

BEVISIONEERS

THE MERCEDES-BENZ FELLOWSHIP

Project Checkpoint 6

**Design Plan For Your
Planet-Positive Project**



Governance

How might we collaborate with local governments to implement policies that promote energy-generating bicycles for urban transportation, or explore private sector solutions that harness human effort to generate energy through fitness activities?



Economy and finance

How might we secure funding to make energy-generating bicycles financially accessible and scalable?



Individual and Collective action

How might we engage communities to participate in energy generation through bicycles, fostering a culture of sustainability and fitness?



Science and technology

How might we leverage cutting-edge technology to optimize energy generation from bicycles and enhance user experience?"



Capacity building

How might we empower individuals and communities with the knowledge and skills to maintain and promote energy-generating bicycles effectively?

YOUR PROJECT VISION

The Entry Point

Form partnerships with local agencies or public transportation systems as EcoBici to push for favorable regulations and incentives. Also, we could partner with local gyms to find a solution.

Attract green energy investors and establish leasing models that lower upfront costs for individuals and municipalities, making sustainable transportation more accessible. This approach could also provide financial incentives through energy generation, creating a win-win scenario for both communities and investors.

Launch social media trends that highlight the benefits of energy-generating fitness activities. Create incentive programs that reward collective energy production, such as community challenges to track and celebrate energy generated by participants.

Improve the efficiency of energy-generating bicycle technology by putting the generators outside of the axis of rotation and implement smart sensors that monitor energy output and gamify the fitness experience, encouraging user engagement through data-driven insights.

Partner with local organizations and educational institutions to create energy generation techniques that equip participants with practical skills and knowledge, fostering a self-sustaining community.

