

# Diana Southiphomma

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## EDUCATION

### The University of Iowa

B.A. Informatics (Human-Computer Interaction)

Iowa City, IA

May 2019

### CareerFoundry

UI Design Program Certificate

Online Program

April 2021

Frontend Development for Designers Course Certificate

April 2021

## DESIGN TOOLS/SKILLS

Sketch InVision Figma Adobe XD Adobe Illustrator HTML CSS Javascript

## WORK EXPERIENCE

*Freelance Designer*

September 2020 – February 2021

### Gore Health Apps

Remote

- Designed the user interface for web and Android devices using Figma
- Established branding by creating a logo with ProCreate and Adobe Illustrator

*Siri Analyst*

October 2019 – May 2020

### Apple

Austin, TX

- Improved the Siri experience by evaluating Siri response data using analytical skills
- Reached one of the highest productivity times on the team within 4 months while performing repetitive analytical tasks

*Bioinformatics Intern*

August 2018 – December 2018

### Immortagen

Coralville, IA

- Converted data to readable file types for research by utilizing Bash to run programs
- Aided in developing molecular biomarkers for cancer outcomes by performing research

## CAREERFOUNDRY DESIGN PROJECTS

*Portfolio Website Frontend and UI/UX Design*

January 2021 – April 2021

- Built a portfolio website to showcase design projects using HTML, CSS, and Javascript
- Performed user tests, code quality tests, and cross-browser tests for optimal user experience across multiple devices

*Shopping App UI Design*

December 2020

- Established brand guidelines to design consistent responsive user interface designs
- Implemented feedback from user tests to improve user flow and consistency
- Created a clickable prototype with Sketch and the Marvel app

*Messenger App UI Design*

November 2020

- Created high-fidelity wireframes in Sketch and utilized Flinto to implement animations

*Sustainability App UI Design*

October 2020 – November 2020

- Designed a sustainability app for iOS and Android while following appropriate guidelines for the different device types
- Created clickable mobile prototypes with Sketch and InVision

*Vacation Rental App UI/UX Design*

July 2020 – October 2020

- Designed wireframes, a prototype, and presentation mockups of responsive designs
- Performed user research and testing to improve user-centered design and experience

*Music App UI Design*

May 2020 – June 2020

- Implemented design heuristics and principles in low to high fidelity wireframes using Sketch to create a prototype