BEVISIONEERS

THE MERCEDES-BENZ FELLOWSHIP

Project Checkpoint 7
Prototyping Envisioning

Project Checkpoint 7: Prototyping Envisioning

What I learned from my project is that it doesn't has to be only about bicycle transportation systems, our project has evolved to focus on harnessing wasted human mechanical energy on gyms as well. We're refining our pitch and continuing electrical trials while leveraging existing mechanical simulations and 3D prints where possible.

Value Proposition: After finishing electrical trials and knowing the electrical bill gyms pay, can add tangible value to the prototype and provide the ROI (Return Of Investment) to potential buyers. Also learned that there's no current service or product that tackles this issue.

