

Diana Southiphomma

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EDUCATION

The University of Iowa

B.A. Informatics (Human-Computer Interaction)

CareerFoundry

UI Design Program Certificate

Frontend Development for Designers Course Certificate

Iowa City, IA

May 2019

Online Program

April 2021

April 2021

DESIGN TOOLS/SKILLS

Sketch InVision Figma Adobe XD Adobe Illustrator HTML CSS Javascript

WORK EXPERIENCE

Siri Analyst

October 2019 – May 2020

Apple

Austin, TX

- Improved the Siri experience by evaluating Siri response data using analytical skills
- Reached one of the highest productivity times on the team within 4 months while performing repetitive analytical tasks

Bioinformatics Intern

August 2018 – December 2018

Immortagen

Coralville, IA

- Converted data to readable file types for research by utilizing Bash to run programs
- Aided in developing molecular biomarkers for cancer outcomes by performing research

VOLUNTEER EXPERIENCE

Freelance Designer

September 2020 – February 2021

Gore Health Apps

Remote

- Designed the user interface for web and Android devices using Figma
- Established branding by creating a logo with ProCreate and Adobe Illustrator

CAREERFOUNDRY DESIGN PROJECTS

Portfolio Website Frontend and UI/UX Design

January 2021 – April 2021

- Built a portfolio website to showcase design projects using HTML, CSS, and Javascript
- Performed user tests, code quality tests, and cross-browser tests for optimal user experience across multiple devices

Shopping App UI Design

December 2020

- Established brand guidelines to design consistent responsive user interface designs
- Implemented feedback from user tests to improve user flow and consistency
- Created a clickable prototype with Sketch and the Marvel app

Sustainability App UI Design

October 2020 – November 2020

- Designed a sustainability app for iOS and Android while following appropriate guidelines for the different device types
- Created clickable mobile prototypes with Sketch and InVision

Vacation Rental App UI/UX Design

July 2020 – October 2020

- Designed wireframes, a prototype, and presentation mockups of responsive designs
- Performed user research and testing to improve user-centered design and experience