

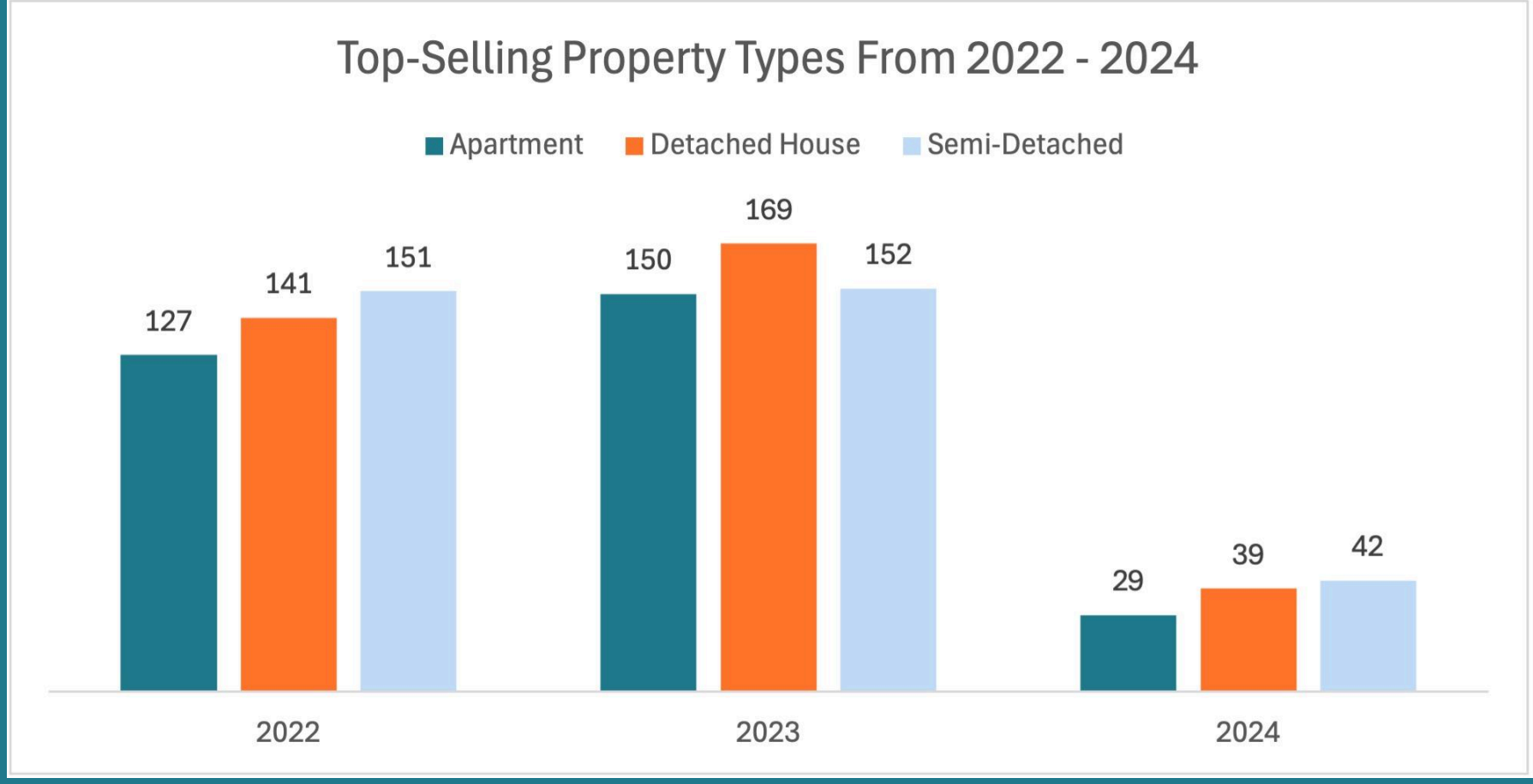
Top and Bottom-Performing Properties

Analyzing the Extremes: Top and Bottom Data Insights in British real estate from 2022 to 2024

Exploring the Most Expensive Areas: Average Prices Revealed

Discover the most expensive neighborhoods based on average property prices. This analysis highlights the areas where real estate comes at a premium, providing insights into market trends and price variations across different locales.

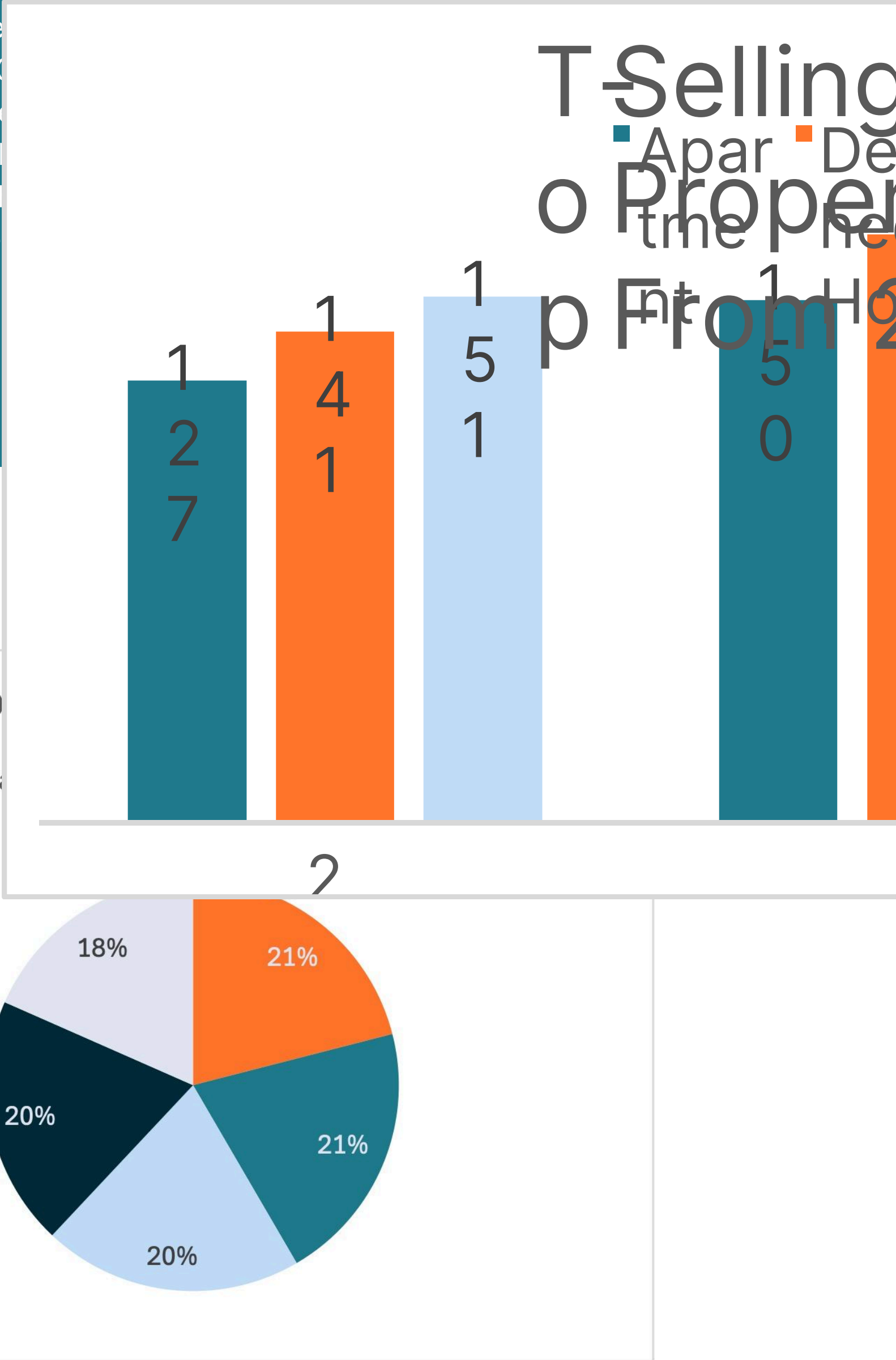
Accompanied by a visual chart, we break down the pricing landscape to showcase the top contenders in terms of property costs.



Overview of Property Type Distribution

This chart provides an overview of the distribution of property types within the dataset, focusing on the trends over the past few years.

It visualizes the properties purchased in 2024, showing that detached houses remain the most popular choice, while apartments and semi-detached houses also show significant sales volume.



Breakdown of Most Popular Property Views

This chart provides a visual representation of the most common property types within the dataset. It highlights the frequency and distribution of each property type, offering valuable insights into trends and patterns.

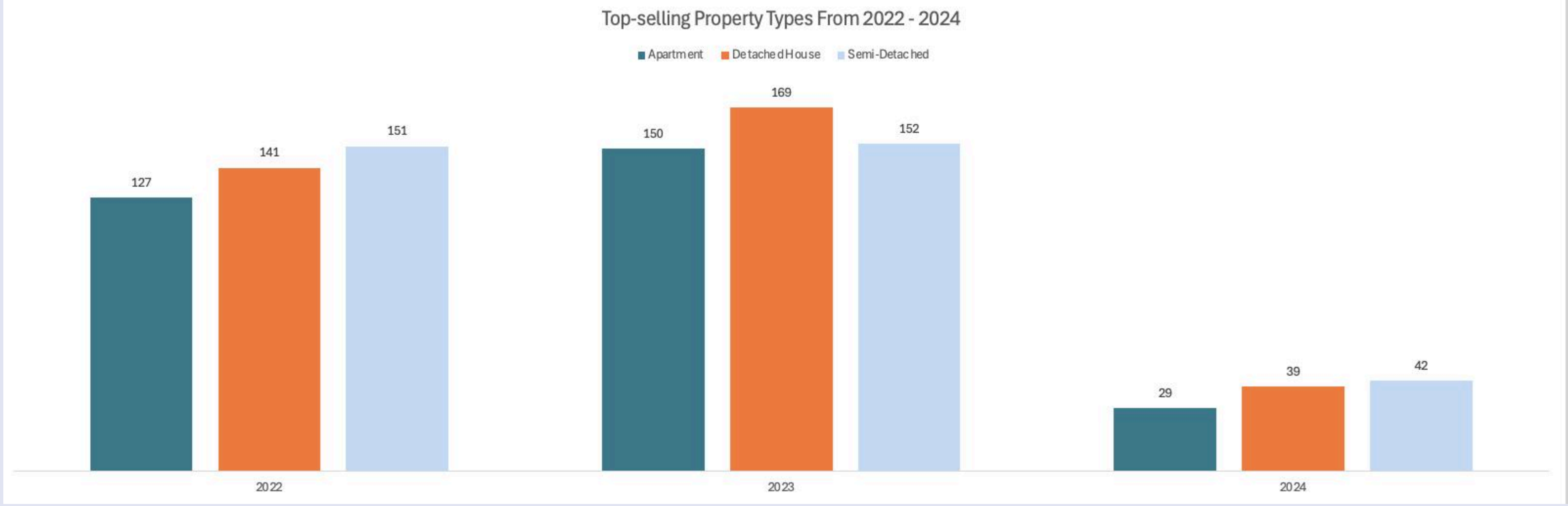
The analysis reveals that the most popular property types are 'Sea' and 'Garden,' while the least popular property type is 'Street.'

These findings can help determine the types of environments where the properties are located, indicating a preference for natural or scenic settings over urban or street-facing areas.

Top 5 Property Size Categories

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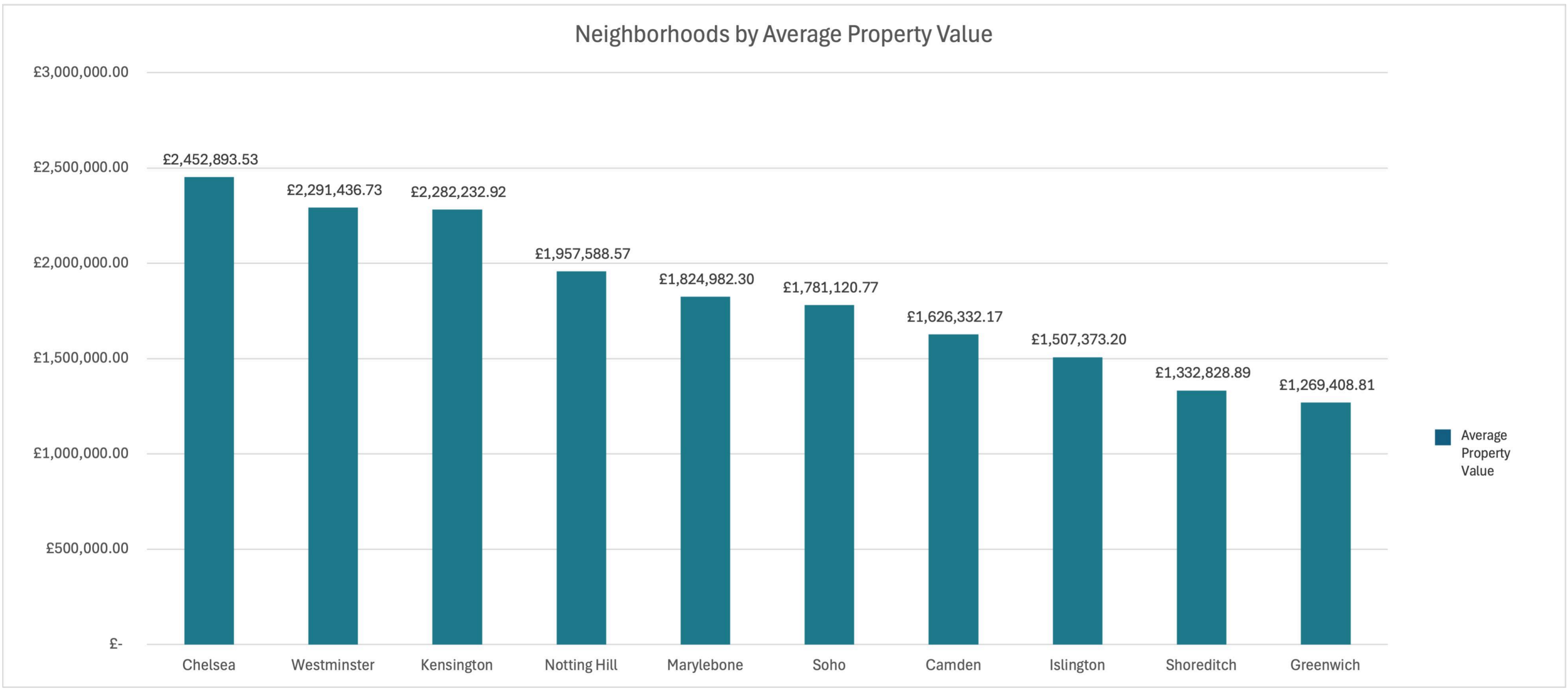
TOP AND BOTTOM-PERFORMING PROPERTIES

The illustrated bar chart below compares the average property price across different neighbourhoods.

Most and Least Expensive Neighbourhoods by Average Property Price

The illustrated bar chart below compares the average property price across different neighbourhoods. The descending order of the bars identify the most expensive neighbourhoods across the British real estate from 2022 to 2024.

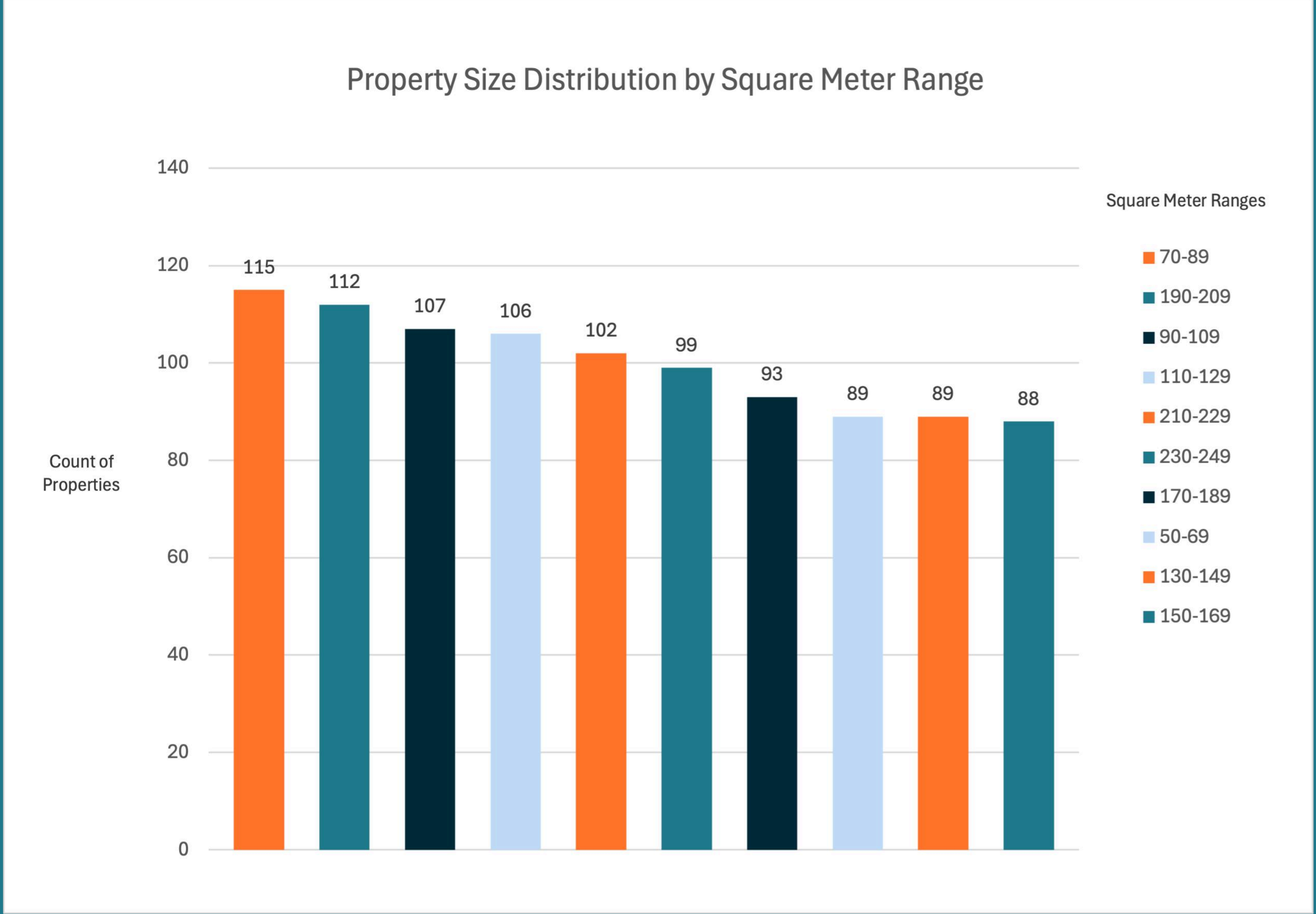
Sorted in a descending order, the most expensive neighbourhood is Chelsea. The least expensive neighbourhoods is Greenwich.



Top 3 Most Common Property Sizes by Square Meter Range

The illustrated bar chart below identifies which property size ranges are performing the best. This means understanding whether larger properties or smaller properties are in higher demand.

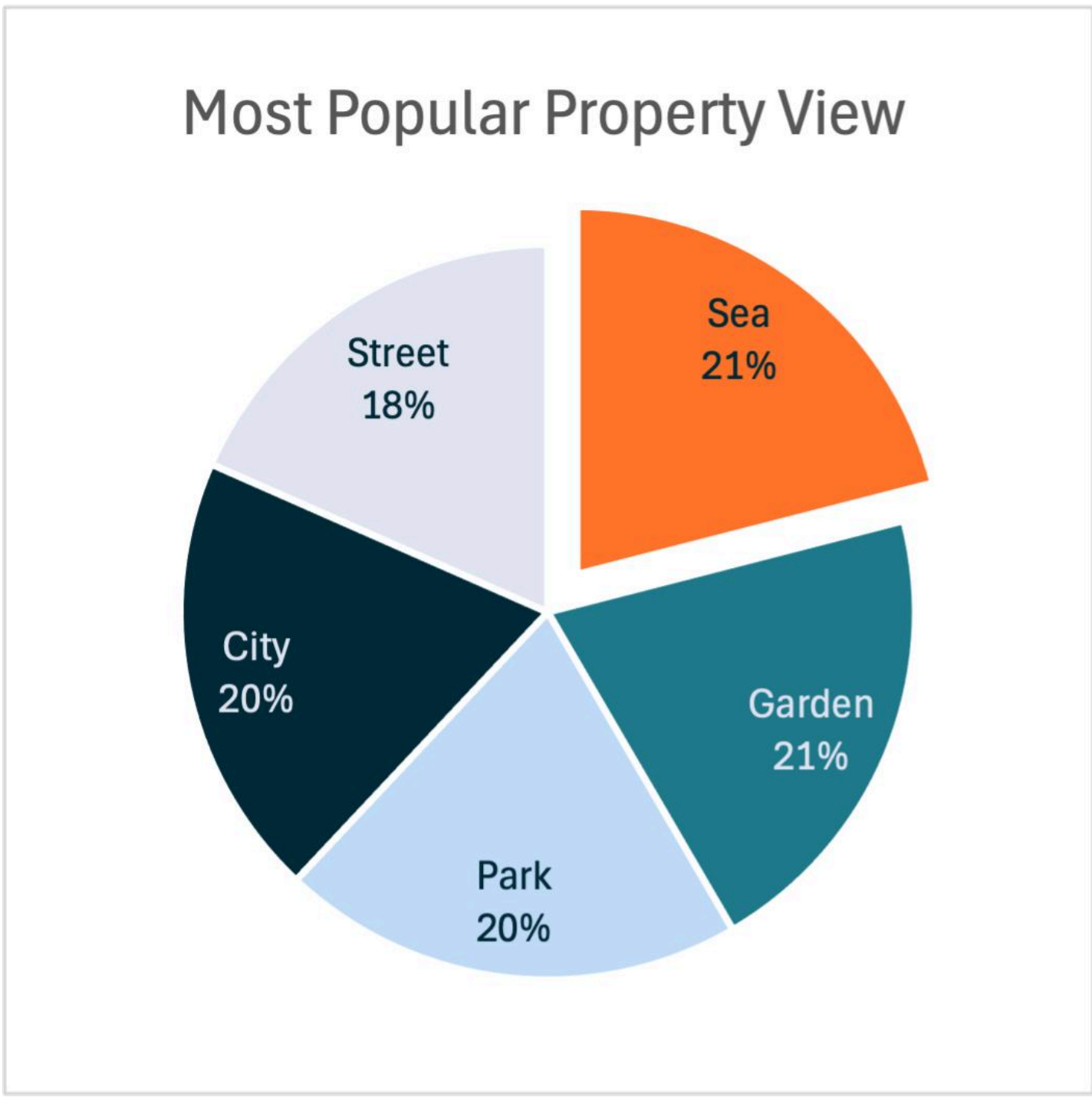
Analyzing the bar chart shows that the most residents own a property in the ranges of 70-89 sq. meters., 190-209 sq. meters and 90-109 sq. meters.



Most Frequent Property Views by Count of Property View

The pie chart on the right helps shift marketing efforts toward these popular listings. For example, if a specific property type or neighbourhood has high viewership, targeted ads or promotional materials can be tailored to highlight these features.

Sorted in descending order, the most expensive neighbourhood is Chelsea, while the least expensive neighbourhood is Greenwich.



Most Common Property Types by Count of Property Types

The illustrated bar chart below allows the focus on marketing efforts to shift on these popular listings. For example, if a specific property type or neighbourhood has high viewership, targeted ads or promotional materials can be directed towards highlighting these features.

Sorted in a descending order, the most expensive neighbourhood is Chelsea. The least expensive neighbourhoods is Greenwich.

