

Section B

Extensions of the Parallel Design: Factorial and Large Simple Designs

Factorial Design

- Two interventions tested simultaneously, either as . . .
 1. Economical way to test two treatments simultaneously, or
 2. Method to test for treatment interaction
- For testing two treatments simultaneously, assumption is of no interaction
 - Treatments have independent mode of action
 - More plausible if different outcome

Factorial Design Graph

		Treatment B		
		+	-	
Treatment A	+	Both A and B	A but not B	A, w/wo B
	-	B but not A	Neither A nor B	No A, w/wo B
		B, w/wo A	No B, w/wo A	

Factorial Design: Comparisons

- Estimation of main effects, if no interaction expected
 - Use numbers in the margins
 - ▶ A vs. no A, regardless of assignment to B
 - ▶ B vs. no B, regardless of assignment to A
 - Determine response
- Assessment for interaction
 - Is response in A and no A different among those receiving B or no B?
 - May have limited power to detect interaction

Factorial Design Graph

		Treatment B		
		+	-	
Treatment A	+	Both A and B	A but not B	A, w/wo B
	-	B but not A	Neither A nor B	No A, w/wo B
		B, w/wo A	No B, w/wo A	

Factorial Design Example: ISIS-3

- International Study of Infarct Survival-3
- Factorial design: 3 x 2
 - Aspirin + heparin vs. aspirin alone (antithrombotic)
 - Streptokinase vs. tPA vs. APSAC (fibrinolytic)
- Large, simple trial
- 41,299 patients
- 914 hospitals
- 20 countries

ISIS-3 Treatments

SK + Aspirin plus heparin (6,893 patients)	tPA + Aspirin plus heparin (6,870 patients)	APSAC + Aspirin plus heparin (6,893 patients)	Subtotal 1: 20,656 patients allocated aspirin plus heparin
SK + Aspirin alone (6,887 patients)	tPA + Aspirin alone (6,876 patients)	APSAC + Aspirin alone (6,880 patients)	Subtotal 2: 20,643 patients allocated aspirin alone
Subtotal A: 13,780 patients allocated SK	Subtotal B: 13,746 patients allocated tPA	Subtotal C: 13,773 patients allocated APSAC	Total: 41,299 patients

Large, Simple Design

■ Features

- Very large number of patients (many study sites)
- Broad eligibility criteria
- Minimal data collection requirements

■ Rationale

- Modest benefits require large sample sizes
- Treatment interactions unlikely, so baseline characteristics and interim response variables are not needed
- Less precision (more error, increased variance) is tolerated; countered with large numbers

Large, Simple Design: Requirements

- Easily administered intervention
 - Short-term adherence
 - No treatment adjustment
 - No ongoing monitoring for adverse events
- Easily ascertained outcome
- Short-term follow-up?
- No complex baseline measurements
- Simple data are persuasive enough

ISIS-3 Methods

- No baseline form, randomization by phone call
- Treatment conveniently packaged
- Use of ancillary treatment not restricted
- One-page form at discharge for in-hospital events
- Follow-up for mortality only, used government records when possible