

Where does

**ANANTYA**  
**FIT IN? 📞**  
**PRETTY MUCH**  
**EVERYWHERE.**

Swipe to see how WhatsApp + AI is  
changing the game across industries. 



[www.anantya.ai](http://www.anantya.ai)



# 01

# E-COMMERCE



Abandoned carts.

Never-ending “Where’s my order?” queries.

For online stores, these missed moments = missed revenue.

Anantya converts every customer touchpoint into a sale with real-time, 24/7 WhatsApp Support!

From **cart recovery to product support**, we've got you covered.

A woman with long brown hair, wearing a white top, is smiling while looking at her smartphone. A green curly arrow points from the top left towards the phone screen. The phone screen shows a WhatsApp message from 'Abandoned cart flow' with the text: 'Hey Susant! Pickup where you left? e shopping or check out items in your cart. Offer soon!' Below this is a 'Your Cart' section showing items: 'Jompers', 'Lee Cooper', 'Leriya', and 'Levi's'. At the bottom of the cart section is a 'View Cart' button. To the right of the phone is a teal circle containing a white icon of a money bag with a dollar sign.

Abandoned cart flow

Hey Susant!  
Pickup where you left?  
e shopping or check out  
items in your cart. Offer  
soon!

Your Cart

Jompers

Lee Cooper

Leriya

Levi's

View Cart

Contact Support

## 02 EDTECH



Admissions delayed, students lost in long forms, missed follow-ups.

In education, every unanswered query is a lost enrolment.

Anantya **streamlines the entire journey, from admissions to reminders**, making learning support instant, simple, and engaging on WhatsApp.

The image illustrates the Anantya platform's integration with WhatsApp. On the left, a WhatsApp conversation shows a stack of books and a green 'Hello' message. The text reads: "Welcome to Gulf University! I'm Rita! How may I assist you today? Please **select an option** to go further." Below this is a screenshot of a mobile application's 'Student Details' form, which includes fields for Name, SBSE Roll Number, Other Details (Email Address, Course Interested In, Phone Number), and a 'Continue' button at the bottom. To the right, a smiling female student wearing glasses and a backpack holds a smartphone, with a WhatsApp icon overlaid on it. A green 'Apply for Admission' button is overlaid on the phone screen. A red calendar icon with a dashed date is positioned above the student's shoulder, suggesting scheduled reminders.

# 03

# HEALTHCARE



Patients waiting on calls just to book or get reports.  
Healthcare needs speed — not hold music.

Anantya enables **instant appointment booking, report delivery & follow-ups**, no queues, no hold music, just quick care.

A female doctor with long dark hair, wearing a white lab coat and a stethoscope, is smiling while looking at her smartphone. On the screen of her phone, a WhatsApp-like interface shows a message from a patient named Janhvi. The doctor is interacting with a mobile application overlay on the screen. The app has a yellow header bar with the text "Anantya" and "Manage your business". Below the header, there are sections for "Details", "Appointment", "Service", "Location", "Date", and "Time". There is also a "Further Details" section and a "More details about your visit" section. At the bottom of the app interface is a "Continue" button. To the right of the doctor, a large speech bubble contains a conversation between the doctor and the patient Janhvi. The doctor's messages are in blue, and Janhvi's messages are in green. The doctor says "Hello", "Hi Janhvi! Welcome to Sai Healthcare. How can I help you today? Please choose from the options provided below.", "Video Consultation", "Book appointment", and "Clinic Visit". Janhvi responds with "Book appointment". The background features a grid pattern with medical cross icons.

# 04

# HOSPITALITY



Guests expect instant responses for every small request. In hospitality, delays cost experiences — and loyalty.

With Anantya, **reservations, check-ins, and even room service requests are handled instantly**, every guest feels like a VIP.

Receive payments

Book trips

Hello

Are you prepared for the upcoming holidays? Allow us to recommend some top choices for your consideration. ✈️

Yes No

Yes

Here are personalized recommendations, including flight updates, queue management, and lost and found services. How may I assist you today?

Choose options:

Trip Package

Location

Hotel

Restaurant

Pick up & Drop

Choose a service you are looking for!

# 05 LOGISTICS & D2C



Tracking updates through call centres frustrate customers.  
In logistics, real-time information builds trust.

Anantya **delivers real-time tracking & notifications directly on WhatsApp**, creating smoother, more reliable delivery experiences.

An illustration of two delivery workers in red shirts and blue caps. One worker is holding a clipboard, and the other is carrying several cardboard boxes. Above them is a white calendar icon with a red border and a black 'X' mark on it, indicating a specific date or time slot. To the left of the workers is a large speech bubble containing a WhatsApp conversation between a customer and a delivery service. The customer asks for tracking and a time slot change, and the delivery service responds with available slots and a choice of 9-1 or 6-8.

Good News! Your order will be delivered today. Please click on this link to track the shipment.  
<https://deliveryorder.com/track>

Hello

Yes sure,  
Here are some time slots: 09AM, 1PM, 6PM, 8PM on the same day.  
What time do you prefer?

9-1

6-8

06

# GOVERNMENT & PUBLIC SERVICES

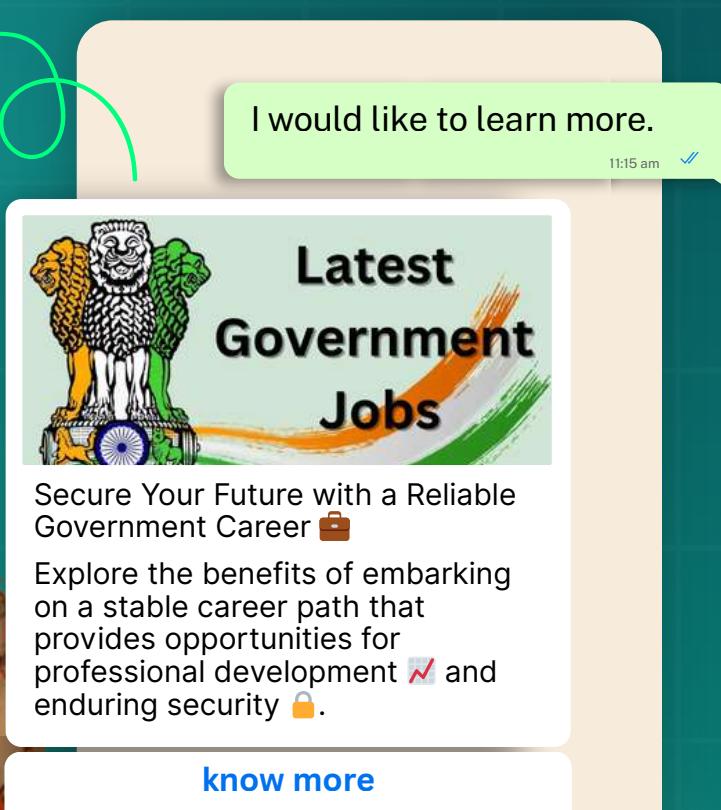
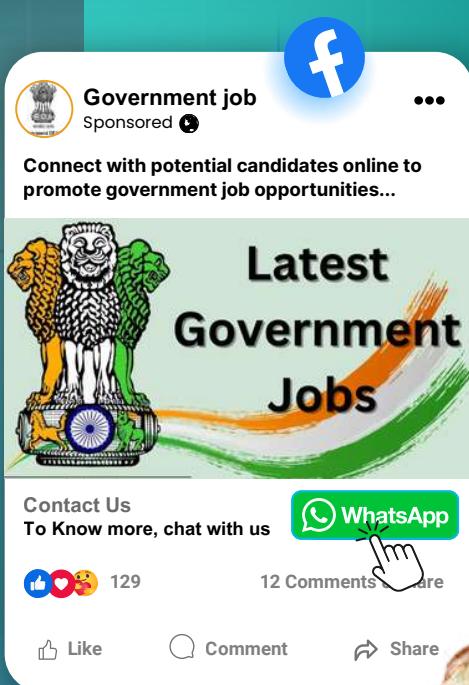


Citizens struggle with slow, complex access to services. Governance works best when information is simple, fast & accessible.



Send messages to 1000s  
of citizens at once

Anantya makes governance more accessible, **delivering citizen services & updates instantly, in multiple languages**, on WhatsApp.





## ONE PLATFORM. ENDLESS POSSIBILITIES.

From e-commerce to education, healthcare to government, Anantya.ai transforms how businesses connect on WhatsApp.

**DM US OR CLICK THE LINK IN BIO TO  
GET STARTED!**



www.anantya.ai

