# Population and needs of Elderly people

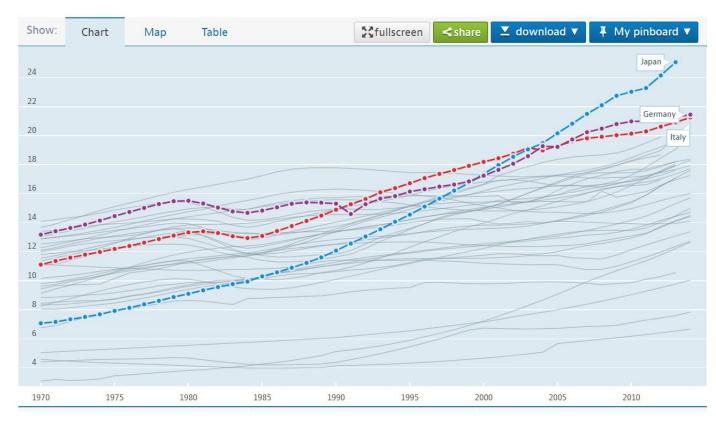
### **Population**

8.5 percent of people worldwide (617 million) are aged 65 and over

this percentage is projected to jump to nearly 17 percent of the world's population by 2050 (1.6 billion)

-An Aging World: 2015

## **Population**



Elderly population is growing fast!

### **Needs**

#### Physical needs

- Medicine and exercise
- Health monitoring

#### Mental needs

- Primary sensor delight
- Prevent of memory loss
- Social involvement

# Information needs



# Health Information

Self care



# Financial Information

Self sustainability and family support

## Accessibility

- Short texts, large typefaces
- Pictionary information
- Patient, keep elders pace in mind

# Thank you ♥

