

---

LIFE SENSEI

WDD 130-09

19<sup>TH</sup> JULY, 2021.

What if I told you that there is a way today to get advice which your future self would want to give you in 10 years? Using smart scenario analysis, Life Sensei enables users evaluate the immediate and long-term impact of decisions on themselves, their families and communities. Life Sensei will also provide a platform linking certified life coaches and users. The business will make money from subscriptions for user access and commissions from life coaching sessions and events. The target market is people aged 12 - 50 seeking information, guidance, and insights into key education, career, and life decisions.

The target audience are people (male and female) between 12-50 years, who are seeking information, guidance, and insights into education, career, and life decisions. These people come in to be coached by professionals and enjoy their session on the website and we want them to enjoy their experience from the time they sign up till they sign out. These customers will be living in any part of the world with a fairly large income, and can visit our site via mobile devices, laptop and tablets to book appointments.

URL to the website

<https://sly-fifth-canidae.glitch.me>

Explain what you hope to accomplish with this web site

What I hope to accomplish with this website is to provide an avenue where people can make appointments with licensed life coaches and receive guidance in life. Whether you are looking for direction and purpose in life, have important decisions to make, or are facing life changing moments, the life coaching services offered on this website could be right for you at this time, maybe that's what brought you to this website. As far as working with a coach, you will receive personalized attention from a career expert who will use impactful questions to best understand your career objectives and work toward meeting them. Expect a mix guiding questions, thought partnership, and action steps to help you with what comes next. Like any other relationship, the more you put into your sessions, the more you'll get out. Those who get the best results are receptive to feedback and open to doing the work after the session is over. We get that your situation is unique, and it can be confusing trying to figure out what's going to help you the most. You can learn about all of our services on their individual pages. You can talk directly to one of our career advisors who can work with you to find the right coach for your exact situation.

Describe any major design changes you made to your web site as you were completing the development process (i.e. does your web site look and work the same as when you first envisioned it?)

While working on the two subpages (Services and contact us) I had difficulty in positioning the images as I had done in the wireframe, but with the guidance of my instructor and classmates, I was able to make considerable changes. I later decided to include an “About us page to make the website look more genuine.

Describe what you learned from completing this project and contemplate how these skills may help you in the future

What I have learnt from completing this project is that if I really want to land a good job in web designing, I will have to prepare myself for it and show that I am worth it. In addition to acquiring the right skills, I will need to build a work portfolio that shows how I am better than others. As a fresher, this is the only way to show my potential employers that I have what it takes to become a successful web designer. My portfolio should speak for itself and should include mock projects, pitch credentials right and personalized resume and cover letter. This is why businesses are very careful in hiring these professionals for building or redesigning their own websites or their clients.