



Dragon Hacks 2015 Sponsorship Plan

Event Information

Date : 01/10/2015 - 01/11/2015
Location : Drexel University, Philadelphia, PA
Website : hack-dragon.com
Contact : dias@nvigor.org

Why Sponsor Dragon Hacks 2015?

In supporting our hackathon, your company is giving students the opportunity to explore their technical skills in a fun and creative event. This inspires young engineers, computer scientists, and anyone interested in technology to be innovative, to gain skills outside those taught in classes, and to get involved in a project they are passionate about. We want to offer this experience to as many students interested as we can, and only with your help will this endeavor be possible.

Dragon Hacks 2015 will allow sponsors to show off their awesome products and ideas that can help programmers in their own hacks. As a sponsor, you will be able to increase your company's public relations, brand perception, and product popularity. In becoming a sponsor, one can also form personal relationships with programmers, forming opportunities for recruitment or partnership in future projects.

As a Major League Hacking (MLH) sanctioned event, you can have confidence that our event will be successful, organized, and run within a specific code of conduct. MLH is the official student hackathon league, working with more than 15,000 students at over 50 official MLH hackathons in the US, Canada, and UK. MLH works with student organizers, providing mentorship and expertise. We are certain that with MLH's insight into the best practices for running a hackathon, we will put on the best event possible, making our ideas a reality.





Sponsorship Details

RECRUITING	Bronze \$ 500	Silver \$ 1,500	Gold \$ 3,000	Diamond \$ 7,500
Provide giveaway / swag	V	V	V	V
Send mentors / engineers	V	V	V	V
Send recruiters	-	V	V	V
Sponsorship table	-	V	V	V
Access to participants' LinkedIn, Github, and website	-	V	V	V
Access to resume pool	-	-	V	V

BRANDING / MARKETING	Bronze \$ 500	Silver \$ 1,500	Gold \$ 3,000	Diamond \$ 7,500
Mention during opening & closing	V	V	V	V
Logo on Website	V	V	V	V
Logo on Program	V	V	V	V
Logo on back of T-shirt	-	V	V	V
Logo on every email communication	-	-	-	V
Presentation during opening ceremony	-	2 minutes	4 minutes	10 minutes
Email blast to participants	-	-	V	V
Keynote presentation	-	-	-	V
Title sponsor (Presented by ...)	-	-	-	V

OTHERS	Bronze \$ 500	Silver \$ 1,500	Gold \$ 3,000	Diamond \$ 7,500
Sponsor a prize	V	V	V	V
Lead a workshop / Tech talk	-	V	V	V
Sponsor a hardware lab	-	-	V	V
Participate in judging	-	-	V	V

Other form of sponsorship

We also offer other way of sponsoring the event:

- Hardware sponsorship
 - o Any kind of hardware that can be used by hackers during the hackathon such as Arduino, Tessel, Electronic components, Oculus VR, 3D Printer etc.
- Food / Snack / Drink sponsorship
 - o Full meal, Snacks, Energy Drink / Coffee, etc.
- Transportation sponsorship
 - o Bus, car share, etc.
- Other Items
 - o Sleeping bag, airbed, refrigerator, microwave, etc.

