

 New York

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 LinkedIn

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Diana Ivanova

UX designer

Summary

Versatile problem-solver with a background in graphic design, conceptual art, and teaching. Skilled at cross-functional communication and visual design. Committed to building inclusive experiences that have a positive impact on society and the environment.

Skills

- user research and personas
- wireframing and prototyping
- interaction design
- responsive design
- design systems
- graphic design
- accessibility standards
- presenting to stakeholders
- conducting retrospectives
- html5, css3, JavaScript, jQuery

Tools

- Figma
- Adobe Illustrator, Photoshop, InDesign, Premiere Pro
- VS Code
- InVision

Diplomas

- **UI Design**
- **Front-end development**

CareerFoundry

remote

8/11/2023

- **Master of Fine Arts**

Contemporary art

University of Paris VIII

Paris, France

2018

- **Bachelor of Fine Arts**

Painting

Pratt Institute

Brooklyn, New York

05/2008

Awards

- **2nd place, Access2Tech Hackathon by VisionVoice**

remote

02/18/2023

Experience

Graphic Designer

05/2016 — present

freelance | Paris and Tel Aviv

- Applied user-centric design principles to create functional and appealing designs that help small business owners convey their core values effectively to their target audience.
- Employed visual communication expertise to design impactful materials that effectively conveyed messages, resulting in clear and compelling user experiences.
- Developed a client questionnaire to address challenges posed by clients new to business ownership, resulting in clarity on essential concepts like target customers, competitors, and unique market offerings.
- Conducted research and analysis to understand clients' target audiences, industry trends, and competitors, enabling the creation of designs that resonated with users and aligned with business goals.

Conceptual Artist

05/2008 — present

freelance | New York, Paris, Tel Aviv

- Applied research, critical analysis and problem-solving skills to address complex theoretical questions in the world of contemporary art, resulting in thoughtful and original works.
- Actively engaged with diverse teams in the creation of projects, using effective communication and a collaborative mindset to meet deadlines and produce artwork across disciplines.
- Honed skills in giving and receiving critique effectively in order to maintain a spirit of continuous improvement, leading to artworks that are accessible for a wide audience while maintaining a rigorous critical standard.

English Trainer

09/2013 — 06/2019

freelance | Paris

- Empathized with the needs and goals of adult learners via assessment and multidirectional feedback sessions, resulting in student-centered language workshops that fostered engagement and faster skills acquisition.
- Reconciled learner needs with employer objectives by tailoring teaching strategies and materials, leading to higher test scores and improved professional performance.
- Employed communication and collaboration skills to coordinate with language schools, clients, and colleagues, ensuring seamless learning experiences and fostering positive working relationships.