



# Sales Performance Dashboard

1,500

Orders

\$36.96K

Profit

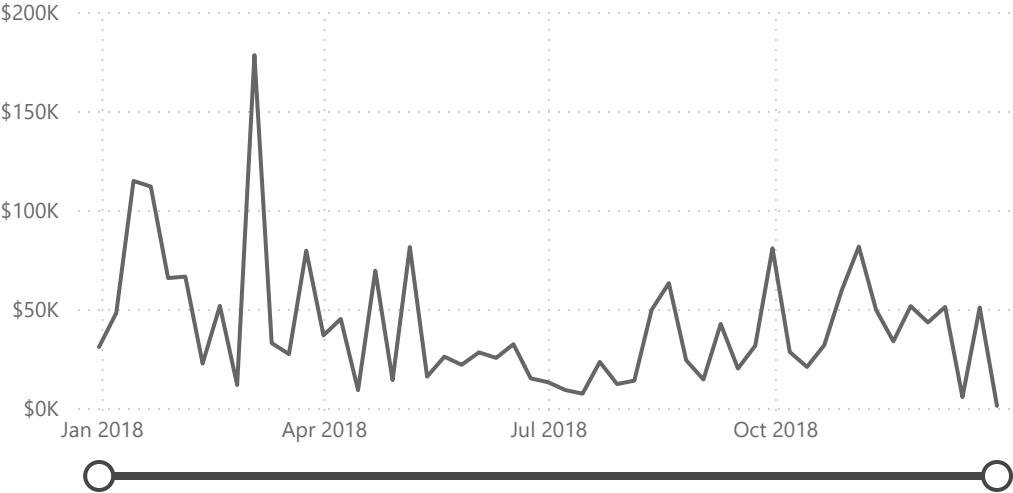
\$2,172K

Revenue

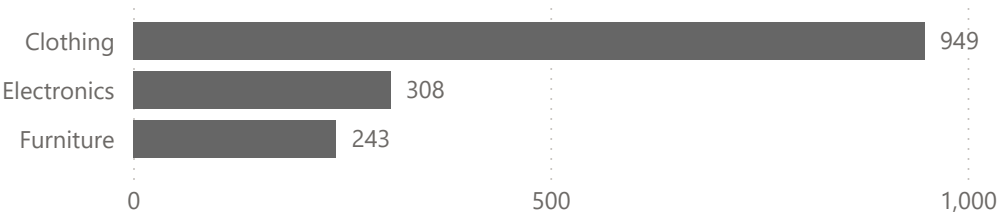
5,615

Quantity Sold

Weekly Revenue



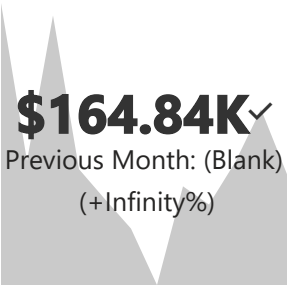
Orders By Category



Top 10 Products

|                  | Quantity Sold | Total Orders | Total Profit |
|------------------|---------------|--------------|--------------|
| Saree            | 795           | 211          | \$4,057      |
| Hankerchief      | 741           | 197          | \$1,823      |
| Stole            | 671           | 192          | \$2,431      |
| Furnishings      | 310           | 73           | (\$806)      |
| T-shirt          | 305           | 77           | \$1,500      |
| Phones           | 304           | 83           | \$1,847      |
| Bookcases        | 297           | 79           | \$6,516      |
| Electronic Games | 297           | 79           | (\$644)      |
| Printers         | 291           | 74           | \$8,606      |

Monthly Revenue



Monthly Orders



Monthly Profit



Most Ordered Product Type



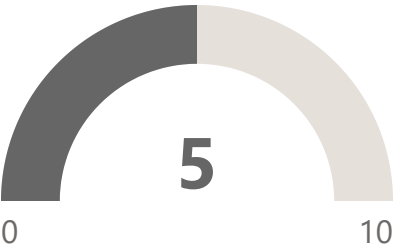


Product Details Page

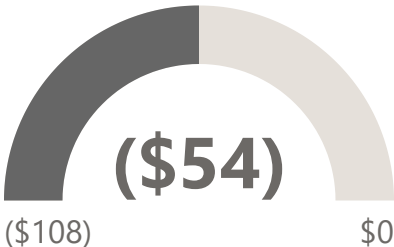
Product Sub-Category

- ☐ Accessories
- ☐ Bookcases
- ☒ Chairs
- ☐ Electronic Games
- ☐ Furnishings
- ☐ Hankerchief
- ☐ Kurti

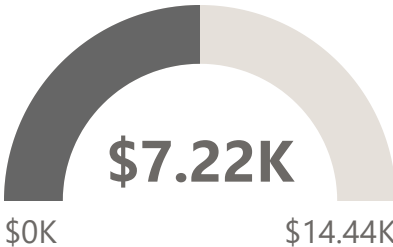
Monthly Orders vs. Target



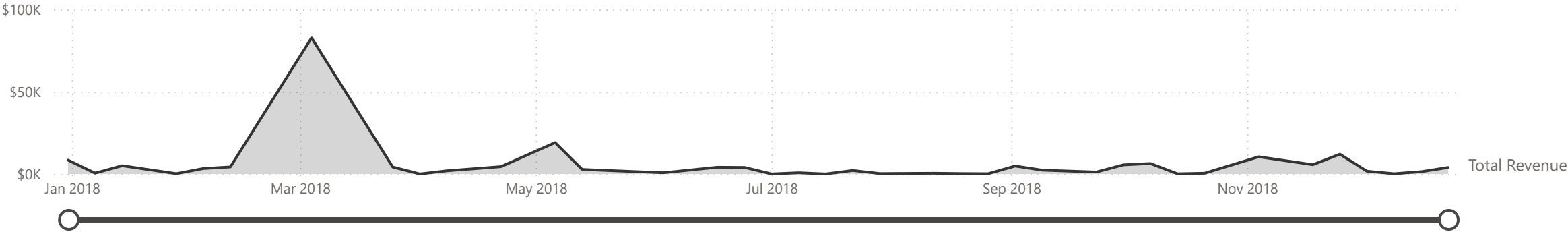
Monthly Profit vs. Target



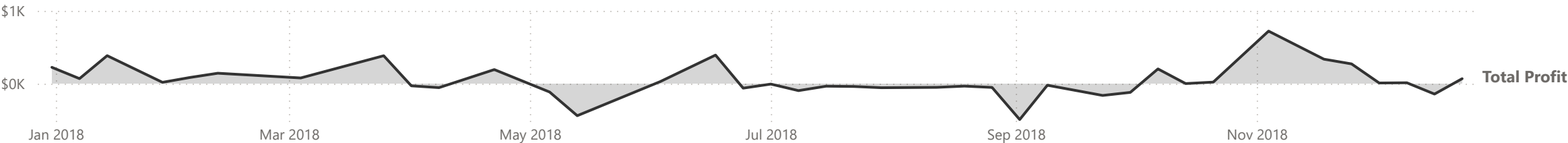
Monthly Revenue vs. Target



Weekly Revenue



Weekly Profit





Customer Details Page

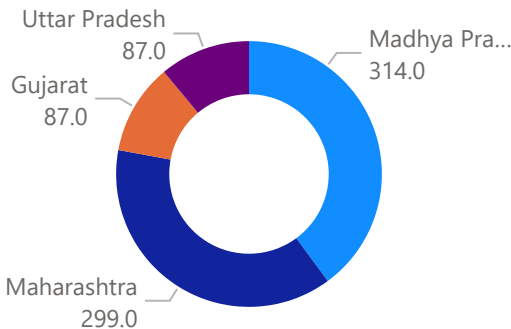
500

Unique Customers

\$2.17M

Total Revenue

Top 4 Orders by State



Orders By State:

5615

Weekly Revenue



TOP 15 Customers

| Order ID | Customer Name | Quantity | Revenue   |
|----------|---------------|----------|-----------|
| 26055    | Harivansh     | 57       | \$103,351 |
| 25973    | Madan Mohan   | 40       | \$64,222  |
| 25955    | Shiva         | 46       | \$42,906  |
| 25653    | Farah         | 45       | \$29,307  |
| 25757    | Vishakha      | 47       | \$25,817  |
| 25752    | Vaibhav       | 38       | \$24,483  |
| 26051    | Parishi       | 49       | \$23,886  |
| 25656    | Priyanka      | 43       | \$18,026  |
| 25950    | Shruti        | 45       | \$15,720  |
| 25999    | Diwakar       | 40       | \$9,854   |
| 25753    | Shivam        | 47       | \$8,789   |
| 25655    | Nida          | 39       | \$7,151   |
| 26056    | Sonal         | 39       | \$6,072   |
| 25851    | Kushal        | 39       | \$5,710   |
| 25703    | Ekta          | 39       | \$4,695   |

Top Customer

Harivansh

Orders:

57

Revenue:

\$103.35K

State:

Andhra Pradesh

City:

Ahmedabad



Map Page

|                |       |         |                  |                   |                |             |           |            |               |
|----------------|-------|---------|------------------|-------------------|----------------|-------------|-----------|------------|---------------|
| Select all     | Bihar | Goa     | Haryana          | Jammu and Kashmir | Kerala         | Maharashtra | Punjab    | Sikkim     | Uttar Pradesh |
| Andhra Pradesh | Delhi | Gujarat | Himachal Pradesh | Karnataka         | Madhya Pradesh | Nagaland    | Rajasthan | Tamil Nadu | West Bengal   |

