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**SCDesign Web site**

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**WDD 130-10**

## **Introduction**

The purpose and subject of the web site is to bring a place and space which people can receive support and service about many kinds of services of design, with an especial focus in web design, advertising design and photo edition to help them to transmit their idea or feeling to their audience.

The target audience are medium and small businesses that want to find creative designs and ideas that can help them to transmit their message properly to their customers and potential one. Another part of my audience are people that just want to give or to have a beautiful and unique memory through videos or photography.

The URL of my finished web site is this: <https://gold-tuna-kvt8f1fkmh.glitch.me>

## **Goals/Objectives**

Many customers many times are not too sure about what they want or maybe they don't know what they need. The page will guide to visitors in order to they can recognize their needs through forms and constant contact they will be helped to make a balance between they want and what they need with the purpose to create the right element or final product to cover the need of their customers.

## **Design Process**

The design process was very systematic and step-by-step. Even the result is digital and functional product the very basics process to create that product through the wireframes design is essential to obtain the result searched.

After to design the wireframe was need it to create the plain content of the site like text and image, and then to organize, align and distribute the content using the wireframe like a guide.

In the final stage of the design process consist in beatify the web site, and that is my favorite part of the entire process. Like graphic designer I marvel when I see how I can create a colorful and appeal design through numbers and letter using code. After all content is in the right place is just to use css in order to give format since the type of letter, the size and weight of it, the color of background the usage of image, even animation.

If you have the purpose you can make anything that you want or imagine.

## **Conclusion**

The design of the course is marvelous, I learned every skill needed to complete this project, since how to create a basic html document using the basics tags, pass through the use of links, the basic of css formatting, the positioning, and other skills that maybe isn't related with code but are very necessary like the use of a site plan in order to begin the design of the site choosing color, type and images thinking in the objective and audience of the web site.

I plan to continue learning about this career in order to be qualify for a best job and to begin my own business, and the basement for that was placed thanks to this course.