

Source: Tiktok Unofficial API

Jupyter Notebook:
API_ETL.ipynb

Notebook:

1. Use API to get trending videos for a certain search and get engagement metrics from video
2. get author info and engagement metrics

Source: CSVs from extracted data

Jupyter Notebook:
API_SQL_Analysis

Notebook:

1. Use CSV to load as a dataframe
2. Connect to a MySQL Server
3. Create New Tables and Load Data
4. Perform Queries
5. Write Insights