

# Grand Valley Magazine Project

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## Data Import

most_info_gvm_print	num_issues	num_articles	relation_faculty
1	0	3	1
	0	1	
	3	15	1
	0	3	
	0	8	
	0	15	1

## Question Breakdown

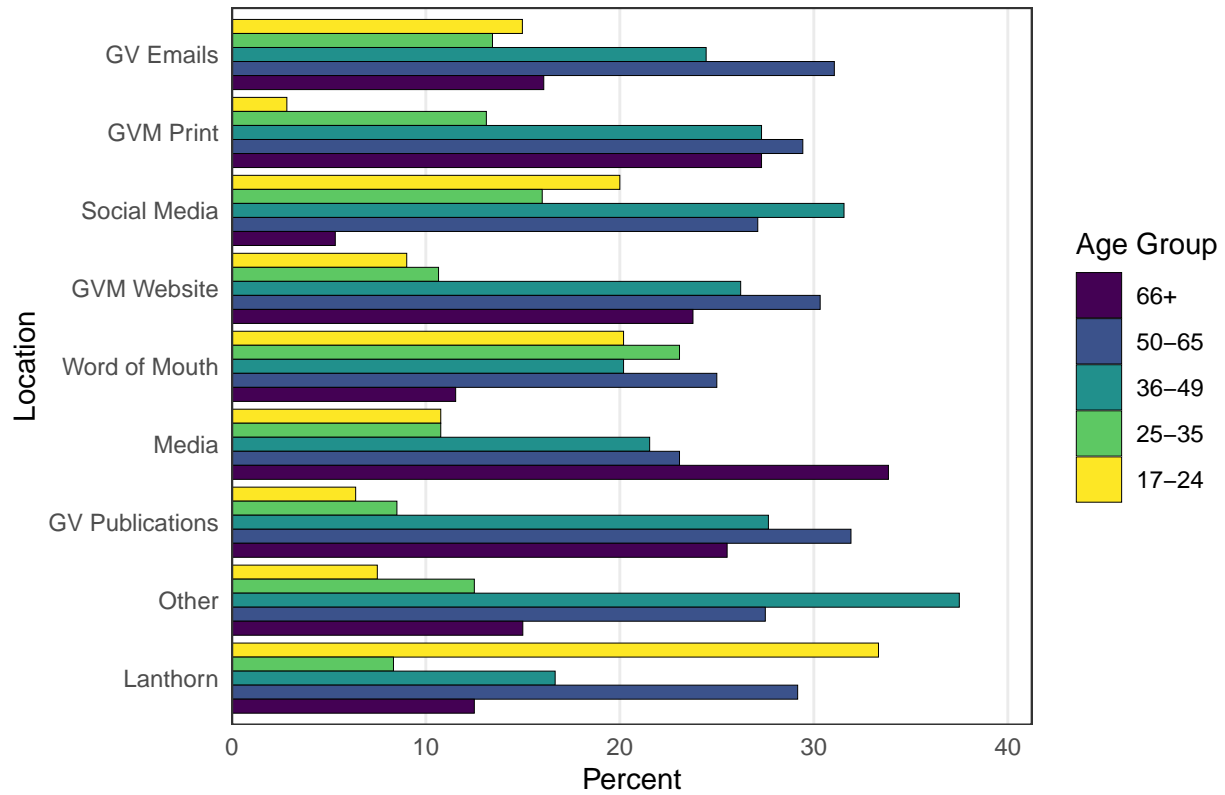
Establishing number of people per age group.

age	number_in_age_group
17-24	90
25-35	85
36-49	166
50-65	202
66+	108

## Question 1

Asks Where do you acquire most of your information about GVSU? and is a mark all that apply question.

## Where do you acquire most of your information about GV?



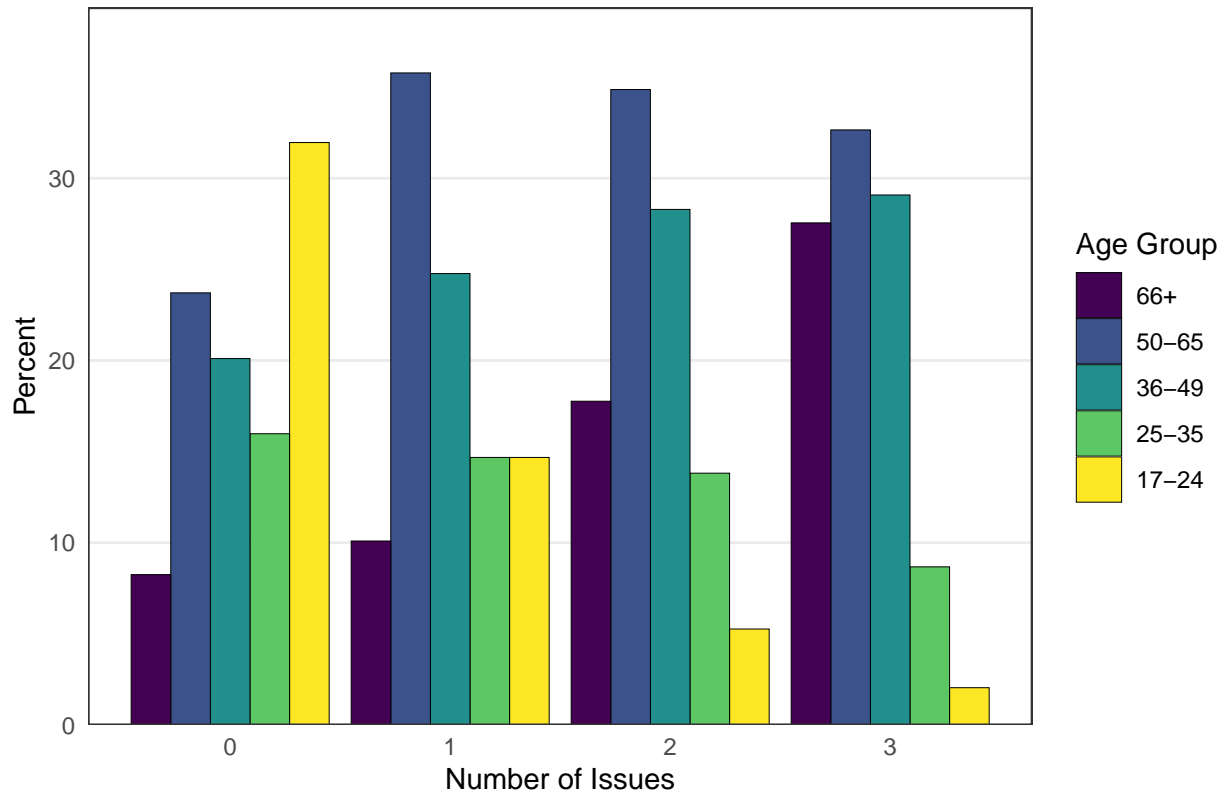
### Question 2

Asks about ....

### Question 3

Asks How many PRINT issues have you read within the last year? and is single select.

How many PRINT issues have you read within the last year?



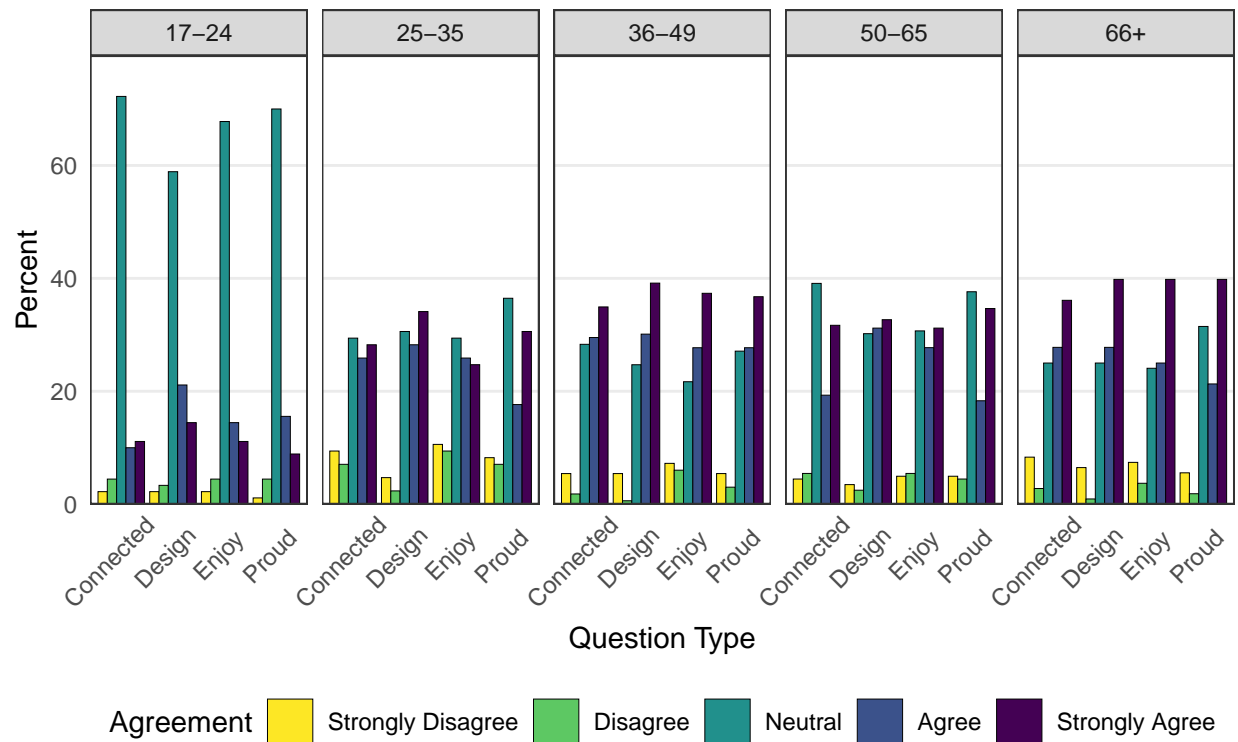
### Question 5

Asks To what extent do you agree or disagree with these statements about PRINTED issues of Grand Valley Magazine? and is a likert matrix, where a score of 1 means Strongly Disagree and 5 means Strongly Agree.

The questions are:

- I **enjoy** reading the printed publication.
- The **design** and visual elements aid in my understanding and enjoyment of the text.
- I feel more **connected** to Grand Valley State University after the print issues.
- Reading print issues of Grand Valley Magazine makes me **proud** to be part of the GVSU community.

To what extent do you agree or disagree with these statements about PRIN issues of Grand Valley Magazine?

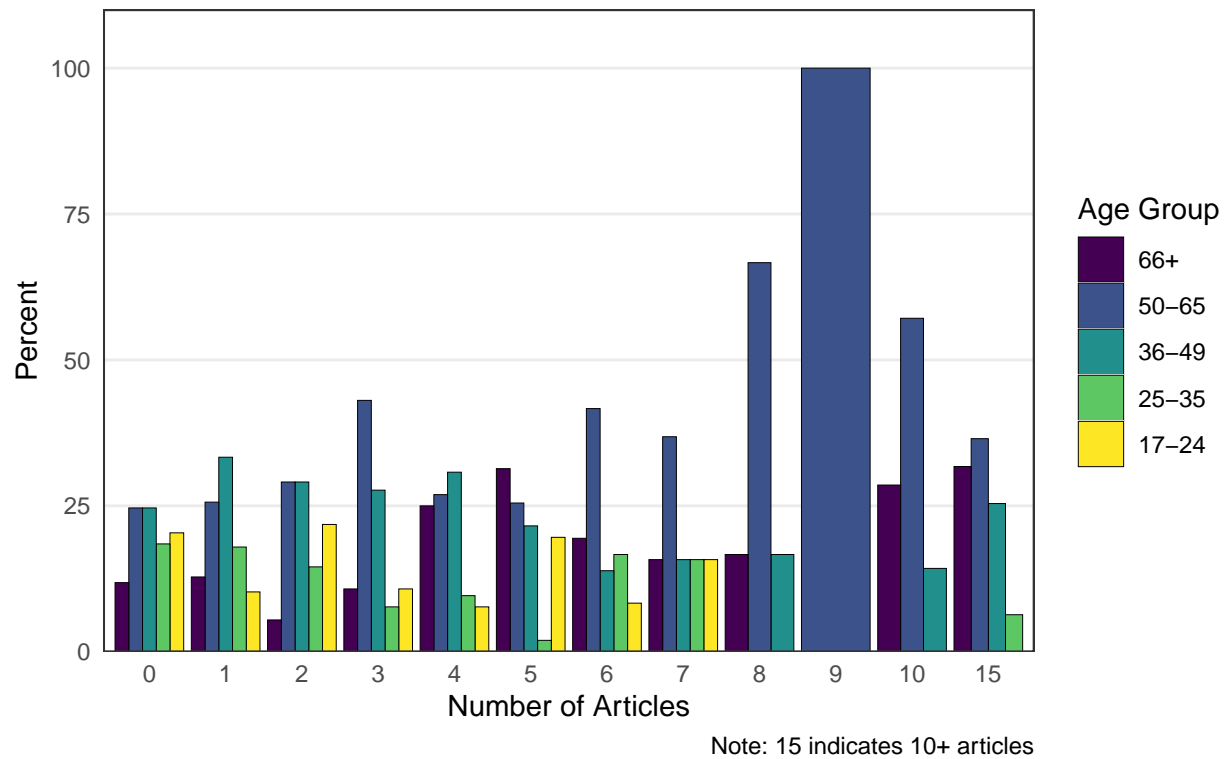


## Question 7

Asks How many articles have you read on the Grand Valley Magazine WEBSITE in the last year?

## [1] 100

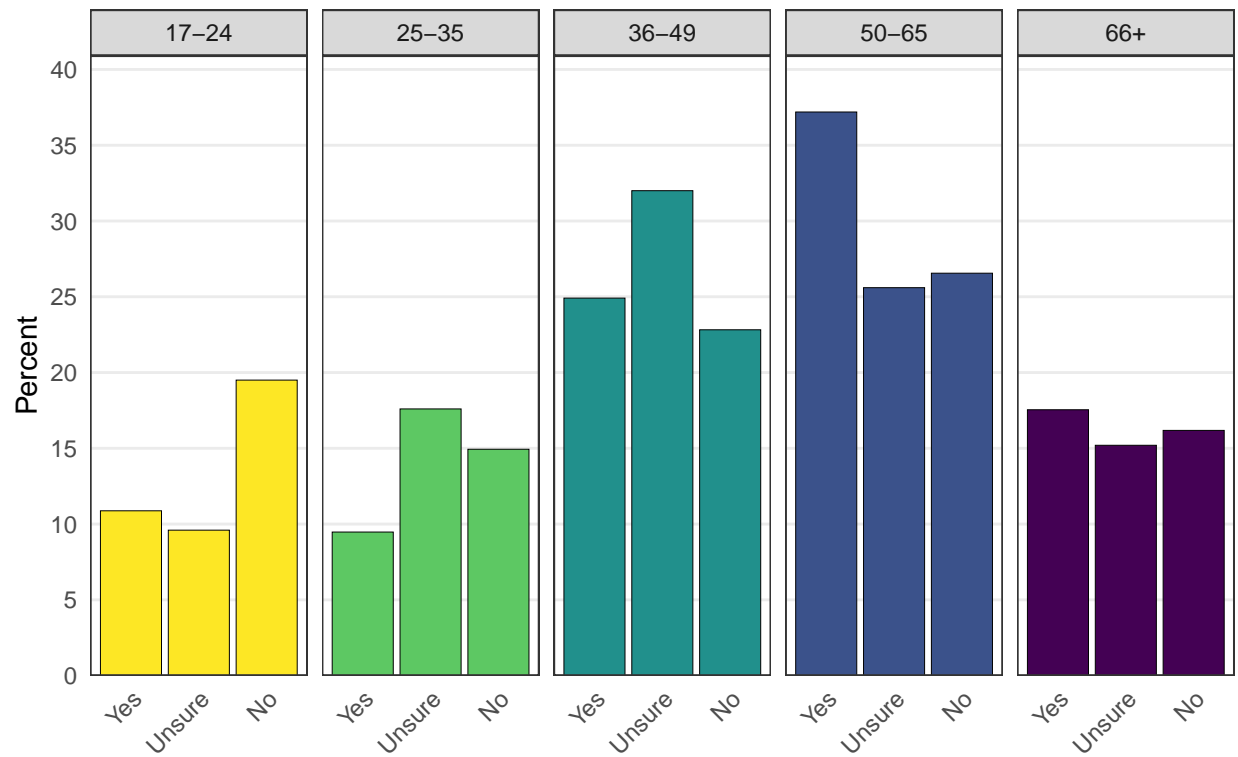
How many articles have you read on the Grand Valley Magazine WEBSITE in the last year?



### Question 9

Asks Would you read Grand Valley Magazine if it was offered as a WEBSITE version only?

Would you read Grand Valley Magazine if it was offered as a WEBSITE version only?



### Question 11

Asks What actions have you taken as a result of reading Grand Valley Magazine? and was a mark all that apply.

## What actions have you taken as a result of reading the Grand Valley Magazine?

