DIANA **VOZANU**

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https://github.com/dianavoz

SUMMARY

- A passionate and focused individual with a keen interest in web development.
- Actively pursuing and determined build skills within software development and object-oriented programming.
- Collaborative and enjoys working as part of the team.

- Enjoys learning and dedicated to continuous improvement of self and staying up to date through online training, learning from others and continuously improving skills.
- A motivated self-starter who can work under their own initiative when required.

TECHNOLOGY SKILLS

HTML5, CSS3, Sass, JavaScript, JQuery, GitHub, Jira, Content Management (EpiServer, WordPress), Email Marketing (Eloqua, MailChimp), Adobe Photoshop, DoubleClick, WalkMe, SEO, mobile services (Payforit/SMS), Google analytics, tracking tools (Ahrefs and Moz)

EXPERIENCE

2018 –Present   **Digital Producer**, Reed Exhibitions Ltd, London
2016 – 2018   **SEO Executive,** APT Renovation Ltd, London
2011 – 2016   **Customer Support**, Social Management Ltd, London

EDUCATION

FULL STACK JAVASCRIPT, TREEHOUSE
PROFESSIONAL DIPLOMA IN DIGITAL MARKETING, IDM
CLASSICAL HIGH SCHOOL, MOLDOVA

EXPERIENCE OVERVIEW

2018 MAY – PRESENT

DIGITAL PRODUCER, REED EXHIBITIONS LTD

Key Responsibilities

- Rollout of new tools and products, collaborating with Front-End Developers
- Produce and maintain web based UI components.
- Ensure content is accurate and up to date across a number of UK online marketing exhibition show and blog sites.

Development Skills

- Implementing UI components with JavaScript, such as image sliders and video heros
- Developing HTML & CSS, applying fixes where needed
- Updating SASS/JS imports
- Debugging and correcting the web UI styling within an in-house developed framework
- Creating and maintaining HTML email templates
- Actively developing programming skills in advanced objected-oriented JavaScript

Content Management Skills

- Using content management systems (EpiServer and WordPress) to update content and site features
- Creating and maintaining blogs on WordPress

Languages, platforms and tools used:

HTML5, CSS3, Sass, JavaScript, JQuery, GitHub, Jira, Content Management (EpiServer, WordPress), Email Marketing (Eloqua), Adobe Photoshop, DoubleClick, WalkMe

2016 – 2018

SEO EXECUTIVE, APT RENOVATION LTD

Key Responsibilities

- Helped performing all functions in the department, from managing SEO for mobile and desktop to developing new or existing website pages in WordPress to increase conversions and performance.
- Using Google analytics and tracking tools such as Ahrefs and Moz to measure and report performance.
- Managing SEO by creating backlinks (inbound, outbound) and optimizing the page with keywords.

Skills acquired:

WordPress, HTML&CSS, JavaScript, Photoshop, MailChimp

2012 – 2016

CUSTOMER SUPPORT, SOCIAL MANAGEMENT LTD

Key Responsibilities

- Collaborating with marketing team in creating email newsletters and monitoring the customers to help the company decide what types of competitions to produce and how best to promote them through channels.
- Dealing with Payforit and Premium SMS (PSMS) mobile services, regulations, online subscriptions

LANGUAGES

English Fluent, Italian Fluent, Russian Second language, Moldovan First language