

# Diane Labenz

[www.dianelabenz.com](http://www.dianelabenz.com)  
dianelabenz3@gmail.com  
(616) 329-5934

## Product Designer & Strategist

### EXPERIENCE

#### **Google — Interaction Designer** (Google Cloud, Security & Compliance)

SEPTEMBER 2023 - PRESENT | SUNNYVALE, CA

**Led strategic design and long-term vision** for the Data Security Posture Management (DSPM) portfolio; facilitated a strategic workshop that defined the 2025 roadmap with 30+ new initiatives and executed on several key feature launches.

**Drove the end-to-end design and successful public launch** of Compliance Manager, a new service for managing cloud compliance. Unified and aligned 60+ stakeholders across 6+ teams, and directly unblocked \$275M in pipeline deals.

**Elevated design craft and usability**, resulting in a 9x increase in discoverability for Assured Workloads through a user-validated and thoughtfully designed solution that exceeded organizational goals.

**Scaled design impact by integrating generative AI at every stage**: shipped AI-powered features (Gemini) to simplify complex developer tasks, and utilized AI agents (Google Agentspace) to accelerate research and prototyping workflows.

#### **Hewlett Packard Enterprise — Senior Product Design Strategist** (Cloud Platform Architecture & Governance)

JANUARY 2022 - SEPTEMBER 2023 | SAN JOSE, CA

**Led the design strategy for the flagship HPE Private Cloud Enterprise (PCE) experience**, a key initiative to capture market share in regulated industries. Accelerated the delivery of the critical Identity & Access Management (IAM) experience by over 75%, shipping in under one month versus a projected four months. Achieved this by designing and facilitating a high-stakes, 3-day workshop that successfully aligned 30+ senior stakeholders, including 2 VPs and leaders from 4 service teams.

**Pioneered the organization's first centralized design review and governance process** scaling design quality and consistency across 3 UX teams.

**Facilitated and orchestrated 6+ design thinking workshops** to train PMs, engineers, and non design practitioners in user-centered thinking.

### SKILLS

**AI in UX Design**: Human-AI Interaction (HAI), Prompt Engineering, AI-Assisted Prototyping, Generative AI for UX Content

User Research (UXR)

Visual Design

Wireframing

Interaction Design

Rapid Prototyping

Usability Testing

Copywriting

Information Architecture (IA)

A/B Testing

HTML & CSS

Growth Design

### TOOLS & TECHNOLOGIES

Google Agentspace, Gemini, OpenAI ChatGPT, Figma, Sketch, Photoshop, Illustrator, InDesign, Zeplin, Adobe Analytics, Google Analytics, VS Code, Notion

### Education

**Bachelor of Arts, Business**  
Calvin University, 2007-2011

## **Hewlett Packard Enterprise, — Product Designer** (Greenlake Cloud Platform)

JULY 2020 - JANUARY 2022 | SAN JOSE, CA

**Drove the foundational design for HPE Greenlake Cloud platform's unification**, delivering the first account, unified dashboard, and IAM experience to solve significant customer journey fragmentation. MVP was showcased by the CEO at HPE Discover's keynote playing a critical role in winning renewed contracts with key customers.

**Invented and co-developed a patented column browser UI (U.S. Patent No. D977511)** to simplify complex permission management, enabling customers to achieve the principle of least privilege.

**Accelerated onboarding for new designers** by creating foundational internal resources, demonstrating the leadership that led to promotion.

## **GAAD Foundation, — Board Member**

DECEMBER 2022 - PRESENT | SAN FRANCISCO, CA & REMOTE

**Provide strategic direction and governance to advance the foundation's mission** of promoting digital accessibility and inclusion for people with disabilities.

**Collaborate with fellow board members** to guide organizational global outreach and awareness initiatives.

## **PREVIOUS PROFESSIONAL EXPERIENCE**

**UX Designer**, Open Disclosure San Jose | San Jose, CA | 2019 - 2020

**Product Strategy Analyst**, Wolverine Worldwide | Grand Rapids, MI  
2018-2019

**Email Retention Lead**, Wolverine Worldwide | Grand Rapids, MI | 2015-2018