Diana Southiphomma

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EDUCATION

The University of Iowa	**Iowa City, IA**
B.A. Informatics (Human-Computer Interaction)	May 2019
CareerFoundry	**Online Program**
UI Design Program Certificate	April 2021
Frontend Development for Designers Course Certificate	April 2021

UI TOOLS/SKILLS

Sketch   InVision   Figma   Adobe Illustrator   HTML   CSS

WORK EXPERIENCE

Freelance Designer   September 2020 – February 2021
Gore Health Apps   **Remote**
- Designed the user interface for web and Android devices using Figma
- Created a company logo with ProCreate and Adobe Illustrator to establish branding

Siri Analyst   October 2019 – May 2020
Apple   **Austin, TX**
- Evaluated Siri responses using analytical skills to improve the Siri experience
- Performed repetitive analytical tasks while reaching one of the highest productivity times on the team within 4 months

Bioinformatics Intern   August 2018 – December 2018
Immortagen   **Coralville, IA**
- Utilized Bash to run programs that converted data to readable file types
- Aided in developing molecular biomarkers for cancer outcomes by performing research

CAREERFOUNDRY DESIGN PROJECTS

Portfolio Website Frontend and UI/UX Design   January 2021 – April 2021
- Built a portfolio website with HTML and CSS to showcase design projects
- Performed user tests, code quality tests, and cross-browser tests for optimal user experience across multiple devices

Shopping App UI Design   December 2020
- Established brand guidelines to design consistent responsive UI designs
- Implemented feedback from user tests to improve user flow and consistency

Messenger App UI Design   November 2020
- Created high-fidelity wireframes and utilized Flinto to implement animations

Sustainability App UI Design   October 2020 – November 2020
- Designed a sustainability app for iOS and Android while following appropriate guidelines for the different device types

Vacation Rental App UI/UX Design   July 2020 – October 2020
- Designed wireframes and presentation mockups of responsive UI designs
- Performed user research and testing to improve user-centered design and experience

Music App UI Design   May 2020 – June 2020
- Implemented design heuristics and principles in low to high fidelity wireframes using Sketch and InVision to create a mockup prototype