App Development

Diana Galindo

- Chosen community
- Research and findings
- App idea
- Wireframes

Chosen community
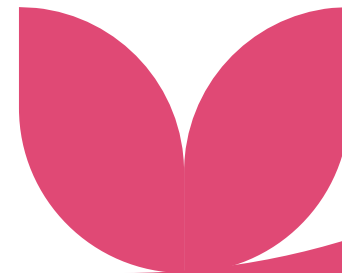
The undergraduate community
Arts Student Union

Community as Sentiment(Clark, 1973)

• **Solidarity:** "the feeling that leads men to identify themselves with others so that when they say "we" there is no thought of distinction and when they say "ours" there is no thought of division".

• **Significance:** people feel the need to fulfill a role and have a purpose within a community. They need to feel they have achieved and contributed.
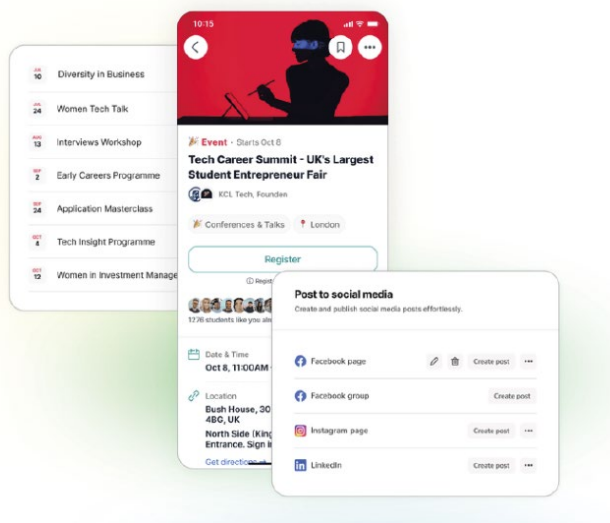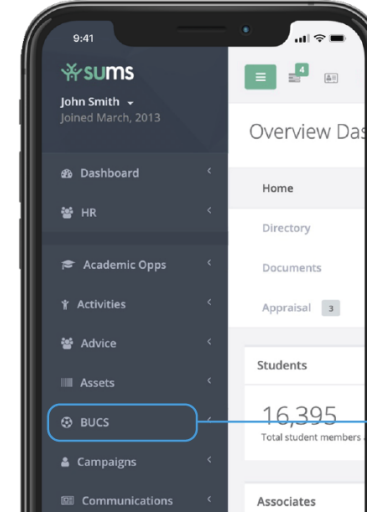
Arts Students' Union

Research and Findings

Society

Huzzle

Sums

In this view we can see that the Student Union has a dedicated section for the BUCS (sports section)
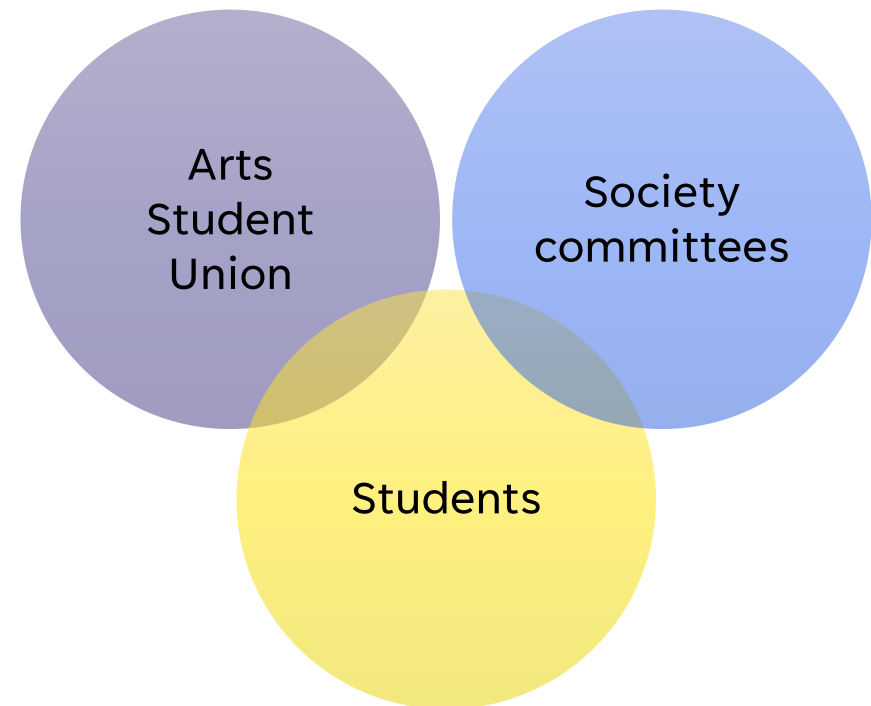
Researched Related Apps

App Idea

An app that hosts all UAL Sports Clubs and Societies within one place.
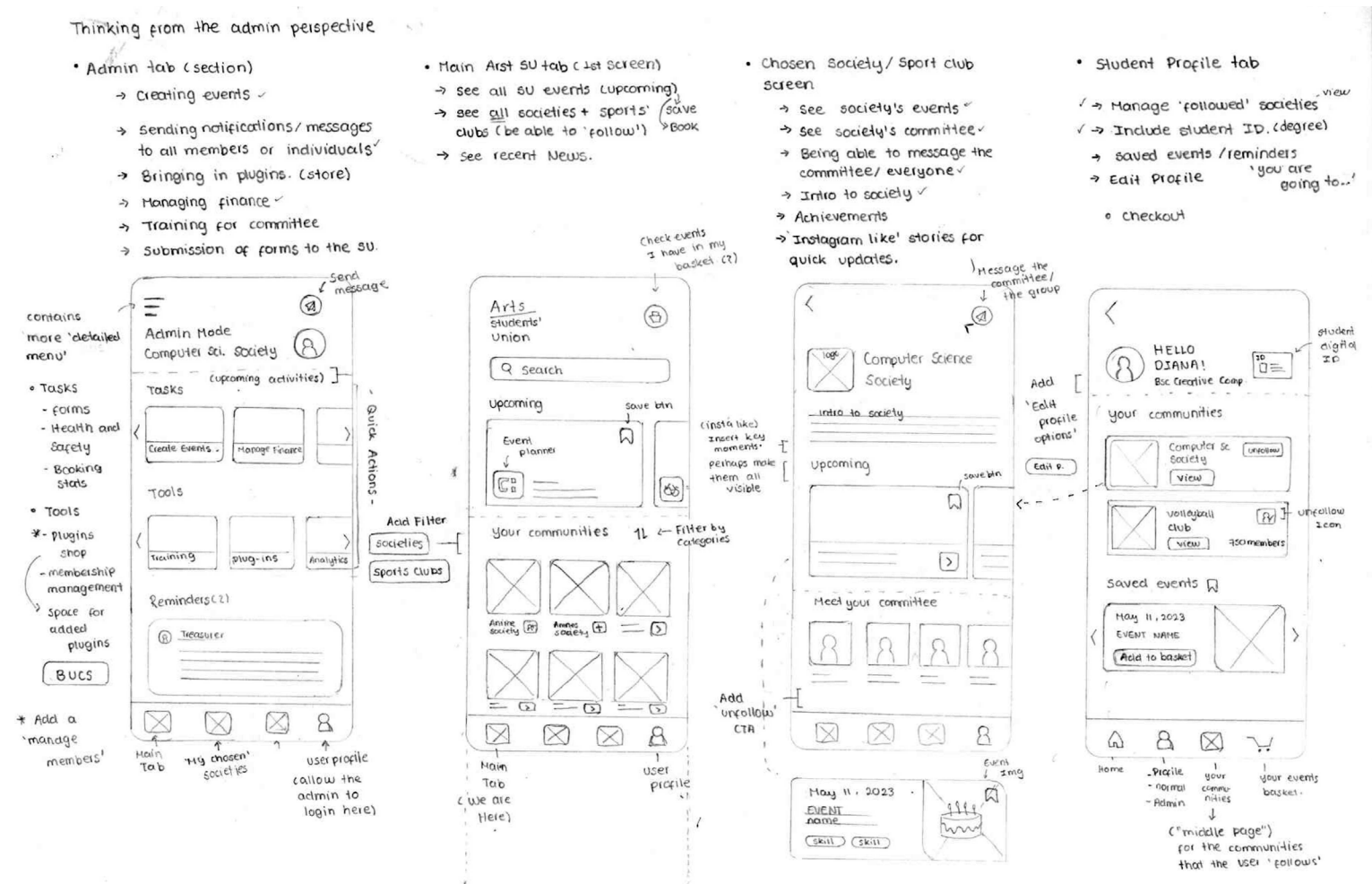
Objectives:

- To facilitate communications
- To improve Society/Sports Club's management
- To allow customization of the app depending on society/ sports club needs (Society management)
- To speed up finance management and required forms submission

Arts Student Union

Society committees

Students

Wireframes

- Low-fidelity wireframes that describe main 'Views'.
- Thought process behind the hierarchical layout of elements.
- User flow and interactions.

References

- Clark, D.B. (1973) "The concept of community: A re-examination," The Sociological Review, 21(3), pp. 397–416.

  Available at: https://doi.org/10.1111/j.1467-954x.1973.tb00230.x.

Thank you!