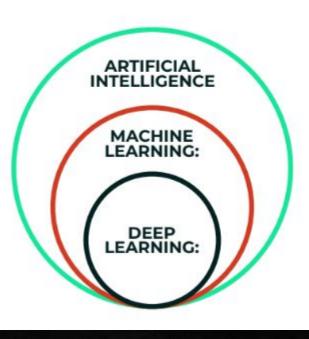


DIFFERENCES BETWEEN ML, DL AND AI



ARTIFICIAL INTELLIGENCE

Science that empowers computers to mimic human intelligence such as decision making, text processing, and visual perception. Ai is a broader field (i.e.: the big umbrella) that contains several subfield such as machine learning, robotics, and computer vision.

MACHINE LEARNING:

Machine Learning is a subfield of Artificial Intelligence that enables machines to improve at a given task with experience. It is important to note that all machine learning techniques are classified as Artificial Intelligence ones. However, not all Artificial Intelligence could count as Machine Learning since some basic Rule-based engines could be classified as AI but they do not learn from experience therefore they do not belong to the machine learning category.

ARTIFICIAL INTELLIGENCE

Science thae enables computers to mimic human imtelligence.

Subfields: Machine Learning, robotics, and computer vision

MACHINE LEARNING

Subset of AI that enable maches to improve at tasks with experience

SUPERVISED LEARNING

Training algorithms using labeled input/output data.

CLASSIFICATION

CLUSTERING

UNSUPERVISED LEARNING

Training algorithms with no labeled data. It attempts at discovering hidden patterns on its own.

CLUSTERING

REINFORCEMENT LEARNING

Algorithms take actions to maximize cumulative reward.

DEEP LEARNING:

Deep Learning is a specialized field of Machine Learning that relies on training of Deep Artificial Neural Networks (ANNs) using a large dataset such as images or texts. ANNs are information processing models inspired by the human brain. The human brain consists of billions of neurons that communicate to each other using electrical and chemical signals and enable humans to see, feel, and make decision. ANNs works by mathematically mimicking the human brain and connecting multiple "artificial" neurons in a multilayered fashion. The more hidden layers added to the network, the deeper the network gets.

What differentiates deep learning from machine learning techniques is in their ability to extract features automatically as illustrated in the following example:

- Machine learning Process: (1) selecting the model to train, (2) manually performing feature extraction.
- Deep Learning Process: (1) Select the architecture of the network, (2) features are automatically extracted by feeding in the training data (such as images) along with the target class (label).

MACHINE LEARNING MANUAL FEATURE CAT CLASSIFICATION **EXTRACTION** DOG MACHINE LEARNING MOUSE DEEP LEARNING CONVOLUTIONAL NEURAL NETWORK CAT (CNN) **LEARNED FEATURES** DOG $\mathbf{0}^{\bullet}\mathbf{0}$ MOUSE

Data Science

- Need of entire analytics universe
- Branch that deals with data
- Different operations related to data i.e.
 - Data Gathering
 - Data Cleaning
 - Data Subsetting
 - Data Manipulation
 - Data Insights [Data Mining]

Machine Learning

- Combination of Machine and Data Science
- Machines utilize Data Science techniques to learn about the data hence called as Machine Learning
- Model Building, Model Evaluation and Validation
- 3 Types:
 - Unsupervised Learning
 - Reinforcement Learning
 - Supervised Learning
- Most popular tools are Python, R and SAS

Deep Learning

- Specific branch of Machine Learning that deals with different flavours of Neural Network
- Examples
 - Simple Neural Network
 - Convolutional Neural Network
 - Recurrent Neural Network
 - Long Short Term Memory
- Mainly utilized in..
 - Object detection in Image and Video
 - Speech Recognition
 - Natural Language Processing and Understandings

Artificial Intelligence

- Big Umbrella
- Empowering machines to take decisions on their own
- As the name suggest imparting humans' natural intelligence in machines
- Thus machines have ability to understand and react according to the situation

Evolution

1962– John W Tukey (Future of Data Analysis) 1966-1977 -SAS University North Carolina 1991- Python Guido Van Rossum 1991-1993 R Ross Ihaka, Robert Gentlemen

Early 2000 SAS

-Social Media

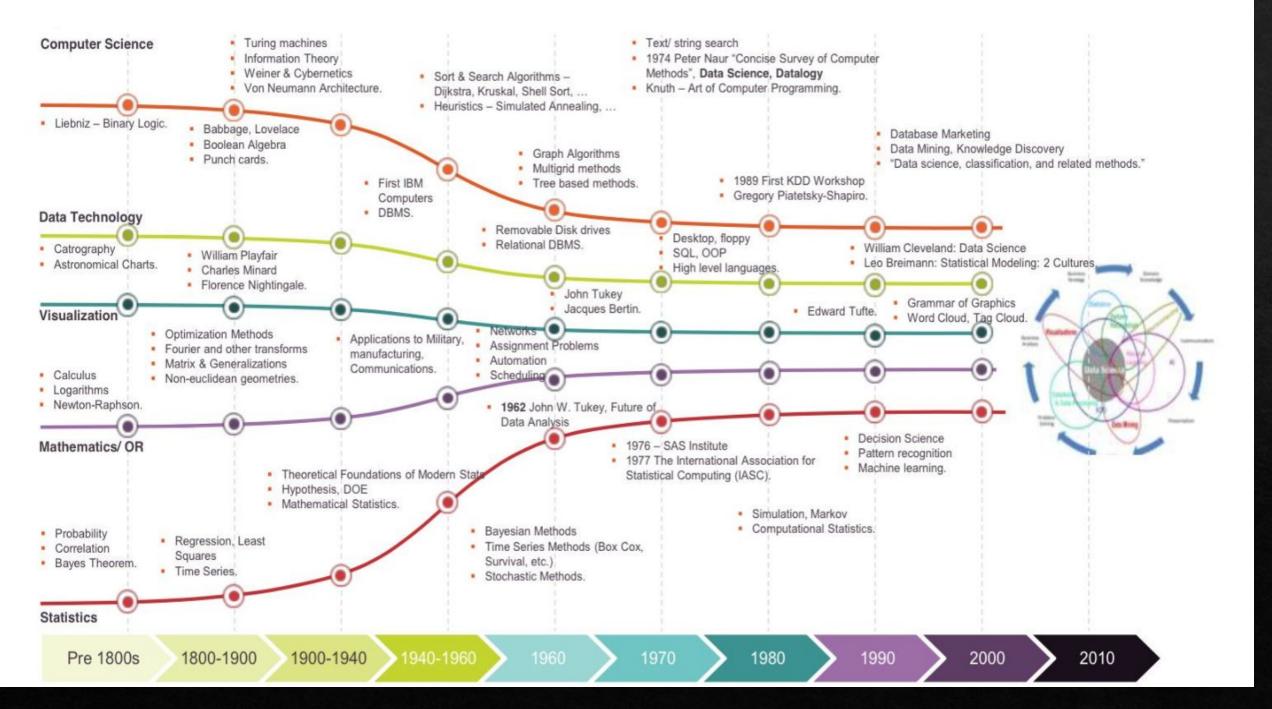
Analytics

2001 –William S

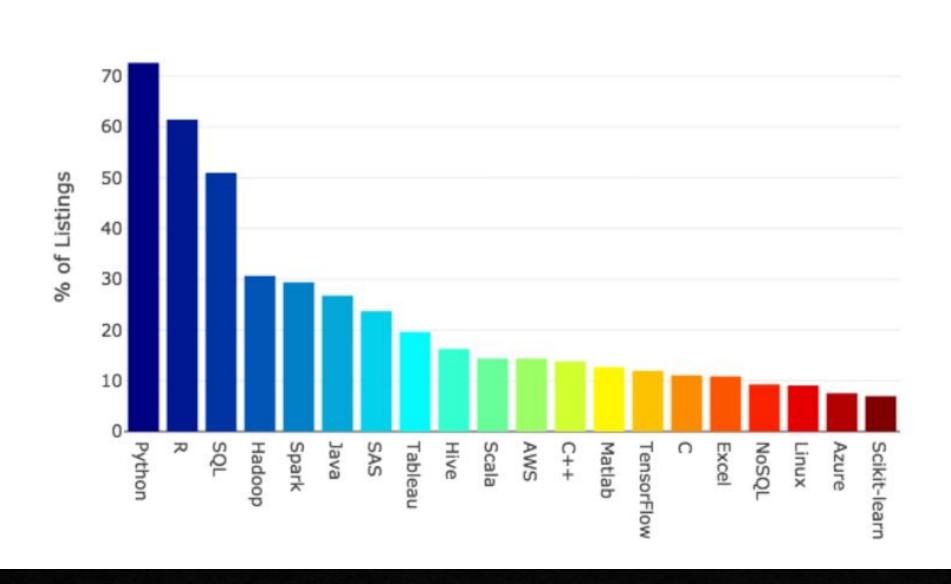
Cleveland (Data Science: An action plan for Expanding the Technical Areas in the filed of Statistics)

2007 – Scikits learn

2010 – Mike Loukides (What is data science)

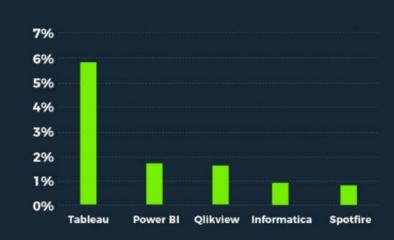


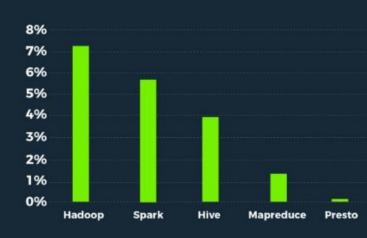
Top 20 Technology Skills in Data Scientist Job Listings

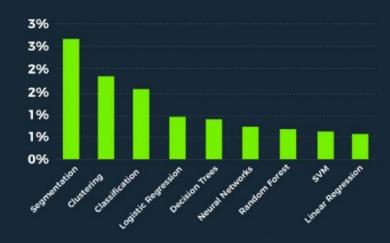


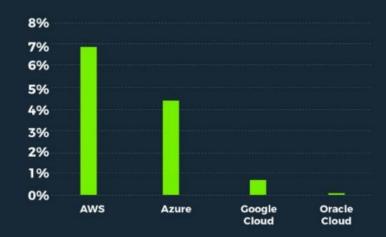
Skills in demand in 2019

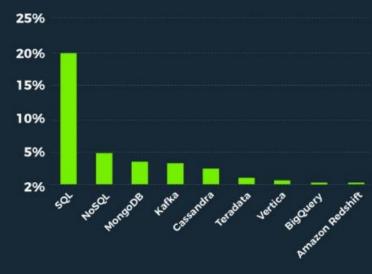








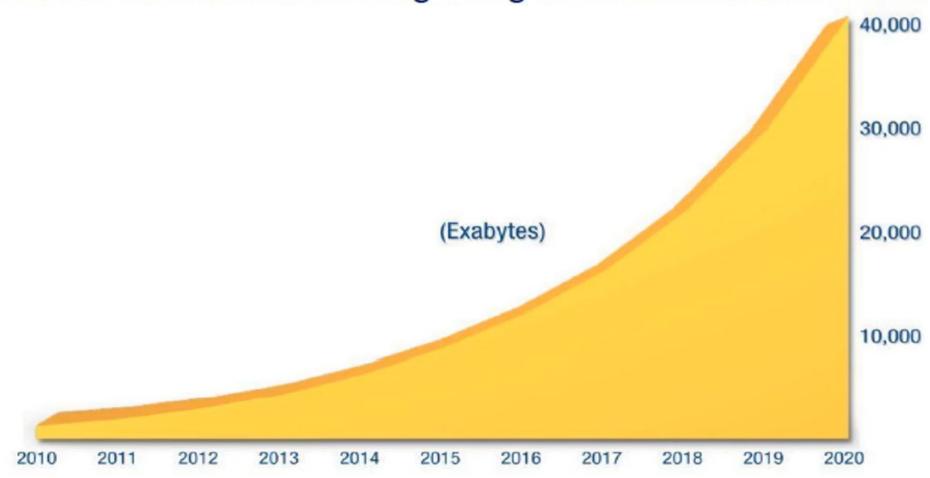




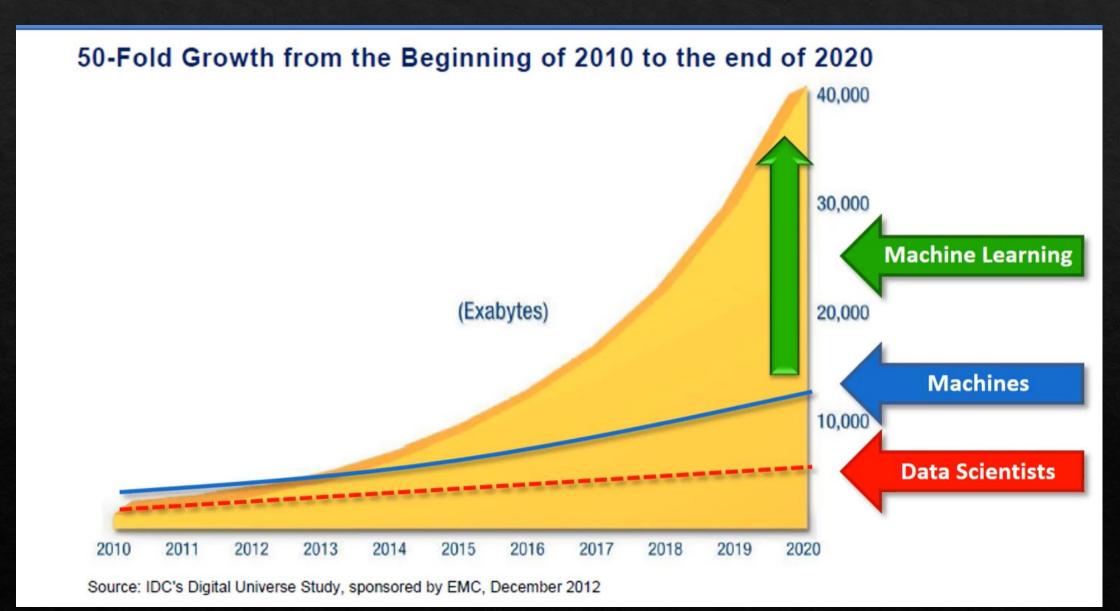


2005 – 130 EXABYTES 2015 — 7,900 EXABY 0 – 40,900 EXABYTES





Source: IDC's Digital Universe Study, sponsored by EMC, December 2012





Business Intelligence vs Data Science

Criterion

Data Source

Method

Skills

Focus

Business Intelligence

- Structured data e.g. Data
 Warehouse
- Analytical
- Statistics, Visualization
- Past and Present Data

Data Science

- Unstructured data e.g. web logs
- Scientific
- Statistics, Visualization,
 Machine Learning
- Present Data and Future
 Predictions

The following are the 3 essential traits of a Data Scientist:

CURIOSITY



Only when you ask questions, you will have a better understanding of the business problem

The following are the 3 essential traits of a Data Scientist:

CURIOSITY



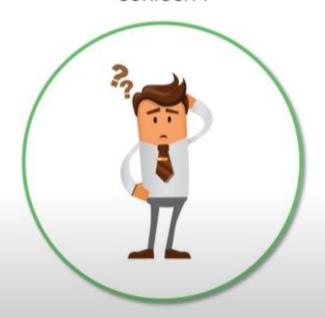
COMMON SENSE



To identify new ways to solve a business problem and to detect priority problems

The following are the 3 essential traits of a Data Scientist:

CURIOSITY



COMMON SENSE



COMMUNICATION SKILLS



A Data Scientist needs to communicate their findings to business teams to act







Machine learning is the backbone of Data Science. It is one of the many ways that Data Science uses to find solution to a problem

2 MATHEMATICAL MODELLING



MACHINE LEARNING







COMPUTER PROGRAMMING



DATABASES

5



The discipline of querying databases teaches you to ask better questions as a Data Scientist

Tools/Skills used in Data Science

Data Warehousing

Skills: ETL, SQL, Hadoop, Apache Spark,

Tools: Informatica/ Talend, AWS Redshift

Data Analysis

Skills: R, Python, Statistics

Tools: SAS, Jupyter, R studio, MATLAB,

Excel, RapidMiner

Data Visualization

Skills: R, Python libraries

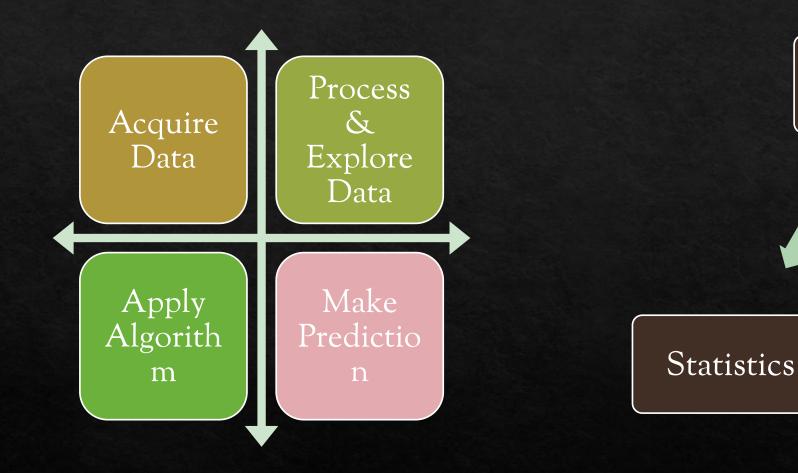
Tools: Jupyter, Tableau, Cognos, RAW

Machine Learning

Skills: Algebra, ML Algorithms, Statistics

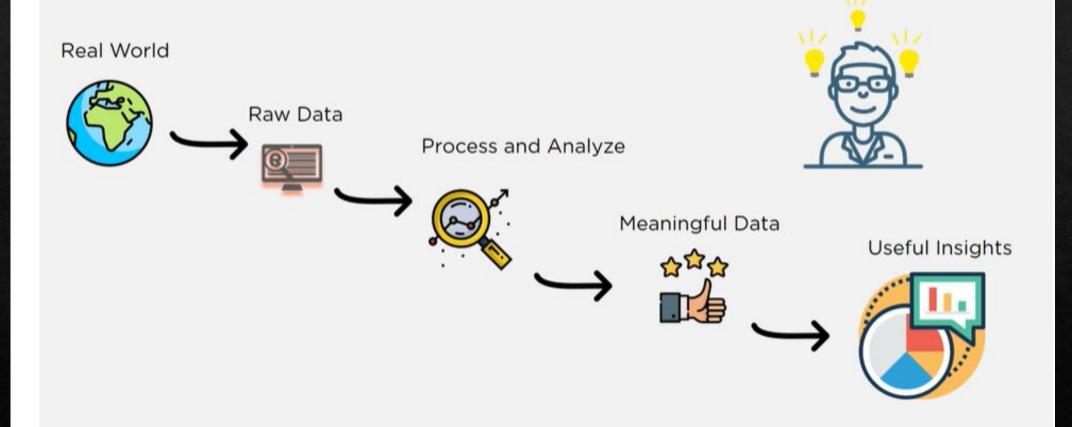
Tools: Spark MLib, Mahout, Azure ML studio

Data Science Process

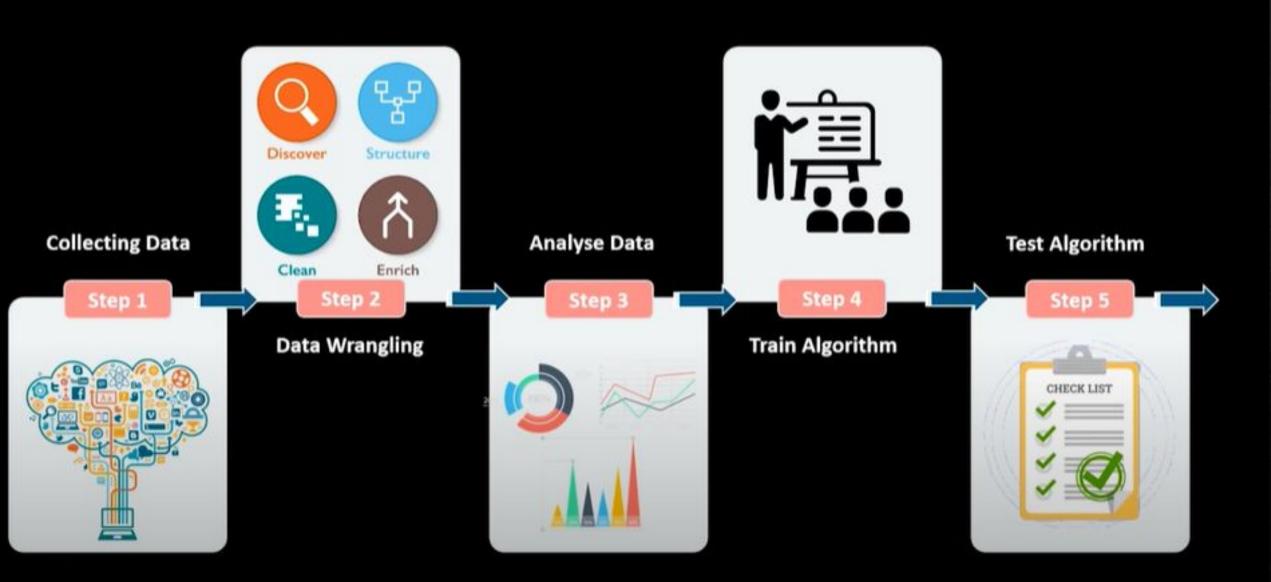


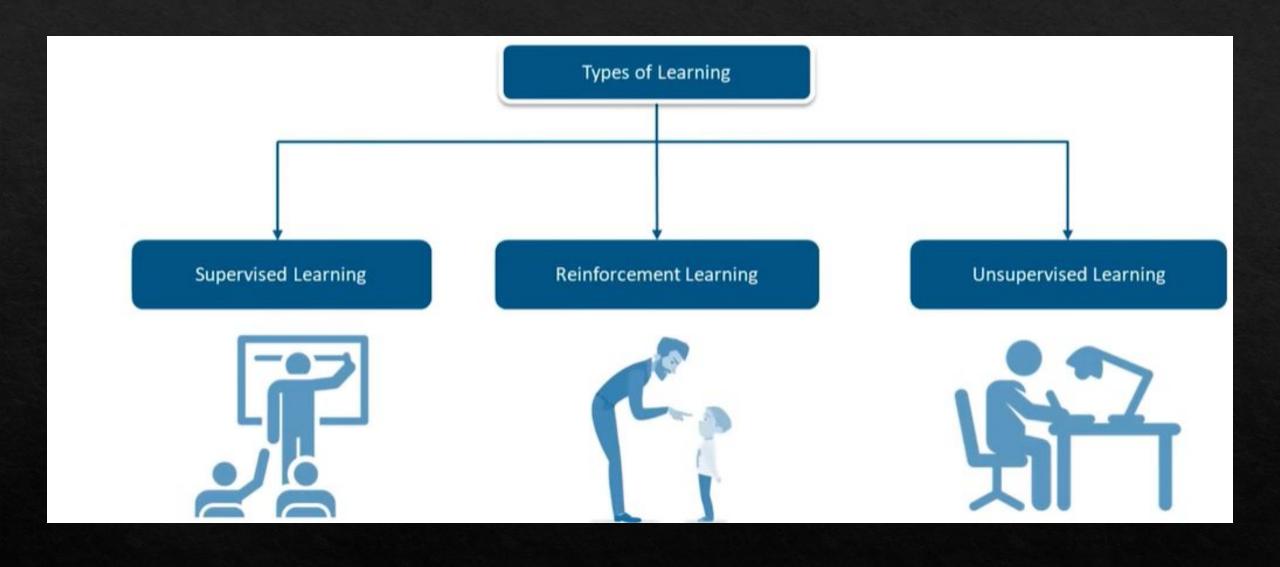
Data Analysis Machine Learning

What does a Data Scientist do?



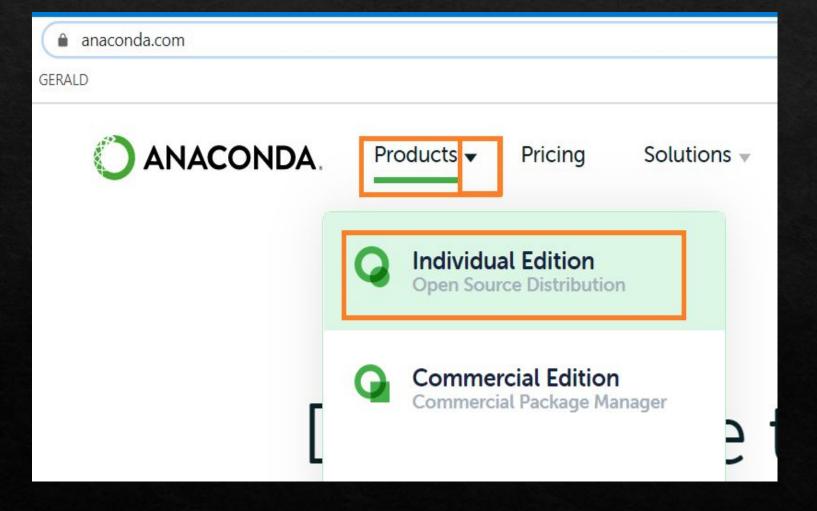
MACHINE LEARNING STEPS



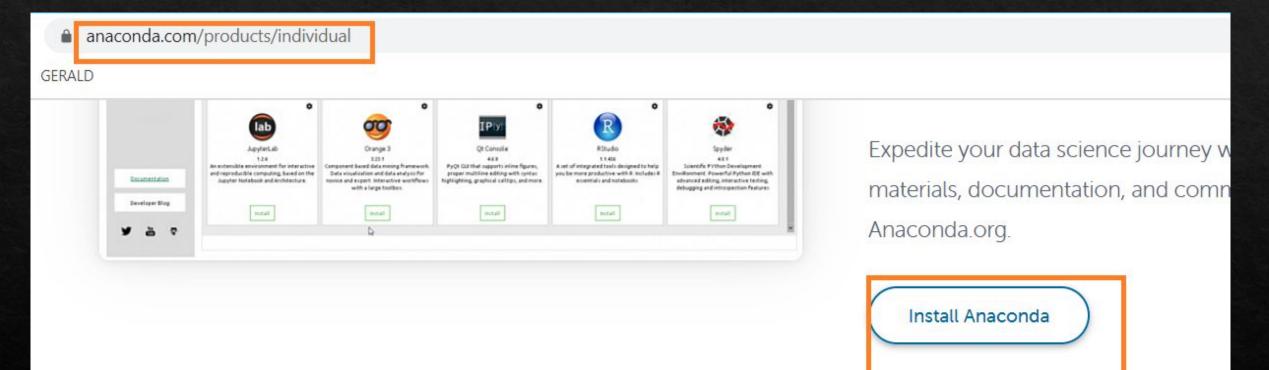


- Regression
 - Simple Linear Regression Algorithm
 - Multiple Linear Regression Algorithm
 - Polynomial Regression Algorithm
 - KNN (K Nearest Neighbor) Algorithm
 - Decision Tree Algorithm
 - Random Forest Algorithm
- Classification
 - Logistic Regression Algorithm
 - KNN (K Nearest Neighbor) Algorithm
 - Naïve Bayes Algorithm
 - Decision Tree Algorithm
 - Random Forest Algorithm
 - SVM (Support Vector Machine) Algorithm

https://www.anaconda.com/

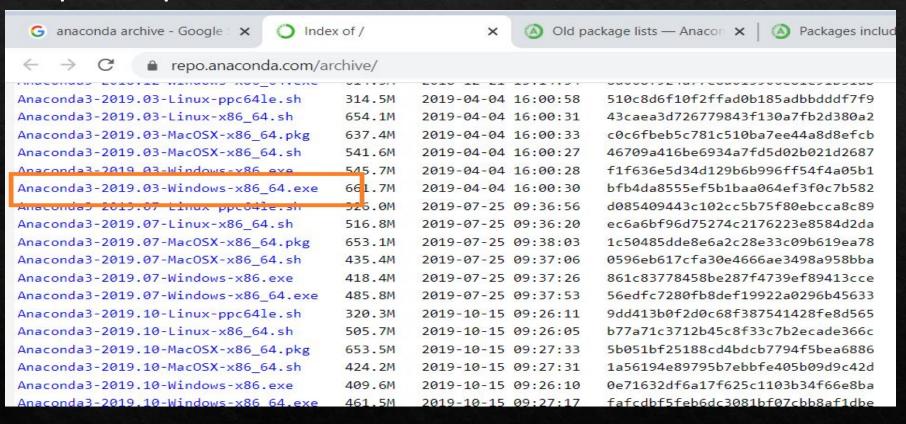


https://www.anaconda.com/products/individual



Software - Previous Versions

https://repo.anaconda.com/archive/



Installation related videos

https://www.youtube.com/watch?v=BNaHpvQhE10 https://www.youtube.com/watch?v=TNMf8rYB7eU

GERALD

Windows

Python 3.8

64-Bit Graphical Installer (466 MB)

32-Bit Graphical Installer (397 MB)

MacOS

Python 3.8

64-Bit Graphical Installer (462 MB)

64-Bit Command Line Installer (454 MB)

Linux 🐧

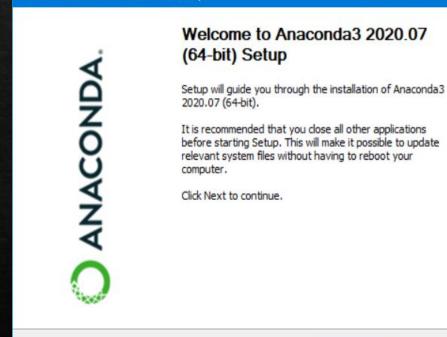
Python 3.8

64-Bit (x86) Installer (550 MB)

64-Bit (Power8 and Power9) Installer (290

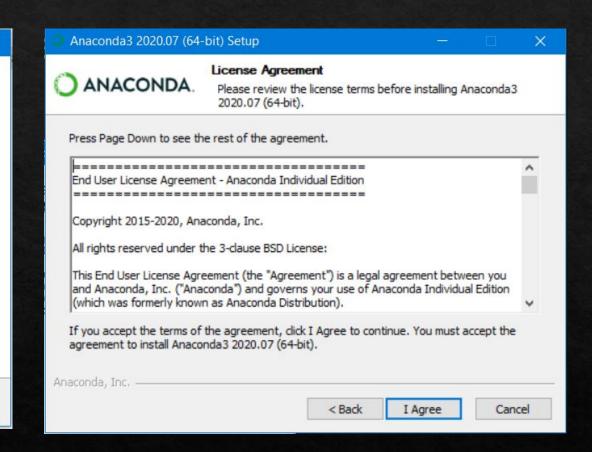
MB)

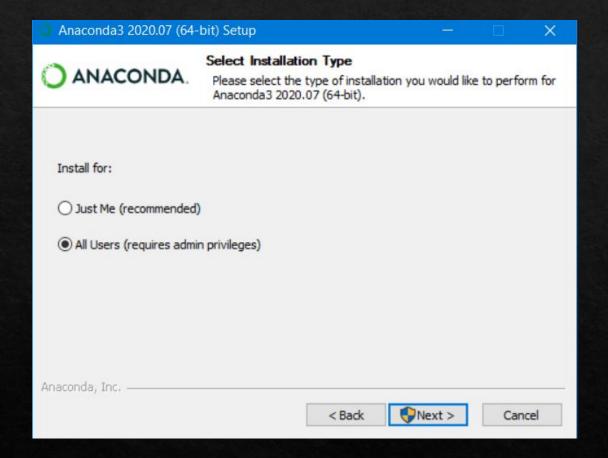
Anaconda3 2020.07 (64-bit) Setup

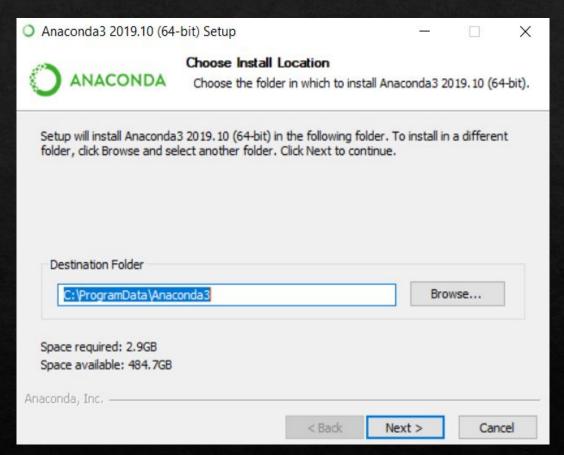


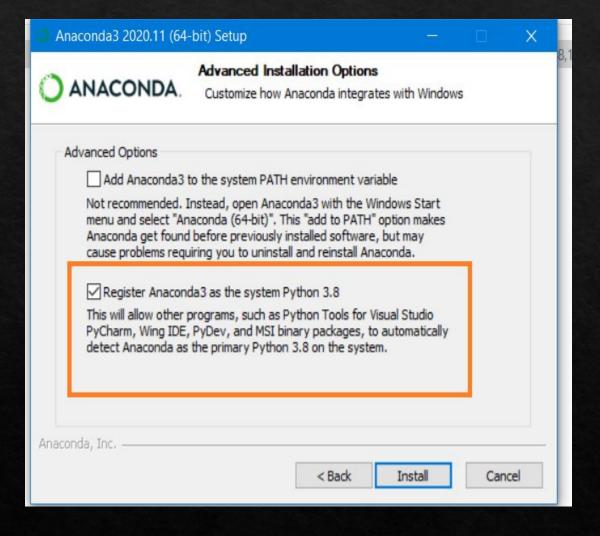
Next >

Cancel

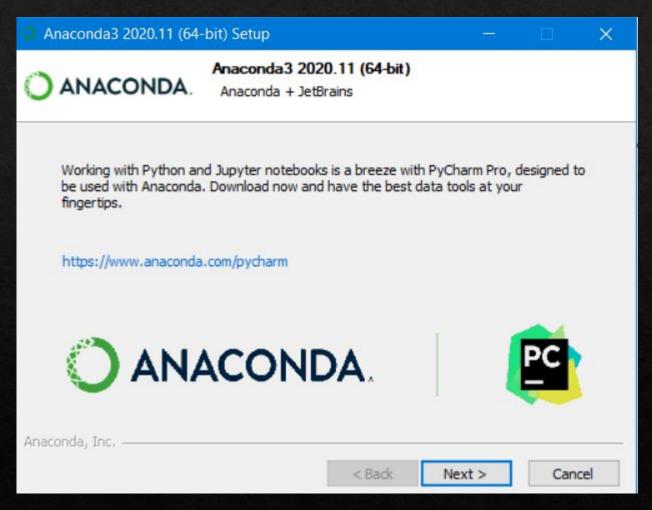


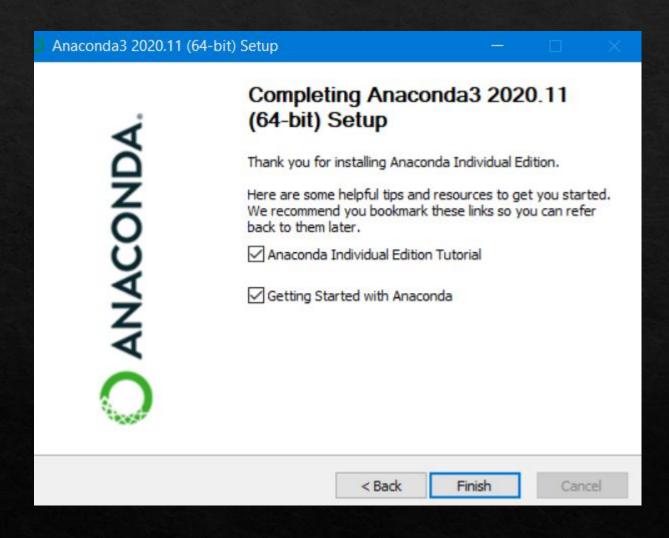


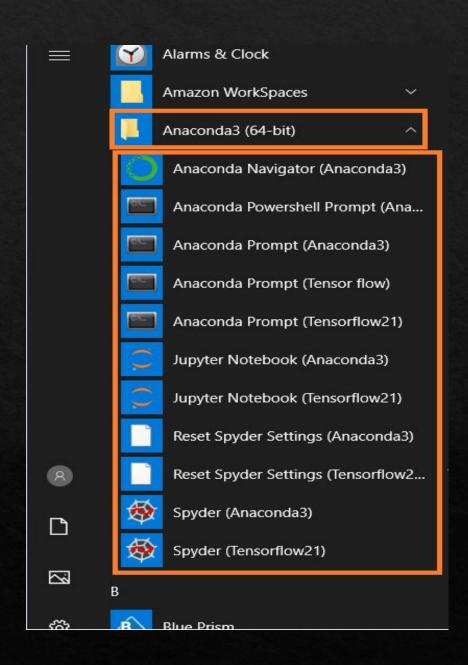




After complete installation







Jupyter Notebook Short cuts (Command Mode)

Command Mode (press Esc to enable)

- F : find and replace
- Ctr1-Shift-F: open the command palette
- Ctrl-Shift-P : open the command palette
 - Enter: enter edit mode
 - P: open the command palette
- Shift-Enter : run cell, select below
- Ctrl-Enter : run selected cells
- Alt-Enter: run cell and insert below
 - Y: change cell to code
 - M: change cell to markdown
 - R: change cell to raw
 - 1: change cell to heading 1
 - 2: change cell to heading 2
 - 3 : change cell to heading 3
 - 4: change cell to heading 4
 - 5 : change cell to heading 5
 - 6: change cell to heading 6
 - K: select cell above
 - Up : select cell above
 - Down : select cell below

Edit Shortcuts

- Shift-Down: extend selected cells below
 - Shift-J: extend selected cells below
 - A: insert cell above
 - B: insert cell below
 - x: cut selected cells
 - c : copy selected cells
 - Shift-V: paste cells above
 - v : paste cells below
 - Z: undo cell deletion
 - D, D: delete selected cells
 - Shift-M: merge selected cells, or current cell with cell below if only one
 - cell is selected
 - Ctrl-5 : Save and Checkpoint
 - S: Save and Checkpoint
 - L: toggle line numbers
 - itoggle output of selected cells
 - Shift-0: toggle output scrolling of selected cells
 - H: show keyboard shortcuts

Jupyter Notebook Short cuts (Command Mode)

Down: select cell below

: select cell below

Shift-K: extend selected cells above

Shift-Up: extend selected cells above

H: show keyboard shortcuts

I, I: interrupt the kernel

(with dialog)

Esc : close the pager

Q: close the pager

Shift-L: toggles line numbers in all cells,

and persist the setting

Shift-Space: scroll notebook up

Space: scroll notebook down

Jupyter Notebook Short cuts (Edit Mode)

```
Edit Mode (press | Enter | to enable)
                  Tab : code completion or indent
                                                                 Ctrl-Right |: go one word right
           Shift-Tab : tooltip
                                                             Ctrl-Backspace : delete word before
                                                                Ctrl-Delete : delete word after
               Ctr1-]: indent
               Ctr1-[: dedent
                                                                     Ctrl-Y: redo
               Ctr1-A: select all
                                                                      Alt-U: redo selection
                                                                     Ctrl-M: enter command mode
               Ctrl-Z: undo
                                                               Ctrl-Shift-F
                                                                             open the command palette
               Ctrl-/: comment
               Ctrl-D : delete whole line
                                                              Ctrl-Shift-P
                                                                             open the command palette
               Ctrl-U: undo selection
                                                                             enter command mode
               Insert : toggle overwrite flag
                                                                Shift-Enter: run cell, select below
            Ctrl-Home : go to cell start
                                                                 Ctrl-Enter : run selected cells
                                                                  Alt-Enter : run cell and insert below
             Ctrl-Up go to cell start
             Ctrl-End : go to cell end
                                                          Ctrl-Shift-Minus
                                                                             split cell at cursor
                                                                             Save and Checkpoint
           Ctrl-Down : go to cell end
                                                                     Ctrl-S
           Ctrl-Left |: go one word left
                                                                             move cursor down
                                                                             move cursor up
```

Cell Operations

