

Part IIA: Neoclassical Model of Labor Supply I

David A. Díaz

UNC Chapel Hill

Motivation

- Goal: Model individual labor supply decisions with a simple model to explain and help understand stylized facts about the labor market.
- Questions we will try to answer:
 - How many hours should an individual choose to work?
 - What factors motivate a person to enter the labor force in the first place?
 - How do individuals respond to tax breaks and other government policies in terms of their labor decisions?

Model Overview

- The Neoclassical Model of Labor Supply consists of two general pieces:
 - ① Worker Preferences
 - What is an individual's goal when making decisions about how much to work?
 - Preferences over goods \Rightarrow utility function
 - Individuals wish to maximize **utility**
 - ② Constraints
 - What prevents people from never working and consuming an infinite amount?
 - Limited resources (e.g., time & income) constrain behavior

Choice Variables

- Individuals are free to choose both
 - ① How much to consume, C
 - Opportunity cost: Leisure time
 - Measured in dollar units
 - ② How much time to engage in leisure, L
 - Opportunity cost: Lost wages
- Trade-off: More leisure time \Rightarrow Less work hours \Rightarrow Less consumption

Worker Preferences

- Which is better: 100 hours of leisure and \$400 of consumption or 90 hours of leisure and \$600 of consumption per week?
- Depends on the preferences of a particular worker.
- Need a way to measure a worker's well-being from their chosen bundle of consumption and leisure \Rightarrow **utility function**, $U(C, L)$
- The utility function transforms consumption of goods and leisure into an index that measures "satisfaction" or "happiness"

Worker Preferences

Example

A worker's preferences are represented by the utility function $U(C, L) = C^{1/2}L^{1/2}$, where C is measured in dollars and L is measured in hours. How much utility does the worker receive from the bundles above?

- Workers **strictly prefer** bundles with higher levels of utility since more utility \Rightarrow greater well-being
- If two bundles give a worker the same level of utility, we say the worker is **indifferent** between the bundles

Worker Preferences

- We want worker preferences to be rational or “well-behaved,” so we assume the following:
 - ① Completeness: Workers can always rank any two bundles as to their desirability
 - ② Transitivity: Workers are consistent in their ranking of bundles
 - ③ Monotonicity:
 - A bundle with more of either consumption or leisure is always at least as good as a bundle with less of either good AND
 - A bundle with more of both consumption and leisure is always strictly preferred to a bundle with less of both goods

;

Worker Preferences

- Preferences can be more easily visualized through indifference curves
- Indifference curves give the set of all bundles (C, L) that provide a particular utility level, \bar{U}
- Objective: Reach the highest indifference curve

Indifference Curves

Example

Consider “Cobb-Douglas” preferences: $U(C, L) = C^{1/2}L^{1/2}$.

- If a worker consumes \$200 worth of consumption goods, how many hours of leisure must he consume in order to be just as well off as if she consumes \$400 worth of consumption goods and 100 hours worth of leisure in a week?
- Find the equation representing the indifference curve for the utility level \bar{U} , solved for C .

Indifference Curves

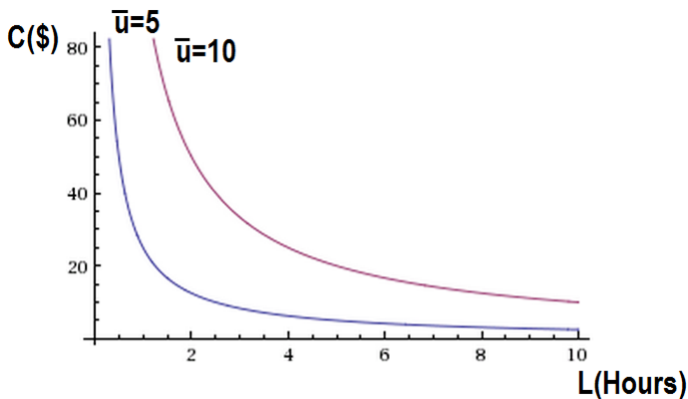


Figure: Sample Indifference Curves for $U = C^{1/2}L^{1/2}$

Indifference Curve Properties

- ① Indifference curves are downward sloping
 - Implied by the strict monotonicity assumption
 - Upward sloping indifference curve would imply that a bundle with more C and L would yield the same level of utility as a bundle with less C and L
 - The only way to increase either consumption or leisure while holding utility constant is to take away some of the other good
- ② Indifference curves further from the origin represent higher utility levels
 - Implied by monotonicity.
 - Bundles further from the origin contain more of either C and L (or both), so they will yield greater levels of utility than bundles close to the origin
- ③ Indifference curves are “thin”
- ④ **Indifference curves never cross**

Indifference Curve Properties

- Additional assumption: Preferences are convex, meaning that indifference curves are bowed towards the origin
- In words: workers prefer averages to extremes
- Does this make sense?

The Slope of an Indifference Curve

- As with most economic decisions, we assume workers think on the margin (e.g., “Should I take one more hour of leisure?”)
- **Marginal Utility of Leisure (MU_L):** The increase in utility associated with an additional unit (hour) of leisure (holding C constant)
- **Marginal Utility of Consumption (MU_C):** The increase in utility associated with an additional unit (dollar) of consumption (holding L constant)

The Slope of an Indifference Curve

- Behavioral implications of convex preferences are best illustrated using the **marginal rate of substitution**:

$$MRS_{L,C} = \frac{MU_L}{MU_C} = \left| \frac{\Delta C}{\Delta L} \right|$$

- Graphically: $MRS_{L,C}$ is the (absolute) slope of a given indifference curve $C = f(L)$
- Verbally: $MRS_{L,C}$ is the maximum number of consumption dollars an individual is willing to sacrifice for an additional hour of leisure

The Slope of an Indifference Curve

- The convexity assumption implies a **diminishing marginal rate of substitution**:

① $\uparrow C \Rightarrow \uparrow MRS_{L,C}$

- When consumption rises, workers are willing to sacrifice more consumption dollars for an additional leisure hours

② $\uparrow L \Rightarrow \downarrow MRS_{L,C}$

- When leisure rises, workers are willing to sacrifice fewer consumption dollars for an additional hour of leisure

Readings

- Borjas 2.3

Labor Supply Constraints

- In the Neoclassical Model of Labor Supply, an individual chooses bundles of consumption and leisure
- Each worker is constrained by both (i) their income and (ii) time

The Consumption Constraint

- An individual can earn some income independently of how many hours they work (e.g., dividends, property income, etc.)
 - Referred to as “non-labor income”
 - Denoted V
- The individual can also decide to work some hours, h , and earn an hourly wage w
- A person's budget constraint is thus

$$C = wh + V,$$

where C is “dollars of consumption”

- Anything missing in this simple constraint?

The Consumption Constraint

- For now, we will assume that the wage rate is constant for a particular individual
- In reality, the “marginal” wage rate generally depends on how many hours an individual has worked
 - Progressive taxes
 - Overtime pay

The Time Constraint

- Workers can allot their total time (T) between either leisure (L) or work (h)
- The time constraint is thus

$$T = h + L$$

The Budget Constraint

- We can rewrite the time constraint as $h = T - L$
- Plugging this into the consumption constraint allows us to write out the **budget constraint**:

$$C = w(T - L) + V = (wT + V) - wL$$

The Budget Constraint

- The slope of the budget constraint is $(-w)$
- If a worker chooses not to work ($h = 0$), then $T = L$ and the individual can consume up to V dollars. This point is called the **endowment point**
- If a worker chooses not to participate in leisure ($L = 0$), the worker can consume $wT + V$ dollars

The Budget Constraint

Example

Suppose there are 110 (non-sleeping) hours in a week available to split between work and leisure. A worker earns \$10 per hour after taxes. Additionally, she also receives \$320 worth of welfare benefits each week regardless of the number of hours she works. Graph her budget line.

The Budget Constraint

- Affordable bundles of consumption and leisure fall on or below the budget constraint
- The set of all affordable bundles is referred to as the **budget set**
- An individual's goal is to choose the best bundle within their budget set (i.e., choose the affordable bundle that maximizes utility)

The Budget Constraint

- What are “prices” in this context?
- Recall that the slope of a budget line is the (negative of the) ratio of the two commodities’ prices
- Here, the slope is $-w = -\frac{P_L}{P_C}$
 - We defined the price of consumption (P_C) as one dollar, so $P_C = 1$
 - P_L is the price of leisure. This represents the opportunity cost of an hour of leisure. Hence, $P_L = w$

The Budget Constraint

- “Exogenous” changes in the budget constraint are due to
 - ① Changes in non-labor income (V)
 - ② Changes in the wage rate (w)
- How do changes in each affect the budget line?

The Budget Constraint

Example

Tom earns \$15 per hour for up to 40 hours of work each week. He is paid \$30 per hour for every hour in excess of 40. Tom faces a 20% tax rate and pays \$4 per hour in child care expenses for each hour he works. Tom receives \$80 in child support payments each week. There are 110 (non-sleeping) hours in the week. Graph Tom's weekly budget line.

The Budget Constraint

- Policy dictates that the net wage, $w = w^G(1 - \tau)$ depends on the income tax rate τ
- Developed nations generally favor progressive tax structures: earnings of higher income individuals are taxed at an increasing rate.

| If Taxable Income Is Between: | The Tax Due Is: |
|-------------------------------|---|
| 0 - \$9,225 | 10% of taxable income |
| \$9,226 - \$37,450 | \$922.50 + 15% of the amount over \$9,225 |
| \$37,451 - \$90,750 | \$5,156.25 + 25% of the amount over \$37,450 |
| \$90,751 - \$189,300 | \$18,481.25 + 28% of the amount over \$90,750 |
| \$189,301 - \$411,500 | \$46,075.25 + 33% of the amount over \$189,300 |
| \$411,501 - \$413,200 | \$119,401.25 + 35% of the amount over \$411,500 |
| \$413,201 + | \$119,996.25 + 39.6% of the amount over \$413,200 |

Figure: Single filer Tax Brackets, 2015

- Implications for budget constraint?

Readings

- Borjas 2.4

Motivation

- The whole reason we develop this model is to consider the impact of changes in incentives (i.e., policy)
- Today:
 - How does a worker choose the optimal number of work hours?
 - How do changes in non-labor income affect the hours-worked decision?
 - How do changes in the wage rate affect the hours-worked decision?

The Hours Decision

- Given an individual's wage rate and non-labor income, what is her optimal bundle of (C, L) ?
- Individual's objective: Find the affordable bundle which yields the highest utility

The Hours Decision

- Graphically: Which bundle (C, L) within the budget set reaches the highest indifference curve?
- If a worker chooses to work, (i.e., $h > 0$), the optimal bundle will lie at the point where the indifference curve is **tangent** to the budget constraint
 - We will cover the participation decision next time

The Hours Decision

- Recall from Econ 310/410 that at an interior optimum, the *MRS* is equal to the price ratio of the two commodities
- In our model at the interior optimum, we have

$$MRS_{L,C} = \frac{MU_L}{MU_C} = w$$

- The price of an hour of leisure is forgone wages, $P_L = w$
- The price of consumption is defined as $P_C = 1$
- So, we have that $MRS = \text{Price ratio}$ at the interior optimum.

The Hours Decision

- What's the intuition behind the tangency condition?
- Rewrite the condition as

$$\frac{MU_L}{w} = \frac{MU_C}{\$1}$$

- Left hand side gives the number of utils received from spending an additional dollar on leisure (since each hour of leisure costs w)
- Right hand side gives the number of utils received from spending an additional dollar on consumption

The Hours Decision

- If the two were not equal, a worker could rearrange their bundle so as to purchase more of the commodity that yields more utility for the last dollar
- How should a worker rearrange their bundle if
 - a. $MRS > w$?
 - b. $MRS < w$?

Example

Shelley's preferences for consumption and leisure can be expressed as $U(C, L) = (C - 100)(L - 40)$. This implies $MU_L = C - 100$ and $MU_C = L - 40$. There are 110 available hours each week to split between work and leisure. Shelley earns \$10 per hour after taxes and receives \$320 worth of welfare benefits each week regardless of how much she works.

- What is the equation for Shelley's budget line?*
- What is the equation for Shelley's $MRS_{L,C}$?*
- What is Shelley's optimal amount of consumption and leisure?*

Comparative Statics: A Change in Non-Labor Income

- The impact of the change in non-labor income (holding w constant) on the number of hours worked is called the **income effect**
- Two possible responses in hours worked due to a change in V :
 - 1 If leisure is *income normal*, $\uparrow V \Rightarrow \uparrow L^*, \downarrow h^*$
 - 2 If leisure is *income inferior*, $\uparrow V \Rightarrow \downarrow L^*, \uparrow h^*$
- From here forward, we will assume leisure is income-normal (consistent with empirical evidence)

Comparative Statics: A Change in Wages

- Two reasonable responses behind an increase in the wage rate:
 - ① “An increase in wages increases my income, so I don’t need to work as many hours in order to enjoy my desired quality of life”
 - ② “An increase in wages makes leisure time more costly, so I will work more”
- Which one is right?

Comparative Statics: A Change in Wages

- The change in an individual's hours worked from a change in the wage rate can be decomposed into two factors:
 - ① **Income Effect:** The change in an individual's leisure allocation resulting from the change in the individual's budget set, controlling for the substitution effect
 - ② **Substitution Effect:** The change in an individual's leisure allocation resulting from the change in the relative price of leisure and consumption, w , controlling for the income effect

Comparative Statics: A Change in Wages

- Case 1: Substitution effect dominates the income effect
 - An increase in the wage rate leads to an increase in the number of hours worked
- Case 2: Income effect dominates the substitution effect
 - An increase in the wage rate leads to a decrease in the number of hours worked

Readings

- Borjas 2.5