Diana Malynovska

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Work Experience

05/2018 — 09/2021 **UX Designer, OREXIM LTD, Ukraine**

- Implemented research techniques, including user personas, observation, ethnographic interviews, card sorting, expert interviews, field studies, surveys, A/B tests, and tree tests
- Created wireframes and low-fidelity prototypes and supported usability testing of features before launch, ensuring product specifications were met and releases were effectively communicated
- Developed user cases, requirements, user stories, and acceptance criteria based on market research

05/2017 — 09/2020 **UI/UX Designer & Front End Developer, Upwork, London, UK**

- Designed numerous marketing programs such as logos, brochures, and website banners, by using custom Illustrator templates which resulted in consistent style, colors, and typography
- Developed a responsive eCommerce website using HTML, CSS and JavaScript which resulted in the successful integration of the code into the project
- Enhanced photos of guests at wedding, by using Photoshop liquidity tool and camera raw filters, which resulted in impressive outcome

Education

09/2020 — 04/2022 **Diploma in Web&App Design, Langara College, Vancouver**

Key Courses: UX/UI Design, Raster & Vector Graphics, Project Management, Advanced Graphic Techniques, HTML/CSS

09/2016 — 06/2019 **Bachelor's Degree in Textile Design, Bath Spa, UK**

Key Courses: Digital Printing, Photoshop, Research & Communication Practices

Volunteering

01/2022 — 04/2022 **Graphic Designer, TEDx Langara College**

- Created marketing materials including brochures, infographics, and logos for a reach of 400 people.

Tech Skills

Figma
Adobe xd
Adobe photoshop
Adobe illustrator
Adobe indesign
Adobe premiere pro
Information architecture
UX writing
Wireframing
User research
Miro
CMS wordpress
HTML
CSS

Soft Skills

Clear communication
Time management
Problem solving
Social skills
Cultural awareness
Collaboration
Curiosity

Courses

07/2022 — 08/2022

Building Design System, Udemy

03/2022 — 05/2022

Figma for UX Design, LinkedIn Learning Certificate

03/2022 — 05/2022

Figma for UX Design, LinkedIn Learning Certificate