

Dibyarupa Jena

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🌐 linkedin.com/in/dibyarupa-jena-583b07168 | 🌐 dibyarupa-portfolio-website

SKILLS

Languages: JavaScript, C++, MySQL

Technologies & Tools: React.js, Redux, Node.js, Express.js, MongoDB, Google Cloud Platform, Git, Vercel, REST APIs, AI API Integration (Gemini, OpenAI)

WORK EXPERIENCE

LatentView Analytics

June 2022 - Present

Web Developer (Org Dev) / Marketing Analyst

- Built internal tools using React.js and Node.js for cross-functional teams.
- Integrated AI API endpoints and Google Cloud Functions to automate marketing insights.
- Engaged with clients regularly to gather requirements and deliver insight-driven tools using SQL and front-end components.
- Built and maintained micro-frontend components for internal tooling.
- Worked with REST APIs to automate reporting and enabling real-time marketing trend analysis.

Sparks Foundation

June 2021 - July 2021

Backend Developer Intern

- Built a virtual banking system using JavaScript and MySQL to enable secure money transfers.
- Implemented transaction history, user account logic, and balance tracking modules.

EDUCATION

Silicon Institute of Technology, Bhubaneswar

2018 - 2022

B.Tech in Electrical and Electronics Engineering

CGPA: 8.10

Vikash Residential School, Bhubaneswar

2015 - 2017

XII, Science (PCM)

90.4%

PROJECT WORK

Personal Portfolio Website: [🔗](#)

- Personal portfolio to showcase resume and projects updates.
- Integrated with Vercel, mobile responsive, and used to showcase work to recruiters.

Mindful Scrolling App: [🔗](#)

- AI-enhanced Instagram-style web app to promote healthier digital habits.
- Integrated Gemini Pro API for personalized content adaptation. React.js, Redux, Node.js.

Vendor E-Commerce Platform: [🔗](#)

- Built a scalable full-stack e-commerce platform supporting multiple vendors and admin portal.
- Integrated MongoDB, Redux, and Node.js.

AWARDS AND CERTIFICATES

- Finalist and Winner at 6+ National Hackathons (Trithon, Hack in Hub, Noesis, JiniHacks).
- Featured in SiliconTech Newsletter and Novate Startup Pitch Finalist.
- Certifications: Google Cloud Digital Leader, SQL for Data Analytics.

INTERESTS

- Building MVPs for underrepresented user groups
- Creative tech + storytelling for dev education
- AI tools and automation hacks