



Sales & Profit



Month

Все

Brand

Все

Order status

Все

Payment method

Все

Total Sales

227,19 МЛН

Profit

184,19 МЛН

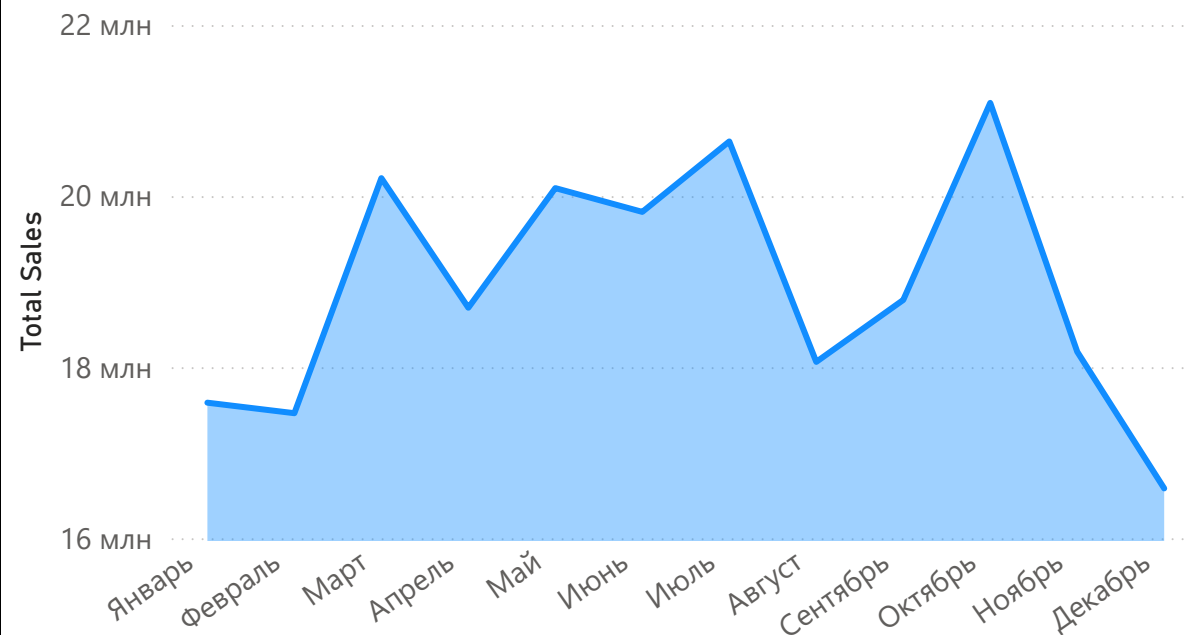
Total Cost

43,01 МЛН

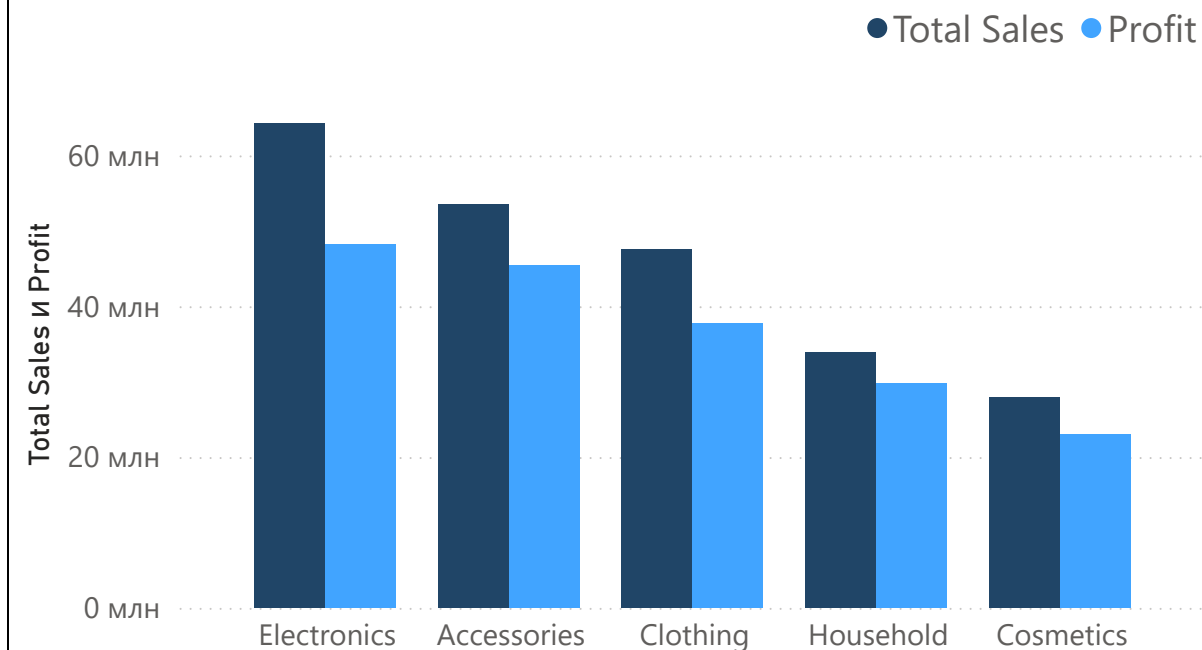
Profit Margin

81,1%

Sales Trend by month



Top Categories by Sales & Profit





Logistics & warehouses



Month

Bce

Warehouse

Bce

Category

Bce

Delivery method

Bce

Total Sales

227,19 МЛН

Profit

184,19 МЛН

Total Cost

43,01 МЛН

Profit Margin

81,1%

Item

Quantity

Dining Table

2275

Laptop

2510

T-shirt

2538

Microwave

2796

Smartwatch

4064

Smartphone

4424

Sofa

4426

Drone

5118

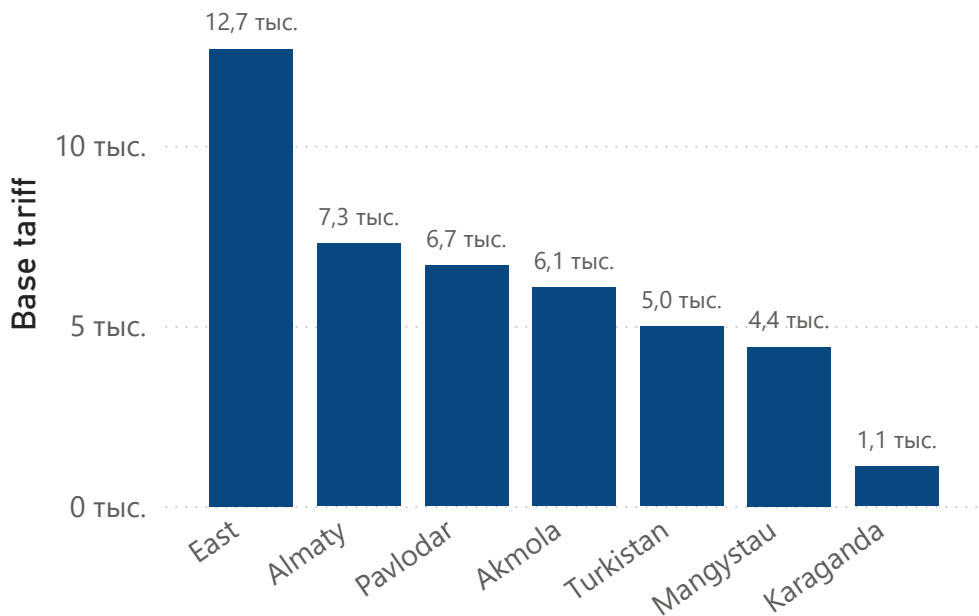
Board Game

5803

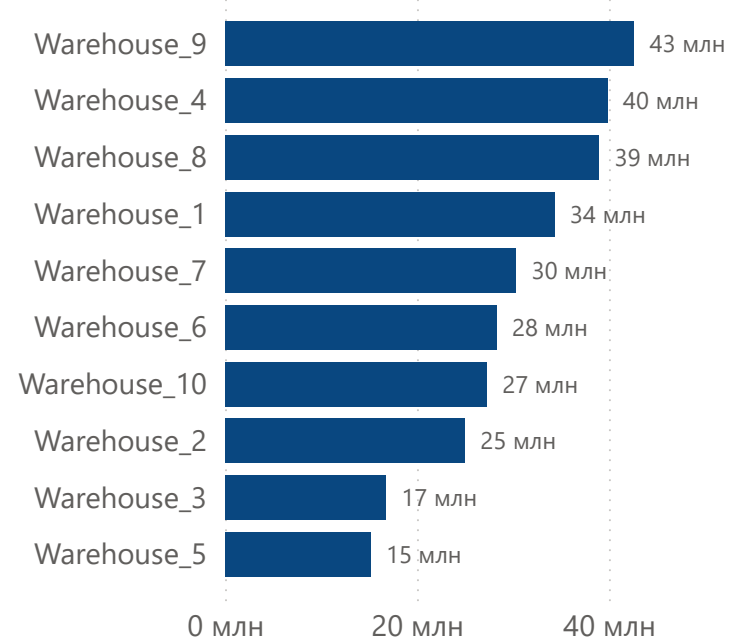
Washing

5011

Tariffs & shipping by region



Revenue by Warehouse





Clients & Regions



Month

Bce

Brand

NomadWear

Order status

Bce

Payment method

Bce

Total Sales

63,55 МЛН

Profit

52,59 МЛН

Total Cost

10,96 МЛН

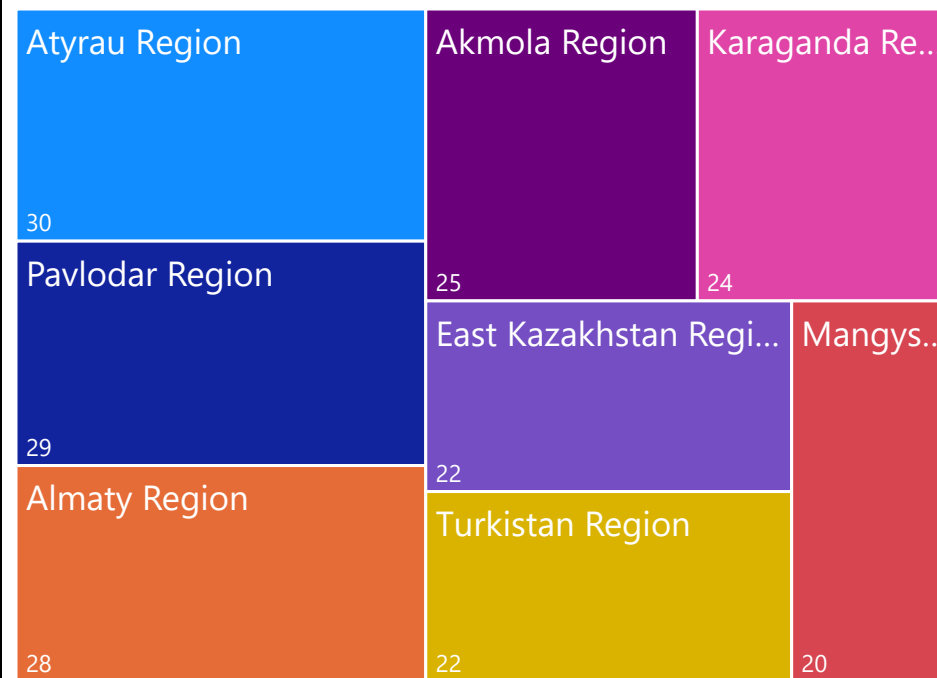
Average Order Value

252,13 ТЫС.

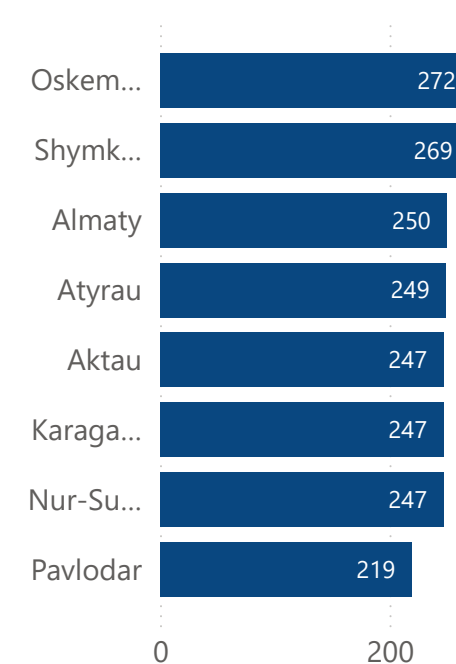
Dynamics of new clients by month



Map of clients by region



Number of orders by city





Employees & Efficiency



Month

Все



Position

Все



Total Sales

227,19 МЛН

Profit

184,19 МЛН

Total Cost

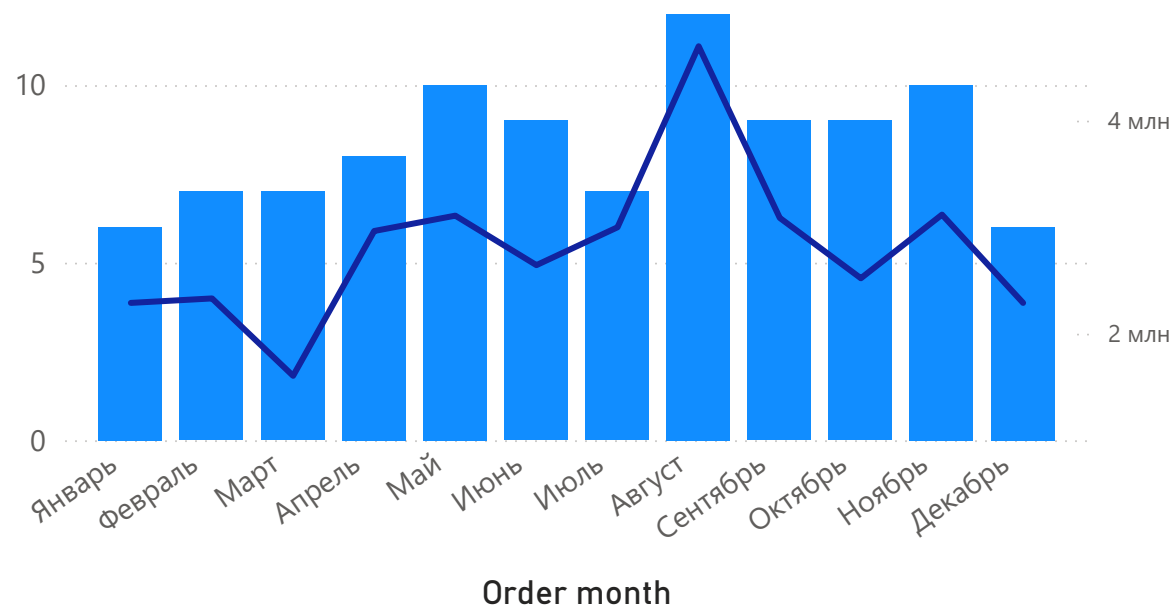
43,01 МЛН

Average Order Value

252,13 ТЫС.

Payroll and recruitment dynamics

● Amount of staff ● Salary sum



Number of employees in each warehouse

