



Transforming Devotion with Technology: **WhatsApp for Temples** **& Religious Places**

Transform temple communication and management, empowering you to connect and serve effortlessly at every step.



#startupindia



Meet Anantya-

The Evolution of Intelligent Business Messaging

🚀 Our Journey So Far



Over 1 Billion Conversations
Delivered across industries.



Global Footprint with a strong presence in the Middle East, Asia-Pacific, and Africa — and growing.



Trusted by Businesses ranging from agile **Startups to Enterprise Giants**.



ISO-Certified Infrastructure, ensuring secure, compliant, and enterprise-ready deployments.



Recognized Technology Partner to leading telecom providers and marketing automation platforms.



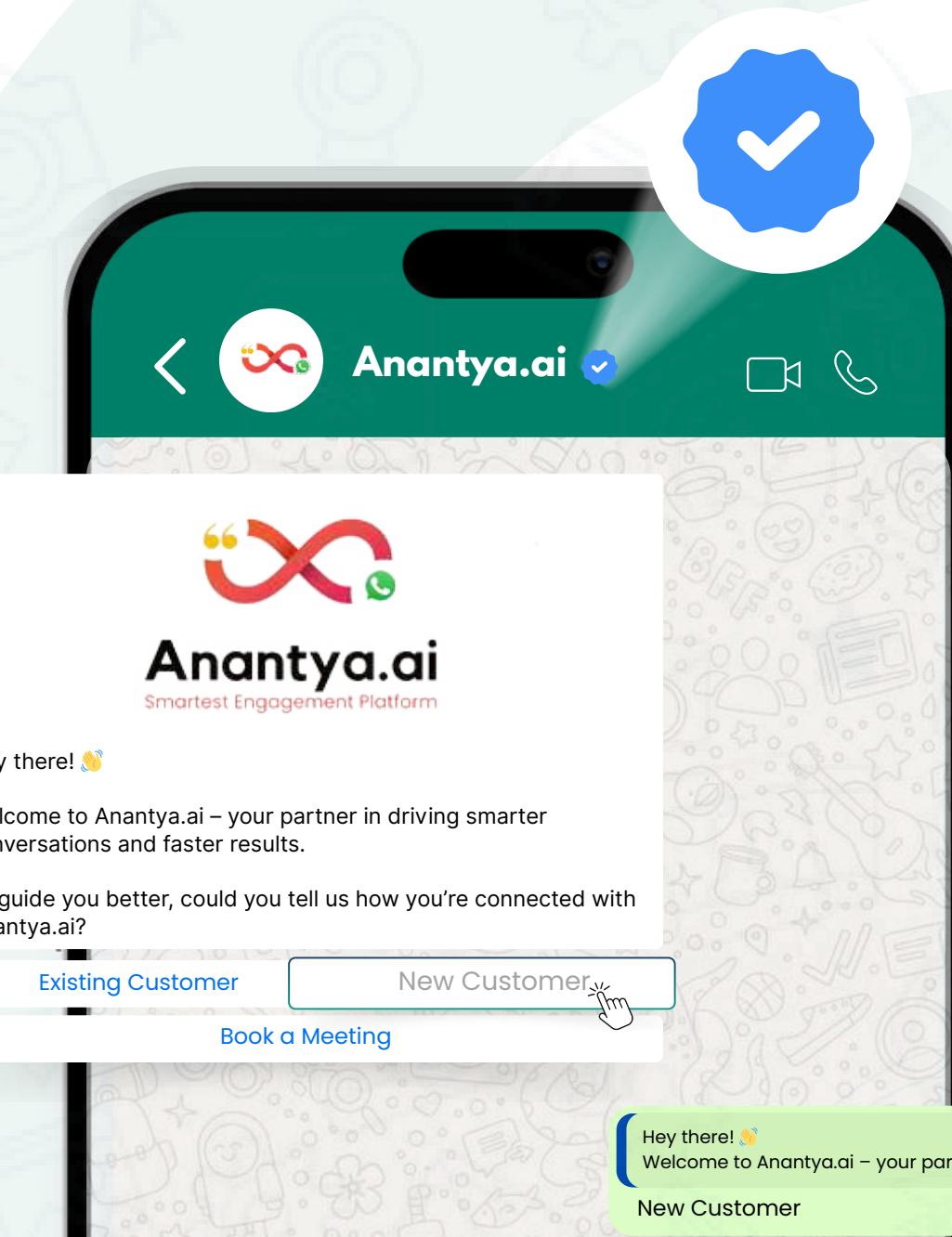
Built for Conversations, Trusted for Results

Anantya isn't just a tool, it **powers conversations** that are **smarter, faster, and built to scale**.

What began as a WhatsApp API integration has evolved into a **dynamic, industry-agnostic engagement platform**, trusted by businesses worldwide to **simplify communication, personalize journeys**, and scale effortlessly. **Built for speed**, designed for **flexibility**, and driven by AI — Anantya transforms every **interaction into growth**, no matter the industry or geography.

-  **Customizable workflows**
-  **Official WhatsApp Business Blue Tick**
-  **Seamless Integrations**
-  **AI-powered engine**

-  **500+ CLIENTS ONBOARDED**
-  **3+ YEARS OF EXPERIENCE**
-  **20+ COUNTRIES SERVED**



Bridging Devotion and Technology

A Platform for Collective Growth & Management:



01

Temples are spiritual havens, but managing operations can be overwhelming.

03

From communicating with devotees to handling events and donations, traditional methods can be slow and costly.

02

WhatsApp Business API modernizes how temples interact, making divine connections simple, fast, and efficient.

04

Let's explore how technology can help temples focus on spirituality while we handle the logistics.

Common Challenges in Temple Management



Manual updates for event schedules and pooja timings.



Difficulty in **collecting and tracking donations**.



Managing visitor inquiries without a centralized system.



Ineffective communication for festivals and events.



Problem in **managing long queues** during festivals or rush hours.



High costs associated with traditional communication methods like flyers or calls.

How WhatsApp business API Can Help



Automate routine
communications with
devotees.



Enhance engagement with
personalized updates.



Simplify donation collections
with secure payment links.



Manage visitor inquiries
efficiently with a chatbot.



Streamline event promotions
through broadcast messaging.



Offer a **queue management**
system to handle long lines
effortlessly during peak times.

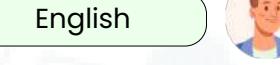
Instant Answers for Curious Devotees

ABC Temple 

 **Namaste! 🙏**
Welcome to ABC Temple
How can I assist you today?
Please select your preferred language:

Hindi  English 

 English

 **Pranam Suraj!**
Abc Temple is a peaceful sanctuary for worship, devotion, and spiritual connection.
How may I assist you today on your path of devotion and service?

 **List**

Please choose one of the following options: 

- 1. Pooja and Seva Bookings
- 2. Upcoming Events and Festivals
- 3. Temple Timings and Address
- 4. Donations and Contributions
- 5. Spiritual Guidance or Query

Just choose an option of your choice!

Effortless Pooja & Seva Information at their Fingertips

If the user selects '1'

 Thank you for choosing to connect with the divine through pooja and seva. Please select the type of service you would like to book, and we'll assist you with the process.

Daily Pooja

Special Rituals

Personalized Seva

Pooja and Seva Bookings 

Personalized Seva 

If the user selects ' Personalized Seva'

 Thank you for choosing Personalized Seva. We are honored to help you create a special and meaningful experience with our custom services.



Individual Pooja

Individual Pooja

[Know more](#)

[Back to menu](#)



Family Pooja

Family Pooja

[Know more](#)

[Back to menu](#)



Special Occasion Blessings

Special Occasion Pooja

[Know more](#)

[Back to menu](#)



Prayers for Health & Prosperity

Prayers for Health & Prosperity

[Know more](#)

[Back to menu](#)

[Back to menu](#) 

If the user selects 'Back to menu'

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Learn everything about the Temple 

Massive stampede in Tirupati temple in Andhra Pradesh: 6 dead, 50+ injured during 'darshan' token distribution

Witnesses blame police negligence, PM and President offer condolences.



Urgency for Improved Systems:

- This tragedy highlights the need for **better crowd management** and real-time communication systems.
- Implementing **digital solutions** like automated token distribution, real-time alerts, and queue management systems could help prevent such incidents.

Key Features Tailored for Temples

Event Notifications:

- Share festival/event schedules, aarti timings, prasaad distribution, and temple open/close timings.
- Notify about cancellations or changes in real-time.

Multi-Language Support:

Communicate in regional languages to connect with diverse devotees.



Inquiry Bot:

Automate FAQs about pooja bookings, darshan timings, and location details.

Broadcast Messaging:

Keep devotees informed about temple activities, rituals, and festivals.



Token Management System:

- Organize and prioritize queues for darshan during high-traffic days.
- Distinguish between VIP devotees and regular devotees for smoother operations.

Devotee Engagement:

- Share spiritual quotes, scriptures, or videos regularly.
- Conduct live streaming updates for aarti or other temple events.

Donation Management:

- Send secure payment links for donations.
- Automatically send acknowledgments with "Thank You" messages.

Prasaad Ordering and Delivery:

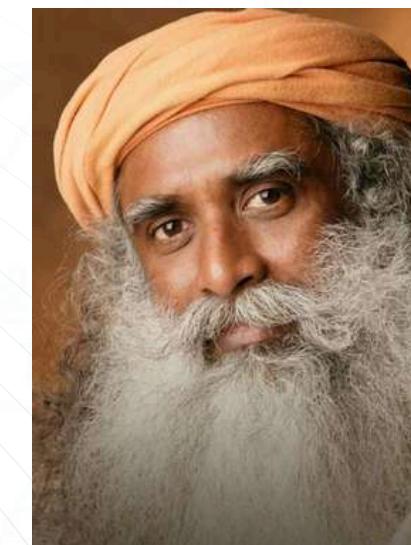
- Allow devotees to order and receive prasaad at home, ensuring they stay connected to temple rituals even if they can't visit.



Brands that trust in us!



₹UPYZ



भारतीय प्रतिभूति और विनियम बोर्ड
Securities and Exchange Board of India





Anantya.ai
Smartest Engagement Platform



Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help
your Business Grow using Whatsapp!



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