

## OBJETIVO DE LONGO PRAZO

In two years, Ooup will be an essential transportation service through the city, replacing public transport and ride sharing apps for small distances.

### PERGUNTAS DO SPRINT



1 | HMW increase product awareness?

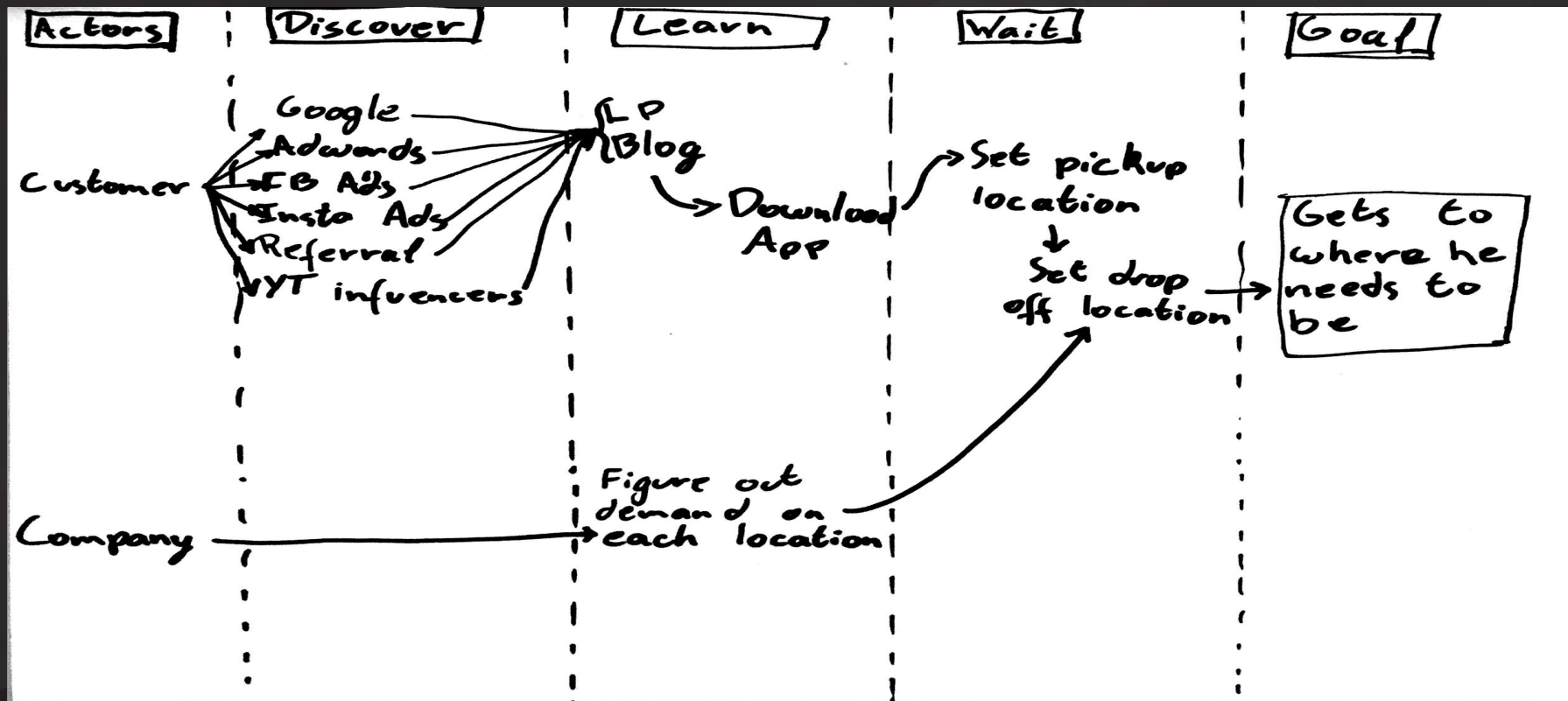


2 | HMW broaden our user base?



3 | HMW guarantee user safety?

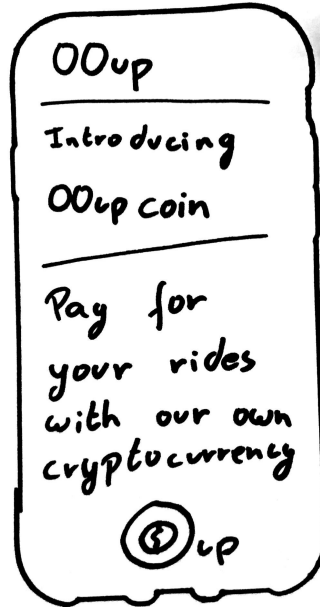
# O MAPA DE HISTÓRIA DE SEU USUÁRIO





# TELA CONCEITO 1

## THE ICO

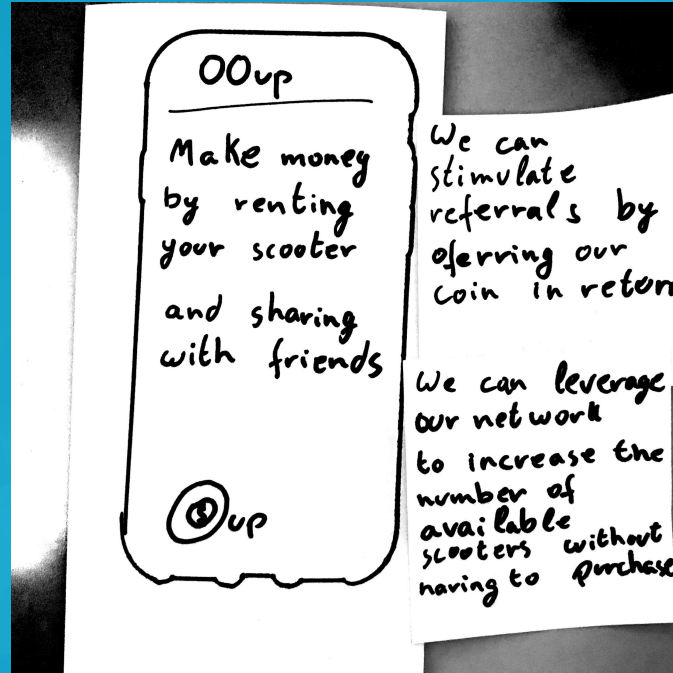


Offering our  
own crypto  
will make it  
easier for  
users to trade  
on our platform

Our ICO  
can help  
fund the  
project



## TELA CONCEITO 2





## TELA CONCEITO 3

