

Grand Valley Magazine Project

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2023-11-08

Data Import

Question Breakdown

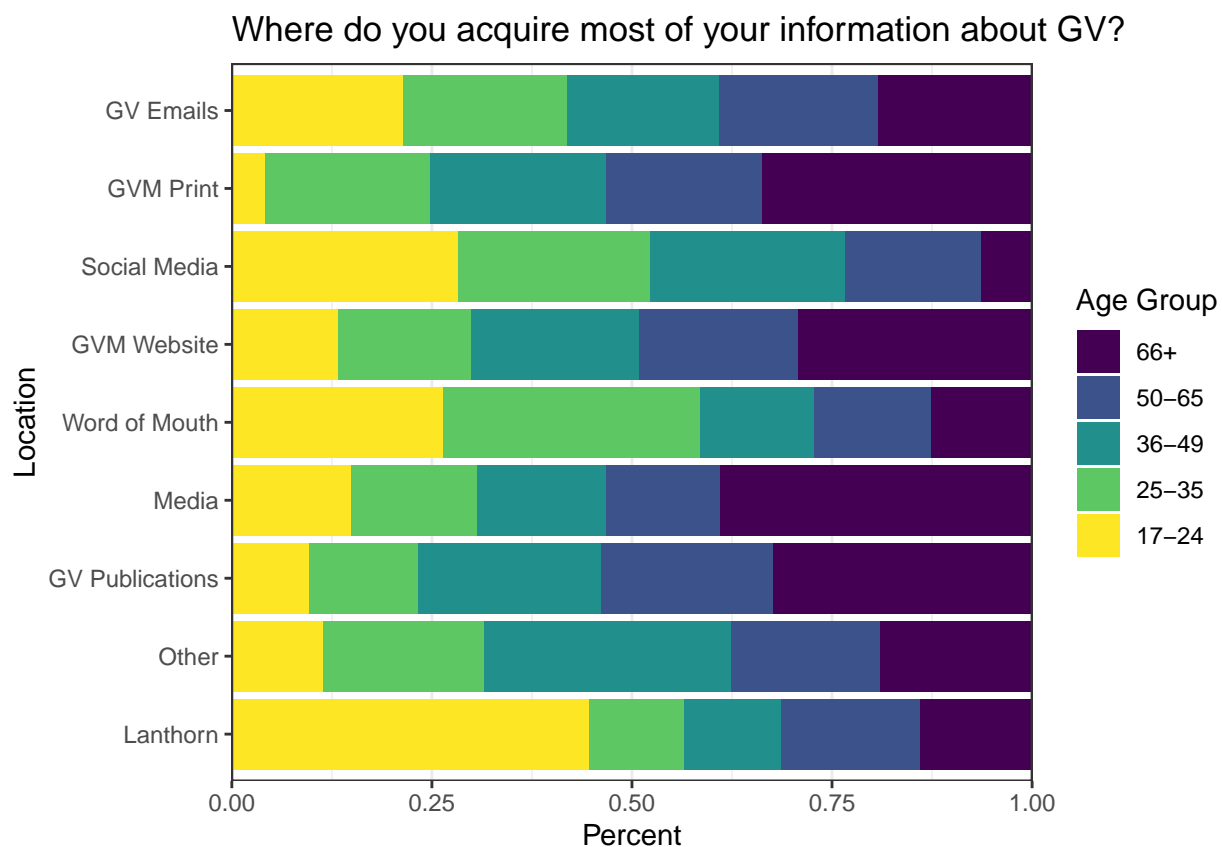
Establishing number of people per age group.

```
## Warning: fonts used in `flextable` are ignored because the `pdflatex` engine is
## used and not `xelatex` or `lualatex`. You can avoid this warning by using the
## `set_flextable_defaults(fonts_ignore=TRUE)` command or use a compatible engine
## by defining `latex_engine: xelatex` in the YAML header of the R Markdown
## document.
```

age	number_in_age_group
17-24	90
25-35	85
36-49	166
50-65	202
66+	108

Question 1

Asks Where do you acquire most of your information about GVSU? and is a mark all that apply question.

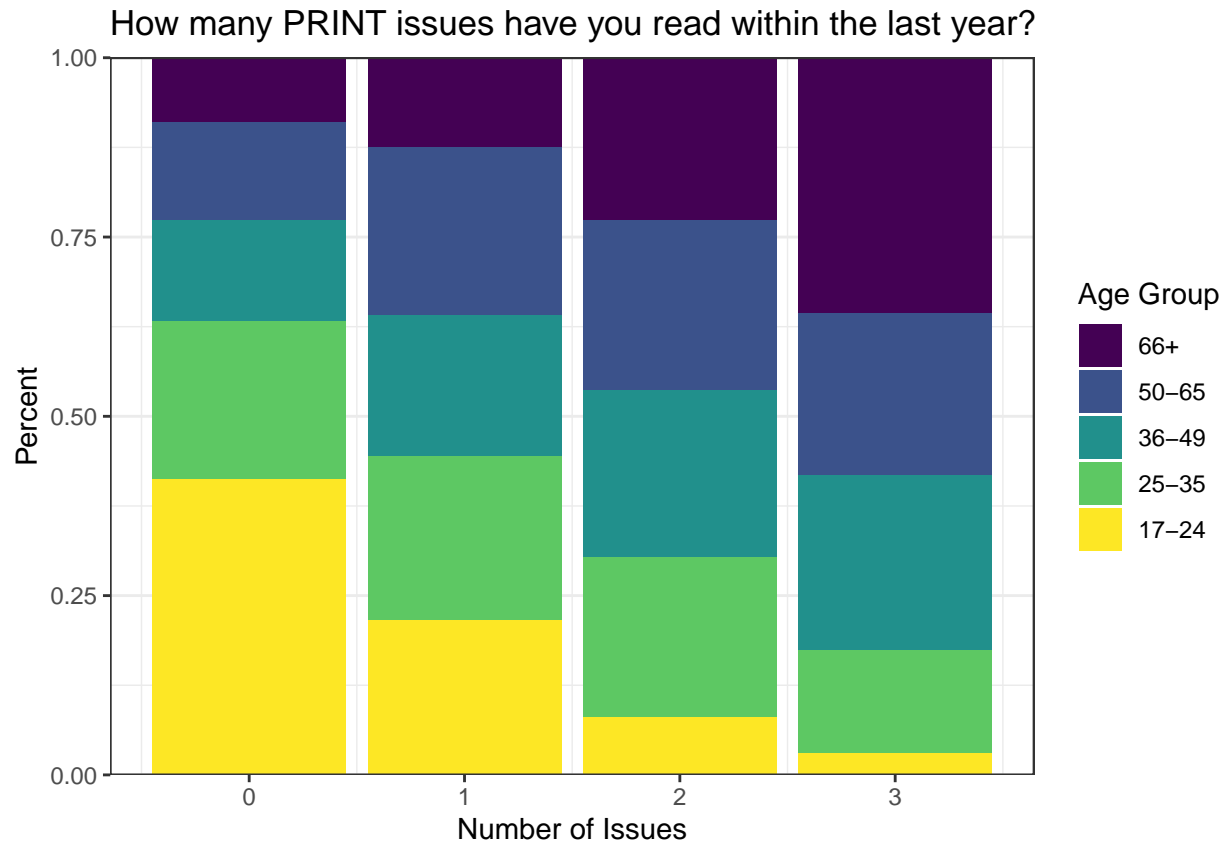


Question 2

Asks about

Question 3

Asks How many PRINT issues have you read within the last year? and is single select.



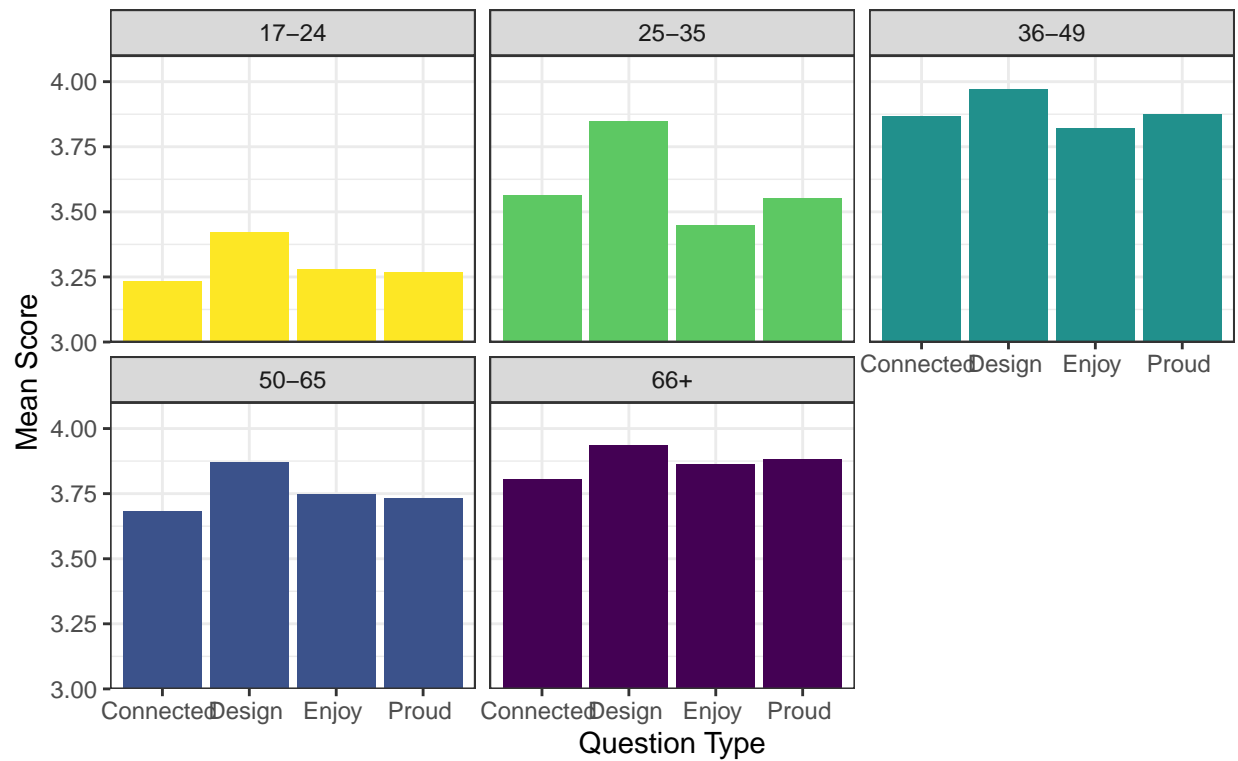
Question 5

Asks To what extent do you agree or disagree with these statements about PRINTED issues of Grand Valley Magazine? and is a likert matrix, where a score of 1 means Strongly Disagree and 5 means Strongly Agree.

The questions are:

- I **enjoy** reading the printed publication.
- The **design** and visual elements aid in my understanding and enjoyment of the text.
- I feel more **connected** to Grand Valley State University after the print issues.
- Reading print issues of Grand Valley Magazine makes me **proud** to be part of the GVSU community.

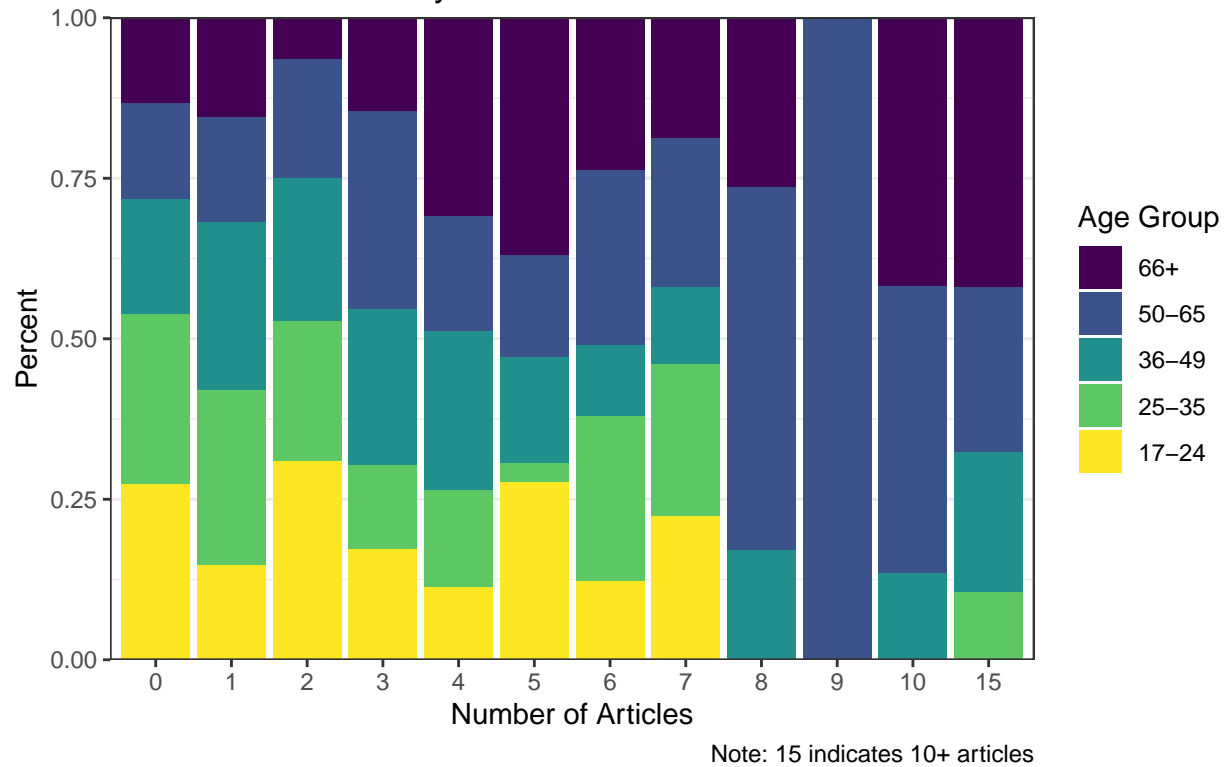
To what extent do you agree or disagree with these statements about PRIN issues of Grand Valley Magazine?



Question 7

Asks How many articles have you read on the Grand Valley Magazine WEBSITE in the last year?

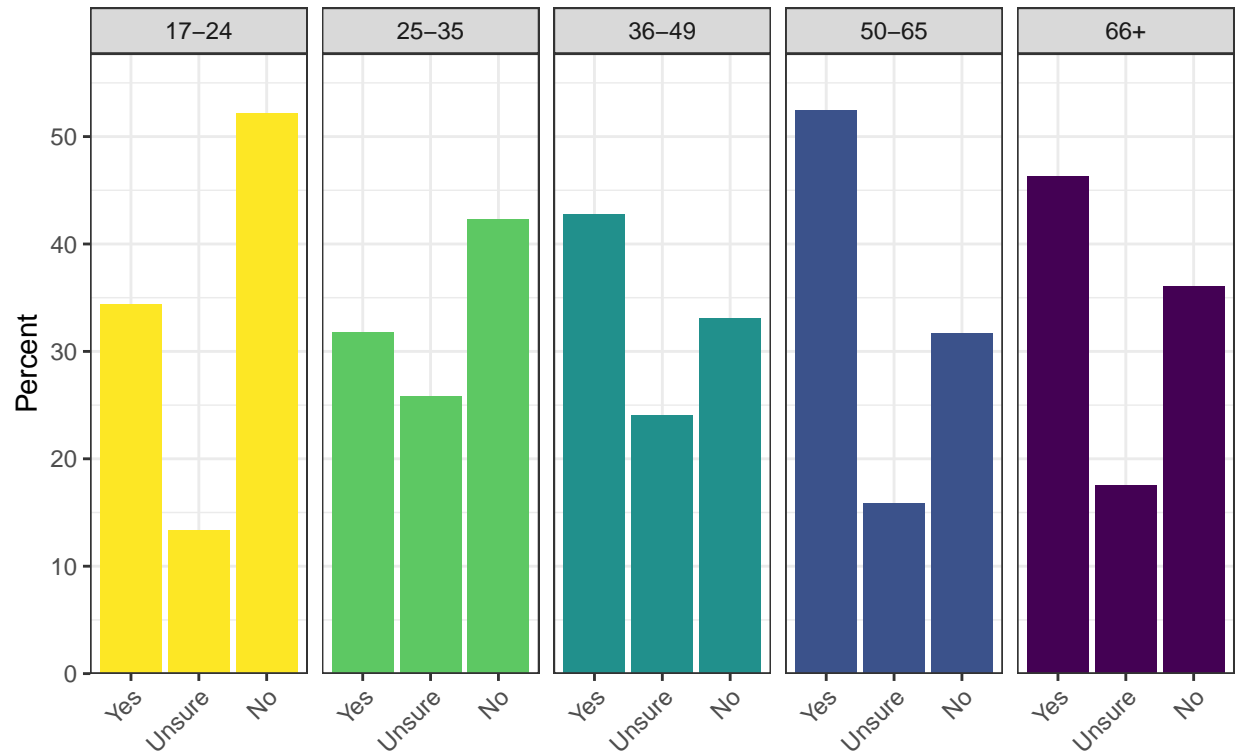
How many articles have you read on the Grand Valley Magazine WEBSITE in the last year?



Question 9

Asks Would you read Grand Valley Magazine if it was offered as a WEBSITE version only?

Would you read Grand Valley Magazine if it was offered as a WEBSITE version only?



Question 11

Asks What actions have you taken as a result of reading Grand Valley Magazine? and was a mark all that apply.

What actions have you taken as a result of reading the Grand Valley Magazine?

