

Project process

Hitchcock's four

Rear Window, Alfred Hitchcock (1954)

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Persona collage



Mood board



Style tile

Style Tile

Style: Posterized/Stencil

Keywords:

DARK MYSTERIOUS
SUSPICIOUS SUSPENSE
CONSPIRACY

THIS IS A HEADER

Font: Hitchcock Regular

Style examples:



Button example:



Colour Scheme:



Storyboard

2. April 2019

PROJECT: „Rear Window“ Interactive Poster

PAGE 01



SEQ/SC: SEQ 01

NOTES: A man with a leg in plaster is sitting at the window and looking out of the window. The title „Rear Window“ appears.

Sound: Dramatic 50th movie sounds and voiceover with a male voice: „This is the apartment of a Jeffreys...“



SEQ/SC: SEQ 02

NOTES: Perspective change to view in apartment A man with a leg in plaster is sitting at the window and looking out of the window. Some objects are animated.

Sound: Voiceover with a male voice: „....he knows much [of the neighbours]by now, maybe too much“.

Dramatic trumpets sounds and zoom onto his face.



SEQ/SC: SEQ 04

NOTES: View in an apartment. A woman is sitting on a couch. She seems lonely and sad.

Sound: low 50th movie sounds and voiceover with a male voice: „For instance, down there on the second floor...so lonely that even dead seems like a friend.“



SEQ/SC: SEQ 05

NOTES: View in an apartment. A young couple standing and kissing.

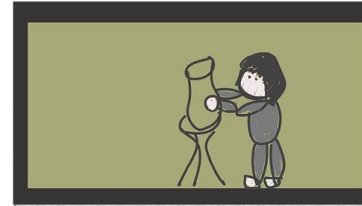
Sound: low 50th movie sounds and voiceover with a male voice: „These are the newlyweds on a honeymoon no one will ever forget“



SEQ/SC: SEQ 03

NOTES: Perspective change to view out in the backyard. The interactive part starts with the call to click on the neighbours windows.

Sound: low 50th movie music



SEQ/SC: SEQ 06

NOTES: View in an apartment. An old woman is working on an art piece in her garden.

Sound: low 50th movie sounds and voiceover with a male voice: „He calls her miss... an artist of a very strange and odd art“

Storyboard

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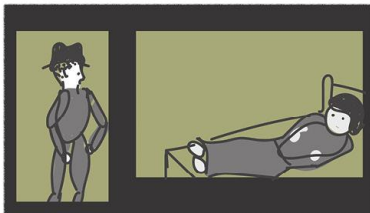
PAGE 02



SEQ/SC: SEQ 07

NOTES View in an apartment. A man is playing piano.

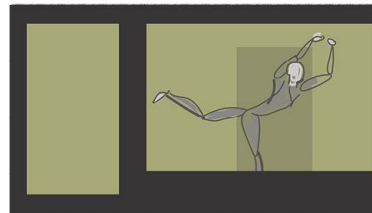
Sound: piano music and voiceover with a male voice:
„The songwriter who plays the same melody over and
over again. A genius - or insane“



SEQ/SC: SEQ 08

NOTES View in an apartment. A man is going to his wife, she is
lying on the bed.

Sound: Voiceover with a male voice: „A traveling sales-
man and his wife out of their argument comes a weird
kind of love“



SEQ/SC: SEQ 09

NOTES View in an apartment. A woman is dancing.

Sound: Voiceover with a male voice: „Miss Torso, the
body beautiful. That is fewed from a safe distance“



SEQ/SC: SEQ 10

NOTES When all windows has been seen: Close up of the pro-
tagonist. He is talking directly in the camera.

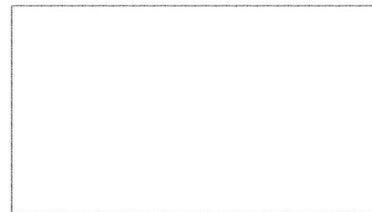
Sound: Man's voice: „Those are just a few of my neigh-
bours. First I watched them just to kill time, but then
I could not take my eyes of them. Just as you wont be
able to“



SEQ/SC: SEQ 11

NOTES A man with a leg in plaster is sitting at the window and
looking out of the window. The title „Rear Window“
and the infos about time and place appears.

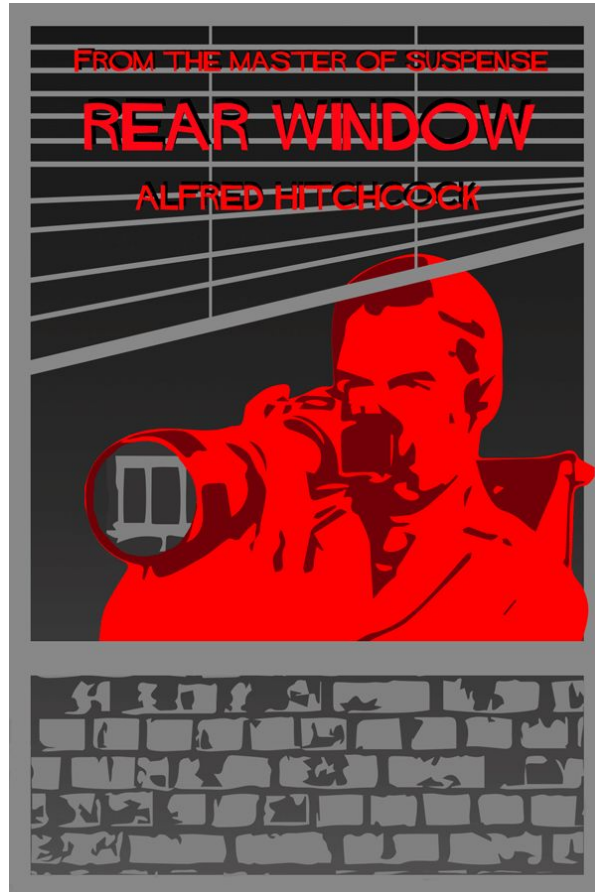
Sound: 50th movie sounds



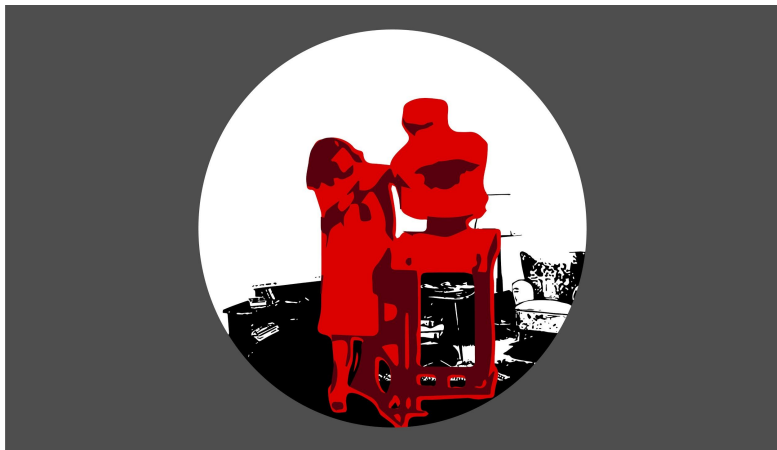
SEQ/SC:

NOTES:

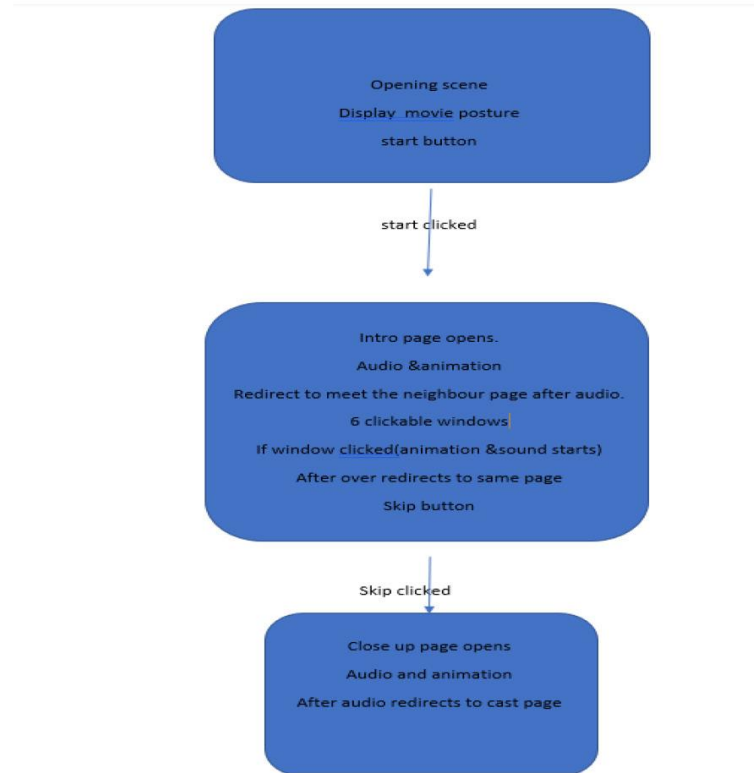
Poster



Graphics



State machine diagram



Pseudo Code

Htmls:index.html,intro.html,clickpage.html>window(1to6).html,closeup.html
&cast(1&2).html

```
<html>
```

```
<button id="start" <img> >
```

```
<button id="skip" <img> >
```

```
<button id="replay" <img> >
```

Css

```
#start{}
```

```
#skip{}
```

```
#replay{}
```

Pseudo Code

For each window

```
<script>
```

```
//function redirectTo(url){
```

```
    window.location=url;
```

```
}
```

```
setTimeout(function() {window.location.href = "";
```

```
}, 000);
```

```
//var x = document.getElementById("xSound");
```

```
function xSound() {x.classList="";
```

```
    x.play();
```

```
}
```