Diane Wu

linkedin.com/in/dianewudw
(650) 387-5801
dianewudw@gmail.com

EXPERIENCE

Ever Home — *Product Consultant*
2022-Present

- Spearheaded the design and implementation of UI using modern web technologies such as Figma, React and NextJS for quick iteration and deployment.
- Conducted market research, user & usability testing in preparation for product launch.
- Designed branded marketing materials
- Collaborated closely with interdisciplinary teams to define and prioritize features, ensuring seamless integration of workflows.

Extend — *Fullstack Software Engineer*
2021-2022

- Developed a customer-facing microservice application for customers to manage a profile connected to their contracts.
- Leveraged AWS services like DynamoDB, AWS Lambda and Amazon S3 to develop and maintain reliable RESTful APIs
- Created a DataDog dashboard for advanced monitoring and observability for real-time bug bashing.
- Leveraged Sendgrid to send emails during user flow to notify clients during their claims process
- Mentored junior engineers, guiding them in application development and fostering their skills in full-stack engineering.

Codesmith —Web Development Instructor
2020-2021

- Led web development workshops and provided one-on-one mentorship to students transitioning into the field.
- Designed curriculum and course materials to cover fundamental web development concepts, including HTML, CSS, JavaScript, and frameworks like React.
- Conducted code reviews to help students improve their code.

Moroccanoil — Marketing/*Product Development Associate*
2019-2021

- Managed product launches globally for travel and holiday promotions
- Set project timelines for manufacturing and operations
- Collaborated with external ad agencies resulting in a notable 30% increase in online engagement and website traffic.

ENGINEERING

JavaScript/Typescript

Python

React

AWS

PostgreSQL

DESIGN

Figma

Prototyping

Wireframing

Midjourney

EDUCATION

DesignLab, UX Design Course

Codesmith, Engineering Bootcamp

Pace University, B.A Marketing

TECH TALKS

HTTP2, Dec 2019

AWS, Oct 2019

Redux & RTK Query, Mar 2022