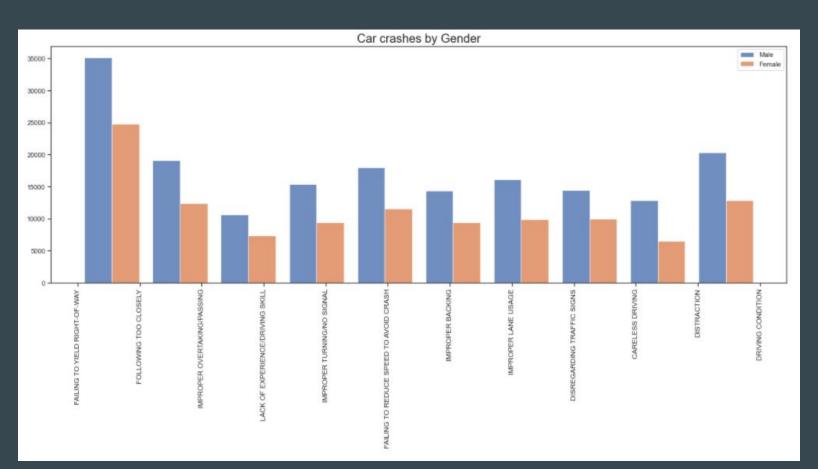
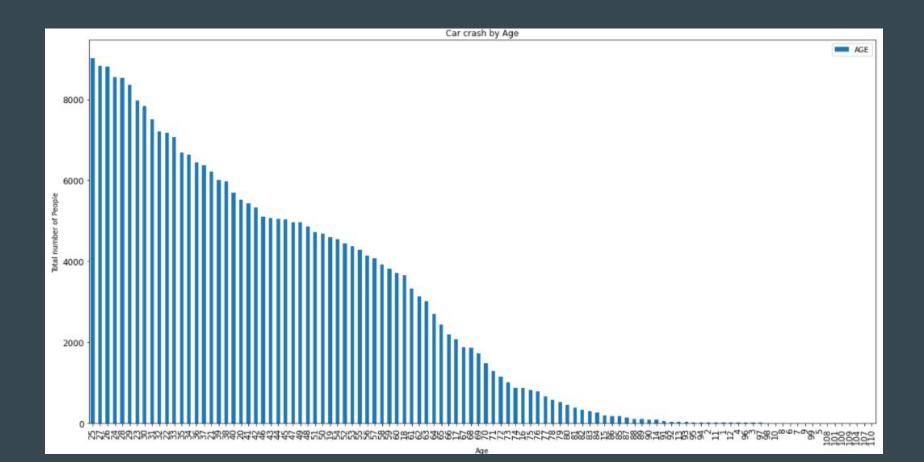


## Goal:

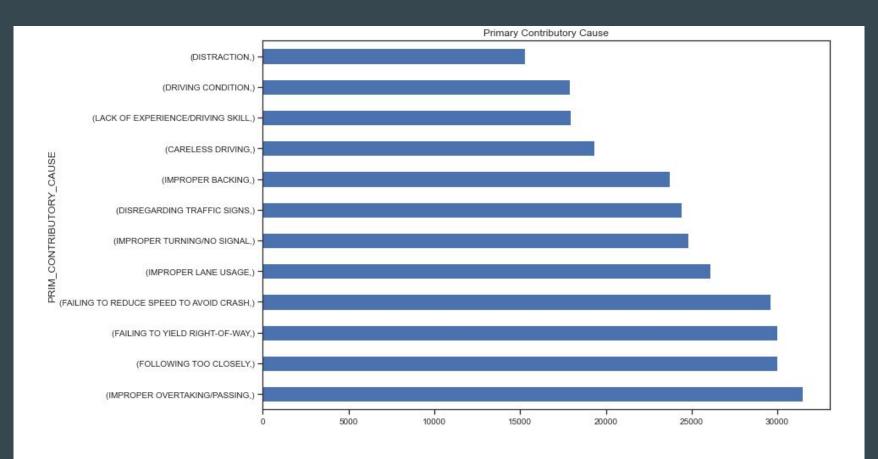
- Analyze trends and identify patterns to review traffic safety rules and regulations
- Create a model to predict primary cause of the accident

# **Driver Characteristics**

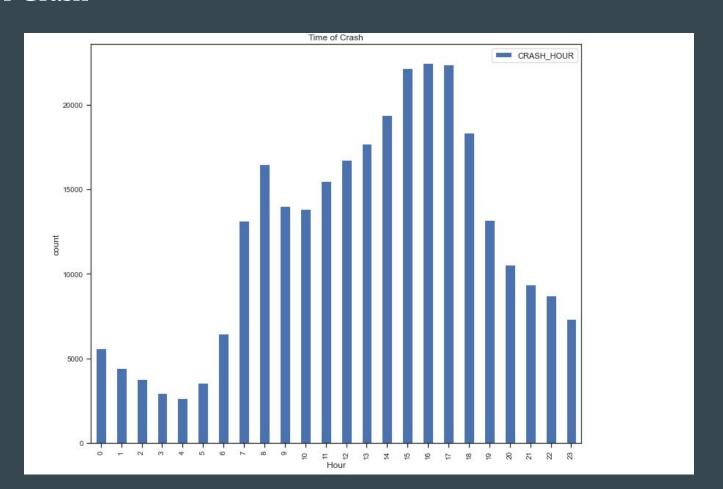




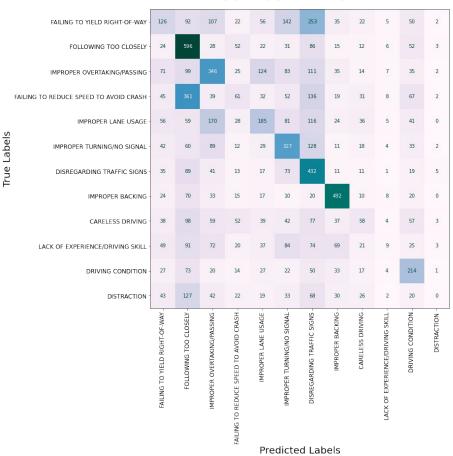
#### Reason of Accident



#### Time of Crash



#### **Confusion Matrix**



# PREDICTIVE Modelling

- 500

400

- 300

- 200

100

### Thank you