DIANE CANDLER

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Digital Design

Strategic and dedicated business leader with experience defining and leading the development of innovative technology products and solutions for internal and external clients. Develop roadmaps for products with engineering and design teams into live features that optimize efficiencies. Core competencies include:

User Requirements | Customer Relations | Market Research | Product Vision | Cross-Functional Team Collaboration | Subject Matter Expert | Process Improvement | Data Analysis | Full Stack Programming

EDUCATION

THE UNIVERSITY OF TEXAS
Full Stack Coding Bootcamp Candidate, Expected Completion: October 2020
Bachelor of Science (BS) – Business Administration

TECHNICAL SKILLS

Computer Science applied to JavaScript
Browser-Based Technologies (HTML, CSS, JavaScript, jQuery)
Deployment (Heroku, Git)
PHP (Laravel)
Databases (MySQL, MongoDB)
Server-Side Development (Node.js, Express, MERN Stack)

EXPERIENCE

DELL TECHNOLOGIES, Round Rock, TX   **5/2015 – 4/2020**
Executive Assistant to the Sr. Vice President and Vice Present Infrastructure Server Solutions
Provided executive support for business unit leaders and team of up to 200 worldwide team members responsible for PowerEdge server Product Management.

- Managed the Reward and Recognition program for the organization.
- Planned and executed numerous events, departmental activities, and customer meetings.

CONSULTANT, Austin, TX   **9/2006 – 5/2015**
Served business clients in the areas of creative design, sales, and community service. Worked with businesses to punch-up marketing documents, craft business forms, employee tools, and self-help instruction manuals. Planned and organized intimate to large-scale functions and events.

- Sales Representative for start-ups including CopperEgg, Shock Strap and Wild Timber Designs.
- Texas Parks & Wildlife Project WILD Facilitator – offering train-the-trainer and training for students.
- Remodel and Interior Design Consultant for businesses and residential clients.
- Served on the Board of Directors for Collaborative Care for Kids (healthcare), LHISD School Health Advisory Council (education), Brushy Creek MUD Community Center and Planning Committees.
- Researched and recommended SW solutions designed to best serve the employees with a goal to lower capital and operating costs, improve data security, and met government compliance requirements.
- Installed SW, creating reference guides, providing staff training.

NEWISYS, a Sanmina-Sci Company, Austin, TX 1/2007 – 1/2008
Server and Storage Product Line Manager – Joint Development Servers and Storage
Led OEM/ODM Products through Life Cycle Management from proposal to final deliverables
ensuring customer, vendor and internal scope, schedule, costs goals were met.

- Created differentiating features while ensuring products blend within brand portfolios.
- Directed cross-functional teams through root cause. Communicated status and secured resources.

NCIPHER (formerly Britestream Networks, Inc.), Austin, TX 11/2004 – 8/2006
Product Marketing Manager – Security Hardware Start-Up
Led implementation of Partnership Program that included Microsoft, IBM, Check Point, nCipher.
Implemented multi-vendor supported Security Solutions Forum, stimulating usage model awareness
and help resolve technical problems.

- Identified markets and developed programs targeting buyers: created marketing deliverables, booked keynote engagements, authored case studies, documented success stories, set up expert blog. Set-up multi-vendor mini-tradeshow, lecture series hosted in major US markets. Managed tradeshows.
- Managed search engine optimization firm resulting in website reconstruction, adding expert's blogs, webinars, forum and vendor portals.
- Identified, hired, trained, wrote scripts for, and managed outside telemarketing firm tasked with qualifying leads and confirming webinar appointments.

HEWLETT-PACKARD (formerly RLX Technologies), The Woodlands, TX 2/1999 – 11/2001
Director of Product Planning – Blade Server Start-Up
Joined executives to shape business strategies, integration and drive management requirements.

- Invited to join all-star team of industry leaders responsible for establishing PC-based server acceptance.
- Launched 1st standards-based blade server with dynamic blade expansion, rackable chassis.

ADDITIONAL EXPERIENCE

DELL, Austin, TX
Manager of Platforms and I/O Product Management – Server Product Division

HEWLETT-PACKARD (formerly Compaq), Houston, TX
Server, Storage and I/O Solutions – Senior Product Manager – Industry Standard Server Division

PROFESSIONAL DEVELOPMENT

Program Management, Product Positioning, Pricing, Understanding the Phase Review Process,
Leadership, Power and Influence, Managing High Potential Employees, Organization, Personnel
Management,
Managing Up, Web Optimization, Time Management, Sales Skills, Public Speaking, Budgeting and
Finance, Art of Negotiation, Business Development