

DIANA ERENDIRA MARTINEZ RODRIGUEZ

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linkedin.com/in/diana-erendira-martinez-rodriguez/ Zapopan, México USA Visa B1/B2

Experience

Continental Autonomous Mobility Mexico

Oct 2018 - Jan 2025

Sr R&D Algorithms Engineer: LiDAR Perception

- Developed point cloud visualization tools using C++ and OpenGL for algorithm analysis within the LiDAR Perception component.
- Support on the design and implementation of a communication and synchronization layer to facilitate seamless data exchange between algorithm components and the visualization tool. Utilized Protocol Buffers (protobuf) for efficient data serialization and eCAL (publish-subscribe middleware) for reliable message distribution, ensuring low-latency and high-throughput communication.
- Led integration efforts and supported demonstrations for potential clients to show sensor capabilities.
- Mentored a new LiDAR perception team in Querétaro, fostering collaboration with the team in other locations around the world, such as: Germany, France, and the United States.
- Components documentation using Doxygen.

R&D Algorithms Engineer: LiDAR Blockage detection

- Served as Scrum Master for 1.5 years, facilitating agile processes.
- Results presentation to the external stakeholders.
- Optimized and validated C++ code for embedded platforms (DSP).
- Implement metrics for algorithm validation collaborating in the development of a Plotly Dash web application to report results.
- Issues analysis reported from SW and HW validation teams.
- Developed unit tests using Google Test (gtest) for the different components.
- Performed static code analysis for MISRA C++ compliance.

Education

Master Degree in Electrical Engineering

2016-2018

Guanajuato, Mexico

University of Guanajuato.

- Thesis:** Object tracking based on visual saliency.
- Supervisors:** PhD. Víctor Ayala Ramírez and PhD. Uriel Haile Hernández Belmonte.
- Relevant Coursework:** Pattern recognition, Evolutionary Computation, Computer Vision, Digital Signal Processing.
- Publication:**
 - * A genetic programming framework in the automatic design of combination models for salient object detection. Genetic Programming and Evolvable Machines. Vol 20 (pp. 285-325), 2019.

Sept 2016 – Dec 2016

Texas, USA

Research Stay

University of Texas at Dallas.

- Teacher assistant.

Bachelor of Science in Computer Systems

2010-2015

Guanajuato, Mexico

University of Guanajuato.

- Relevant Coursework:** Programming (C, C++, C#, Java, SQL, MATLAB), Data Structures, Machine Learning, Optimization, Databases, Artificial Intelligence
- Awards:** Academic merit award in the Computer Systems Program: The Best GPA of the generation graduated on 2014.

Software, Tools & Skills

Programming languages: C++ (8 years), C (3 years), Python (3 years), C#, MATLAB.

Technologies: Azure, CMake, Git, Jira, Confluence, Jenkins, Docker, Bash/Shell, GCC/Clang, Google Test, PlantUML, OpenGL, OpenCV, Unity, SQL, eCAL.

Soft skills: Applied research, problem-solving, results-driven, teamwork, determined, enthusiastic.

Operative systems: Windows , Linux, Unix.

Technical skills: Algorithms, pattern recognition, image processing, computer vision, video game development.

Language skills: English (Professional proficiency), Spanish (Native)

Certificates and Courses

Microsoft Certified: Azure Fundamentals

SAFe 5 Agile Practitioner

Scrum Fundamentals Certified