

Sales & Customer Engagement Analysis



January	March	May	July	September	November
February	April	June	August	October	December

Total Sales

\$5.11M

Number of Clients

263

Emails Sent

8,368

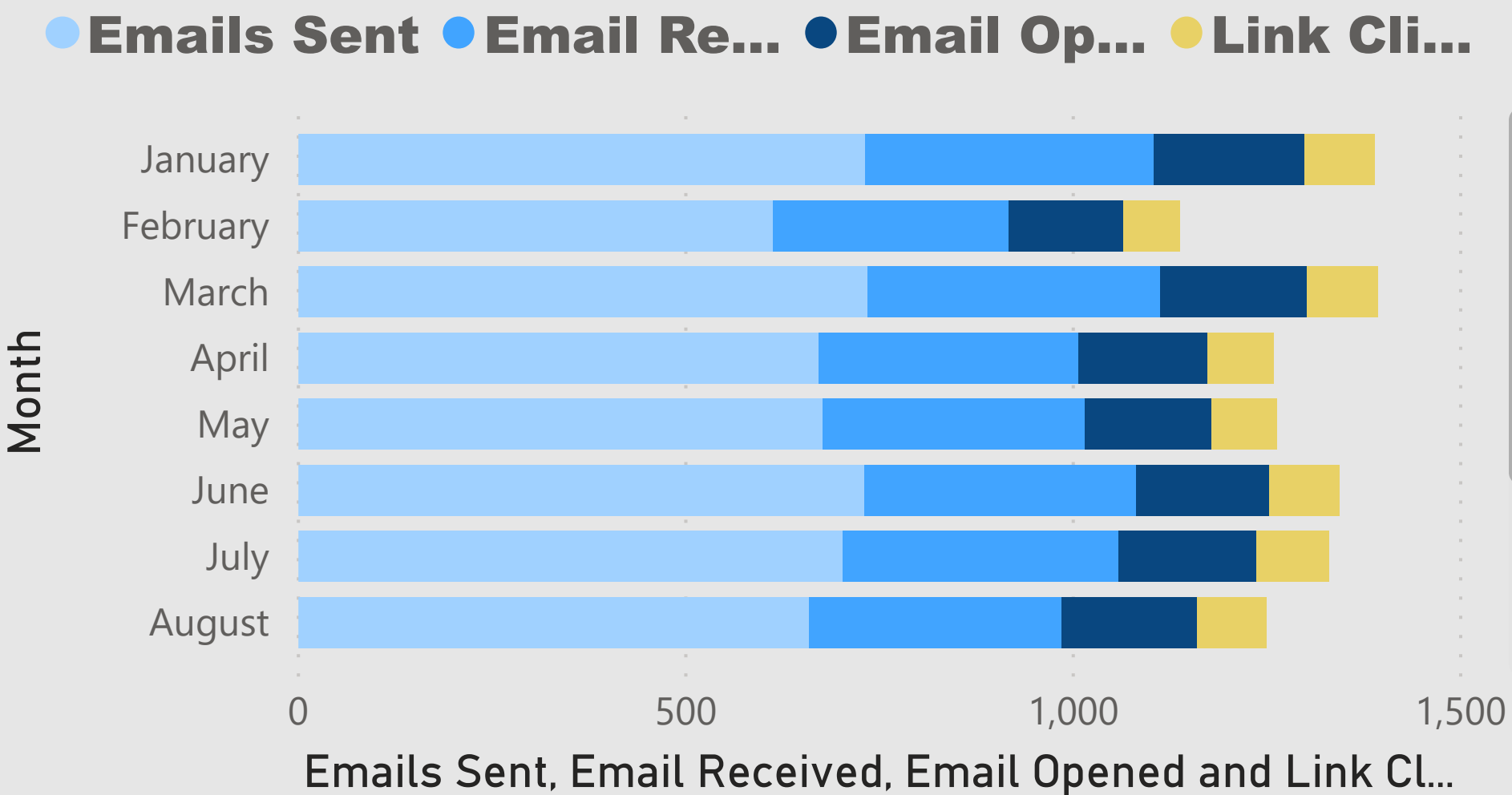
Open Rate

23.8%

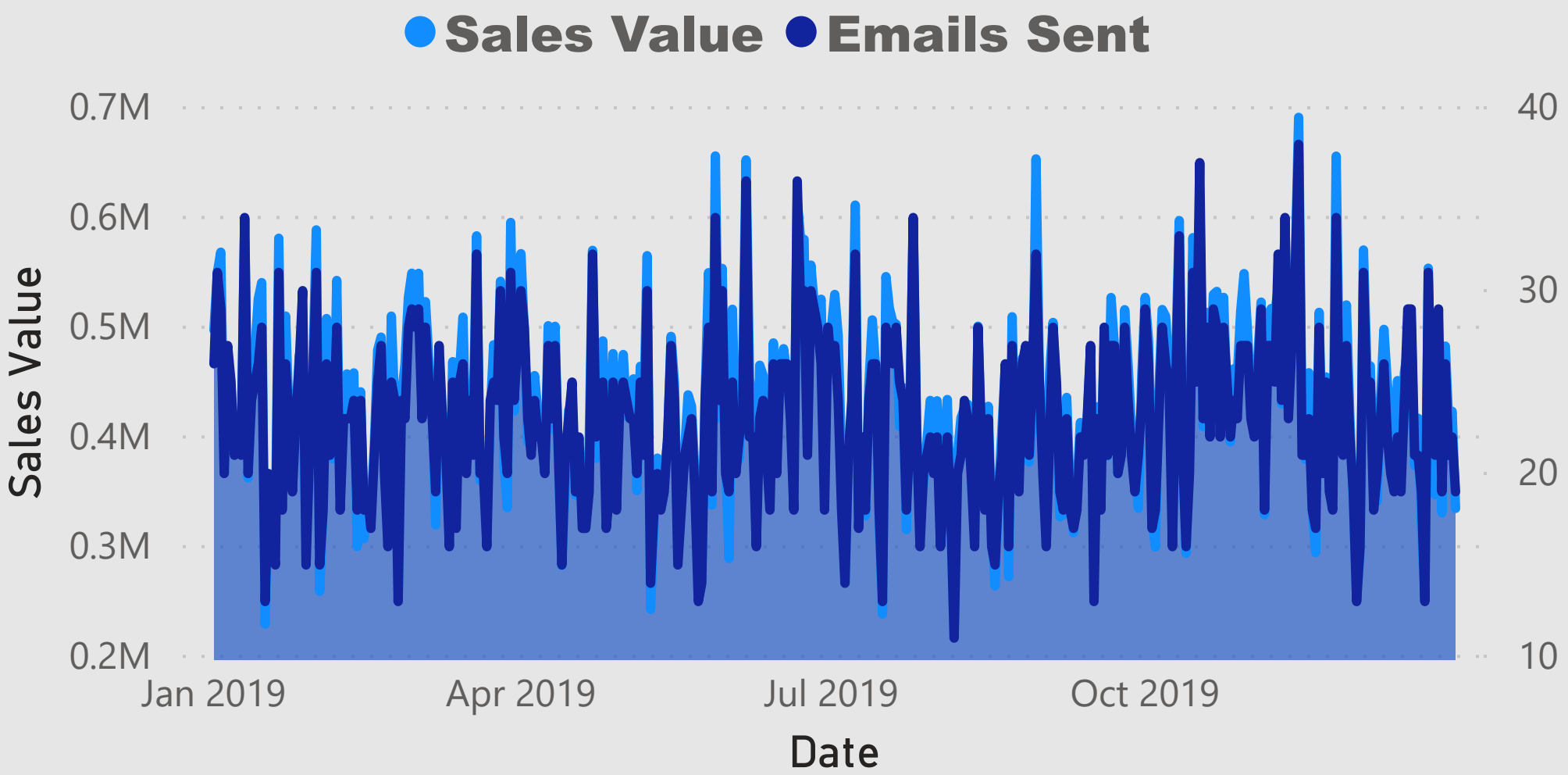
Click Through Rate

12%

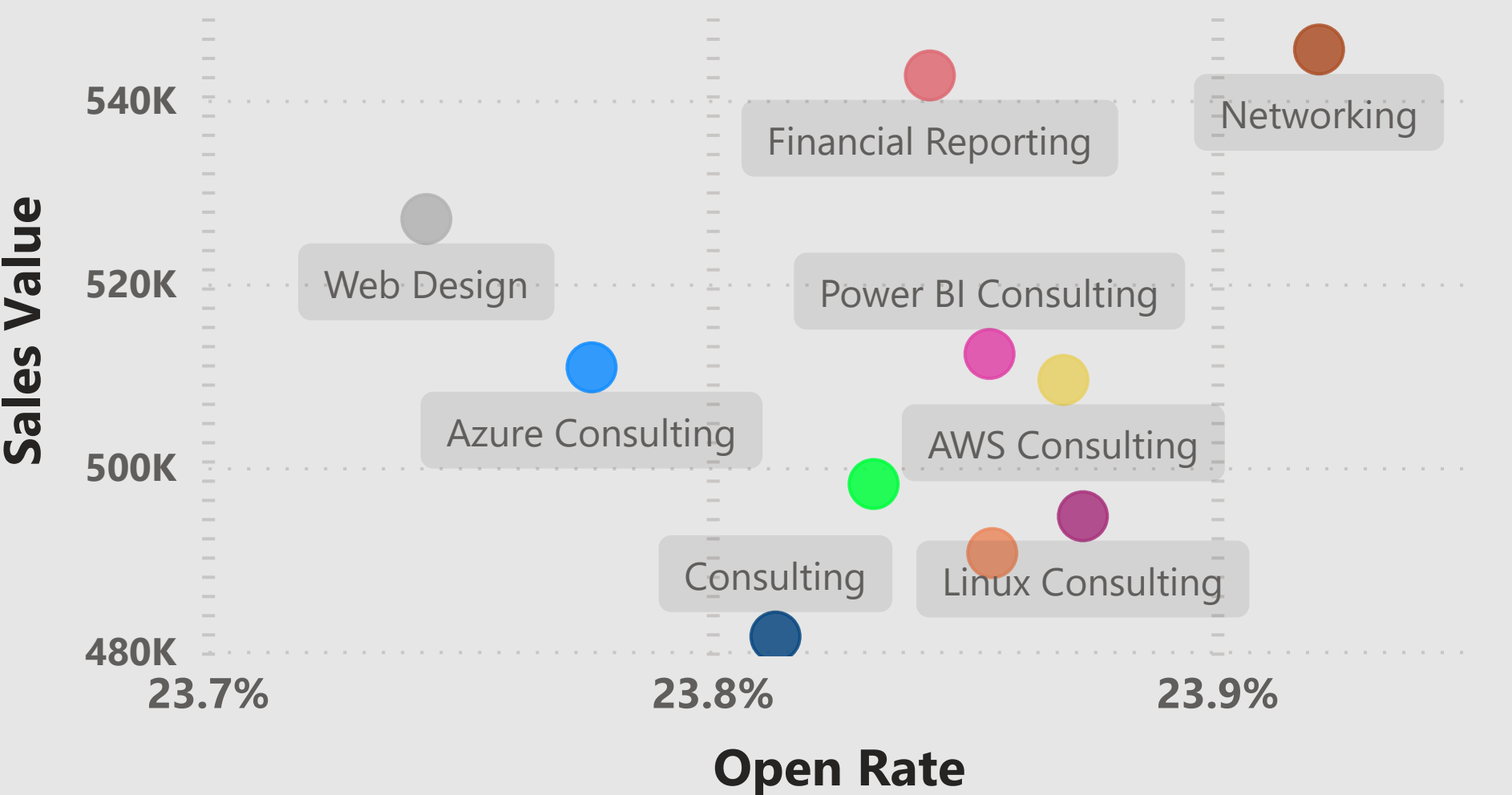
Emails Sent, Received, Opened and Link Clicked by Month



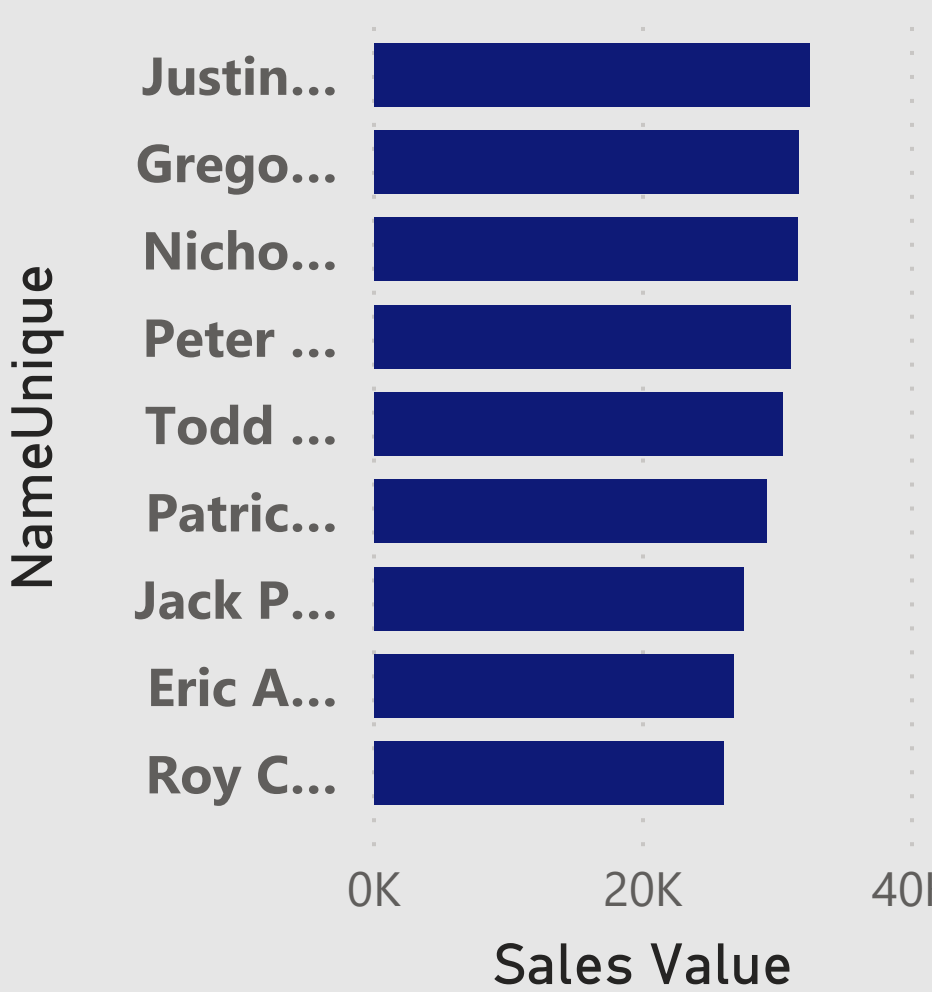
Sales Value and Emails Sent by Date



Open Rate and Sales Value by Product



Top Customers - Sales Value



Top Customers - Engagement

