

DIANA GALINDO CLAVIJO



Junior ecommerce Designer
Prospect BSc Creative Coding graduate

CONTACT

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EDUCATION

BSc Creative Coding

University of the Arts London,
2021 - present

Apprenticeship L2 Business Administration

(focused on eCommerce)
Superdrug, March 2018

Foundation Arts & Design
in Creative Industries.
Croydon College, August 2017

SKILLS

- Fluent Spanish
- Dealing with fast paced environment
- Wireframing
- Research development
- Adobe Photoshop and Illustrator
- HTML, CSS and responsive design.

PROFILE

Current university student with some experience in the customer service industry and business management. I am actively looking for part time opportunities where I can balance my studies with the rewarding feeling of being actively involved with people in any industry. I am open to learn new skills, and I am always willing to listen to feedback.

WORK EXPERIENCE

Junior eCommerce designer Superdrug | 2018 - 2021

- Microsite design. This included graphic content, navigation journey and layout, following best practice design and coding
- Managed and implemented design projects such as Black Friday, Mother's Day, Halloween, and CSR.
- Worked closely with the trading team to implement and launch promotional events
- Ensured all designs worked across all browsers on all devices
- Completed web analysis and shared results with the wider team
- Worked with the UX design manager to carry out AB testing

Hostess/ Flyering GODO | September - October 2017

- Welcoming people and offering Godo products (food) during different events.
- Promoting the brand, attracting potential clients and reporting their behavior / providing insights.

Work placement Turf Gallery | April - July 2017

- Promoted events and connected people with the gallery.
- Collated information and developed research concerning creative opportunities for young people.
- Helped to design an exhibition poster