

Diana Beisenbayeva

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EXPERIENCE

Project Coordinator/UI/UX mentor

Mar 2025 – Present

Nfactorial Incubator

- Screened and evaluated coding assignments across diverse tech stacks through a UI/UX lens, designing a scoring rubric that cut review time and surfaced top candidates.
- Collaborated on B2B/B2G interface improvements, using Figma (components, auto-layout, grids, styles) and atomic-design principles to extend the design system.
- Conducted 200+ structured technical interviews and led the selection of 80 founders from 2 000+ applicants, owning the entire candidate funnel.
- Participated in Design Check Review sessions, prototyped tables and charts, and ensured large-body text layouts met typographic and compositional standards.
- **Alumna insight:** took part in Nfactorial AI Incubator 2024 as a founder; launched paid ads and TikTok funnels to onboard early users. Campaign drew Chevron's attention, sparking social-impact spin-offs.

Frontend Developer

Sep 2023 – Mar 2025

Blackbull Entertainment

- Migrated my-headhunter.com to Vue 3, enhancing maintainability, responsive layouts, and HTML/CSS prototyping for B2B-style dashboards.
- Developed personal UI/UX experiments in React and Vite, exploring design-system patterns and responsive typography.

PROJECTS

Shyraq | *React, Python, MediaPipe, FastAPI, Docker*

- Developed interactive games using **React**, increasing engagement by 25%.
- Implemented real-time hand gesture recognition with **React** and **MediaPipe**, boosting interaction by 35% and integrated a chatbot with voice-to-text using FastAPI.
- Implemented real-time hand-gesture recognition and a voice-chatbot, prototyped in Figma before dev hand-off.

Caratist Nexus | *MERN*

- Developed a user dashboard with **React** and **Tailwind CSS** for 15,000+ users.
- Delivered fully responsive UI under 48h for a government hackathon, earning praise for clean UX and achieving 2× MAU growth in one month

Additional projects showcasing my backend and full-stack development skills are available on my GitHub.

EDUCATION

Kazakh-British Technological University

Almaty, Kazakhstan

Bachelor of Information Systems

KEY SKILLS

Design: Figma (components, auto-layout, constraints, grids, styles, libraries), atomic design, UI Kit design-system management.

Technical: TypeScript, React, Vue, Angular.

Soft Skills: Leadership, coordination, teamwork, creativity, organization.

Languages: native Kazakh, fluent Russian(C2), fluent English (C1).

AWARDS AND SCHOLARSHIP

Winning First Place in Object-Oriented Programming and Design

2024

- Achieved first place in the Object-Oriented Programming and Design competition at **KBTU**, judged by Professor **Shamoi Pakita**.
- Designed and implemented a **software solution** using SOLID principles and design patterns.

Nfactorial AI Incubator Scholarship

Jun 2024 – Aug 2024

- Took second place in the public's favorite nomination.
- Developed a full-stack web application with FastAPI serving a REST API and React as the frontend.