

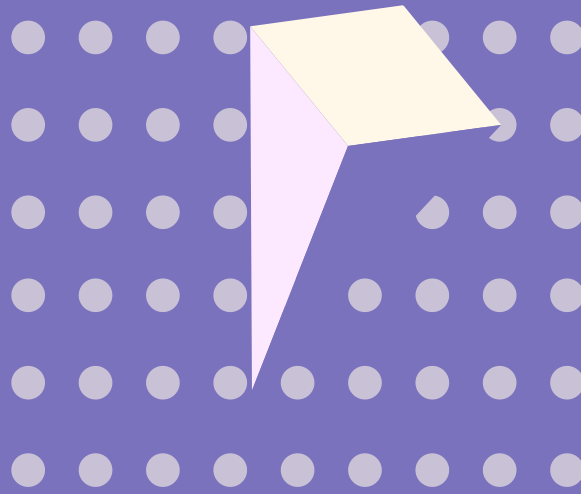


VISUAL COMMUNICATION IN TECHNICAL WRITING

PREZI PRESENTATION

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Prezi Presentation



TOPIC OUTLINE

Introduction

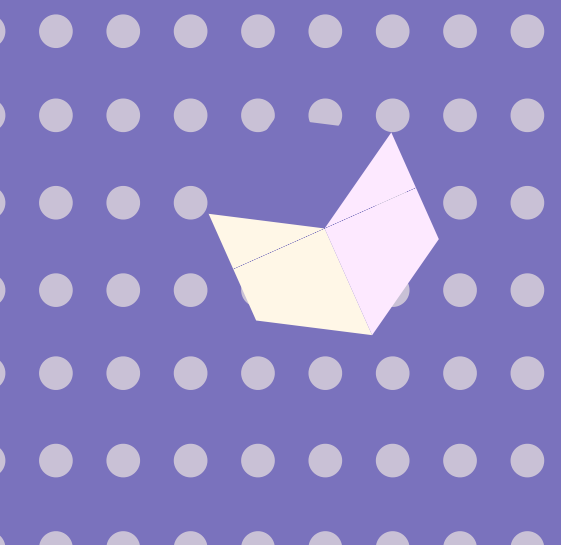
How does it work?

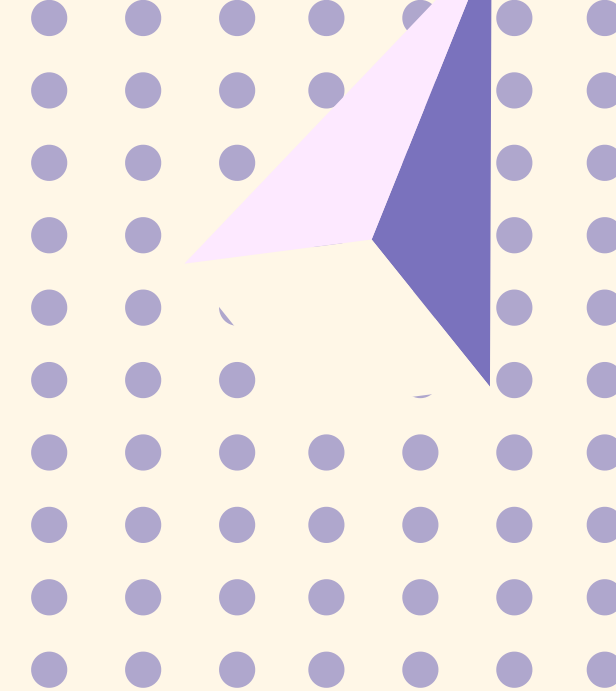
History/Origin

Unique Features and Uses

Example

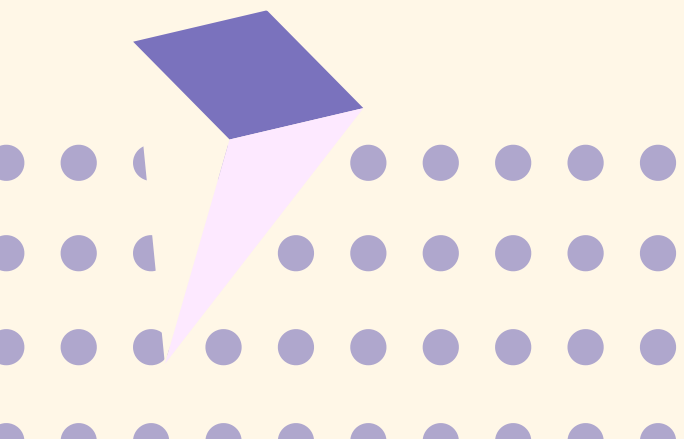
References

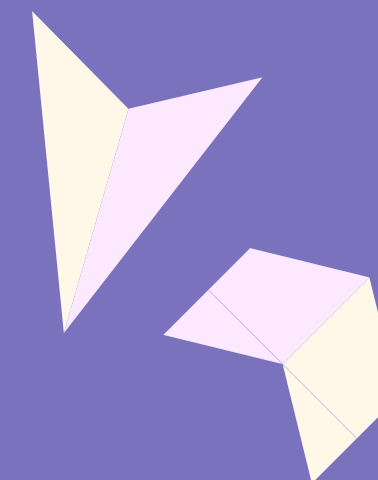
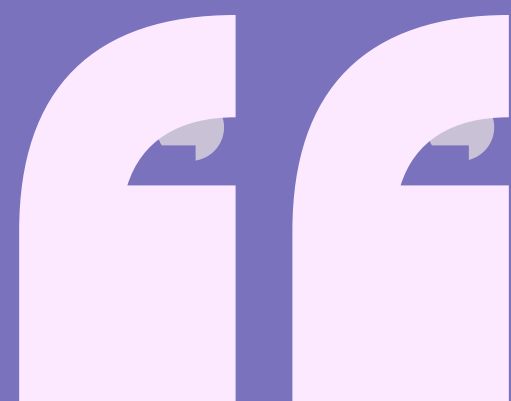




WHAT IS PREZI?

Prezi is a web-based tool for creating presentations. It's similar to other presentation software like Microsoft PowerPoint, but it offers some unique features that make it a good alternative.





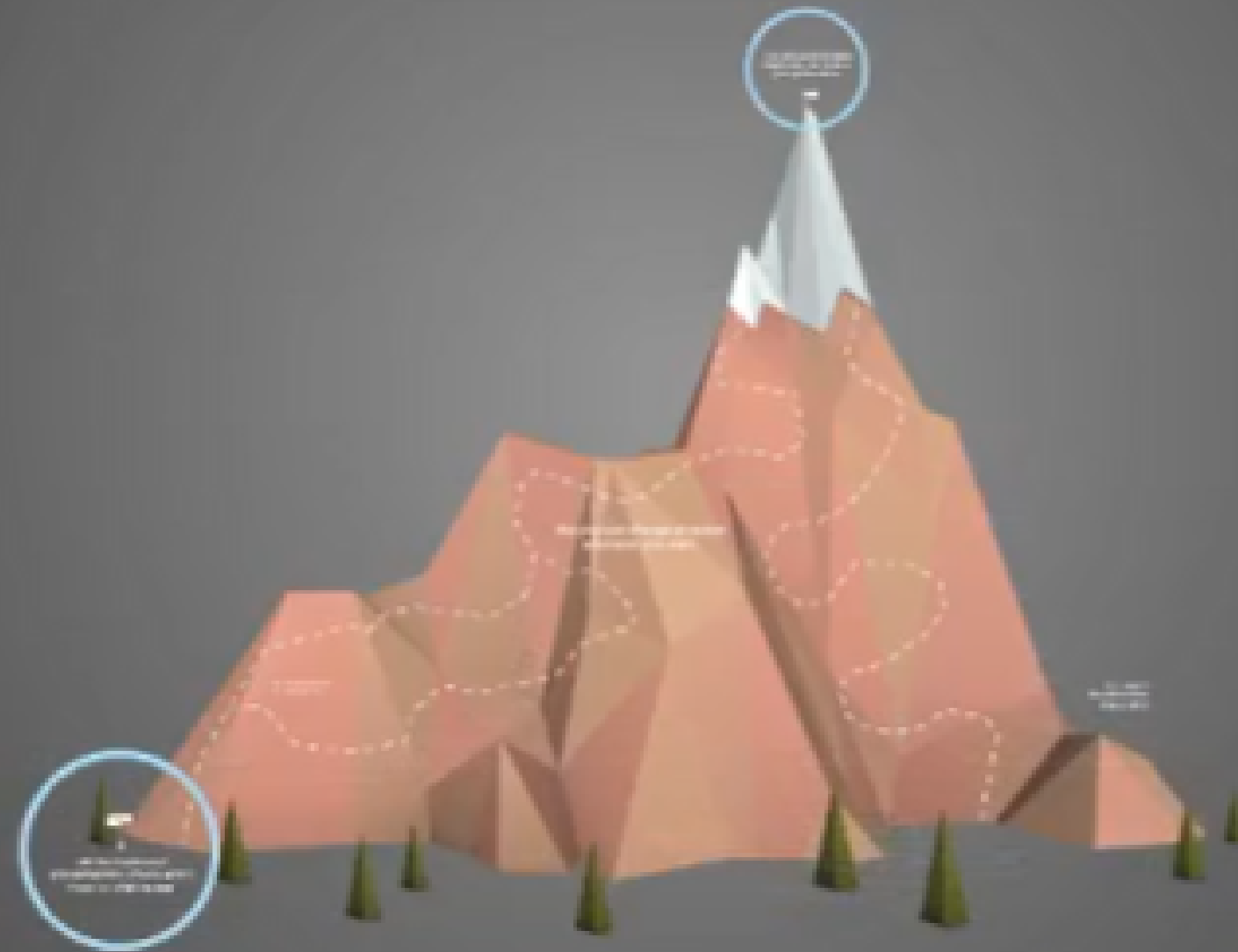
The word "Prezi" is the short
form of "Presentation" in
Hungarian.

HOW DOES IT WORK?



Most types of presentation software use a slide-based approach, where you move back and forth between individual slides, kind of like pages in a book. Prezi, however, uses a canvas-based approach. Instead of using slides, Prezi has one very large canvas that your presentation moves around on, zooming in and out to view various frames.

Hey, this is a Prezi!



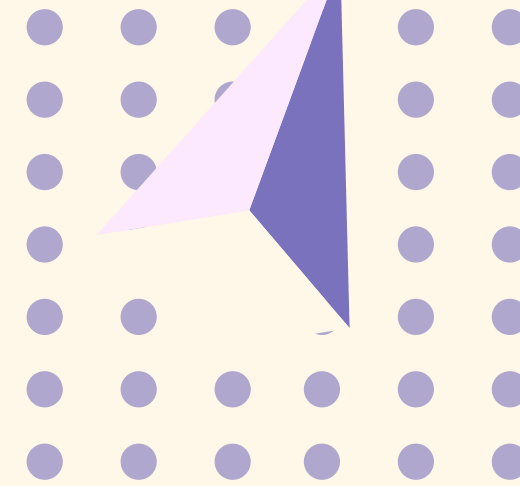
Prezi





HISTORY





2009

Prezi was founded in 2009 in Budapest, Hungary, by Adam Somlai-Fischer, Peter Halacsy, and Peter Arvai.

EARLY 2011

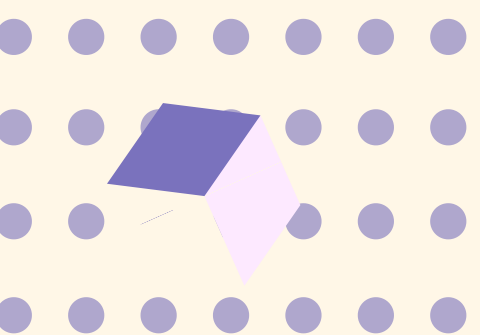
Prezi launched its first iPad application. A Prezi iPhone app was launched in late 2012.

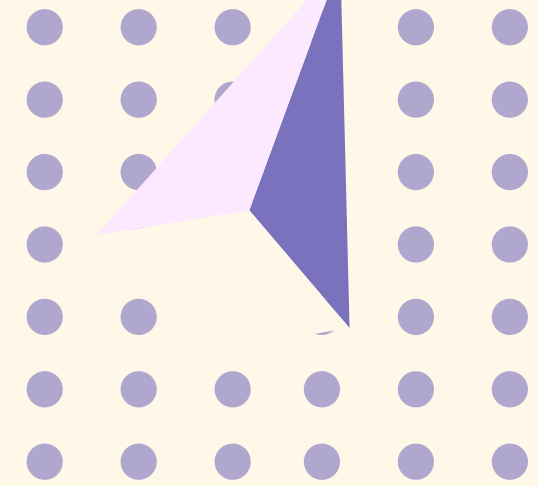
FEBRUARY 2015

Prezi launched Nutshell, an app for creating 'mini-movies' from photos. Prezi for Android was also launched in 2015.

2017

The company began a broader effort to refocus around improving virtual meetings and integrating into virtual communications tools





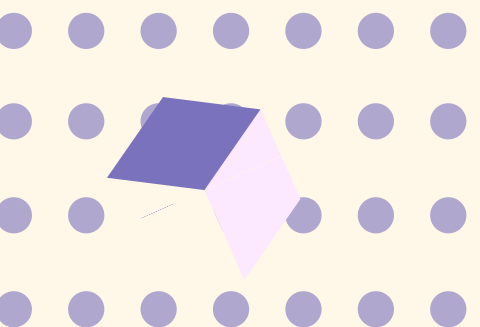
NOVEMBER 2019

Prezi launched Prezi Video, a video tool that lets users give virtual presentations in the screen of a live or recorded video, enabling video presenters to interact with their visual content like a newscaster or weather-person.

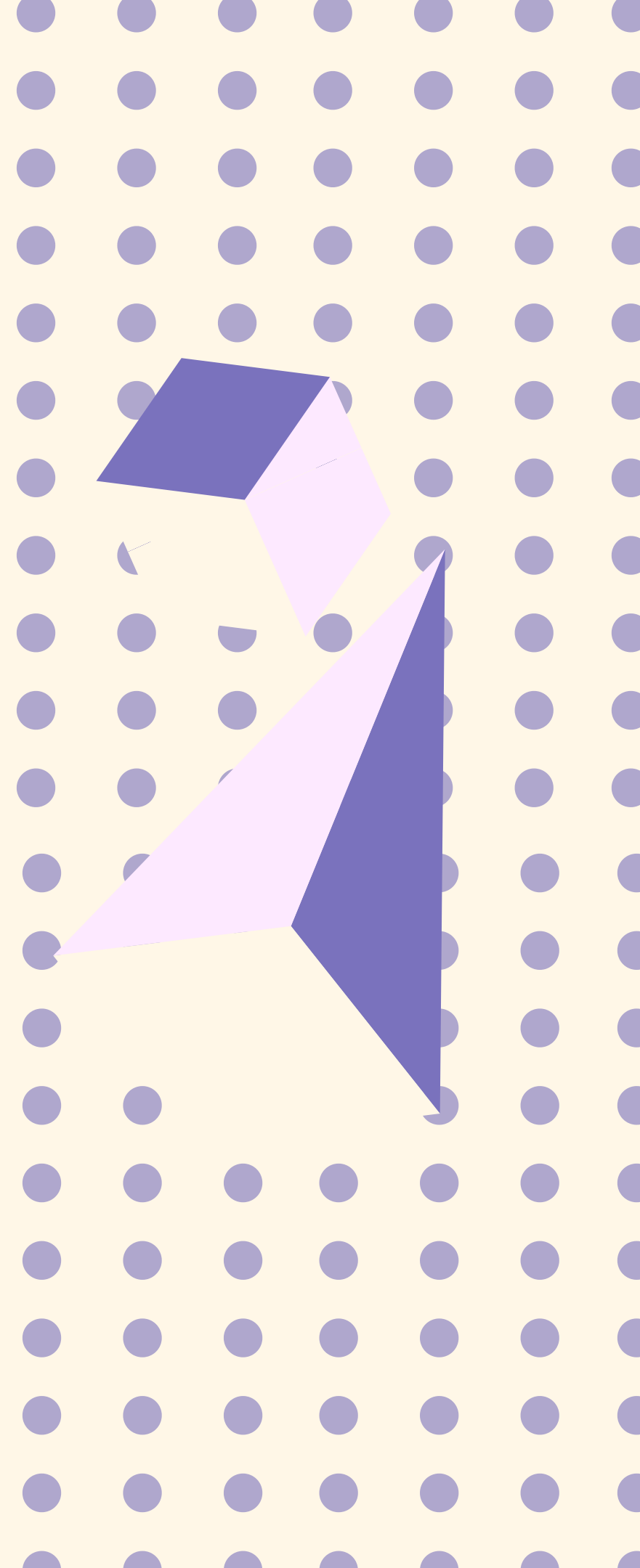


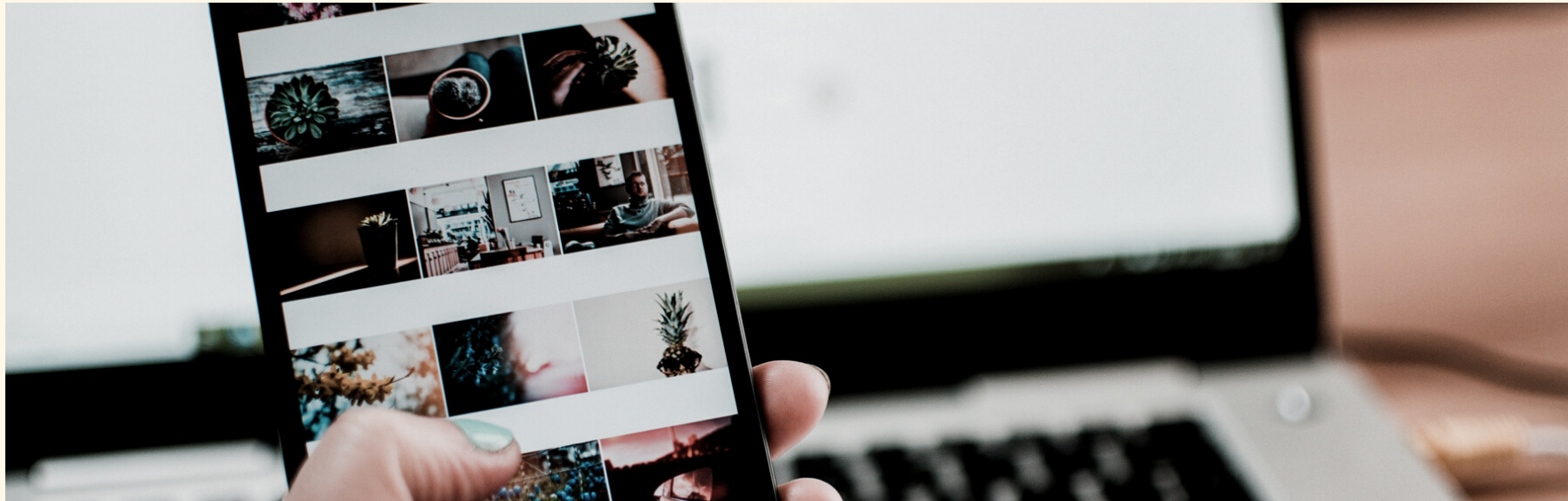
APRIL 2020

Prezi had teachers in 175 countries using Prezi Video to better connect with students in their virtual classrooms. Prezi Video received a 2020 Award of Excellence from Tech & Learning Magazine



Unique Features and Uses of Prezi





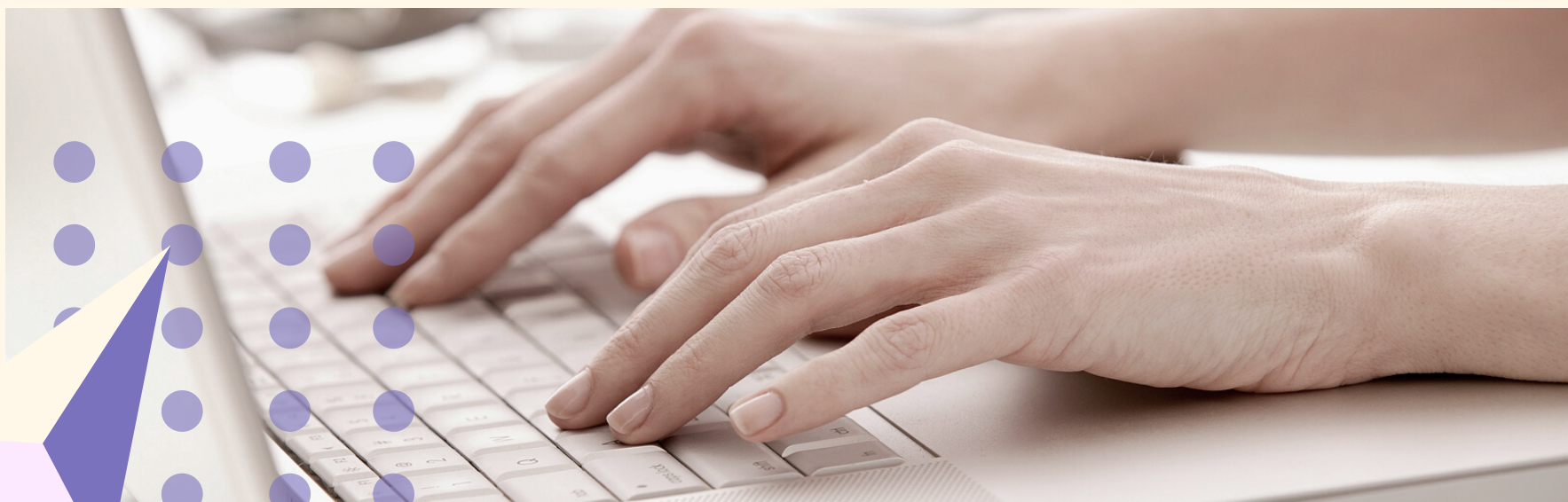
1: INFORMATION VISUAL REPRESENTATION

The open canvas promotes a visual big picture to represent your information.



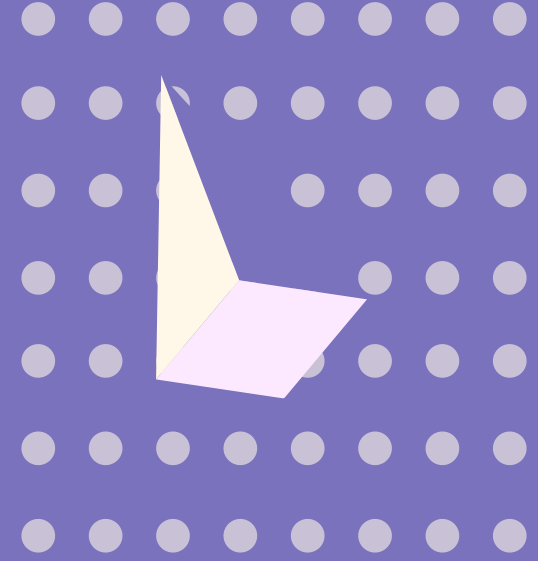
2: WIDE RANGE OF GRAPHICS

Prezi offers a wide range of info graphics and with its symbols, you can visualize everything.



3: MORE CHOICE OF SHARING

Your Prezi can be kept in the public domain and accessed by everyone on the Internet easily.



PREZI AS SCAVENGER HUNT

You can create a Scavenger hunt.

PREZI AS REMOTE

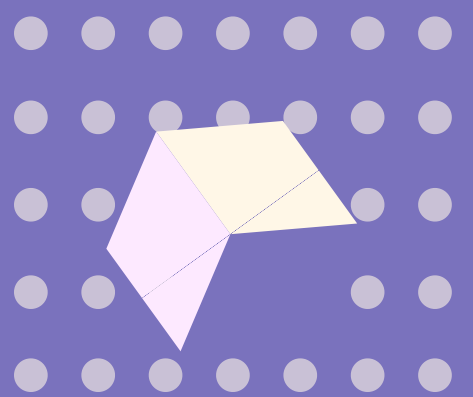
You can remote a presentation from your mobile device to another device and use the use the mobile device as the remote.

PREZI AS SCOREBOARD

Prezi can be used as a tournament scoreboard.

PREZI FOR EDUCATION

For education settings, it can be made into a review game like Jeopardy.



Information Technology

Benefit

Uses

PROS
and
CONS

What is
Information
Technology?

Joe Mark Elora

PROS



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