




DIANA FRIDELOVA


PRODUCT DESIGNER

CONTACT

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 Miami, FL

COMPETENCIES

User experience

Layout & interface design

Project management

UX Research

Usability Testing

Figma, InVision, Proto.io, Miro,
UserTesting, UsabilityHub

HTML, CSS

EDUCATION

UX Immersion

Careerfoundry

2022

Specialization: Front-End Development

B.F.A. in Sculpture

University of South Florida

2019

Magna Cum Laude

LANGUAGES

English - Professional proficiency

Slovak - Working proficiency

Spanish - Professional proficiency

PROFILE

Product designer with 10+ years of experience in design and customer service who thrives in digital spaces and is passionate about craftsmanship. Loves understanding people and looking at the imperfections in the world to influence her designs. Connecting people to their playfulness, empathy, and compassion with a multidisciplinary approach to collaborative work and contagious enthusiasm is an immediate value add to any team.

UX/UI PROJECTS

Experto

Case study for Careerfoundry

Jul-Dec 2022

- **Problem:** People want to find expert advice wherever they are, whenever needed.
- **Process phases:** competitive analysis, user research, affinity mapping, user personas, user journeys, user flows, card sorting, low-, mid-, and high-fidelity wireframes, and usability tests.
- **Solution:** A responsive app designed to be affordable & accessible expert advice from the comfort of wherever you are.

Voca

UX Research for Careerfoundry

Jun 2022

- **Problem:** People who want to become proficient with new vocabulary and phrases in a language they have basic knowledge in.
- **Process phases:** competitive analysis, user personas, user journeys, user flows, low-fidelity wireframes, and usability test.
- **Solution:** A responsive vocabulary app designed with listening and pronunciation features to help people become proficient.

WORK EXPERIENCE

Lead Conservation Technician

RLA Conservation Art+Architecture

2020-2023

- Developed treatment plans to preserve and restore artwork.
- Supervised and trained junior art conservation technicians, providing guidance and support to help them develop their skills and expertise.
- Conducted research and implemented new techniques, tools, and materials to improve the efficiency and effectiveness of the art conservation process.
- Demonstrated exceptional communication and interpersonal skills to build relationships with clients and colleagues, establish trust, and promote collaboration.

Art Teacher (K-5th Grade)

Academir Charter Schools INC.

2019-2020

- Established a safe and respectful classroom environment that fostered positive relationships and a sense of community, promoting positive social and emotional development.
- Adapted instruction to meet the needs of diverse learners, including students with disabilities, English language learners, and gifted and talented students, providing individualized support and challenging opportunities for growth.
- Planned and delivered engaging and interactive lessons that encouraged creativity, critical thinking, and self-expression, using a variety of techniques and media.
- Assessed student learning using a variety of methods, including portfolios, performances, and tests, providing constructive feedback and supporting student growth and achievement.