

Diane Labenz

Product Designer & Strategist

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EXPERIENCE

Google — Interaction Designer (Google Cloud, Security & Compliance)

SEPTEMBER 2023 - PRESENT | SUNNYVALE, CA

Led strategic design and long-term vision for the Data Security Posture Management (DSPM) portfolio; facilitated a strategic workshop that defined the 2025 roadmap with 30+ new initiatives and executed on several key feature launches.

Drove the end-to-end design and successful public launch of Compliance Manager, a new service for managing cloud compliance. Unified and aligned 60+ stakeholders across 6+ teams, and directly unblocked \$275M in pipeline deals.

Elevated design craft and usability, resulting in a 9x increase in discoverability for Assured Workloads through a user-validated and thoughtfully designed solution that exceeded organizational goals.

Scaled design impact by integrating generative AI at every stage: shipped AI-powered features (Gemini) to simplify complex developer tasks, and utilized AI agents (Google Agentspace) to accelerate research and prototyping workflows.

Hewlett Packard Enterprise — Senior Product Design Strategist (Cloud Platform Architecture & Governance)

JANUARY 2022 - SEPTEMBER 2023 | SAN JOSE, CA

Led the design strategy for the flagship HPE Private Cloud Enterprise (PCE) experience, a key initiative to capture market share in regulated industries. Accelerated the delivery of the critical Identity & Access Management (IAM) experience by over 75%, shipping in under one month versus a projected four months. Achieved this by designing and facilitating a high-stakes, 3-day workshop that successfully aligned 30+ senior stakeholders, including 2 VPs and leaders from 4 service teams.

Pioneered the organization's first centralized design review and governance process scaling design quality and consistency across 3 UX teams.

Facilitated and orchestrated 6+ design thinking workshops to train PMs, engineers, and non design practitioners in user-centered thinking.

SKILLS

AI in UX Design: Human-AI Interaction (HAI), Prompt Engineering, AI-Assisted Prototyping, Generative AI for UX Content

User Research (UXR)

Visual Design

Wireframing

Interaction Design

Rapid Prototyping

Usability Testing

Copywriting

Information Architecture (IA)

A/B Testing

HTML & CSS

Growth Design

TOOLS & TECHNOLOGIES

Google Agentspace, Gemini, OpenAI ChatGPT, Figma, Sketch, Photoshop, Illustrator, InDesign, Zeplin, Adobe Analytics, Google Analytics, VS Code, Notion

Education

Bachelor of Arts, Business
Calvin University, 2007-2011

Hewlett Packard Enterprise, — Product Designer
(Greenlake Cloud Platform)

JULY 2020 - JANUARY 2022 | SAN JOSE, CA

Drove the foundational design for HPE Greenlake Cloud platform's unification, delivering the first account, unified dashboard, and IAM experience to solve significant customer journey fragmentation. MVP was showcased by the CEO at HPE Discover's keynote playing a critical role in winning renewed contracts with key customers.

Invented and co-developed a patented column browser UI (U.S. Patent No. D977511) to simplify complex permission management, enabling customers to achieve the principle of least privilege.

Accelerated onboarding for new designers by creating foundational internal resources, demonstrating the leadership that led to promotion.

GAAD Foundation, — Board Member

DECEMBER 2022 - PRESENT | SAN FRANCISCO, CA & REMOTE

Provide strategic direction and governance to advance the foundation's mission of promoting digital accessibility and inclusion for people with disabilities.

Collaborate with fellow board members to guide organizational global outreach and awareness initiatives.

PREVIOUS PROFESSIONAL EXPERIENCE

UX Designer, Open Disclosure San Jose | San Jose, CA | 2019 - 2020

Product Strategy Analyst, Wolverine Worldwide | Grand Rapids, MI
2018-2019

Email Retention Lead, Wolverine Worldwide | Grand Rapids, MI | 2015-2018