, [Google Career Certificate](#)

03/2022 — 05/2022

Figma for UX Design, [LinkedIn Learning Certificate](#)