

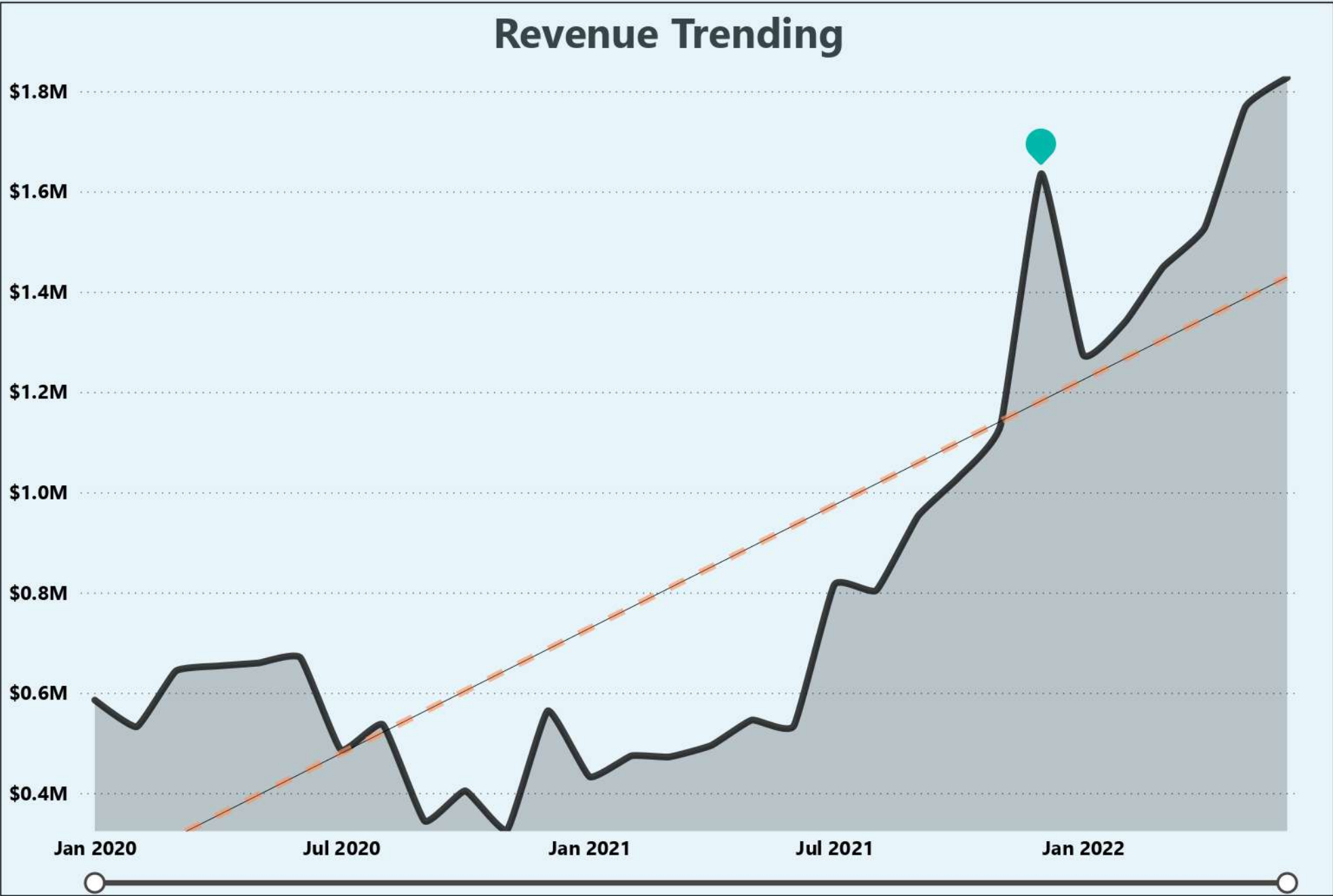


Total Revenue
\$24.9M

Total Profit
\$10.5M

Total Orders
25.2K

Return's Rate
2.2%



Top 10 Products	Total Orders	Total Revenue	Return's Rate
Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
AWC Logo Cap	2,062	\$35,882	1.11%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Fender Set - Mountain	1,975	\$87,041	1.36%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Total	15,587	\$4,65,678	1.85%

Monthly Revenue

\$1.83M ✓

Prev. Month : \$1.77M (+3.31%)

Monthly Orders

2,146 !

Prev. Month: 2165 (-0.88%)

Monthly Return

\$166 ✓

Prev. Month: 169 (+1.78%)

Top Ordered Product :
Tires and Tubes

Top Returned Product :
Shorts



Select all

Europe

North America

Pacific



Revenue by Country & States





Selected Product
Road Tire Tube

Monthly Orders Vs. Target



Monthly Revenue Vs. Target



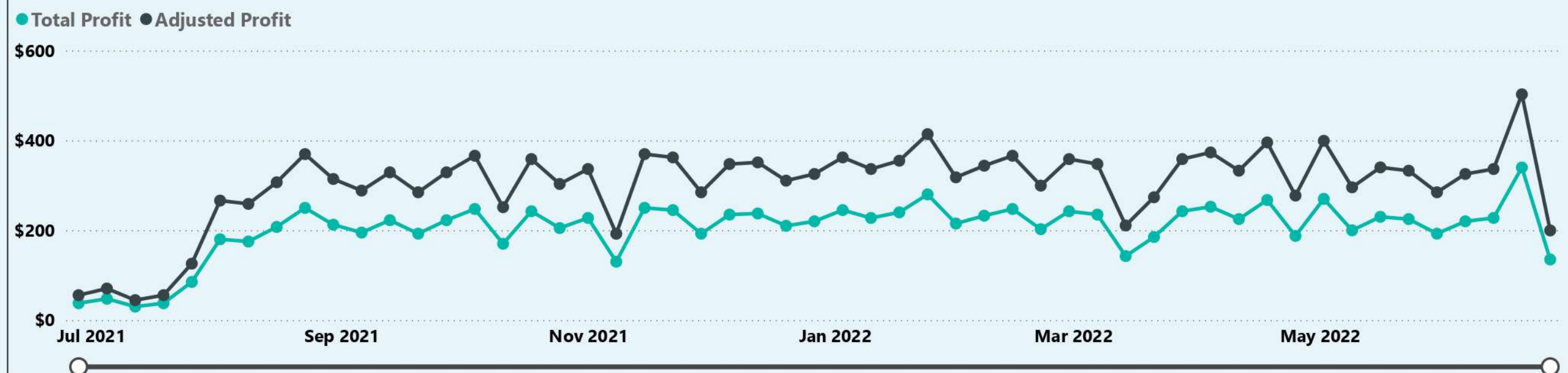
Monthly Profit Vs. Target



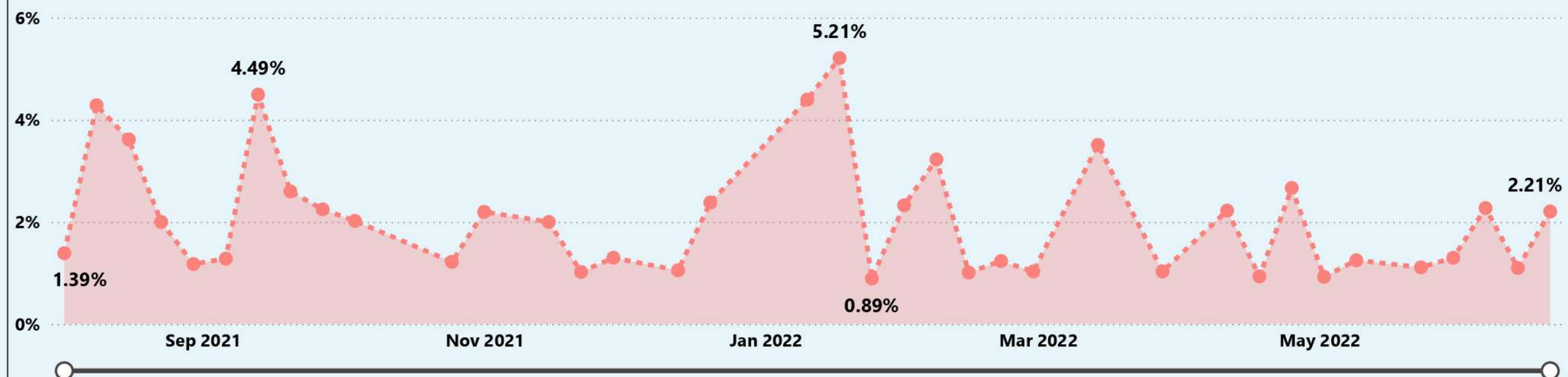
Price Adjustment (%)

0.30

Profit Trending



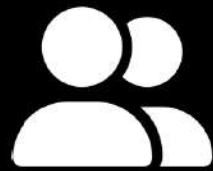
Return's Rate



Parameters

- ☐ Total Orders
- ☐ Total Profit
- ☐ Total Revenue
- ☐ Total Return
- ☒ Return's Rate



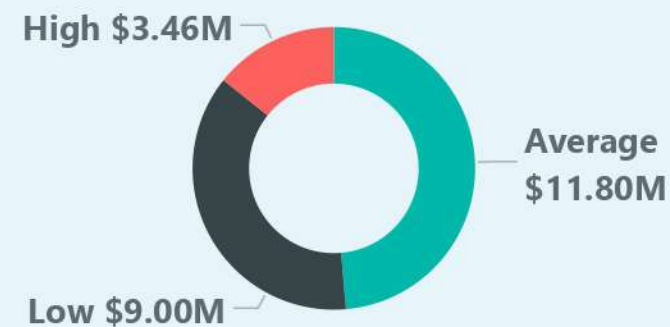


Total Customer
17.4K

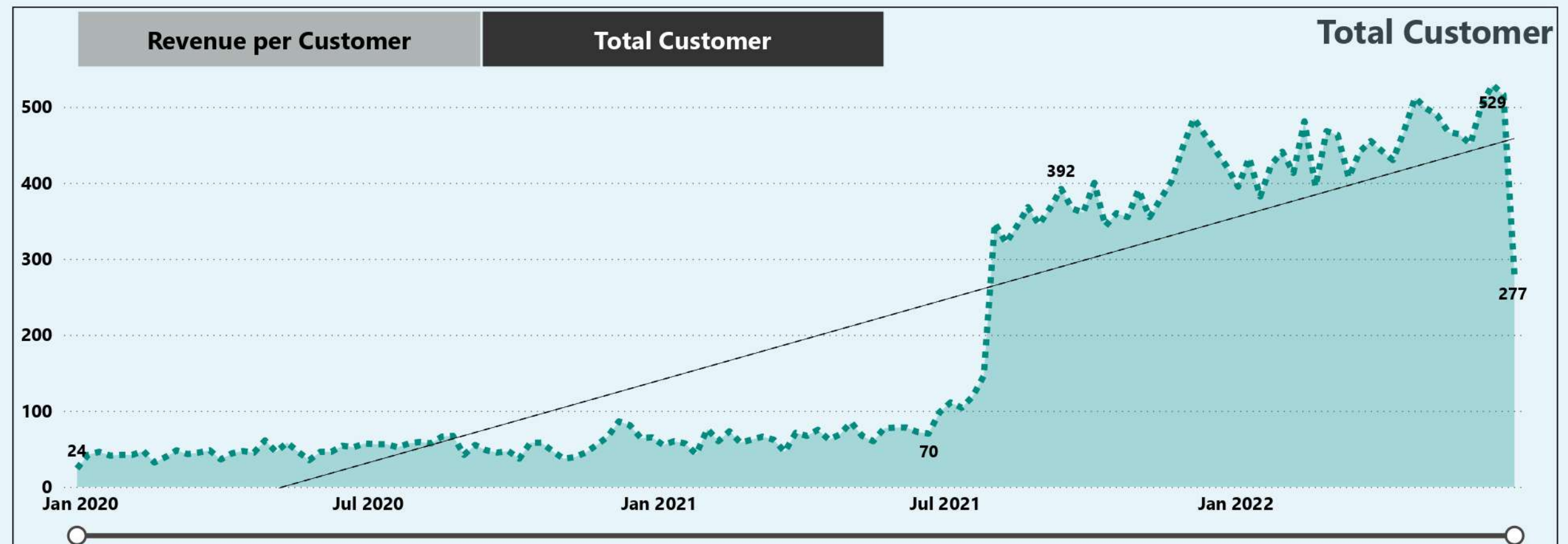
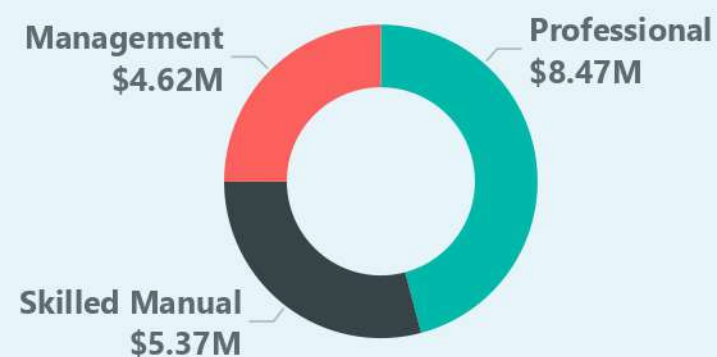


Average Revenue per Customer
\$1.4K

Orders By Income Level



Orders By Occupation



CustomerKey	Customer Full Name (CC)	Total Orders	Total Revenue
11433	Mr. Maurice Shan	6	\$12,408
11439	Mrs. Janet Munoz	6	\$12,015
11241	Mrs. Lisa Cai	7	\$11,330
11417	Mrs. Lacey Zheng	7	\$11,086
11420	Mr. Jordan Turner	7	\$11,022
11242	Mr. Larry Munoz	7	\$10,852
13263	Mrs. Kate Anand	4	\$10,437
12655	Mr. Larry Vazquez	4	\$10,395
11425	Mrs. Ariana Gray	6	\$10,391
12631	Mr. Clarence Gao	4	\$10,332
12650	Mr. Aaron Wright	4	\$10,329
13405	Mr. Ethan Bryant	4	\$10,309
11429	Mr. Marco Lopez	6	\$10,290
12632	Mrs. Bonnie Nath	4	\$10,283
11245	Mr. Ricky Vazquez	4	\$10,166
11237	Mr. Clarence Anand	4	\$10,065
11428	Mrs. Deanna Perez	4	\$9,762
11427	Mrs. Desiree Dominguez	4	\$9,718
11423	Mrs. Jasmine Stewart	4	\$9,717
11412	Mrs. Sydney Bryant	4	\$9,707
11421	Mr. Bryant Garcia	4	\$9,687
Total		1,307	\$6,63,986

2020

2022

Top Customer :

Mr. Maurice Shan

6

Total Orders

\$12,407.95

Total Revenue



Among All Customer In Professional Role, Mrs. Lacey Zheng Drove The Most Revenue of \$6,180.38.



Country

- ☐ Canada
- ☐ Mexico
- ☐ USA

Current Month Transaction

18,325✓

Goal: 17,339 (+5.69%)

Current Month Profit

\$71,682✓

Goal: \$67.87178K (+5.61%)

Current Month Returns

496!

Goal: 482 (-2.9%)

Return's Rate



0.99%

Transactions By City



Transactions By membership_card



product_brand	Total Transactions	Total Revenue	Total Profit	Return's Rate
ADJ	198	\$1,711	\$1,178	1.29%
Akron	356	\$1,943	\$1,239	1.17%
American	2,384	\$16,360	\$9,819	0.92%
Amigo	326	\$2,900	\$1,622	1.28%
Applause	355	\$2,863	\$1,520	1.17%
Atomic	1,345	\$8,155	\$4,625	1.02%
BBB Best	5,254	\$31,199	\$19,375	0.90%
Best	714	\$5,180	\$3,207	1.06%
Best Choice	6,000	\$42,738	\$25,901	0.84%
Better	4,073	\$21,577	\$13,193	1.04%
Big City	355	\$1,100	\$643	0.71%
Big Time	5,797	\$39,344	\$23,710	0.97%
Bird Call	3,224	\$19,141	\$11,343	0.84%
Black Tie	374	\$1,330	\$781	0.78%
Blue Label	3,665	\$24,820	\$14,737	1.03%
Blue Medal	808	\$6,046	\$3,606	0.91%
Total	2,69,720	\$17,64,546	\$10,52,819	0.99%

Monthly Revenue



JS Mart Sales Dashboard

Segment

All

Region

All

Ship Mode

All

2.3M

Total sales

283K

Total Profit

30.4K

Total Quantity

8047

Total Orders

7807

Actual Orders

240

Total Returns

2

Avg Shipping Day

3.07%

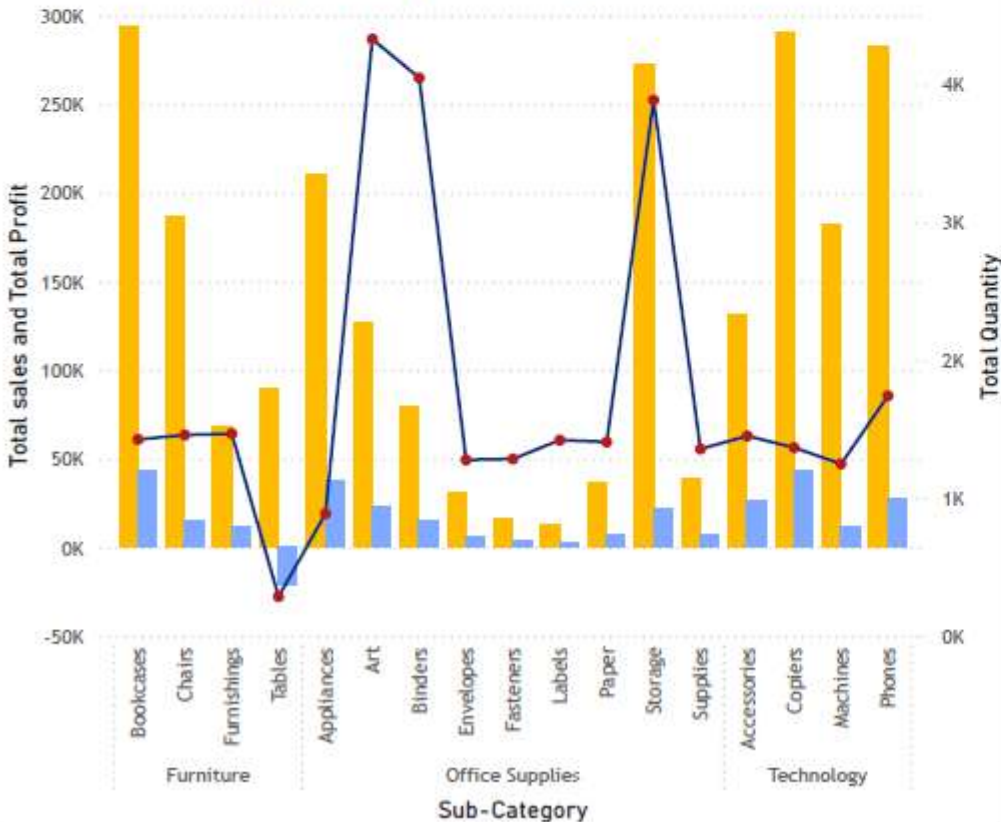
Return's Rate

Profitable Customer

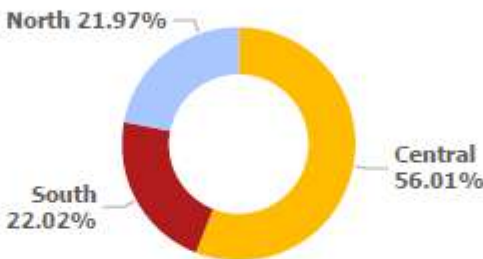
Angie Massengill

Total Quantity by Category & Sub-Category

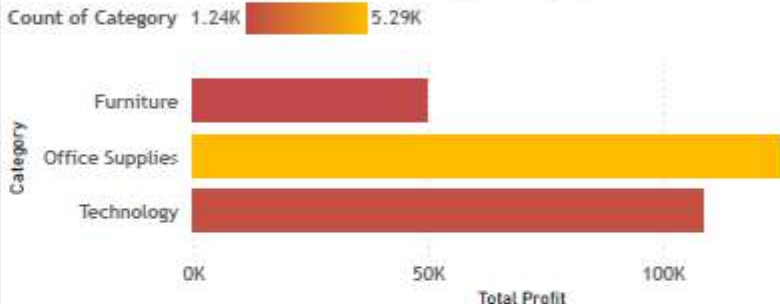
Total sales Total Profit Total Quantity



Total sales by Region



Total Profit by Category



Top Selling Product

Nokia Smart Phone, Full Size

Sub-Category it belongs to:--

Phones

30.6K

Total sales

7.6K

Total Profit

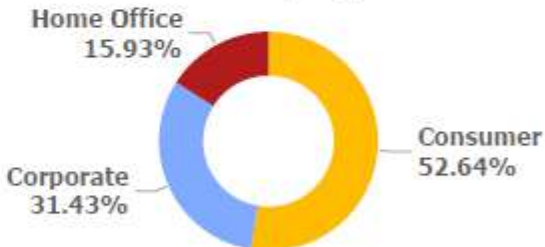
40%

Max of Discount

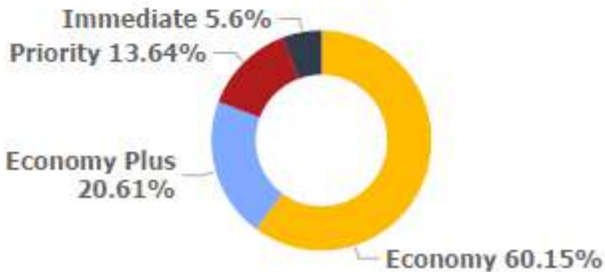
54

Total Quantity

Total sales by Segment



Total sales by Ship Mode



UK Bank Dashboard

Total Customer's

4014

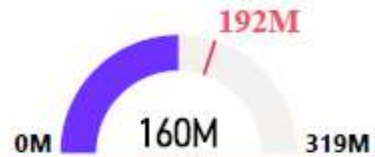
Total Balance

160M

Top Customer

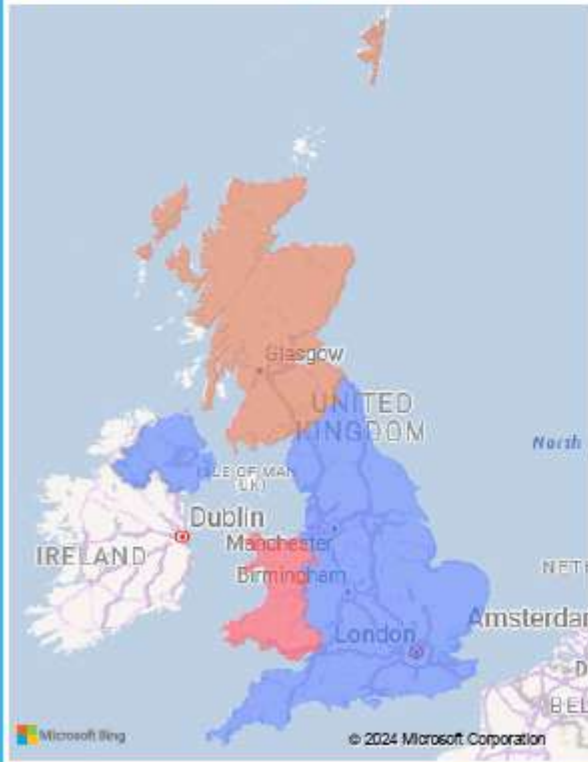
Dorothy Jackson

Total Balance VS Target Balance

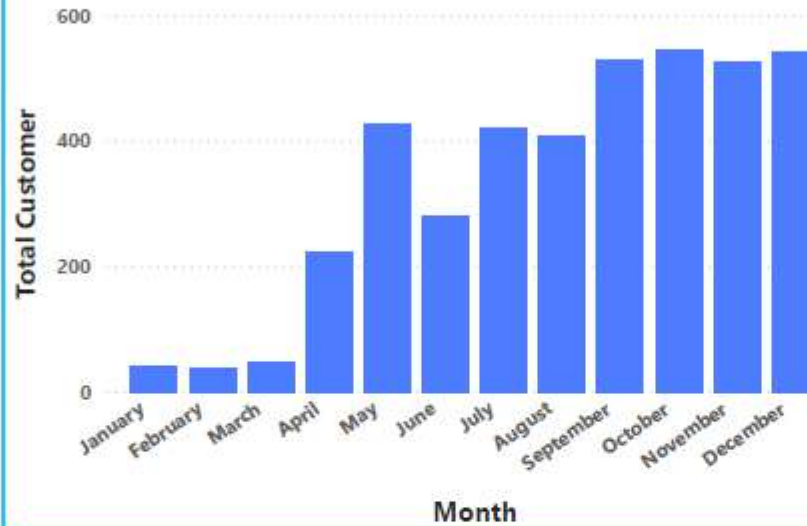


Total Balance by Region

● England ● Northern Ireland ● Scotland ● Wales



Total Customer by Month

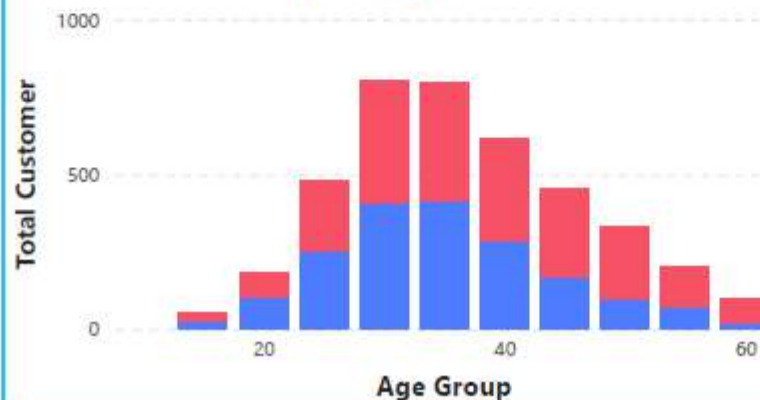


Total Customer by Balance Group

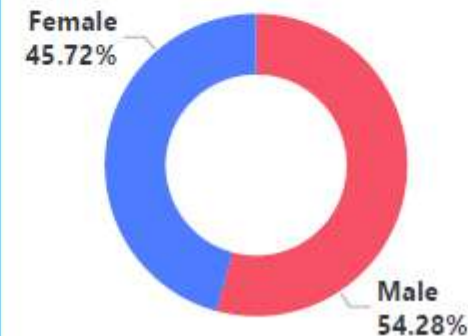


Total Customer by Age Group and Gender

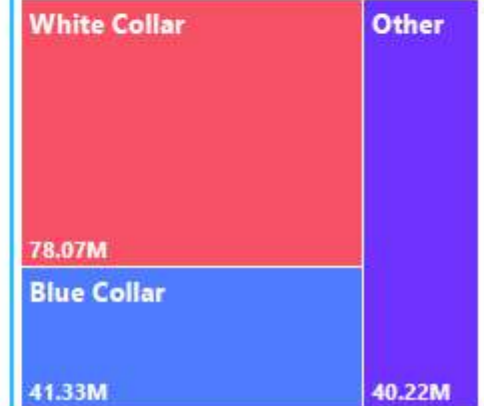
● Female ● Male



Total Balance by Gender



Total Balance by Job Classification





Churn Dashbaord



Total Customer's

7043

Admin Tickets

885

Tech Tickets

2173

Customer Churned

1869

Yearly Charges

2.9M

Monthly Charges

139.1K

Customer Churn %

26.54%

Demographics

● Male ● Female

49.52%



50.48%



Senior Citizen

25%

Partners %

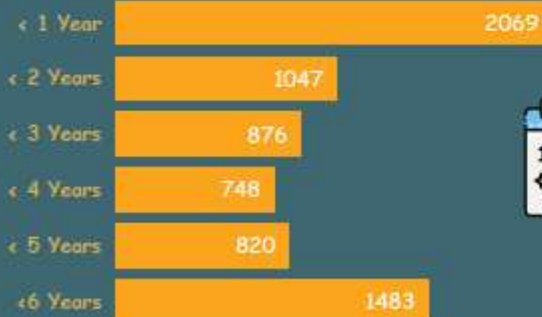
36%

Senior Citizen

17%

Subscription Time

Loyalty



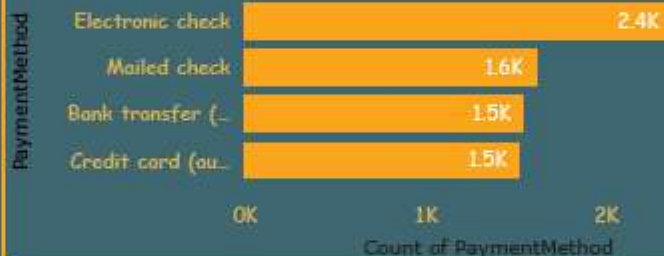
0 500 1,000 1,500 2,000

Count of Loyalty



Customer Information

Payment Method

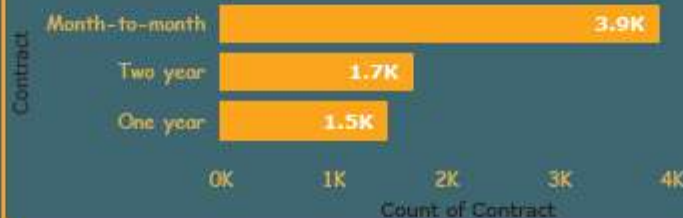


Paperless Billing



\$64.76
Avg MonthlyCharges
\$2,283.30
Avg TotalCharges

Contract's



Services Customer Sign-Up For

91%
Phone Services
44%
Streaming Movies
29%
Device Protection
16%
Online Security
28%
Online Backup
17%
Tech Support

50.03%

Multipleline - Yes

49.97%

Multiplelines - No



● Fiber optic ● DSL ● No



Customer Risk Analysis



Total Customer's

7043

Tech Tickets

2955

Admin Tickets

3632

Customer Churn

1869

Expected Churn

1009

Yearly Charges

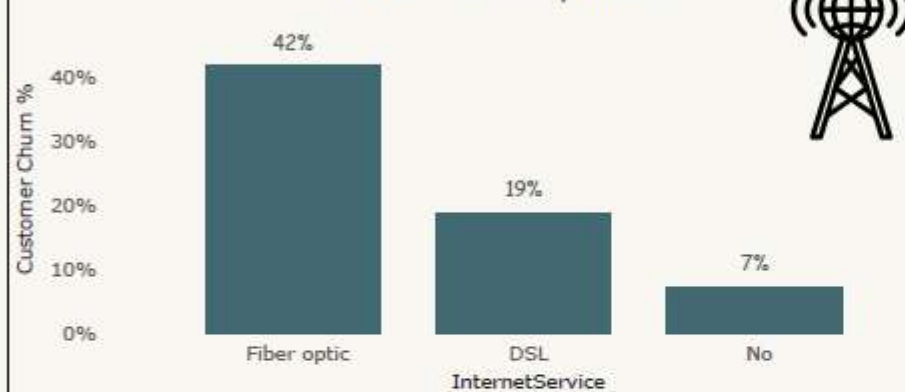
2.86M

Customer Churn %

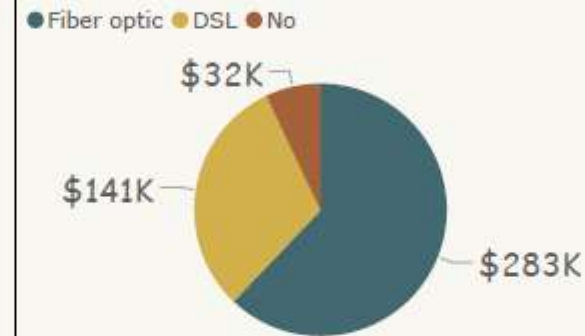
26.54%



Internet Services By Churn



Internet Services By Monthly Charges



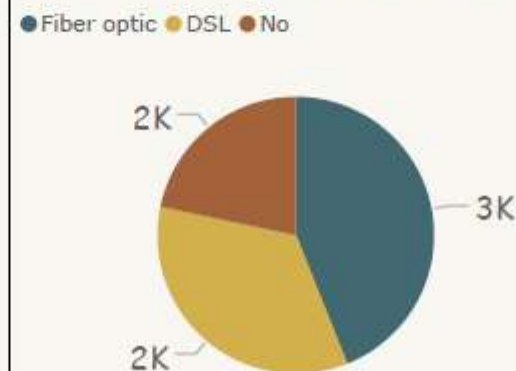
Loyalty By Churn & Monthly charges



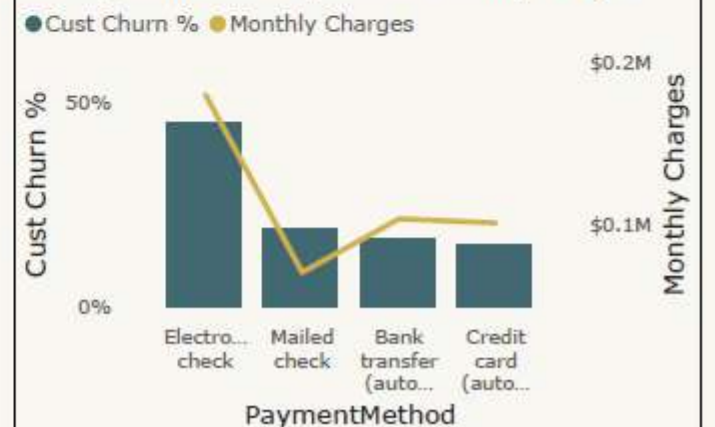
Type of Contract by Churn



Customers By Internet Services



Payment Method by Churn & Monthly charges





Superstore Sales Dashboard

Top Selling Product

3D Systems Cube Printer, 2nd Generation, Magenta

Top Performed City

New York City

1.57M

Total Sales

175.26K

Total Profit

22K

Total Quantity

5901

Total Orders

5614

Total Delivered

287

Total Returns

4

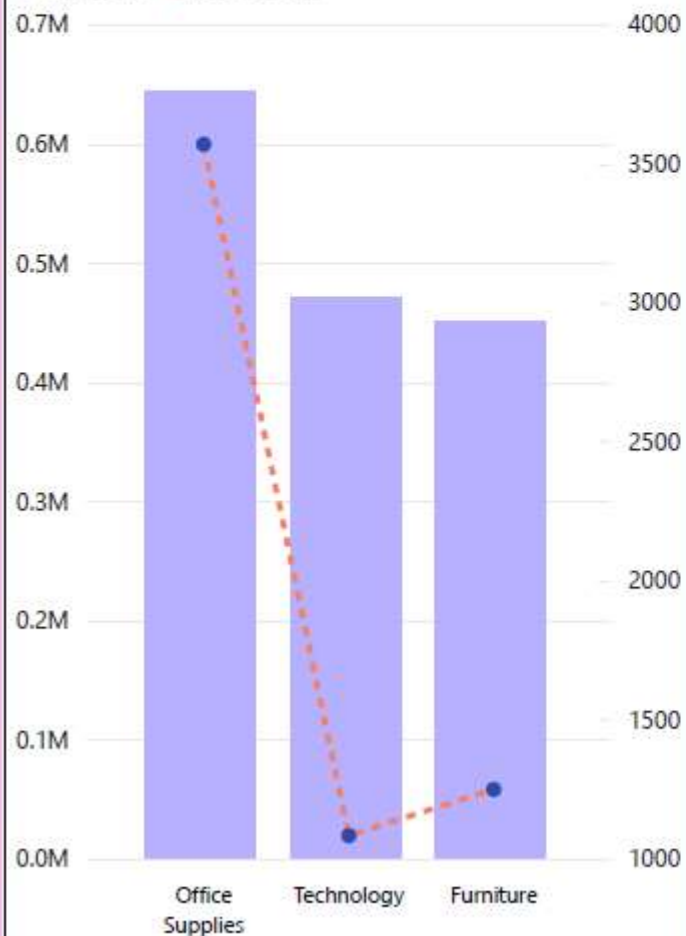
Avg Ship Day

5.11%

Return Rate (%)

Total Sales and Total Orders by Category

Total Sales Total Orders



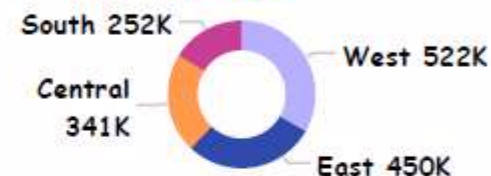
Total Sales by Payment Mode



Total Sales by Ship Mode

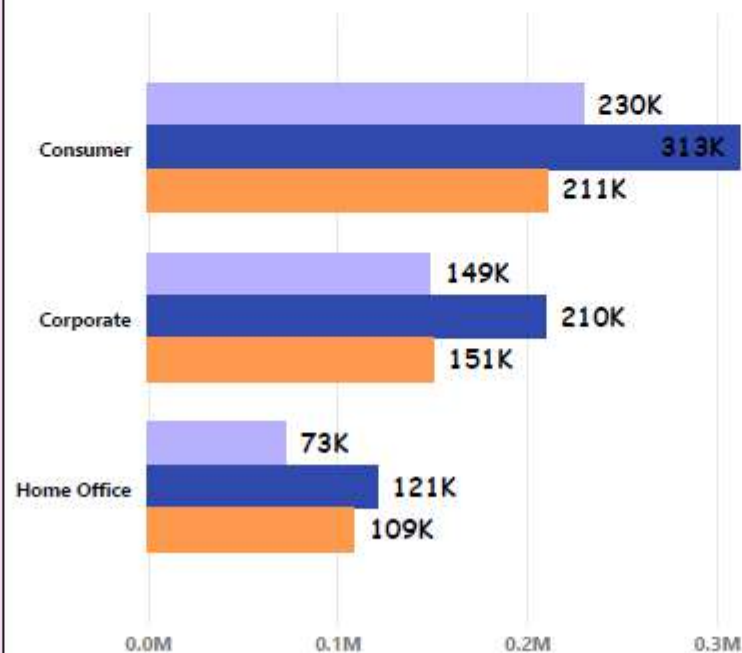


Total Sales by Region

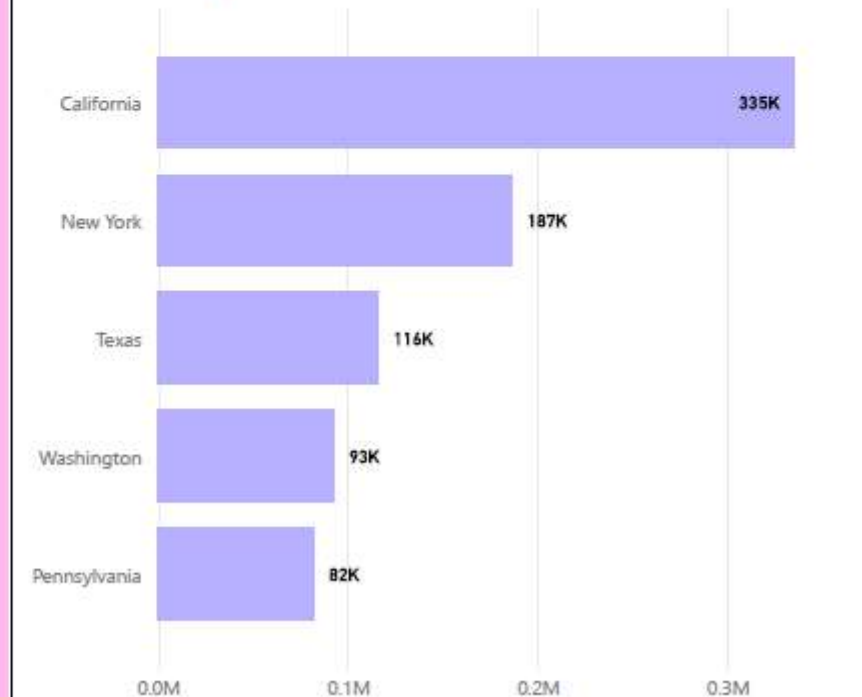


Total Sales by Segment and Category

Category Furniture Office Supplies Technology



Total Sales by State



HR Analytics Dashboard

Departments

Human Resources

Research & Development

Sales

1470

Total Employees

6.50K

Average Salary

7.0

Average years

37

Average Age

237

Total Attrition

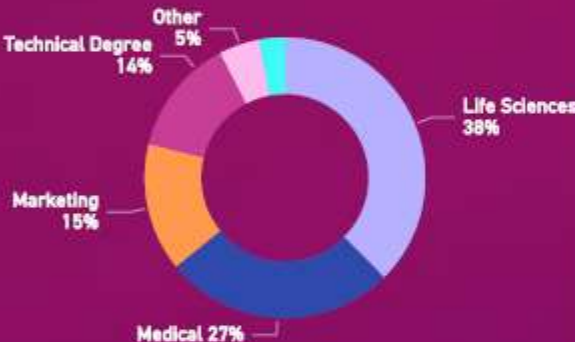
16.12%

Attrition Rate

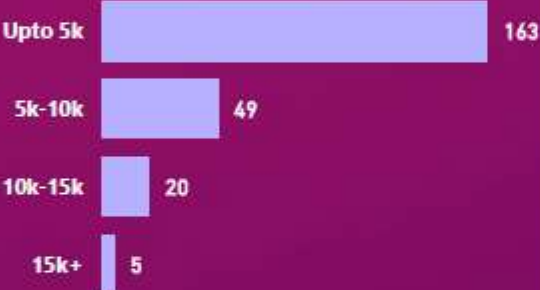
Attrition's Rating on Job roles

JobRole	1	2	3	4	Total
Sales Representative	7	10	9	7	33
Sales Executive	16	9	18	14	57
Research Scientist	13	10	15	9	47
Research Director		1	1		2
Manufacturing Director	2	2	4	2	10
Manager	1	2	1	1	5
Laboratory Technician	20	8	21	13	62
Human Resources	5	2	3	2	12
Total	66	46	73	52	237

Attrition by Education



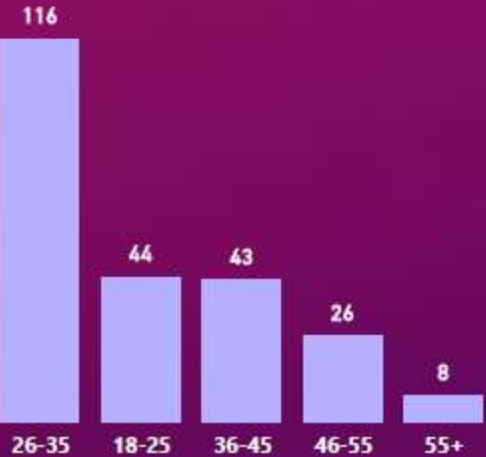
Attrition by Salary slab



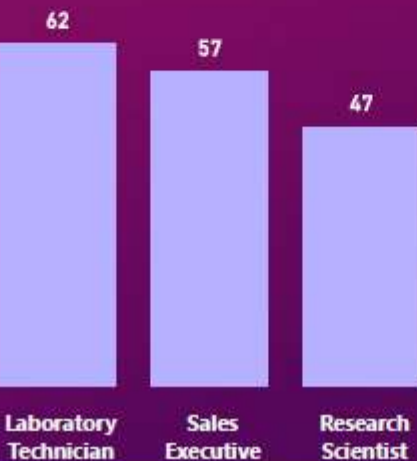
Attrition by Gender



Attrition by Age



Attrition by Job Role



Attrition by Years with company

