

PRESS RELEASE

For Immediate Release **04.27.10**

CALABRIA







CALABRIA showcases the regal shading and clefting of natural slate in large-format, glazed porcelain stoneware. So enticing are the three-dimensional textures and crevices on its structured surface that the impulse to touch is overwhelming. Rich color combinations and muddled effects create myriad distinct faces on each color in the series.

CALABRIA is brought to life through Ragno USA's state-of-the-art 3d printing technique, which uses the latest in **digital** print technology, allowing for infinite **design** capabilities unique to Ragno USA. Ragno USA is the only manufacturer in the U.S. that can do digital print up to 360 dpi, direct to tile. At this maximum resolution and with the unique grayscale printing technique, Ragno USA reaches finer, crisper and smoother **definition** for printed designs than other digital products. A stunning palette of more than 100 square feet with no repetition, at maximum resolution.

Large square and rectangular sizes pair with modulars and two distinctive mosaics to expand design possibilities. With an ADA-recognized coefficient of friction, the line works equally well in commercial or residential venues, on walls and floors, indoors or out or transitioning between the two.

CALABRIA requires none of the intensive sealing and stripping maintenance routines associated with natural slate; it's easily maintained using just hot water which also eliminates odors from strong chemicals.

Sizes: 20" x 20" Field Tile

13" x 13" Modular 12" x 24" Field Tile 6½"x 6½" Modular

Type: Floor & Wall: Glazed Porcelain Stoneware, 3d Technology

Colors: Calabria BI, Calabria BL, Calabria BR

See CALABRIA at www.ragnousa.com for full complement of available images

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Consumer Call Customer Service at

Contact: 888-297-2466 or go to Contact: Communications Manager www.ragnousa.com Ragno USA

Media

to locate nearest distributor

Sunnyvale, TX 75182-9710 Phone: (972) 226-0110, ext. 2209 Email: jmevius@marazzitile.com

FAX: (972) 226-2263

Judith A. Mevius

359 Clay Road

Ragno USA, Inc. 359 Clay Road Sunnyvale, TX 75182 Telephone 888-297-2466 Fax 972-725-3127 Website www.ragnousa.com E-mail info@ragnousa.com

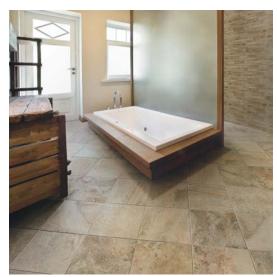


IMAGE GUIDE

CALABRIA



RagnoUSA_CALABRIA_BL_kitchen.jpg



RagnoUSA_CALABRIA_BI_bathroom.jpg



RagnoUSA_CALABRIA_BI (white)_Panel.jpg RagnoUSA_CALABRIA_BL (blue)_Panel.jpg





RagnoUSA_CALABRIA_BR (brown)_Panel.jpg



Calabria_BI_2x2.jpg



Calabria_BL_2x2.jpg



Calabria_BR_2x2.jpg



Calabria_BI_brick.jpg



Calabria_BL_brick.jpg



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