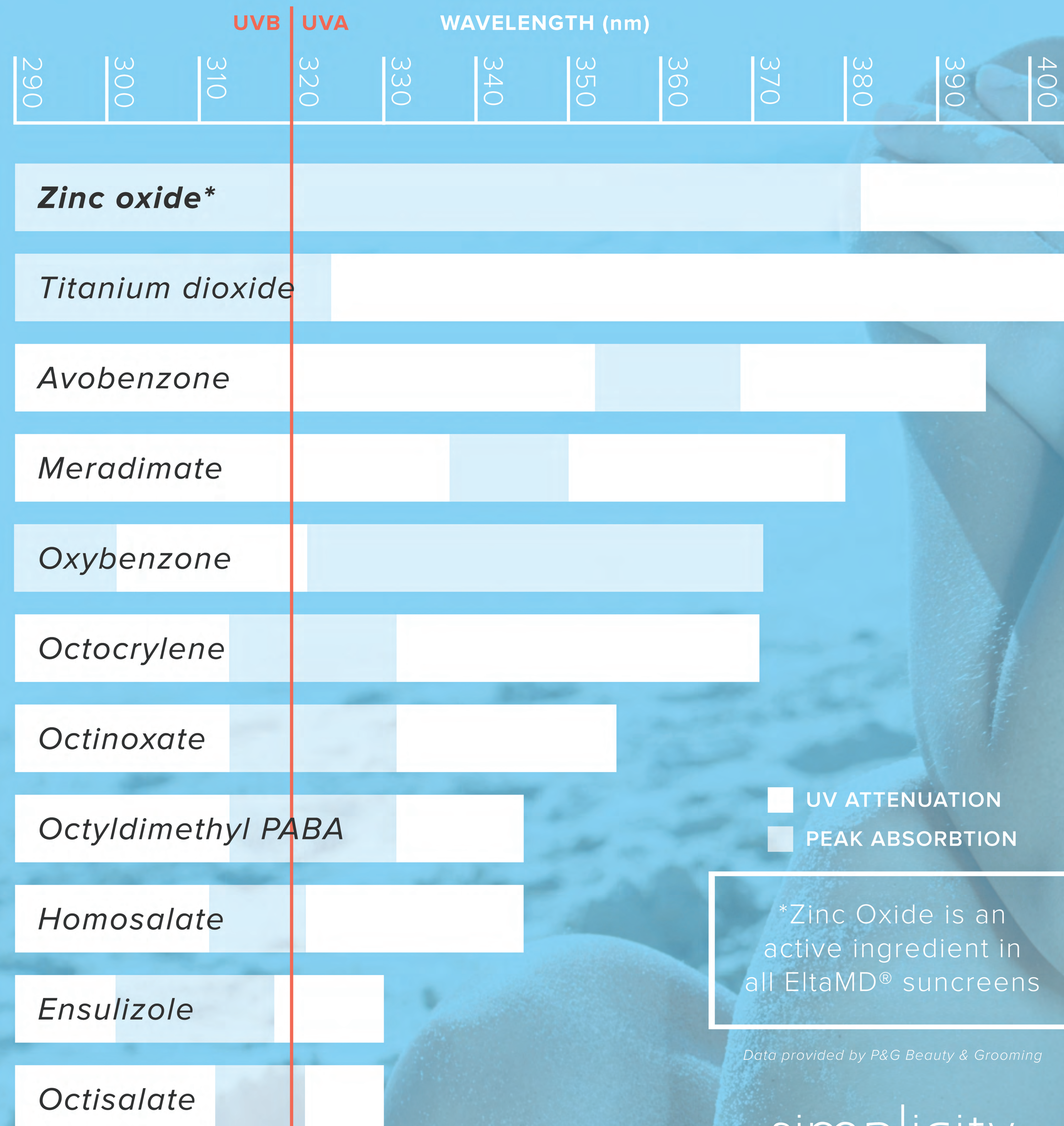


THINK ZINC

EltaMD® sunscreens with zinc oxide provide true broad-spectrum UVA/UVB protection.

Comparison of how the most widely used U.S. sunscreen ingredients attenuate (reduce the intensity) of UV light.



■ UV ATTENUATION
■ PEAK ABSORPTION

*Zinc Oxide is an active ingredient in all EltaMD® sunscreens

Data provided by P&G Beauty & Grooming

simplicity
LASER

