high level steps

· setup / import needed modules
    (tf kernel)

· import data

· split train / test

· model setup
    · define normalization layers
      train / fit normalization layers
    · define model architecture
    · train model

Mental model of tensorflow / keras layering.... -

are single input / multiple-input DNNs analogous to
   single / multiple regression?

and, either single or multiple build in
      a) hidden layers
      b) potential for nonlinearity (perhaps mediated
            by hidden layers?)

         "hidden, non-linear Dense layers w/ ReLU
            activation fcn nonlinearity."

Commentary on DNN & Keras stuff —

at an infrastructure/learning level (got it to run &
am getting information out of the results.

Working directly from the tutorial I see GOF for the
DNN is slightly but not astronomically better than
e.g. multiple regression.

I have not yet explored out of sample/test sample
predictions.

_____

At this stage — seems like there are probably improvements
to make on this framework, including
- a less biased dataset
- modifications to the nn. settings