```
In [75]:
```

```
__author__ = "NehaAVarshney"
__email__ = "varshney.n@husky.neu.edu"
```

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- A: If we were to use only 'Latitude' and 'Longitude', could we make an intelligent decision as to why a
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  911 call would most likely fall into?) Please describe this algorithm and your reason for choosing it.
- B: Does the algorithm chosen utilize Euclidean distance? Should we be concerned that 'Latitude' and 'Longitude' are not necessarily Euclidean?
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- <u>D: Please display the number of correct categorizations</u>
- E: What insight can we extract from this analysis?

# The Problem Data Overview

In this data set, the city of Seattle only receives 911 calls for four reasons

- Latte Spills i.e a hot latte spills all over your lap
- Beavers Attack i.e unsuspecting passersbys
- Seal Attacks
- Marshawn Lynch Sightings i.e people get very excited and choose to call 911 for some reason
- More Insight is shared in Answers of the Questions Section

# **Import Packages**

```
In [76]:
```

```
# Importing the neccessary modules for data manipulation and visual representati
on

import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import matplotlib as matplot
import seaborn as sns
%matplotlib inline

# import plotly.plotly as py
```

# **Read the Data**

```
In [77]:
```

```
incident_calls_df= pd.read_excel("rev data for test.xlsx")
```

```
In [78]:
```

Contains Incident Type with respect to loctations for total incident s: 1514

# Out[78]:

	Туре	Latitude	Longitude	Report Location
(	Beaver Accident	47.6992	-122.2167	(47.6291923608656, -122.186728398282)
•	Beaver Accident	47.6977	-122.2164	(47.5576821104334, -122.156421437319)
2	2 Beaver Accident	47.6967	-122.2131	(47.6167258135906, -122.173139389518)
;	Beaver Accident	47.6971	-122.2178	(47.5370517340417, -122.197755316941)
4	Beaver Accident	47.6925	-122.2127	(47.6124577512516, -122.14272010056)

# **Data Quality Check**

There are no null values in this data set, but if there is null value: we should impute it. Otherwise, it will impact the result of our analysis.

#### In [79]:

```
# checking to see if there are any missing values in our data set
incident_calls_df.isnull().any()
```

### Out[79]:

Type False
Latitude False
Longitude False
Report Location False

dtype: bool

This summarize the information of dtype of index and column, MAKING IT FEASIBLE FOR FEATURE ENGINEERING non null values and memory usage.

# In [80]:

Renaming the features to make the code more informative

#### In [81]:

#### Out[81]:

	Incident_Type	Incident_Latitude	Incident_Longitude	Report_Station_Location
0	Beaver Accident	47.6992	-122.2167	(47.6291923608656, -122.186728398282)
1	Beaver Accident	47.6977	-122.2164	(47.5576821104334, -122.156421437319)
2	Beaver Accident	47.6967	-122.2131	(47.6167258135906, -122.173139389518)

# **Feature Engineering**

Adding a new feature:

• [Aggregating the latitude and longitude as Incident\_Location]

### In [82]:

```
incident_calls_df["Incident_Location"] = "("+incident_calls_df["Incident_Latitud
e"].map(str)+","+incident_calls_df["Incident_Longitude"].map(str)+")"
```

# In [83]:

incident\_calls\_df['frequency'] = incident\_calls\_df['Incident\_Location'].map(incident\_calls\_df['Incident\_Location'].value\_counts())

## In [84]:

```
incident_calls_df.to_excel("incident_original.xlsx")
```

### In [85]:

```
incident_calls_df.sort_values(by=['frequency'], ascending=False).head(3)
```

#### Out[85]:

	Incident_Type	Incident_Latitude	Incident_Longitude	Report_Station_Location	Incident_L
1205	Marshawn Lynch Sighting	47.5199	-122.2684	(47.519853, -122.268364)	(47.5199,-1;
1202	Marshawn Lynch Sighting	47.5199	-122.2684	(47.519853, -122.268364)	(47.5199,-1;
1208	Marshawn Lynch Sighting	47.5199	-122.2684	(47.519853, -122.268364)	(47.5199,-1;

# **Descriptive Statistics**

# Getting the Description of all the features in our Dataset

Summarizing the descriptive statistics of the Features.

# 1) Incident\_Type:

As provided in the problem statement, there are 4 unique types of reasons to call 911 and the heighest occurring number is 508 for a type of reason

### 2) Incident\_Longitude and Incident\_Latitude:

I understood the dispersion of the data points around the mean, and got to know that the Longitude and Latitude values are not not much spread out (as Std is ~0.5 and ~0.09)

## 3) Incident\_Location and Report\_Station\_Location:

I understood that, there are some repetitive locations i.e locations from where call have been made also, the report locations

**Curious Step**: to check if the reason and report station for all the calls from the repetitive location is same or not, same for the report station location.

**Reason to this thought is**: If the calls are for the same reason, we can definitely segment the location with reason type.

• Samples for Incident Location, where multiple calls have been made from

```
In [86]:
```

```
df_column_headers= list(incident_calls_df)
```

```
In [87]:
```

```
for column1 in df_column_headers:
    print("Description for Feature: ",column1)
    print(incident_calls_df[str(column1)].describe())
    print("\n")
```

```
Description for Feature: Incident_Type count 1514 unique 4 top Beaver Accident freq 508
Name: Incident_Type, dtype: object
```

```
Description for Feature: Incident_Latitude count 1514.000000 mean 47.618480 std 0.051916 min 47.500200 47.586008
```

```
Name: Incident Latitude, dtype: float64
Description for Feature:
                           Incident Longitude
count
         1514.000000
         -122.284465
mean
std
            0.089676
min
         -122.469940
25%
         -122.355300
50%
         -122.301850
75%
         -122.185650
         -122.140100
max
Name: Incident Longitude, dtype: float64
Description for Feature:
                           Report_Station_Location
count
                               1514
unique
                               1468
          (47.519853, -122.268364)
top
freq
Name: Report Station Location, dtype: object
Description for Feature:
                           Incident Location
count
                          1514
unique
                          1478
top
          (47.5199, -122.2684)
freq
Name: Incident Location, dtype: object
                           frequency
Description for Feature:
         1514.000000
count
            1.143989
mean
std
            0.955248
min
            1.000000
25%
            1.00000
50%
            1.000000
75%
            1.000000
            9.00000
max
Name: frequency, dtype: float64
```

# Info() Analysis:

50%

75%

max

47.608487

47.672450 47.732000

Checking for Inconsistencies in data

#### In [88]:

```
# Checking the type of our features.
incident_calls_df.dtypes
```

#### Out[88]:

Incident\_Type object
Incident\_Latitude float64
Incident\_Longitude float64
Report\_Station\_Location object
Incident\_Location object
frequency int64

dtype: object

#### In [89]:

```
#How many incidents are there in the dataset incident_calls_df.shape
```

#### Out[89]:

(1514, 6)

# Question 1 (A & B)

### 1.A: What is the most common reason for calling 911?

#### Steps Performed:

- Calculated the 911 call count for each reason
- Calculated the rate for each reason i.e (number of samples for each type / total number of samples)
- i.e What is rate of calling 911 for each reason?

Here, Taking the incident type with maximum number of 911 calls as the most common reason.

**Answer 1.A**: Beaver Spills is the most common reason to call 911, with total calls of 508 i.e ~34% of the 911 calls were for Beaver Accident.

#### In [90]:

```
total_incidents= len(incident_calls_df)
incident_count = incident_calls_df.Incident_Type.value_counts()
incident_rate = incident_calls_df.Incident_Type.value_counts()/total_incidents

print("Printing the count of reasons, i.e total reports under each reason")
print("\n")
print(incident_count)
print("\n")
print("Normalizing the value count as rate, to get the clear and relative unders tanding")
print("\n")
print("\n")
print(incident_rate)
```

Printing the count of reasons, i.e total reports under each reason

```
Beaver Accident 508
Latte Spills 416
Marshawn Lynch Sighting 324
Seal Attack 266
Name: Incident_Type, dtype: int64
```

Normalizing the value count as rate, to get the clear and relative understanding

```
Beaver Accident 0.335535
Latte Spills 0.274769
Marshawn Lynch Sighting 0.214003
Seal Attack 0.175694
Name: Incident Type, dtype: float64
```

### 1.B: Display these results graphically

**Answer 1.B** I have chosen countplot from seaborn library to display the count of each observations in categorical bin (Incident Types) using bars

Interpretation from Graph: Breaver Accident has the highest count of 911 calls. Therefore, being the most common reason for 911 call.

#### In [91]:

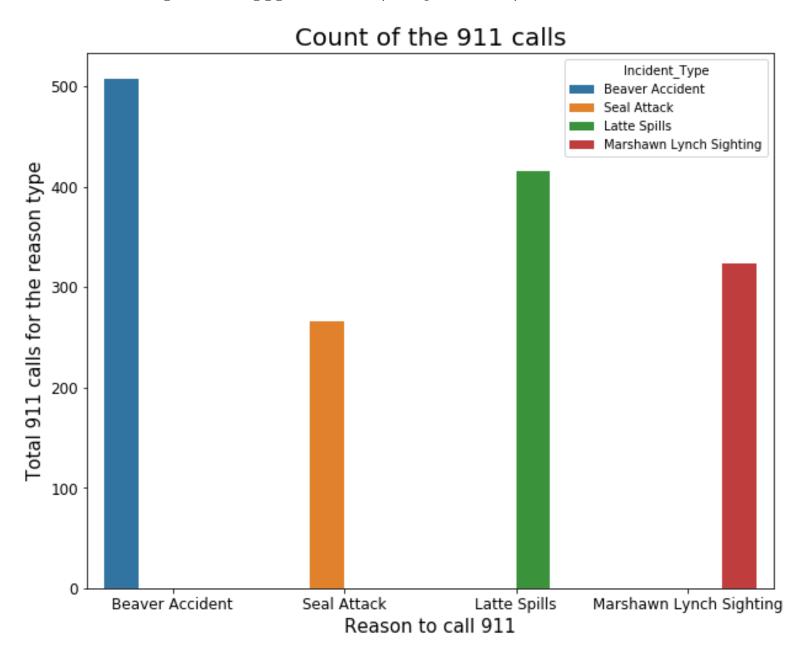
```
# resizing the plot size
plt.figure(figsize=(10,8))
# Plotting the countplot from seaborn library
ax=sns.countplot(x="Incident_Type", data=incident_calls_df, hue="Incident_Type")

# Setting the title, increasing font size
ax.axes.set_title("Count of the 911 calls",fontsize=20)
# Setting the x and y label i.e name along axis, increasing font size
ax.set_xlabel("Reason to call 911",fontsize=15)
ax.set_ylabel("Total 911 calls for the reason type",fontsize=15)
# Increasing the fontsize of values of each label
ax.tick_params(labelsize=12)

plt.show
```

## Out[91]:

<function matplotlib.pyplot.show(\*args, \*\*kw)>



# **Question 2**

# 2.A: Please create a graph of the 911 calls using the 'Latitude' and 'Longitude' (graph type is up to you) (differentiate call type using colors)

**Answer 2.A**: Created Scatter Plot of seaborn library to represent the reason of call for each Latitude and Longitude.

Scatter plots show how much one variable is affected by another i.e here, the relation of reason of the calls to latitiude and longitude of the incident.

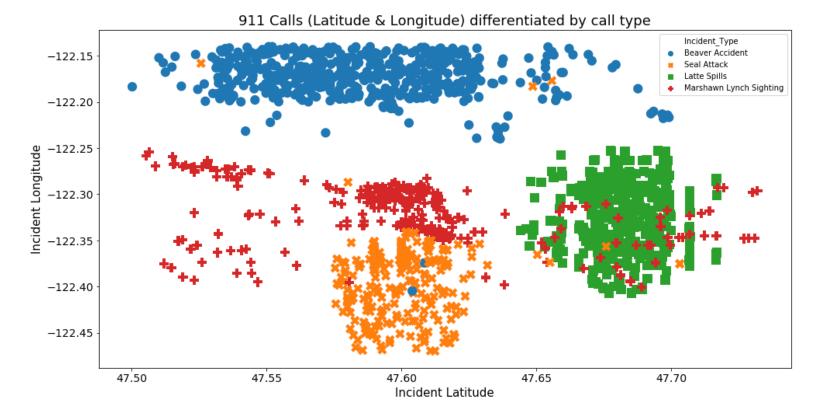
This Graph represents that most of the Incident Types are SEGMENTED on the Latitude and Longitude, i.e interpreted by the same color data points plotted together for respective latitude and longitude cordinates

#### In [180]:

```
import matplotlib.pyplot as plt
import matplotlib as matplot
import seaborn as sns
%matplotlib inline
cmap=plt.cm.rainbow
# resizing the plot size
plt.figure(figsize=(16,8))
norm = matplot.colors.BoundaryNorm(np.arange(0,10,1), cmap.N)
ax = sns.scatterplot(x="Incident_Latitude", y="Incident_Longitude",
                     hue="Incident Type", style="Incident Type", s= 150,
                     norm = norm, data=incident calls df, edgecolor='none')
ax.set title("911 Calls (Latitude & Longitude) differentiated by call type", fon
tsize = 18)
ax.set xlabel("Incident Latitude", fontsize = 15)
ax.set_ylabel("Incident Longitude", fontsize=15)
# Increasing the fontsize of values of each label
ax.tick params(labelsize=14)
plt.show
```

#### Out[180]:

<function matplotlib.pyplot.show(\*args, \*\*kw)>



- This is analysed by the k means clustering algorithm
- 2.B: Are there any Data Points that look mislabeled?

**Answer 2.B**: Yes, potentially there is some mislabeled data as interepreted by the graph above.

Summary of the above graph:

- There are some Seal Attack data points in the cluster of Beaver Accident, they are potentially mislabeled
- There are few Beaver Accident data points in the segment of Seal Attack
- There is a Big Overlap between Latte Spills and Marshawn Lynch Sighting

If there is more information about the data, I can do further interpretations regarding these data points

# **Question 3**

3.A: If we were to use only 'Latitude' and 'Longitude', could we make an intelligent decision as to why a resident dialed 911? (In other words, if we take off the labels - can we still determine which category a 911 call would most likely fall into?) Please describe this algorithm and your reason for choosing it.

Yes, if we were to use only 'Latitude' and 'Longitude', we could make an intelligent decision as to why a resident dialed 911.

The segmentation of call type as seen in the question 2.A, clearly indicates that latitude and longitude can be used to to decide on the reason of the call.

For example, I am a 911 responder, if I know that calls from location A are due to beaver accident. Now, I got a new call which is from the next building of location A. It will be very probable that this call is for beaver accident too.

Also, in the analysis it is seen that: In case when, multiple calls are made from one location, they have reported the same reason. Therefore, if we take off the labels - can we still determine which category a 911 call would most likely fall into.

## Algorithm : K-Means Clustering

Reason being, The Variance(spread of information) of a reason of the call is mostly retained in a cluster, i.e in a segment

Description: It can be used as algorithm for Summarization of data, dividing a group of data points into clusters, where each point in the cluster is similar to each other and dissimilar to data points from other clusters.

## **Reason To Choosing It:**

- We can detect the area with multiple calls as a proxy of incidents
- We can infer the Hot Spots of the Incident (Reason)
- This will be a good sign as we can infer the probable location of the specific attack
- Will get to know the overall Dense Area between all the reasons of calls
- Also, in the below analysis, I found out that there are locations from where reason of same type were reported many times

Analysing the reason, in case of multiple calls from same location i.e location as a proxy of attack(reason)

**Note:** The below functions are just the sample of the idea of how this can be achieved. *They can be simplified further!!* 

Summarizing the below part of analysis:

It is seen in the obtained samples(via code snipped below) that:

- There are 14 locations from where, multiple calls were made to report
- But, the many calls from the same location were placed to report the same reason each time, as seen below.
- Therefore, we can apply segementation(clustering) to intelligently retrieve the reason of call from seeing the location
- To quantifiably convert this analysis into result, I will implement K-means clustering

#### In [96]:

```
# Object Oriented Code Structure, increasing modularity of the code
#Function to get the list of locations with more than one call
def get list incident location(list incident):
    len incident=len(list incident)
   list more reports=[]
   for j in range(0,len incident-4):
       if(j%2!=0):
           list more reports.append(list incident[j])
   return list more reports
# Function to print the samples of the above locations.
#Reason? To check the integrity of calls made from one location
# df['frequency'] = df['county'].map(df['county'].value counts())
def print samples incident(11):
    for j in 11:
       print("\n")
       print("The value for reason(incident) location", j)
       print("\n")
       print(incident calls df.loc[incident calls df['Incident Location'] == j]
)
       print("----")
```

```
In [97]:
# getting the count for each incident location
df Incident=incident calls df.groupby('Incident Location').Incident Location.cou
nt()
#Getting the list of the incident locations, where the count is > 1i.e have been
repeated
# the output was the list of list, so working with data modelling
list1 = [df Incident[df Incident>1]][0]
list1= str(list1).split()
# print(list1)
list incident location= get list incident location(list1)
print("Number of locations with multiple calls is: ", len(list incident location
))
Number of locations with multiple calls is:
                                              14
In [98]:
print samples incident(list incident location)
The value for reason(incident) location (47.5199,-122.2684)
                Incident Type Incident Latitude
                                                   Incident Longitude
\
1200
     Marshawn Lynch Sighting
                                          47.5199
                                                            -122.2684
     Marshawn Lynch Sighting
1201
                                          47.5199
                                                            -122.2684
     Marshawn Lynch Sighting
1202
                                          47.5199
                                                            -122.2684
1203
     Marshawn Lynch Sighting
                                          47.5199
                                                            -122.2684
     Marshawn Lynch Sighting
1204
                                          47.5199
                                                            -122.2684
     Marshawn Lynch Sighting
1205
                                                            -122.2684
                                          47.5199
1206
     Marshawn Lynch Sighting
                                          47.5199
                                                            -122.2684
1207
      Marshawn Lynch Sighting
                                                            -122.2684
                                          47.5199
1208
     Marshawn Lynch Sighting
                                                            -122.2684
                                          47.5199
       Report_Station_Location
                                   Incident Location
                                                      frequency
      (47.519853, -122.268364)
                                 (47.5199, -122.2684)
1200
                                                              9
1201
      (47.519853, -122.268364)
                                 (47.5199, -122.2684)
                                                              9
      (47.519853, -122.268364)
1202
                                 (47.5199, -122.2684)
                                                              9
      (47.519853, -122.268364)
                                 (47.5199, -122.2684)
                                                              9
1203
                                 (47.5199, -122.2684)
      (47.519853, -122.268364)
                                                              9
1204
      (47.519853, -122.268364)
                                 (47.5199, -122.2684)
                                                              9
1205
                                 (47.5199, -122.2684)
1206
      (47.519853, -122.268364)
                                                              9
      (47.519853, -122.268364)
1207
                                 (47.5199, -122.2684)
                                                              9
```

```
1208 (47.519853, -122.268364) (47.5199, -122.2684)
                                                        9
The value for reason(incident) location (47.5233,-122.27)
              Incident Type Incident Latitude Incident Longitude
\
1352 Marshawn Lynch Sighting
                                     47.5233
                                                        -122.27
1363 Marshawn Lynch Sighting
                                      47.5233
                                                        -122.27
      Report Station Location Incident Location frequency
1352 (47.523307, -122.269986) (47.5233, -122.27)
1363 (47.523307, -122.269986) (47.5233, -122.27)
                                                      2
The value for reason(incident) location (47.5389,-122.2822)
              Incident Type Incident Latitude Incident Longitude
\
1269 Marshawn Lynch Sighting
                                    47.5389
                                                     -122.2822
1341 Marshawn Lynch Sighting
                                      47.5389
                                                      -122.2822
      (47.538884, -122.282179) (47.5389, -122.2822)
1269
                                                        2
1341 (47.538884, -122.282179) (47.5389, -122.2822)
                                                        2
The value for reason(incident) location (47.5857,-122.3342)
              Incident Type Incident Latitude Incident Longitude
\
1210 Marshawn Lynch Sighting
                                     47.5857
                                                      -122.3342
1264 Marshawn Lynch Sighting
                                      47.5857
                                                      -122.3342
1355 Marshawn Lynch Sighting
                                      47.5857
                                                      -122.3342
     Report Station Location Incident Location frequency
1210 (47.585705, -122.334198) (47.5857, -122.3342)
                                                        3
1264 (47.585733, -122.334198) (47.5857, -122.3342)
                                                        3
     (47.585747, -122.334198) (47.5857, -122.3342)
                                                        3
1355
The value for reason(incident) location (47.5972,-122.1521)
      Incident Type Incident Latitude Incident Longitude
   Beaver Accident
446
                             47.5972
                                              -122.1521
```

Report Station Location Incident Location fre

```
quency
      (47.5971754244305, -122.15207690789) (47.5972, -122.1521)
446
2
496
     (47.5972017146939, -122.152079011347) (47.5972, -122.1521)
2
The value for reason(incident) location (47.6002,-122.3305)
                Incident Type Incident Latitude Incident Longitude
\
1254
     Marshawn Lynch Sighting
                                         47.6002
                                                           -122.3305
     Marshawn Lynch Sighting
1301
                                         47.6002
                                                           -122.3305
     Marshawn Lynch Sighting
1367
                                         47.6002
                                                           -122.3305
      Report Station Location Incident Location frequency
     (47.600194, -122.330541) (47.6002, -122.3305)
1254
                                                             3
      (47.600194, -122.330541)
1301
                                (47.6002, -122.3305)
                                                             3
      (47.600194, -122.330541)
                                (47.6002, -122.3305)
1367
                                                             3
The value for reason(incident) location (47.607,-122.2894)
                Incident Type Incident Latitude Incident Longitude
\
     Marshawn Lynch Sighting
1192
                                          47.607
                                                           -122.2894
     Marshawn Lynch Sighting
1193
                                          47.607
                                                           -122.2894
     Marshawn Lynch Sighting
                                                           -122.2894
1194
                                          47.607
     Marshawn Lynch Sighting
1195
                                          47.607
                                                           -122.2894
     Marshawn Lynch Sighting
1196
                                          47.607
                                                           -122.2894
     Marshawn Lynch Sighting
1197
                                          47.607
                                                           -122.2894
     Marshawn Lynch Sighting
                                          47.607
1198
                                                           -122.2894
1199
     Marshawn Lynch Sighting
                                          47.607
                                                           -122.2894
      Report Station Location
                                Incident Location frequency
      (47.607026, -122.28944)
                               (47.607, -122.2894)
1192
      (47.607026, -122.28944) (47.607, -122.2894)
1193
                                                           8
      (47.607026, -122.28944) (47.607, -122.2894)
1194
                                                           8
      (47.607026, -122.28944) (47.607, -122.2894)
1195
                                                           8
1196
      (47.607026, -122.28944) (47.607, -122.2894)
                                                           8
     (47.607026, -122.28944) (47.607, -122.2894)
1197
                                                           8
      (47.607026, -122.28944)
                               (47.607, -122.2894)
1198
                                                           8
      (47.607026, -122.28944) (47.607, -122.2894)
                                                           8
1199
```

```
The value for reason(incident) location (47.6098,-122.3378)
              Incident Type Incident Latitude Incident Longitude
\
1182 Marshawn Lynch Sighting
                                                  -122.3378
                                   47.6098
1305 Marshawn Lynch Sighting
                                   47.6098
                                                   -122.3378
     Report Station Location Incident Location frequency
1182 \quad (47.60975, -122.337793) \quad (47.6098, -122.3378)
1305 (47.60975, -122.337793) (47.6098, -122.3378)
                                                    2
The value for reason(incident) location (47.6107,-122.3387)
              Incident Type Incident Latitude Incident Longitude
\
1289 Marshawn Lynch Sighting
                                   47.6107
                                                  -122.3387
1295 Marshawn Lynch Sighting
                                   47.6107
                                                   -122.3387
     1289 (47.610743, -122.338702) (47.6107, -122.3387)
1295 (47.610743, -122.338702) (47.6107, -122.3387)
                                                     2
The value for reason(incident) location (47.6112,-122.3376)
              Incident Type Incident Latitude Incident Longitude
\
1231 Marshawn Lynch Sighting
                                  47.6112
                                                  -122.3376
1306 Marshawn Lynch Sighting
                                                   -122.3376
                                   47.6112
1330 Marshawn Lynch Sighting
                                   47.6112
                                                   -122.3376
     1231 (47.611207, -122.337592) (47.6112, -122.3376)
                                                     3
1306 (47.611207, -122.337592) (47.6112, -122.3376)
                                                     3
     (47.611207, -122.337592) (47.6112, -122.3376)
                                                     3
1330
The value for reason(incident) location (47.6134,-122.3465)
              Incident Type Incident Latitude Incident Longitude
\
1227 Marshawn Lynch Sighting
                                   47.6134
                                                   -122.3465
    Marshawn Lynch Sighting
1319
                                   47.6134
                                                   -122.3465
      Report Station Location Incident Location frequency
```

```
1227 (47.613375, -122.346513) (47.6134, -122.3465)
                                                         2
                                                         2
1319 (47.613375, -122.346513) (47.6134, -122.3465)
The value for reason(incident) location (47.617,-122.3234)
               Incident Type Incident Latitude Incident Longitude
\
1184 Marshawn Lynch Sighting
                                       47.617
                                                       -122.3234
     Marshawn Lynch Sighting
1185
                                       47.617
                                                       -122.3234
     Marshawn Lynch Sighting
1186
                                       47.617
                                                       -122.3234
1187
     Marshawn Lynch Sighting
                                                       -122.3234
                                      47.617
     Marshawn Lynch Sighting
1188
                                       47.617
                                                       -122.3234
     Marshawn Lynch Sighting
1189
                                       47.617
                                                       -122.3234
1190
     Marshawn Lynch Sighting
                                                       -122.3234
                                       47.617
     Marshawn Lynch Sighting
1191
                                                       -122.3234
                                       47.617
      Report Station Location Incident Location frequency
     (47.616984, -122.323442)
                              (47.617, -122.3234)
1184
                              (47.617, -122.3234)
     (47.616984, -122.323442)
                                                        8
1185
1186
     (47.616984, -122.323442)
                              (47.617,-122.3234)
                                                        8
     (47.616984, -122.323442) (47.617, -122.3234)
1187
1188
     (47.616984, -122.323442) (47.617, -122.3234)
                                                        8
     (47.616984, -122.323442) (47.617, -122.3234)
1189
    (47.616984, -122.323442) (47.617, -122.3234)
                                                        8
1190
1191 (47.616984, -122.323442) (47.617, -122.3234)
The value for reason(incident) location (47.7068,-122.3232)
               Incident Type Incident Latitude Incident Longitude
\
1259 Marshawn Lynch Sighting
                                     47.7068
                                                      -122.3232
1307 Marshawn Lynch Sighting
                                      47.7068
                                                       -122.3232
      (47.706831, -122.323224) (47.7068, -122.3232)
1259
                                                         2
1307 (47.706795, -122.323223) (47.7068, -122.3232)
                                                         2
The value for reason(incident) location (47.7269,-122.3477)
               Incident Type Incident Latitude Incident Longitude
\
1318 Marshawn Lynch Sighting
                                      47.7269
                                                       -122.3477
     Marshawn Lynch Sighting
1340
                                      47.7269
                                                       -122.3477
```

```
Report_Station_Location Incident_Location frequency
1318 (47.726934, -122.347715) (47.7269,-122.3477) 2
1340 (47.726934, -122.347715) (47.7269,-122.3477) 2
```

# 3.B : Does the algorithm chosen utilize Euclidean distance? Should we be concerned that 'Latitude' and 'Longitude' are not necessarily Euclidean?

**Answer 3.B**: Yes the algorithm chosen i.e K-MEANS utilizes the Euclidean Distance.

Why Distance matters in K-Means Algorithm: Distance measures how similar two elements are, thus influencing the shape of the clusters.

k-means generates clusters based on the Euclidean distance between points—meaning the straight-line distance between two pins in the map.

But as we know, the Earth isn't flat so this approximation will affect the clusters being generated

Therefore, Yes we should be concerned that 'Latitude' and 'Longitude' are not Euclidean.

Instead, we should be using Geographical (spatial) distance i.e the distance measured along the surface of the earth i.e calculating lengths of the shortest curve between two points along the surface of the Earth.

Hierarchical clustering, PAM, CLARA, and DBSCAN are the popular examples of using spatial distances.

#### 3.C: Please display the results of your algorithm, along with the associated code

### Import Necessary Libraries

```
In [99]:
```

```
import pylab as pl
from sklearn.cluster import KMeans
from sklearn.decomposition import PCA
```

### **Number of Clusters?**

The number of clusters, explains "most" of the variance in the data, and choose it as the optimum value of k i.e clusters

Here, Taking cluster size as 4, as there are 4 types of reasons.

In the situation when number of types or segments are not provided, we apply the elblow method to calculate the optimum number of clusteres i.e the Optimum value of K.

#### In [140]:

```
# from sklearn.cluster import KMeans # Importing KMeans
kmeans_1 = KMeans(n_clusters=4)
# Using fit_predict to cluster the dataset
df_coord = incident_calls_df[['Incident_Longitude','Incident_Latitude','Incident
_Type']]
# predictions = kmeans_1.fit_predict(X)
```

#### In [141]:

```
df_coord.head()
```

#### Out[141]:

	Incident_Longitude	Incident_Latitude	Incident_Type
0	-122.2167	47.6992	Beaver Accident
1	-122.2164	47.6977	Beaver Accident
2	-122.2131	47.6967	Beaver Accident
3	-122.2178	47.6971	Beaver Accident
4	-122.2127	47.6925	Beaver Accident

## In [142]:

```
from sklearn.cluster import KMeans # Importing KMeans
# Creating an instance of KMeans with 4 clusters
kmeans_1 = KMeans(n_clusters=4)
# Using fit_predict to cluster the dataset
X = df_coord[['Incident_Longitude','Incident_Latitude']].values
predictions = kmeans_1.fit_predict(X)
```

#### In [143]:

#### In [144]:

```
clustered.drop('index', axis=1, inplace=True)
```

### In [133]:

```
conditions = [
    clustered['Cluster'] == 0,
    clustered['Cluster'] == 1,
    clustered['Cluster'] == 2,
    clustered['Cluster'] == 3,
    ]
choices = ['Beaver Accident','Latte Spills', 'Marshawn Lynch Sighting', 'Seal At tack']
clustered['Reason Type'] = np.select(conditions, choices, default='black')
```

# In [155]:

```
clustered.sort_values(by=['Cluster']).head(2)
```

#### Out[155]:

	Incident_Longitude	Incident_Latitude	Incident_Type	Cluster
369	-122.1712	47.6125	Beaver Accident	0
347	-122.1443	47.6010	Beaver Accident	0

### In [157]:

```
clustered[clustered['Cluster']==2].head(2)
```

#### Out[157]:

	Incident_Longitude	Incident_Latitude	Incident_Type	Cluster
11	-122.240000	47.636600	Beaver Accident	2
975	-122.309264	47.592783	Marshawn Lynch Sighting	2

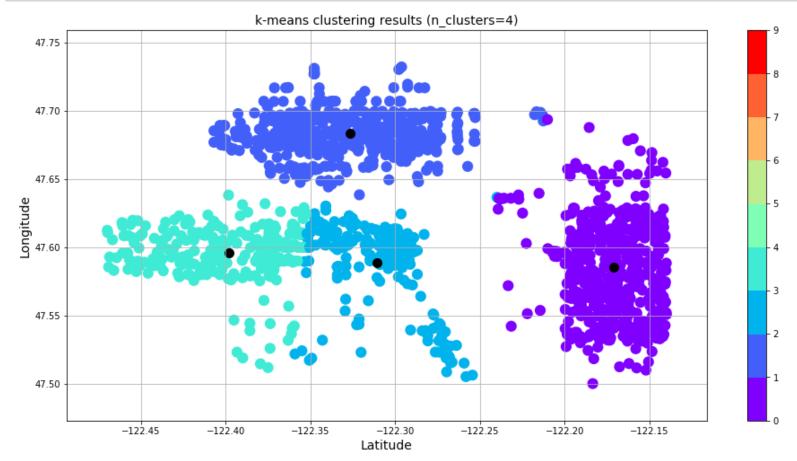
#### In [146]:

```
print(kmeans_1.inertia_)
# measures how spread out clusters are: lower the better
```

## 2.4637602937849774

#### In [147]:

```
fig = plt.figure(figsize=(16,8))
cmap=plt.cm.rainbow
norm = matplot.colors.BoundaryNorm(np.arange(0,10,1), cmap.N)
plt.scatter(clustered['Incident Longitude'], clustered['Incident Latitude'], c=c
lustered['Cluster'],
            cmap=cmap, norm=norm, s=150, edgecolor='none')
plt.colorbar(ticks=np.linspace(0,9,10))
centers = kmeans_1.cluster_centers_
plt.scatter(centers[:, 0], centers[:, 1], c='black', s=100, alpha=1);
#plt.xlim(2.28, 2.375)
#plt.ylim(48.84, 48.89)
plt.xlabel('Latitude', fontsize=14)
plt.ylabel('Longitude', fontsize=14)
plt.title('k-means clustering results (n clusters=4)', fontsize=14)
plt.grid()
plt.show()
```



### 3.D: Please display the number of correct categorizations

Answer 3.D

```
In [168]:
list_category = ["Beaver Accident","Latte Spills","Marshawn Lynch Sighting","Sea
1 Attack"]
for 1 in list_category:
    print(1)
    b = clustered[clustered["Incident_Type"]==1]
    b_cluster = b["Cluster"]
    print(b cluster.value counts())
Beaver Accident
0
     499
1
       6
3
       2
2
       1
Name: Cluster, dtype: int64
Latte Spills
1
     416
Name: Cluster, dtype: int64
Marshawn Lynch Sighting
2
     258
      47
1
      19
Name: Cluster, dtype: int64
Seal Attack
     240
3
2
      18
1
       5
       3
Name: Cluster, dtype: int64
Wrongly classified values i.e categorised in a different cluster

    Here is the analysis

In [173]:
wrong = 6+2+1+0+47+19+18+5+3
In [174]:
wrong
Out[174]:
101
In [176]:
correct = len(clustered) - wrong
```

```
In [179]:
```

```
print("The Total Correctly categorised values are ",correct)
```

The Total Correctly categorised values are 1413

### 3.D.Answer: The rightly classified values are: 1413

How did I analyse this, let's take an example for the Seal Attack

```
In [170]:
```

```
ct_seal= pd.crosstab(clustered["Incident_Type"]=="Seal Attack", clustered["Clust
er"])
```

```
In [171]:
```

```
ct_seal
```

#### Out[171]:

Cluster	0	1	2	3
Incident_Type				
False	499	469	259	21
True	3	5	18	240

The row with true represents the distribution of the Seal Attack value in the clusters Incident Type False, means it is not a value for the Seal Attack

• It says that, 240 Seal Attack values are in cluster 3, 26 values are wrongly classified of seal attack in clusters 0,1,2

## 3.E: What insight can we extract from this analysis?

- Latte Spills is the cluster with least spread out distance
- Marshawn Lynch Sighting is potentially more spread out cluster (15% values in Latte and 5% as Seal Attack)
- This is also supported by the, scatter plot in 2.A, there is a overlap between red and green i.e Latte Spills and Marshawn Lynch Sighting
- To infer with the problem statement, in come cases people called out to 911 due to latte spills but maybe did not close the reason for some reason. Or this maybe a error in dataset. Cross Checking with business person is the best idea here
- Seal Attacks are also some times reported as the Marshawn Lynch Sighting

# Thank You!

Neha A Varshney