




# McArthur Diaz

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 Portfolio: diazmc.github.io

## Experience

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### Upwork

Jun 2023 – Present

Front End Developer(Freelancer)

San Francisco, CA

- Conceptualized, designed, and built a custom WordPress website from scratch for a prominent construction company, optimizing for responsiveness and user experience.
- Managed the website hosting using my SiteGround account, ensuring consistent uptime and performance.
- Utilized JavaScript to implement engaging animations, enhancing the website's interactivity and visual appeal.
- Crafted a unique and memorable logo for the company, aligning with their brand identity and industry presence.

### Hooray Agency

Oct 2022 – Apr 2023

Front End Developer(Contract)

El Segundo, CA (Remote)

- Developed and managed sophisticated websites and applications tailored for hotel resorts, leveraging HTML, CSS, JavaScript, and React to ensure a seamless user experience and client satisfaction.
- Collaborated closely with cross-functional teams, including UI/UX designers and product managers, to conceptualize and craft web applications aligned with business goals and user requirements.
- Collaborated with design and SEO teams to enhance website visibility, and utilized tools like Google Lighthouse to optimize performance and improve search engine rankings.

### Rooster Grin Media

Jan 2020 – Sep 2022

Front End Developer

San Francisco, CA(Remote)

- Designed, developed, and deployed client websites using HTML, JavaScript, SCSS, Vue.js, and Nuxt.js, integrating with the WordPress API to seamlessly connect back-end content management systems with front-end interfaces.
- Ensured cross-browser compatibility using BrowserStack, implemented A/B testing for refined user interfaces, and optimized overall user experience across multiple platforms.
- Redesigned websites for modern, responsive, and pixel-perfect UI/UX designs, utilizing Figma to closely follow web design prototypes for development
- Managed multiple projects concurrently, leading to a 20% boost in customer satisfaction.
- Integrated features to 200+ websites as per client requirements and provided swift technical support.

### Intellectual Property Law Group, LLP

Apr 2019 – Sep 2019

Web Developer

San Jose, CA(Remote)

- Managed end-to-end web app development as a full-stack developer.
- Designed and launched websites for the law firm and their subsidiary, which effectively attracted a larger clientele.
- Implemented a discount coupon feature on the landing page, boosting sales by 15%.
- Utilized jQuery to integrate a search bar feature, enhancing user experience and site functionality.

## Technical Skills

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**Programming Languages:** JavaScript, TypeScript, Python, Java, PHP

**Technologies:** React.js, Angular, Vue.js, Django, Flask, Spring Boot, Express.js, jQuery, Bootstrap, Flask, Node.js, Nuxt.js, Git, Github

**Web:** HTML5, CSS, SCSS, Tailwind CSS, Wordpress, Elementor, WPBakery, Divi

**Databases:** MySQL, NoSQL (MongoDB)

**AWS Services:** EC2, S3, Lambda

**Design:** Figma, Adobe Photoshop, Sketch

## Education

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### Coding Dojo

May 2017 – Sep 2017

Full Stack Web Development Certificate

San Jose, CA

### College of San Mateo

Dec 2014

San Mateo, CA