

GRAPHIC DESIGNER



HOLA, MI NOMBRE ES DIANA. I'M TORONTO BASED CREATIVE DESIGNER, INSPIRED BY CULTURE. DIVERSITY AND COLOUR. I CREATE WITH A PURPOSE, WITH A VISION AND WITH A FOCUS ON MAKING USER EXPERIENCE A PRIORITY. I STRIVE TO PUSH MY KNOWI EDGE FURTHER BY WORKING WITH BIGGER BRANDS AS WELL AS FELLOW DESIGNERS.





TORONTO



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## HIGHLIGHTS

- LEAD IMPROVEMENTS IN LAYOUT OF FOOD FOR LIFE MAGAZINE COVER, WHICH INCEASED NUMBER OF SUBSCRIPTION BY 31%
- CONVERSED IN ENGLISH, SPANISH AND FRENCH WITH OVER CLIENTS AT NEOSTUDIO AND CONCA&MARZAL & CHSL
- BRANDED THE EMBRACE SYRIA CAMPAIGNE ALONG SIDE THE MAC AND RAISED OVER \$ 25,000

# **EXPERIENCE**



#### LEAD DESIGNER 2016

CENTRE FOR HEALTH SCIENCE AND LAW

# OTTAWA, CANADA

LAYOUT DESIGNER PHOTOGRAPHY

# JUNIOR DESIGNER - 2015

NEO STUDIO PERU LOGO DESIGN WEB/ E-MARKETING PHOTOGRAPHY ILLUSTRATION

# JUNIOR DESIGNER 2016

CONCA&MARZAL

### SPAIN

PACKAGING DESIGN BRANDING/ CORPORATE ID WEB

#### CLIENTS 2016- 2017







MILAGRITOS

XCLUSIVE SPEED FITNESS

## **PROGRAMS**

ADOBE ILLUSTRATOR, PHOTOSHOP, INDESIGN, AFTER EFFECTS, LIGHT-ROOM, ADOBE XD BETA, GITHUB, BRACKETS, GOOGLE DOCS, MICRO-SOFT WORD, MICROSOFT POWERPOINT, KEYNOTE, INVISION, HTML, CSS, JAVASCRIPT.

# SCHOOLING

#### **GRAPHIC DESIGN**

#### OTTAWA, ON

ALGONQUIN COLLEGE 2013 TO 2016 GPA: 3.8

# **GENERAL ARTS & SCIENCE**

#### OTTAWA, ON

ALGONQUIN COLLEGE 2011 TO 2013