

# Diane Huang

Bachelor of Commerce 2020 | diane.huang@queensu.ca | Prev @ Tesla, Mozilla, Deloitte

## EDUCATION

### **Bachelor of Commerce, Smith School of Business at Queen's University, Kingston, Canada** **Graduation Dec 2020**

- Queen's University Excellence Scholarship (94% average), D.I. McLeod Dean's List Scholarship (A-grade average)
- International exchanges at Hong Kong University of Science and Technology & University of Technology Sydney

### **Product Management, BrainStation Academy, Toronto, Canada** **Graduated August 2017**

- Completed a 10-week course on market analysis, opportunity identification, MVP strategy and scrum methodology
- Developed a go-to-market plan for a new fin-tech product as the final project

## WORK AND ENTREPRENEURSHIP EXPERIENCES

### **Product Management Intern, Mozilla, Toronto, Canada** **Summer 2019**

- Singlehandedly led UX/Engineering/Data Science teams on developing 2 new features for Firefox's secure user registration and login flow. Drove global registration up 20% in 2 weeks
- Led feature releases from conception: user research, feature documentation, technical/security review, user testing and A/B test design. Collected and analyzed qualitative/quantitative user feedback. View my full presentation [here](#)

### **Global Supply Manager Intern, Tesla, Fremont, California** **Spring 2019**

- Led and conducted sourcing strategy for a total of 31 vehicle and battery parts: all Body-in-White/Closure parts of stamping and plastic divisions on Model S/X/3 North America, Model 3 China and Model Y
- Singlehandedly manage entire supply chain process for 11 international suppliers (~\$55MM spend): send RFQs based on qualification of suppliers, analyze quotes received, negotiate and manage supplier relations through calls/visits
- Saved ~\$15/vehicle on Model 3 production for North America and China from solely my projects

### **Business Technology Analyst Intern, Deloitte, Toronto, Canada** **Summer 2018**

- Digital Practice: Led iOS development in a team of 6 to create a mobile application using React.js, streamlining hackathon recruitment processes for managers, senior managers and partners in the consulting service line
- Artificial Intelligence Practice: Conduct research and analysis on the use of AI and chat-bots in the financial industry for client presentations

Established a [nonprofit](#) in high school to fundraise for World Vision Charity. Hosted over 50 unique events over 2 years with 2000 volunteers and contributed over 10k volunteer hours. Won national awards, featured on MTV, Rogers TV and CTV

[Co-founded an entrepreneurship boot-camp](#) as the marketing and technology lead. Received support from the Government of Canada and supported alumni companies in raising over \$21k. Currently collaborating with 4 school boards to introduce tailored entrepreneurship curriculum for teachers and students

## SKILLS PROFILE

**Relevant Skills:** Product Management (Atlassian, GitHub), Data Analysis (Advanced Excel, Amplitude), User Research (usertesting.com), Market Research, Content Writing, Front-end Web Development, Graphic Design (Adobe Creative Suite), Video Creation (iMovie, Vegas Pro), Social Media Strategy, Events Marketing

**Writing Samples:** [Robotics case study](#), [Analytical piece on AI Implications](#), [Opinion piece on gender diversity](#)

## EXTRACURRICULAR ACTIVITIES

### **Co-founder, Blockchain Futurist Conference (<http://futuristconference.com>)**

- Created and organized Canada's first and largest cryptocurrency expo for ~2500 attendees and 100+ speakers including Larry King and Ethereum co-founders, in our second annual year

### **Product Manager, Queen's Technology and Media Association**

- 1 of 4 PMs hired on Queen's only premier tech-focused product club, with 7 direct reports (3 Devs/1 UX/3 BAs)
- Lead creation, testing, development and go-to-market of mobile app from scratch, to be shipped in mid-2020

## ADDITIONAL ACCOMPLISHMENTS

**Interests:** writing, following emerging tech, musician: piano, guitar, competitive hip hop dancer, lifesaving sports coach

**Awards:** Deloitte's National Leader 2017, SAGE Canada National "Startup for Change" 2016, TD Canada Community Involvement Scholar Finalist 2016, OSTA-AECO Student Voice for the Arts Award Recipient 2016

**Competitions:** 2<sup>nd</sup> place – Wealthsimple Hackathon 2018, 2<sup>nd</sup> place - Shopify Canadian Sales Competition 2018, 1<sup>st</sup> place - Raymond Chabot Grant Thompson (RCGT) Case Competition 2017, 1<sup>st</sup> place - Queen's Fintech Hackathon 2017, 1<sup>st</sup> place - General Motors Case Competition 2017, 3<sup>rd</sup> place - Unilever Pitch Competition 2017

