Anantya.ai
Smartest Engagement Platform

# Turn Clicks into Crowds with WhatsApp Business API

**Power** every splash, ticket, and **thrill** — **engage** guests before, during, and after visits **using WhatsApp Business API**. Boost bookings and build loyalty!

Meta

MSME
MICRO, SMALL & MEDIUM ENTERPRISES

#startupindia

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# Meet Anantya-

## The Evolution of Intelligent Business Messaging

### 🚀 Our Journey So Far

- Over **1 Billion Conversations** Delivered across industries.
- **Global Footprint** with a strong presence in the Middle East, Asia-Pacific, and Africa — and growing.
- Trusted by Businesses ranging from agile **Startups to Enterprise Giants.**
- **ISO-Certified** Infrastructure, ensuring secure, compliant, and enterprise-ready deployments.
- **Recognized Technology** Partner to leading telecom providers and marketing automation platforms.

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# Built for Conversations, Trusted for Results

**Anantya** isn't just a tool, it **powers conversations** that are **smarter, faster,** and **built to scale.**
What began as a WhatsApp API integration has evolved into a **dynamic, industry-agnostic engagement platform,** trusted by businesses worldwide to **simplify communication**, **personalize journeys**, and scale effortlessly. **Built for speed**, designed for **flexibility**, and driven by AI — Anantya transforms every **interaction into growth**, no matter the industry or geography.

- Customizable workflows
- Official WhatsApp Business Blue Tick
- Seamless Integrations
- AI-powered engine

**500+ CLIENTS ONBOARDED**

**3+ YEARS OF EXPERIENCE**

**20+ COUNTRIES SERVED**

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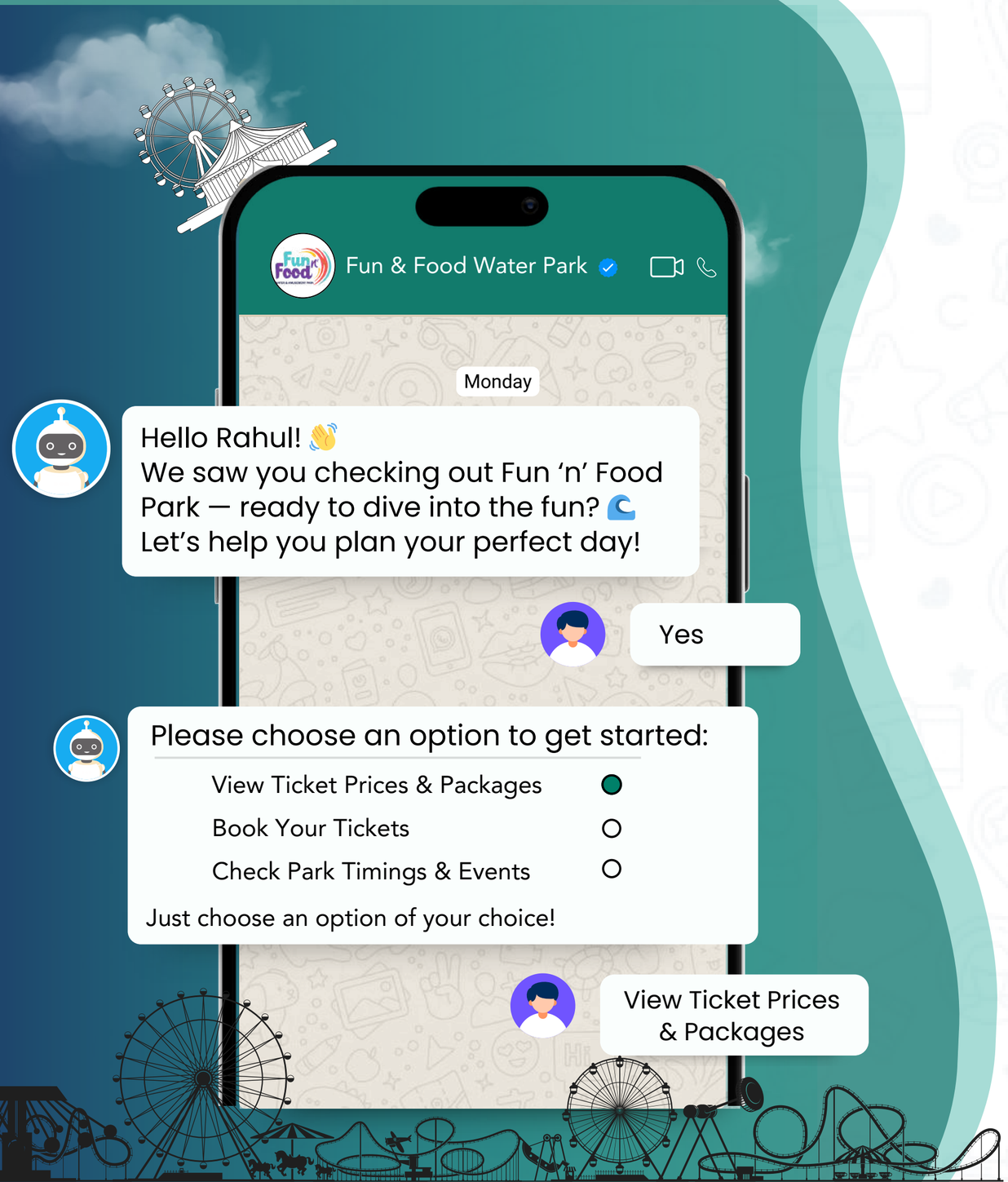


# DID YOU KNOW??

## WhatsApp Can Supercharge Your Guest Experience

**98%** of **WhatsApp** messages are **opened**, compared to just **20% for email**

**50%** **improvement** in **response speed** for bookings, FAQs, and updates.

**70%** of **common** guest **queries** can be **handled instantly** by a WhatsApp chatbot.

**90%** of guests reply in 60 minutes or less — **no more chasing confirmations.**

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# Challenges Faced in Guest Engagement & Park Operations

**High Call Volumes,Low Response Rates**
Guests often miss important info or updates

**Manual Handling of Bookings**
Front desk overwhelmed with repeat questions

**Lack of Real-Time Guest Support**
Visitors expect instant answers

**Missed Upsell Opportunities**
No system to promote combos, offers etc.

**Poor Feedback & Follow-up Loop**
No easy way to collect reviews, address concerns, etc.

**Lack of Automation**
No smart system to handle inquires or FAQs

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# Smart Features Tailored for Guest Engagement

## Instant Guest Engagement from Ads

Feature: **Click-to-WhatsApp Ads (CTWA)**

- Turn **advertisements** into **WhatsApp conversations** in a single click, no forms, **no friction** — real-time conversions.

## Always-On Communication, Any Channel

Feature: **Omnichannel** (Website, Instagram, Facebook, WhatsApp)

- Let **guests** or inquirers **choose their channel** — chatbot continues the journey across platforms in one dashboard.

## Frictionless Booking & Package Exploration

Feature: **Interactive Templates & Smart Flows**

- Let guests explore rides, view packages, or select ticket options with just a tap.
- Use **interactive buttons, media-rich templates** to reduce form drop-offs.

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## Automated Guest Support & Assistance

Feature: **Chatbots & Automations**

- **Automate inquiry** collection, guideline checks, and FAQs.
- Escalate only when needed — it's **service on autopilot**!

## Event & Offer Campaigns That Actually Get Seen

Feature: **Broadcast + SMS Fallback**

- **Send exciting updates**, exclusive offers, or event invites to thousands of guests, **backed by SMS fallback** for 100% delivery.
- Add **personalizations** for higher response rates.

## Instant Ticketing & Add-On Payments

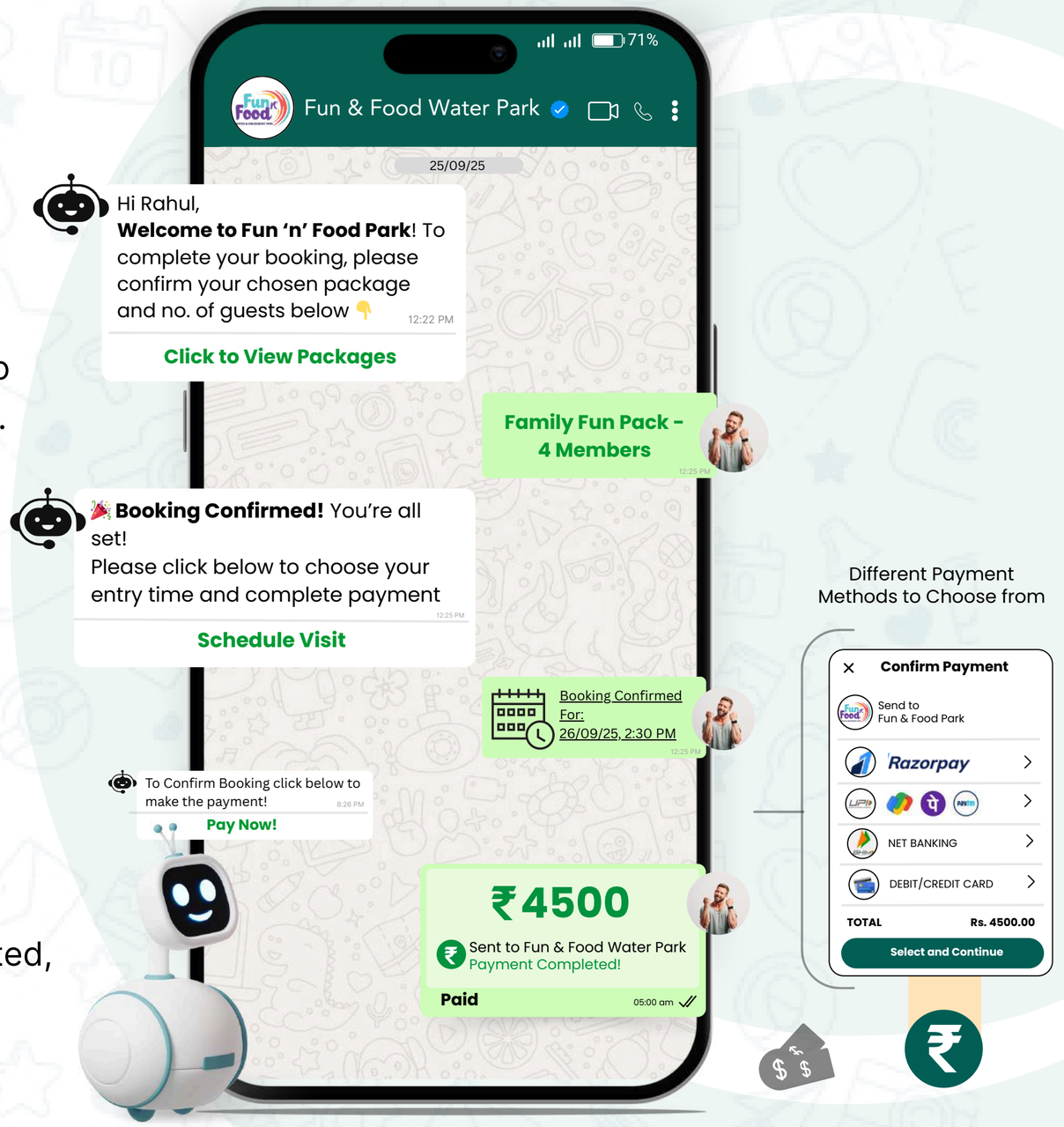
Feature: **WhatsApp Payments**

- **Use UPI/other payments** within chat to let them book tickets, buy food combos, or register for group events without ever leaving the chat, **zero redirects!**

## Track Every Guest Journey, Effortlessly

Feature: **LMS & Smart Labels**

- Automatically **tag inquires** as Inquired, Booked, Confirmed, Visited, or Re-engaged.
- **Organise** visitors by visit type- family, school, corporate, etc.



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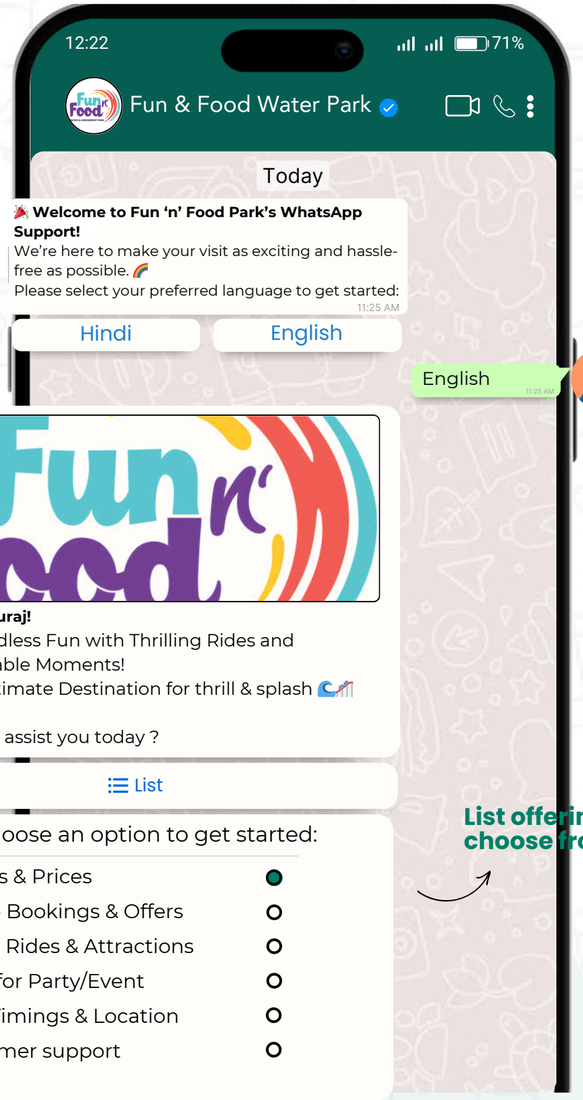
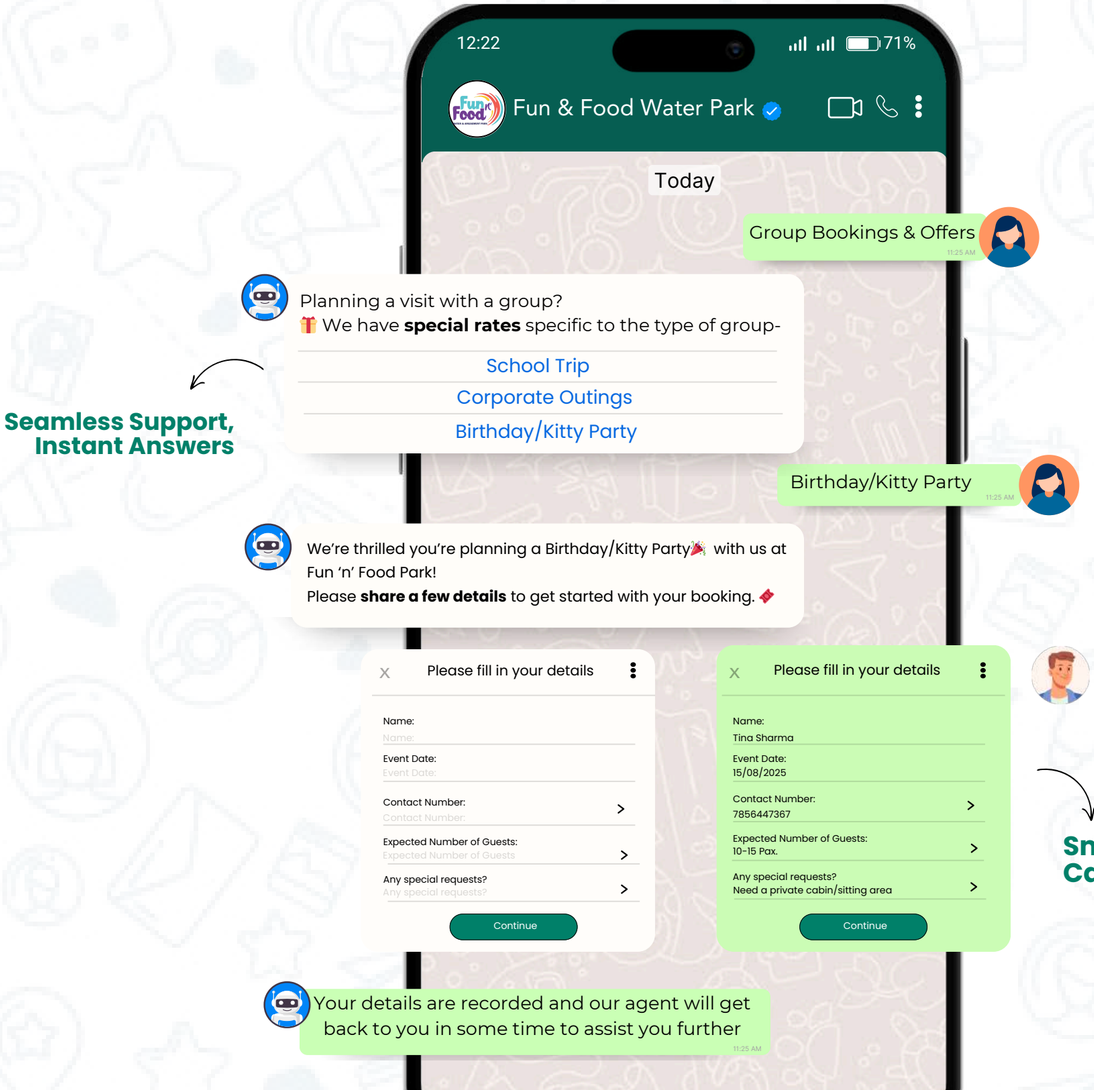
# Smart Replies for Every Guest Inquiry




**Personalise communication**

**List offerings to choose from**




**Seamless Support, Instant Answers**

**Smart Lead Capture**

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# Guest Engagement Focus Areas:

Anantya can empower **real-time guest communication** and seamless **service automation** — **simplifying** everything from **ticketing** to event **bookings** via WhatsApp.

- **ATTRACTING HIGH-INTENT VISITORS**
- **Reduce Queues & Wait Time**
- **GUIDE GUESTS WITH AI CHATBOT**
- **COLLECT BOOKINGS & INQUIRIES VIA WHATSAPP**
- **FASTER CONVERSIONS FROM INQUIRY TO ENTRY**

Anantya can help Amusement Park **engage smarter** and **faster** by turning **WhatsApp** into a **powerful guest experience assistant**. From inquiries to **bookings** and **feedback**, our Business API makes every **guest interaction** seamless and scalable.

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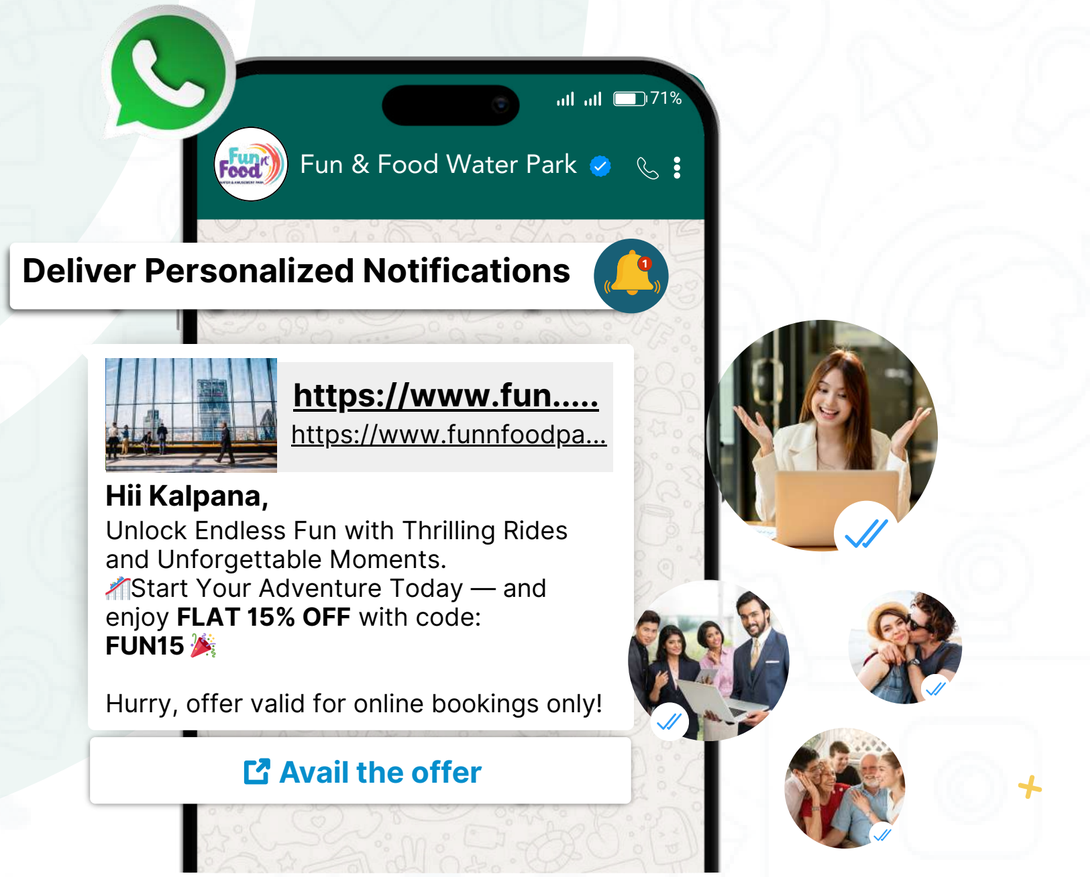








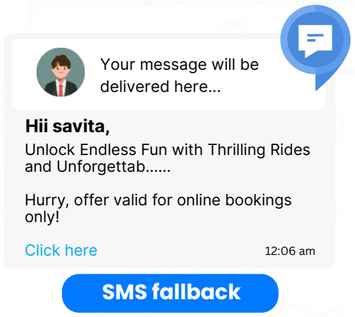



Agent Response Time
**50 Sec**

Sent to
**855+ Users**

Delivered
**85%**

Not Delivered
**15%**




# Benefits of WhatsApp Support for Park Operations

- **Instant Communication-** Connect with guests in real time — no more missed calls or unanswered emails.
- **Higher Response Rates**: Guests are far more likely to reply on WhatsApp — making it the perfect tool for instant answers.
- **24/7 Availability**: AI-powered chatbots ensure round-the-clock guests support and assistance.
- **Automated Replies:** Use chatbots or templates to handle FAQs and initial queries.
- **Effortless Booking & Scheduling**: Guests can book tickets, schedule visits, or plan events — all directly through WhatsApp.
- **Easy Document Collection:** School trips? Corporate retreats? Collect ID proofs or permission slips securely through WhatsApp

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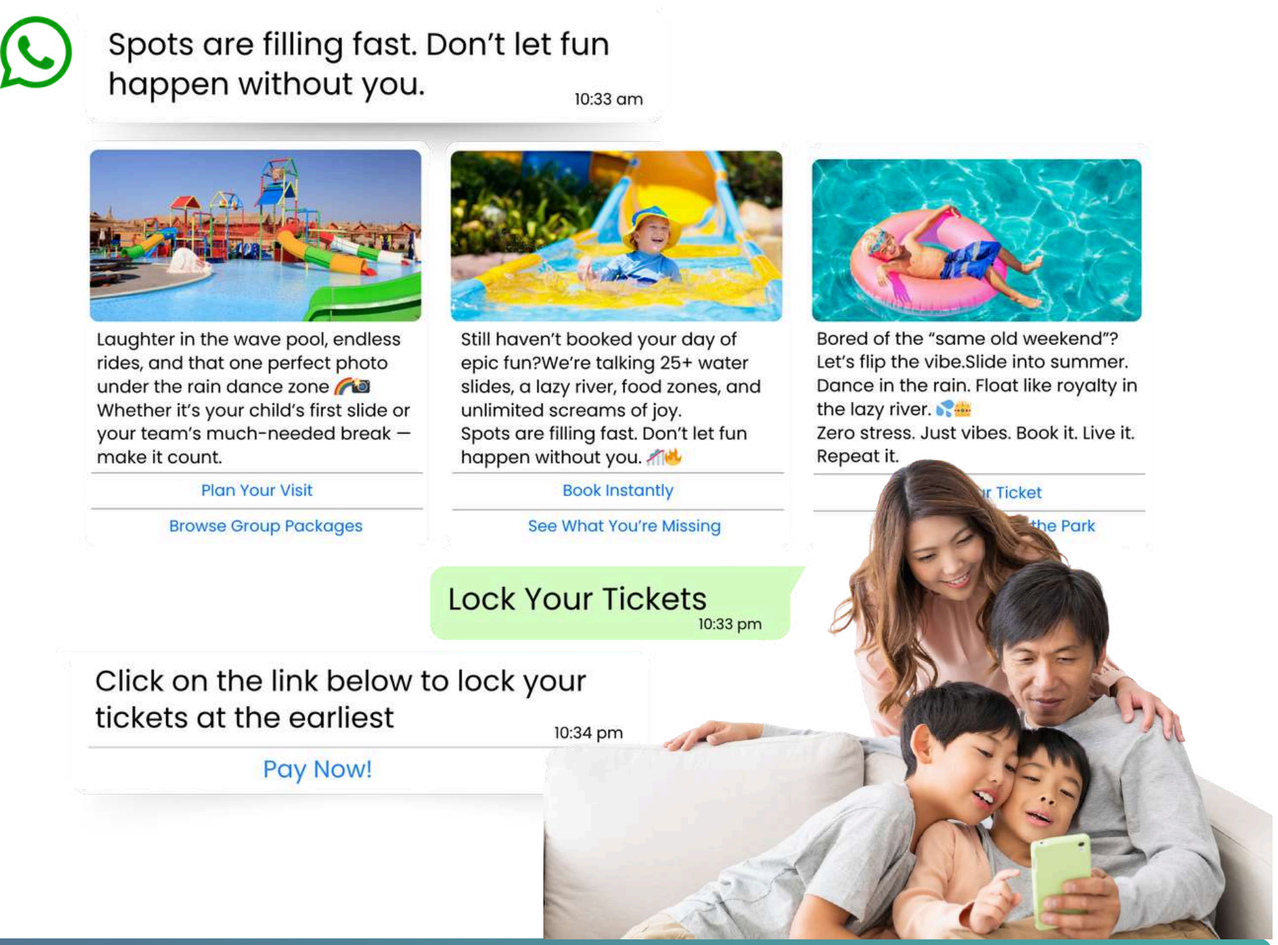
# Smarter Engagement Starts on WhatsApp




## Instant Guest Engagement

Automated replies for ticket inquiries, ride information, and FAQs — so guests never have to wait to get excited.

## Seamless Booking Coordination

Auto-confirm bookings, send payment reminders, and allow guests to reschedule visits or change group sizes — all via WhatsApp.

## Smooth Group Checkin & Visitor Support

Share park maps, ride guides, safety instructions, and event checklists on WhatsApp.

## Ticket Collection & Visitor Verification

Securely collect IDs for school trips, group events, or corporate packages — with zero paperwork.

**Bonus: Integration Possibilities**

Seamlessly connects with your booking systems, payment platforms like Razorpay and visitor management platforms.

# Brands that trust in us...

MUNICIPAL CORPORATION PANCHKULA

ORANGE

HPDA HAPUR PILKHUWA DEVELOPMENT AUTHORITY

English PRESS

novo genomics

SEBI भारतीय प्रतिभूति और विनिमय बोर्ड Securities and Exchange Board of India

AVA

brothers education

NESPRESSO

Orient tours

IRCTC

FULLMARKS

Travel Hub The world at one place

Eton Institute

SRIJJAN Let's Grow Together

gifty

BilMED Ultrasound Training Institute

MBZ IN Meena Bazar

Beez Delivery & Storage

helloworld TRAVEL THE TRAVEL PROFESSIONALS

DUBAI OFF PLAN

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# Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!


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