# Enerdrais Diego Cervantes Rodríguez Mexico City, Mex. 29, Mr. Clean Energy Generation https://dicero.com/



## THE PROBLEM - WHY IT MATTERS

Every day, millions of people generate energy while cycling and working out... but it goes to waste. Meanwhile, cities struggle with growing energy demands and sustainability challenges. Enerdrais machines transform human motion into clean electricity, turning everyday activities into a renewable energy source, reducing carbon footprints, and empowering communities to contribute to a greener future.

# THE PEOPLE - WHO BENEFITS

Enerdrais serves urban cyclists, fitness enthusiasts, eco-conscious gyms, and city planners looking for sustainable energy solutions. By integrating human-powered energy systems, we empower communities to take an active role in the clean energy transition.



# **SOLUTION SPOTLIGHT**

Product & Service - Enerdrais machines convert kinetic energy from bicycles and fitness equipment into electricity, reducing energy waste and promoting sustainability. Our modular solutions integrate into gyms, public bike stations, and smart cities, enabling real-time energy capture and reuse.



## **IMPACT - MAKING A DIFFERENCE**

- Reduces reliance on fossil fuels by generating clean electricity from human movement.
- Figure 2 Empowers communities to actively contribute to sustainability through everyday actions.
- Tracks energy generated via real-time data monitoring, encouraging engagement.
- Measures impact through kilowatts produced, carbon emissions saved, and user adoption rates.